



**Community Foundation**  
CENTRAL BLUE RIDGE

**2025**  
**Community Grants**  
**Program**

**Grant Proposals**  
**Category # 4**

*Community and Environment*

***CONFIDENTIAL***

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## Introduction

*“Taking care of each other”*

The Community Foundation of the Central Blue Ridge is committed to its mission of enriching quality of life in our community. As part of this mission, the Foundation invites nonprofit organizations serving the independent cities of Staunton and Waynesboro, and the counties of Augusta, Highland and Nelson to apply for financial support from our Community Grants Program.

In 2024, the Foundation awarded 142 grants totaling \$550,993 through our Community Grants program. The average annual grant was \$3,880 per organization, and awards ranged from \$1,000 to \$10,000. This year, we have received 119 applications, which we have organized into ten categories for the review process. The funding for our Community Grants Program originates primarily from the annual distributions of our many Unrestricted and Field-of-Interest endowments, each established through the generosity of individual community members.

Once again, we are offering the option for each organization to request our consideration of a three-year grant commitment. If the organization requests this option, but is not selected to receive a multi-year commitment, the organization will still be eligible for a single-year 2025 grant.

While the Community Foundation does not have specific funding priorities for this grants program, we do favor those organizations that (1) address clearly-identified community issues and opportunities, and (2) seek to build organizational capacity and sustainability. The community grant application requires applicants to elaborate upon the community issue or opportunity upon which their organization is focused. To this end, we hope that as you review the applications within this booklet, you will appreciate learning more about these needs and opportunities and how the nonprofit community is responding.

If you have any questions about our Community Grants Program, specific grant proposals, or our endowments, please don't hesitate to contact us at 540-213-2150.

## American Rivers

Washington dc

### ORGANIZATION INFORMATION:

**Founded in:** 1973

**Mission:**

Saving rivers isn't a choice. It's survival. Our vision is to keep rivers healthy and free while ensuring people have the water they need. We do it by protecting healthy rivers, restoring damaged rivers and waters, and mobilizing a powerful river and water movement.

**Primary activities and programs:**

Nearly everyone in our country lives within a mile of a river but few know what that river provides. Much of our drinking water comes directly from rivers, and clean water contributes to our health. Natural river habitats support thousands of plant and animal species. Our farms and cities alike depend on abundant river water for growth. For many of us, rivers offer recreation and a way to connect to nature. Our rivers are threatened by pollution, dams, and increasing droughts and floods. Perhaps the greatest threat to our rivers is simply lack of awareness of how important they are to our lives. American Rivers tackles these challenges head on. We have a half-century of experience addressing river threats from coast-to-coast: helping local partners protect vital habitat, working with communities to reduce river pollution, securing policies to ensure we all have clean, abundant drinking water sources, driving solutions that reduce the risk of floods, working to remove unnecessary dams, and strengthening a river movement that adds power to all this work. We will continue these important efforts into the next half-century while recognizing that climate change and inequities are important factors to address to keep our rivers, and the people who depend on them, healthy.

**Community need(s) your organization exists to address:**

Highland and Nelson Counties in Virginia are defined by their picturesque landscapes, rich biodiversity, and deep-rooted community connections to their waterways. However, the presence of aging and obsolete dams has disrupted these ecosystems, fragmenting rivers, degrading water quality, and reducing resilience against flooding and extreme weather. These dams not only hinder aquatic habitats but also present potential safety hazards to local communities. Without intervention, these issues will continue to impact both the natural environment and the well-being of residents. The need for proactive community engagement and education about dam removal is critical. Many dam owners and community members remain unaware of the transformative benefits of reconnecting rivers, which include restoring habitats for native species such as brook trout, improving water quality, and reducing flood risks. Removing these dams will also enhance recreational opportunities, such as fishing and kayaking, while fostering eco-tourism that supports local economies. By focusing on priority dams identified through rigorous analysis, such as the Piedmont Dam, and engaging stakeholders, we can create a shared vision for restoring these rivers to their natural state. In

addition, Highland and Nelson Counties face increasing challenges from climate change, including intensified storms and flooding. Removing obsolete dams offers an opportunity to enhance landscape resilience, mitigate these risks, and safeguard communities. This project addresses these urgent needs by equipping residents, dam owners, and local leaders with the tools and knowledge to explore river restoration solutions that benefit both people and nature.

### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

American Rivers uses a wide range of metrics to document our program successes. We work in collaboration with 3 collectives in the state of Virginia and have held over 10 engagement and education sessions across the state to promote the importance of dam removal and water resource planning. We convene several working groups across the Mid-Atlantic region to promote restoration and in 2024, Virginia and Pennsylvania accounted for over 1/3 of all dams removed across the country, restoring flow and function for thousands of miles of waterways and improving community and ecosystem health in the process.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

Our organizational goal is to remove 4,500 dams in the region by 2050, and we would like to see the rate of restoration projects implemented in Virginia accelerate. As outlined in this grant proposal, community outreach and education, and direct relationship building with dam owners is the critical first step in achieving those long-term goals. Voluntary restoration efforts can take time and requires effective partnerships, American Rivers is committed to bringing our expertise and experience in the field to the communities of Highland and Nelson County.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

