



From Governance to Greatness

September 10, 2024

Plecker Center, Blue Ridge Community College

Session Descriptions

Understanding Board Roles and Responsibilities

High-impact boards start with board members who understand their role and how best to bring their skills to the board table. This session is designed to give board members a jump start on effective board service. Drawing from CNE's Board Academy curriculum and feedback from our members, this workshop will teach the key roles and responsibilities of board members, include interactive exercises for skills development, and provide a unique networking opportunity for community members engaging in board service. Topics covered will include:

- Legal duties of nonprofit boards
- Roles and responsibilities of board members
- The board's role in fundraising and community engagement
- Board development as a strategic tool
- The board/ED partnership

Trainer: Erica Holmes

Erica is the Director of Learning and Impact at CNE. Her primary responsibility is overseeing the Learning and Impact team, which provides services to various non-profit organizations in Virginia, ensuring that all programs align with CNE's 7 Actionable Principles. Erica is responsible for managing member services, program delivery, and providing quality control. She also works alongside the Deputy Director to measure and evaluate success. Erica has an extensive background in program development and implementation, grant management, regulatory compliance, advocacy, and staff development. She has managed programs in various localities throughout her career, including Charlottesville, Petersburg, Richmond City, and neighboring counties.

Building Your Board Pipeline

Have you ever struggled to fill a position on your board? Does the thought of impending term limits fill you with dread? Are you looking to get a more diverse group around the board table? Join Lisa Specter-Dunaway and your peers to learn more about:

- Finding the right fit for your mission and your needs
- Meaningfully engaging diverse perspectives, experiences
- Determining key elements in your recruitment strategy
- Establishing your on-boarding process
- Ensuring those you serve are part of the decision-making process

Trainer: Lisa Specter-Dunaway

One of Lisa's passions is nonprofit governance and I've experienced board service as a board member, board chair, and as a CEO. Developing a positive board culture with appropriate infrastructure is key to maximizing organizational success. She's a trained Nonprofit Lifecycle Capacity Consultant and recently facilitated training sessions for Leadership Metro Richmond focusing on Nonprofit Leadership Succession Planning and Board Development 101.

Elevating the Board's Role in Fundraising

Do your board members shy away from fundraising? Do they count on the Executive Director or the Fund Development Committee to do all the hard work? This session will help board members better understand the different fundraising roles in an organization and ways that they can get more involved. Tools and handouts will be shared to help increase the engagement of board in securing financial resources for your organization.

Trainer: Amy Nisenon

Amy's consulting expertise includes strategic planning, board development/governance work, board and staff meeting facilitation, organizational development, and resource development. Her over 30 years as a senior philanthropy professional includes work on both sides of philanthropy- as a nonprofit executive and development professional and as a corporate and foundation grant maker. Amy is a Certified Governance Trainer with Board Source and is trained in nonprofit Board education.

Optimizing Board/ED Shared Leadership

What makes exceptional organizations exceptional? One of the key ingredients is a constructive partnership between the board chair and the executive director. But, just like any relationship, building and maintaining the board chair-executive director partnership calls for hard work by both parties. Understanding the basic tenets of the relationship can propel your organization's success.

This workshop will cover:

- Key elements of shared leadership

- How to establish and maintain effective communication
- Facing and navigating challenges
- Understanding the difference between Governance and Management/Operations

Trainer: Ryan Ripperton

Ryan Ripperton has more than 23 years' experience leading nonprofit organizations, 19+ of them as an Executive Director. He is President of Ryan Ripperton Consulting, which helps nonprofit leaders quiet the chaos, define clear strategy, and achieve sustained results. He has led custom-tailored projects in strategic planning, board governance, succession planning, executive sabbatical, and executive director coaching.