There are a number of NGOs and Governmental entities that work within this service area and provide assistance and leadership for conservation efforts. Trout Unlimited focuses much of their work on streambank stabilization and culvert crossing projects, the Chesapeake Bay Foundation/Conservation Districts/NRCS focus on agricultural BMPs and riparian buffer plantings, but American Rivers is one of the few organizations that specialize in dam removal. We have a depth of experience and knowledge gained from decades of project-based work across the nation.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

N/A

**Tell us a story that best illustrates the impact your organization has on our community.**

In Maryland, American Rivers partnered with the Maryland Department of Natural Resources (DNR), NOAA, and the Friends of the Patapsco Valley State Park to successfully restore the Patapsco River through the removal of the Bloede and Daniels Dams. This ambitious project, the culmination of a broader effort to remove four mainstem dams, reopened over 65 miles of spawning habitat for critical species like river herring, shad, and American eel, helping to reverse decades of habitat fragmentation caused by industrialization. The project also addressed pressing community needs, including improving public safety, enhancing recreational opportunities, and boosting the local economy. Community engagement and co-design were at the heart of this effort. Through extensive outreach, American Rivers worked closely with local stakeholders, residents, and conservation groups to build consensus around the project's goals. The team hosted public meetings, facilitated educational workshops, and provided opportunities for residents to voice their concerns and share their hopes for the future of the river. By involving the community in every step of the process, the project not only restored the river but also fostered a sense of local stewardship and pride. The removal of the Bloede and Daniels Dams had far-reaching positive outcomes. Ecologically, the restored Patapsco River now provides critical habitat for migratory fish and supports healthier populations of native species. American eel, for instance, are now able to travel upstream, reestablishing their connection with freshwater mussels like *Elliptio complanata*, which play a vital role in water filtration. These changes have improved water quality in the Patapsco River and the Chesapeake Bay, contributing to broader regional restoration goals. Socially, the project enhanced public access to the river, creating new recreational opportunities for swimming, boating, and fishing. Removing the safety hazards posed by the dams also reduced risks for local residents, who had previously faced injuries and fatalities near the structures. Additionally, crushed concrete from the Bloede Dam was repurposed to rebuild trails in the Patapsco Valley State Park, creating a loop trail that connects various park features and offers enhanced access to nature for hikers and outdoor enthusiasts. Economically, the project served as a catalyst for local job creation and investment. The restoration work employed local contractors and provided "green collar" job opportunities, enabling workers to leverage their skills and knowledge of the landscape in ways that extended beyond traditional industries. The resulting increase in recreational tourism, including fishing and boating, and has further demonstrated the value of healthy rivers. This success story serves as a model for American Rivers' work in Nelson and Highland Counties, Virginia. By applying the same community-driven approach, we aim to remove outdated dams, restore free-flowing rivers, and enhance resilience in rural communities. This work not only benefits the environment but also creates pathways for recreational improvements, economic growth, and sustainable job opportunities for local contractors. Just as the Patapsco River has become a vibrant community asset, we envision similar transformations for rivers in the Mid-Atlantic region, ensuring long-term benefits for both people and nature.

## GRANT REQUEST

### **Are you requesting a single-year grant or three-year grant commitment?**

Three-year Community Grant commitment (2025-2027)

### **What is the annual amount of the three-year grant you are requesting?**

\$ 4,500

### **Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

### **If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

American Rivers is a national leader in river restoration, working to remove aging dams, restore ecosystems, and revitalize communities. In the Mid-Atlantic Region, we are focusing on Highland and Nelson Counties in Virginia, areas known for their natural beauty and cultural connections to rivers but burdened by aging infrastructure and increasing environmental challenges. This project aims to connect with communities and dam owners, fostering understanding and support for dam removal and river restoration as tools to enhance ecological health, community resilience, and economic vitality. Many of the dams in Highland and Nelson Counties are no longer serving their intended purposes and now contribute to flooding risks, disrupt aquatic habitats, and degrade water quality. Removing these obsolete structures offers transformative benefits, including restoring free-flowing rivers, improving habitats for native species like brook trout, and reducing public safety hazards. Additionally, dam removal creates opportunities for recreational enhancements such as fishing, kayaking, and eco-tourism, which can generate sustainable economic growth for rural communities. Through this program, American Rivers will work closely with local stakeholders, providing outreach and education about the benefits of dam removal. We will host community meetings, engage with dam owners, and collaborate with local conservation partners to identify shared goals and priorities. By emphasizing dialogue and partnership, we aim to build trust and empower communities to embrace restoration as a pathway to improved quality of life and environmental health. This project also highlights the economic potential of restoration work. Dam removal projects rely on local contractors, whose skills and knowledge of the landscape are critical to successful outcomes. These projects offer "green collar" job opportunities that allow contractors to diversify their skills beyond traditional construction and forestry operations, supporting local economies and fostering workforce development. The ecological and economic benefits of this work are significant. Restored rivers improve connectivity for aquatic species, enabling them to thrive and adapt to changing environmental conditions. They also enhance water quality and reduce flooding risks, contributing to greater landscape resilience in the face of climate change. For local communities, restored rivers can become focal points of recreation and connection, supporting healthier lifestyles and fostering a sense of stewardship for natural resources. Our work is informed by careful analysis of priority dams in the region, including the Piedmont Dam, the highest-ranking structure in SARP's prioritization tool for these counties. Other Tier 2 dams, such as Rt. 655 Crossing, Walker Mill, Harris Bridge, and Lawhorne Dams, represent additional opportunities for restoration. We will also explore potential projects in the George

Washington National Forest in collaboration with the U.S. Forest Service. Through this program, American Rivers will bring its decades of experience and proven methods to Highland and Nelson Counties, demonstrating how restoration can address community needs and improve resilience. By fostering partnerships, enhancing biodiversity, and supporting local economies, we aim to create lasting benefits for both people and nature.

**If applicable, what is this program or capital expenditure's total budget?**

\$ 4,500 per year

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

Partial award would need to be taken into consideration by the program team to determine impact. We would likely only be able to progress limited engagement in either Nelson or Highland County

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

#### **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**



**American Rivers' Operating Budget  
Fiscal Year 2025 (July 1, 2024 - June 30, 2025)**

<b>Revenue</b>	<b>FY25 Budget</b>
Individual Contributions	11,110,600
Corporate Donations	666,337
Foundation Grants	8,543,205
Government Grants	30,150,146
Other Grants	2,511,526
Other Revenue	1,309,080
Endowment Draw	135,000
<b>Total Revenue</b>	<b>54,425,894</b>

**Expense Summary**

Compensation	15,272,770
Professional Services	27,961,556
Grant Expense	6,232,240
Supplies and Equipment	550,353
Postage and Couriers	517,728
Printing and Publications	590,184
Occupancy	880,488
Telecommunications	65,847
Travel and Meetings	2,140,030
Bank Fees and Interest	54,500
<b>Total Expenses</b>	<b>54,265,696</b>
<b>Net Surplus (Deficit)</b>	<b>160,198</b>





## River Restoration Community Engagement in Highland & Nelson County

### Budget Summary

<b>EXPENSES</b>	<b>Total Project Budget</b>
Staff Compensation (salaries and benefits)	2,282
Professional Services	-
Regrants	-
Printing and Publications	-
Travel & Meetings/Workshops	1,000
Office Equipment, Supplies, Postage	500
Telecommunications & IT Services	-
Occupancy	-
Overhead	718
<b>TOTAL EXPENSES \$</b>	<b>4,500</b>
<b>REVENUE</b>	
<i>Pending</i>	
<i>Community Foundation Central Blue Ridge</i>	4,500
<b>TOTAL REVENUE</b>	<b>4,500</b>

# Arcadia Project

Staunton

## ORGANIZATION INFORMATION:

**Founded in:** 2001

**Mission:**

To connect people through culture and creativity. Bring who you are.

**Primary activities and programs:**

The Arcadia Project is a non-profit community cultural center in historic downtown Staunton, Virginia, that will feature theaters and event spaces, media studios, classes and workshops, and cultural programs. Our initial goal is to transform two historic buildings in downtown Staunton – the former Dixie Theatre and the adjacent Arcadia Building – and while honoring their pasts, broaden their uses as gathering places for ALL members of the community. We envision a Queen City where everyone can find a cultural landscape relevant to their lives. In those spaces, we will: create opportunities for collaboration among a variety of audiences and creators and grow the next generation of thinkers and change makers.

**Community need(s) your organization exists to address:**

Our survey (271 people took our Cultural Needs Survey in 2018 and 2019) identified unmet cultural needs in the Staunton-Waynesboro metropolitan area along with underserved communities. Millennials mention a lack of compelling offerings that make them want to remain in or relocate to Staunton. Opportunities to learn digital skills, critical in the new economy, are few. Members of diverse ethnicities mention a desire for varied, multicultural offerings that welcome and support dialogue and inclusion. Senior citizens and retirees mentioned a desire to pass along skills and knowledge and a lack of opportunities to do so.

In a time where so many people are engaging digitally, survey respondents also expressed a need for ways to interact socially, in person. Specifically, in a place that feels welcoming to a more diverse population. People in their 20's and 30's want things to do in the winter. Many local creatives (both professional and hobbyist) feel siloed, and want a space where they can gather and exchange ideas.

Our survey told us there was a need for affordable access to diverse and engaging cultural programming which in turn enhances quality of life. Survey respondents mentioned a need for conversations, connections and creative endeavors in order to transcend barriers and address the important issues facing Staunton today – issues around race, inclusivity, equity and educational opportunities. Citizens who responded described a desire to confront, understand and preserve our past, in order to move forward into a more equitable future.

Additionally, many members of the community expressed a desire to see the historic theater put back online as revenue-generating, tax roll-contributing members of the historic downtown economy. Remediating blight is also a core part of our motivation to put the buildings to work.

**GRANT DETAILS:**

**Based on how you measure your organization’s impact, please share with us the magnitude of your work.**

Our goal in 2024 was to identify a general contractor, conduct selected demolition/remediation, and complete the financing for the project. We accomplished the first two goals by: issuing an RFP, receiving bids from three qualified contractors, evaluating bids, and selecting a winner (Harman Construction.) Harman proceeded to ready the building through selective remediation, demolition, and making safe the water and electrical systems (completed June 2024). Regarding our financing: we identified a bank (VA Credit Union that offered us a term sheet in mid-December, 2024. Thanks to our ongoing capital campaign, we have in hand (or pledged) \$2,630,628 (including in-kind donations) or 72% of the remaining \$3,663,770 in project costs to open the building. We were invited by the city CFO to complete an external agency funding request for the fiscal year beginning July 2025. We anticipate the final 29% will come from grants, city support, and private donors.

**What is the approximate percentage of your organization’s work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100%

**Please share your organization’s goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

The Arcadia Project, a non-profit organization, is rehabilitating the vacant historic Dixie Movie Theater into a community cultural center that will provide enriching educational and entertainment resources for the SAW area. This project will: a) preserve an existing historic building in downtown, b) provide a mid-sized event/performance venue for live music, dance, corporate meetings, private events, and a tour bus lunch program c) create a 93-seat theater for film festivals, lecture series, corporate and other presentations, and d) create two classrooms for cultural learning opportunities. We anticipate opening in 2026 in time for VA250 celebrations. Once open we anticipate serving nearly 16,000 people annually including 700 people in our educational programs. Ongoing operational planning involves multiple local stakeholders: Heifetz International Music Institute, Staunton Jams, Staunton Music Festival, and Caravanserais Music look forward to using these new performance spaces; Shenandoah Latin Dance -- for instructional and recreational dance events; and DV Entertainment -- for their Film Career Development programs. Temple House of Israel, is interested in co-hosting a Jewish Film Festival. Our mandate is to fill an untapped need in this reimagined historic gem and and be a positive socio-cultural force in the central Shenandoah Valley for years to come.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

With help from the VA Council for the Arts we are working to coordinate our bookings of touring artists with other performing arts venues along the I-81 corridor. This results in cost savings and avoids duplication. Our venue maintains a very different configuration than other presenters in our area because our spaces provide intimate, listening room-type stages suitable for small groups and solo performers. The City of Staunton's Tourism Office has identified a gap that our facility can uniquely fill: Staunton is losing tour bus business because there is no handicap accessible first floor location with bus parking downtown to seat 55 people for a meal. In consultation with a concessionaire who supplies box lunches to Monticello, along with our tourism department, we have developed a box lunch program that can also include entertainment. Finally, our educational offerings are designed to avoid duplicating what is already on offer locally.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

The ongoing support we've received from the CFCBR has been invaluable to continuing the momentum of our project. It always takes longer to finance a \$3.6M project than most people realize. The seal of approval that the CFCBR grant represents cannot be underestimated. The leadership and support that comes along with that financial grant has also been substantial, with Dan Layman playing a critical role in our success to date. Our goal is to be self-supporting after three years of operations. Grant support to get to that point demonstrates the power of seed money to make possible projects that could not get off the ground otherwise.

**Tell us a story that best illustrates the impact your organization has on our community.**

Recently, the hard work and dedication of the Arcadia Project caught the attention of a giant in the field of preservation, David J. Brown, who resides in the DC area. During his 20 years as Executive Vice President and Chief Preservation Officer for the National Trust for Historic Preservation, Brown advanced the Trust's mission to save America's historic places. Four decades earlier he began his preservation career in Staunton serving as the Executive Director of Historic Staunton Foundation for 15 years. Early in 2024, after learning about the Arcadia Project's rehabilitation efforts, he wrote an entire issue of his blog MORE TO KNOW about this community-led project. David wrote: (Staunton) "continues to thrive in part because of the dedication of a group of citizens who know that great communities don't remain that way by chance." "I know – from personal experience – that Staunton is a place where old and new came together . . . where natives welcome and embrace newcomers and their ideas and where new citizens learn about the traditions of the town... One of my favorite "new" campaigns in an "old" building in Staunton is The Arcadia Project. The group – led by a dynamic board and director – is currently fundraising to furnish, light, and equip what will become a permanent community cultural center in Staunton... They are part of the "new" contingent that continues to refresh Staunton year-after-year." "One of their innovative fundraising efforts is the Sponsor a Marquee Quote at the theatre. Sponsors can honor a business, birthday, anniversary, or loved one by giving the gift of inspiration: a quote from a famous creator. The selected quote appears on the marquee for one month and the sponsors are recognized in the sidewalk display case." "Candice and I decided we wanted to help out and sponsor a quote ... We chose the "instructions for life" by one of our favorite poets: Mary Oliver. Pay attention. Be astonished. Tell about it. That's a great way to discover and celebrate the wonder in the world. Thanks to

the Wagners and all the supporters who are bringing this great landmark back to life.” We are grateful for David Brown’s efforts to spread the impact of our work to a broader audience. Great communities DO NOT remain that way by chance. Civic leaders and citizens must remember what a vibrant, living historic downtown can mean for a community. Entire lives and memories are wrapped up in the brick-and-mortar of a community’s solid, durable buildings. Community-wide commitment to preservation and reuse results in long-term sustainable growth, increased property values, and community pride. Strength comes to communities that work to understand, honor, and celebrate their unique history so they can pass it on to future generations. We are proud that such an esteemed figure as David Brown believes this project can have that impact on our community.

### **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

**What is the single-year grant amount you are requesting?**

\$ 10,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

General Operating purposes (no restrictions on its use)

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

We are grateful for any amount of money we receive from the Community Grant program. In fact, all the monies we received from CFCBR since 2020 counted toward our 1:1 match requirement and helped us receive the IRF grant. If we receive only a partial amount of the requested funds, we will continue to press forward with our plans to renovate the historic theater.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

Our approach is, and will remain, highly collaborative. While still working to prepare our building for major interior renovation, in 2023 & 2024 Arcadia Project successfully co-created events with Staunton Jams, Mary Baldwin University's Shakespeare and Performance graduate program, the Augusta County Library, Queen City Women's Day, Creative Mornings, and Queen City Mischief & Magic. Since 2021 Arcadia Project has invested \$600K on remediation, a new roof, a new marquee and facade, a feasibility study and business plan, construction drawings, permits, and fees. Thanks to our capital campaign we have in hand (or pledged) \$2,593,628 or 71% of the remaining \$3,663,770 in project costs to open the building. Of the above

\$2,593,628, \$1.6M comes from an Industrial Revitalization Fund (IRF)/ American Rescue Plan Act (ARPA) grant administered by the VA Department of Housing and Community Development, which the City of Staunton applied for and received in 2023 on our behalf.

### **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$ 32,000

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

By the end of 2024 we were able to generate financial reports on an accrual basis, which accounts for the difference in how the numbers are presented as compared to previous years. Please reach out with any questions regarding our operating budget vs our capital renovation budget.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

**Arcadia Project**  
**Statement of Financial Position**  
**As of December 31, 2023 and 2024**

	Jan - Dec 2023	Jan - Dec 2024
<b>ASSETS</b>		
<b>Current Assets</b>		
Bank Accounts	\$ 731,029	\$ 888,141
Pledges Receivable	-	105,487
Other Current Assets	2,341	2,341
<b>Total Current Assets</b>	<b>\$ 733,371</b>	<b>\$ 995,969</b>
<b>Fixed Assets</b>		
Building Renovations - CIP	\$ 178,033	\$ 333,453
Property & Depreciable Fixed Assets, net	584,568	584,568
<b>Total Fixed Assets</b>	<b>\$ 762,601</b>	<b>\$ 918,021</b>
<b>Other Assets</b>	47,838	47,838
<b>TOTAL ASSETS</b>	<b>\$ 1,543,810</b>	<b>\$ 1,961,829</b>
<b>LIABILITIES AND EQUITY</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Credit Cards	\$ 1,353	\$ 341
Other Current Liabilities	64,749	42,249
<b>Total Current Liabilities</b>	<b>\$ 66,102</b>	<b>\$ 42,590</b>
<b>Total Liabilities</b>	<b>\$ 66,102</b>	<b>\$ 42,590</b>
<b>Equity</b>		
Opening Balance Equity	\$ 1,354,253	\$ 1,354,253
Retained Earnings	(55,593)	123,455
Net Revenue	179,047	441,531
<b>Total Equity</b>	<b>\$ 1,477,708</b>	<b>\$ 1,919,239</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,543,810</b>	<b>\$ 1,961,829</b>

## ARCADIA PROJECT: Projected Sources & Uses to Opening Day

Construction - Existing Sources of Funding	Amount
Industrial Revitalization Fund Grant	\$1,500,000.00
Supplmentary ARPA Grant	\$100,000.00
Private Donations cash in hand F&M Balance	\$871,141.38
Private Donations cash in hand Atlantic Union Balance	\$16,999.33
Outstanding Pledges	\$105,487.00
In-Kind donation Surround Sound System	\$30,000.00
2025 Marquee Sponsorship 12 mos	\$3,000.00
CFCBR 2025 grant	\$4,000.00
Construction Loan (upon closing)	<b>\$1,000,000.00</b>
<b>TOTAL</b>	<b>\$3,630,627.71</b>

Projected Expenditures	Amount
Hard costs	\$2,900,000.00
Architect & engineers fee (thru end of project)	\$35,000.00
Professional fees (legal, CPA , Facilitator)	\$11,000.00
Owners contingency 5% of \$3,190,000 hard costs	\$159,500.00
Closing costs	\$18,000.00
Back Real Estate Taxes	\$25,000.00
Flood Insurance	\$4,000.00
Builders risk insurance	\$9,850.00
12 mos utilities (1200), RE taxes (3384)	\$4,584.00
6 mos Interest on construction loan	\$26,500.00
Advertising and Marketing	\$8,000.00
Fundraising & Event Expenses	\$4,000.00
<b>TOTAL</b>	<b>\$3,205,434.00</b>

Fixtures & Furnishings, tools & equipment	
A/V, Sound, lighting, low voltage, historic fixture repair, marquee letter refinish, fire escape repaint, lobby art, glass shelves	\$201,958.00
Furnishings including theater seats	\$98,525.00
Café equipment	\$67,201.00
Int/Ext. Signage	\$15,000.00
Machinery, Tools & Equipment	\$2,050.00
Modular Stage, equipment	\$12,000.00
<b>TOTAL</b>	<b>\$396,734.00</b>

Staff ramp up to opening	
Executive Director 3 mos. 65K + 24% Overhd OH	\$20,832.00
Edu, Mktg, Communications 3 mos P/T 36K + 24% OH	\$7,410.00
Office/venue mgr + admin \$20/hr , 2 mos, 18% OH	\$2,560.00
Accounting support monthly 14 mos. (200/mo)	\$2,800.00
Prof'l fundraiser, grant writer 14 mos. (2000/ mo)	\$28,000.00
<b>TOTAL</b>	<b>\$61,602.00</b>

**EXPENDITURES COMBINED TOTAL**

**\$3,663,770.00**

# Augusta County Historical Society

Staunton

## ORGANIZATION INFORMATION:

**Founded in:** 1964

### **Mission:**

The Augusta County Historical Society's mission is to study, collect, preserve, publish, educate about, and promote the history of Augusta County and its communities – physical, ethnic, and cultural.

### **Primary activities and programs:**

Work includes operating an extensive archives and library for preservation & research use. The archives, cared for by volunteers, contains 18th-21st-century public and private records, photographs, and artifacts. Other work includes educational outreach, conducting oral histories, aiding creation of historic districts and highway markers, documenting cemeteries and local landmarks, documenting historic buildings that would otherwise be lost to history, supporting citizen archaeology, creating exhibits in our gallery, sponsoring programs & lecture series, developing history driving tours, sponsoring trips, recognizing outstanding education and local history work, and publishing local history books. We strive hard to embrace the rich diversity that is represented in the cultural heritage of the Staunton, Waynesboro, and Augusta County region. ACHS has published an academic journal since 1964 and periodic newsletter since 1994.

### **Community need(s) your organization exists to address:**

It is sometimes said that those who don't remember the past are doomed to repeat it. At ACHS, we strive to learn from our past to enrich our present and grow for the future. By "Preserving the Past for the Future" we are building pride in all facets of our communities, not just the traditional segments of history that are highlighted in history books. Further, communities are richer for understanding their own cultural heritage and celebrating it. We work hard to research and tell the stories that don't traditionally get told especially from African American, Native American, women, immigrant, economically marginalized, and ethnic communities. Further, by maintaining a climate-controlled archives and collections, we can preserve the material culture of all our communities for the future. Some of the stories are surprisingly powerful but were little recognized before our efforts. Take for instance the story of the Black community in Greenville formed just after the Civil War that had all but been forgotten before ACHS partnered to help place one of the last remaining houses (Fannie Thompson House) in that community on the National Register. Or partnering with two Eagle Scouts who have begun documenting the almost-lost-to-history Black community of Jonesboro near Buffalo Gap. These stories and others like them need to get out to the community at large. During the pandemic, ACHS launched the Augusta Community Portal aimed at preserving and making resources available virtually in order to broaden our outreach. This includes digitizing and providing virtual access to ACHS archives, out of print local historical publications, and virtual connections elsewhere as well as working with individuals and community organizations to

digitize and preserve their records at no charge. ACHS will scan those records (from families, churches, community groups, etc.). A digital copy will be placed in the ACHS virtual archives and a digital copy of the scanned records is also given to the donor along with the return of their original materials after scanning. Since launching the Portal, we have come to realize the almost unlimited potential of technology to undergird our mission spelled out in our updated Strategic Plan (Strengthen operational capacity, Increase accessibility and visibility, Widen engagement, Advocate for historic sites). For instance, we have just opened a high successful computer interactive exhibit: "Voices from the Blue Ridge Tunnel: When Men were Machines" that shines light on the Irish immigrants fleeing the Potato Famine and the enslaved African Americans who risked their lives to build the Blue Ridge Tunnel and Railroad. At its first board meeting in 2025, the ACHS Board has launched a massive assessment to rework and integrate our technological assets that will come together in the public face as an interactive website and within the Society as a means to better reflect our vision and mission of engaging ALL the community stories in the Staunton-Waynesboro-Augusta area to even better align the ACHS website content and impact with the Society's strategic priorities stated in the current Augusta County Historical Society Strategic Plan.

#### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

It is hard to accurately measure ACHS's impact, but here are some numbers. We print and distribute 500 copies of our annual scholarly journal that is usually 200 or so pages. We print 500 newsletter copies three times a year. We host spring and fall meetings and other events attended by approximately 500 people annually. In 2024 our 60th anniversary Diamond Jubilee had over 200 in attendance. We send regular eblast communications (up to 900 individuals each time). Our two popular exhibits and holiday shop in 2024 brought more than 6,000 visitors. Hundreds have watched our videos and used our driving tour maps. Facebook and website activity has grown exponentially. In the last 28 days we had 5,426 Facebook views. We assisted a number of churches and individuals in scanning and preserving their institutional and family records and we have answered approximately 150 research requests.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100%

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

One of the exciting decisions to emerge from the ACHS board's inaugural 2025 meeting was to launch an initiative to reimagine the Society's website as an interactive resource that better reflects our mission of engaging ALL the community stories in the Staunton-Waynesboro-Augusta County area so that together we can "Preserve the Past for the Future." The goal is to

create a dynamic website and social media presence that showcases the story of our communities, provides digital access to collections, resources, and databases, streamlines our services such as sales and research requests, keeps members and the public up to date on important local history events, and provides easy access to important resources and partnership opportunities such as our Compass Project and Strategic Plan. The new website will be intertwined with the four pillars of the ACHS Strategic Plan: Strengthen Operational Capacity, Increase Accessibility and Visibility, Widen Engagement, and Advocate for Historic Sites. Over the coming weeks and months, the website team will enter into a discovery process to better understand where we are and where we want to go including a comprehensive technology audit before phasing in a new look filled with exciting and innovative ideas.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

Because our area is so diverse and rich in community culture and history, there are many area organizations engaged in various facets of bringing those stories to light and enriching our community. We live in intersecting circles and support each other through partnerships, collaborative efforts, and shared community. That begins with the fact that we co-own the R.R. Smith Center for History and Art with the Staunton Augusta Art Center, and Historic Staunton Foundation. Our current exhibit about the construction of the Blue Ridge Tunnel is built on partnerships with the Frontier Culture Museum, Woodrow Wilson Presidential Library, Augusta Railroad Museum, Virginia Military Institute, the Blue Ridge Tunnel Foundation, and the C&O Historical Society. We are engaged in long-term partnership with many groups including the 29th Division Museum and local tourism departments as part of the statewide VA250 commission readying America's 250th anniversary.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

The year 2024 was the final year of a 3-year Community Grant that provided ACHS with \$3,500 each year. We cannot overstate how impactful having a three-year steady stream of income has been to our traditional archives and to the development of our Augusta Community Portal digitization efforts. The archives are the heart and soul of our mission and intertwined with fulfilling the priorities of our strategic plan. We have been able to purchase essential archival materials to store and protect the fragile paper, photographic, and three-dimensional objects that have been donated to ACHS. We have also been able to purchase software and hardware necessary for expanding our scanning efforts, and we have been able to pay a stipend to JMU interns.

**Tell us a story that best illustrates the impact your organization has on our community.**

The purpose of the Augusta Community Portal and ACHS scanning program is to locate and preserve local community resources (especially those that have often been overlooked or not easily located) and to ignite the desire to discover, learn from, and preserve those stories. The result is that we are all richer. A year ago, ACHS received a visit from Priscilla Ruckman, an African American woman with a desire to know the stories about her community's past. A self-taught historian with a detective's mind, Ms. Ruckman was working on the history of her

church, Beverly Manor Baptist Church, which was celebrating its 150th anniversary, making it among the area's oldest Black churches. Her quest led her to ACHS, among other places. Her timing could not have been better because ACHS was just a few days away from holding a "history harvest" program in partnership with Melissa Patrick, a retired military officer and historian with a passion for documenting the area's African American military story. Our program consisted of a talk by Patrick on the WWII Black Military experience and then a demonstration on how ACHS could scan and immediately return family resources that might be brought in during the event. We had 2 scanners set up in the lecture room to scan documents while the community watched. When we were finished, the digital images were placed in the ACHS archives for use by researchers. We also put a copy of the digital images on a flash drive for individuals to take home along with their documents. The mutually beneficial results were amazing. As a community, we expanded our knowledge of the important contributions made by the area's black veterans and were simultaneously able to preserve that heritage digitally for the families. Perhaps the most important resource that was brought to light was a photo album of a WWII soldier who helped build a supply road in Burma. Photos of the construction as well as camp life and even the unit's adopted bear cub brought to life his wartime service. Ms. Ruckman attended the program, became inspired by the work that she saw, and realized the importance of scanning and preserving her church's records digitally to protect them from future loss and to organize and help tell the story of how a group of newly freed people built not only a church but an entire community. Not only is she bringing in those records for scanning, but she has learned how to scan them herself. She is also not only working on the church's 150th history but is now inspired to place the church and the entire community on the National Register of Historic Places. None of this would have happened without the public outreach, technological ability, and the collaborative efforts created because of the Augusta Community Portal project. The Beverly Manor Baptist Church story is just one of many successes that will continue to grow as we increase our volunteer base, develop our program, and expand our technological capabilities.

## **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

Three-year Community Grant commitment (2025-2027)

**What is the annual amount of the three-year grant you are requesting?**

\$ 6,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

**If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

The Future of Our Past really describes the commitment that the ACHS board has now made to fully integrating our traditional and digital archives through our reimaged interactive website

that includes the Augusta Community Portal, the virtual gateway to scanned documents, databases, photographs, and videos that bring to light our community stories. At its first 2025 meeting, the ACHS Board launched a massive assessment, reworking, and integration of our technological assets that will come together as an interactive website--our public presence reflecting our vision and mission of engaging ALL the community stories in the Staunton-Waynesboro-Augusta area. We feel this will be the living personification of our ACHS strategic plan priorities. (Strengthen operational capacity, Increase accessibility and visibility, Widen engagement, Advocate for historic sites). Since launching the Portal, we have realized the almost unlimited potential of technology to undergird our mission. For instance, we just opened a highly successful computer interactive exhibit: "Voices from the Blue Ridge Tunnel: When Men were Machines" that shines light on the Irish immigrants and the enslaved African Americans who together risked their lives to build the Blue Ridge Tunnel and Railroad. That exhibit and others will have permanent homes on our website long after they leave the History Gallery. Our website will also be the gatekeeper for research services, online book sales, event promotions, development initiatives, and more. Throughout the wider community as more and more groups find that their story is part of the greater Augusta story, community pride and a sense of place and worth is expanded. The spinoffs are endless for general visitors, those who live here, and those who have roots here. Exciting new exhibits and groundbreaking innovative programs that emerge from the digitalization of the archives and additional virtual opportunities will bring in more community sponsorships, increase membership, and inspire more volunteers who can expand our work further as citizen historians. Those stories are out there now, waiting to be discovered and recognized when the necessary resources become available. In addition to continuing to need funds to preserve archival items in acid-free, archival materials, we also need to assess our collections for other multimedia that need to be digitized for preservation and accessibility purposes (audio cassettes, reel-to-reel tapes, VHS tapes, slides, microfilm, negatives, etc.). As our redeveloped website is phased in over the coming months and years, we will need upgrades to museum software to provide for web based editions and special platforms to provide the interactive experience and database searches that will be part of the ACHS virtual experience. There will be database development needs (for instance, searchable databases of those associated with the Blue Ridge Tunnel, or of Staunton city directories, or cemetery records) and staff time for digitization and website administration. We have a generous donation from a local family foundation as well as volunteer commitments from several individuals who have the expertise in this area. This grant would help ensure that we could phase these programs in at a faster, more inclusive pace.

**If applicable, what is this program or capital expenditure's total budget?**

The today cost of The Future of Our Past (ACHS Digitization and Technology upgrade) is expected to be about \$31,000

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

The Future of Our Past Digitization and Technology upgrade will occur with or without this grant. However, with this grant, it will take longer to phase in and become fully interactive. We

will have to move more slowly in digitizing the other multimedia items in our archives (microfilm, tapes, etc.) which means full accessibility of our archives will take longer, but it will still happen. We will simply re-direct time toward other fundraising efforts as well to keep the program moving forward. Nonetheless, the ACHS board is fully on board to make this happen now. We are excited about the Future of Our Past.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

### **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

What appears to be excess income in the current budget is actually a combination of grants for the Voices from the Tunnel exhibit, which has not yet been totally expensed out. In addition, donations have been made specifically for our digitization efforts and technology upgrades that have not yet been spent.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

The project budget is not limited to this fiscal year, but will actually be phased in, as work is completed, over several years. This grant would help expedite this important project.



Claudius Crozet Blue Ridge Tunnel Foundation  
8445 Thomas Nelson Hwy #102  
Lovingston VA 22949

January 25, 2025

Community Foundation of Central Blue Ridge  
Lora Hamp  
Director of Nonprofit Relations

Dear Mrs. Hamp,

The Claudius Crozet Blue Ridge Tunnel Foundation supports the Augusta County Historical Society's (ACHS) application for funding to help their digitization of historical documents and upgrade their technology.

The mission of the Claudius Crozet Blue Ridge Tunnel Foundation is to support the restoration, reuse, and historical interpretation of the Claudius Crozet Blue Ridge Tunnel as a community landmark and outstanding recreational and educational resource. We have partnered with the Augusta County Historical Society for many years. They have assisted us with the creation of historical signage along the trail, co-hosted classes on the fascinating geology of the tunnel and most recently their interactive exhibit: Voices from the Blue Ridge Tunnel: When Men were Machines.

As a small local non-profit, we value partnerships with organizations such as ACHS. Their expertise and commitment to preserving our local history continues to impact the over 580,000 visitors the Crozet Tunnel has seen since opening in late 2020.

Sincerely,

*C. Dwayne Jones*

Vice President  
Claudius Crozet Blue Ridge Tunnel Foundation

**Augusta County Historical Society**  
**06/01/2024-05/31/2025**

**Current Budget**

**INCOME**

Annual Giving	\$32,000.00
Publications	\$4,250.00
Banquet	\$38,000.00
Lecture Series	\$400.00
Trips	\$0.00
Conversations from the Grave	\$200.00
Other: sales, rummage, Christmas	\$7,000.00
Membership	\$15,500.00
Grants**	\$15,000.00
Research Library	\$500.00
Misc.	\$0.00
<b>TOTAL INCOME</b>	<b>\$112,850.00</b>

**EXPENSES**

Archives	\$2,250.00
Cost of Sales	\$2,500.00
Banquet	\$18,000.00
Lecture	\$250.00
Conversations from the Grave	\$100.00
Smith Center	\$10,000.00
Accountant	\$2,250.00
Advertising Dues	\$125.00
Annual Fund	\$300.00
Copies	\$100.00
Corporation Fee	\$100.00
Donation	\$0.00
Insurance	\$1,500.00
Office Supplies	\$2,500.00
Office Expense	\$3,000.00
Parking Fee's	\$650.00
Postage + Fees	\$375.00
Printing	\$295.00
Payroll	\$15,000.00
JMU Grad Student Stipend	\$0.00
Employers Taxes include employee w/h	\$3,750.00
Utilities	\$500.00
Phone	\$350.00
Technology	\$0.00
Exhibitions	\$2,500.00
Miscellaneous	\$0.00
Membership	\$0.00
Publicity	\$1,200.00
Bulletin	\$2,000.00

Newsletter	\$1,000.00
Postage	\$150.00
Website	\$1,500.00
<b>TOTAL EXPENSES</b>	<b>\$72,245.00</b>

**INCOME**

Annual Giving	\$30,039.00
Publications	\$4,166.69
Banquet	\$2,615.00
Lecture Series	\$400.00
Trips	\$0.00
Conversations from the Grave	\$500.00
Other: sales, rummage, Christmas	\$2,900.00
Membership	\$15,093.30
Grants**	\$18,289.00
Research Library	\$200.00
Misc.	\$3,000.00

**TOTAL INCOME** **\$77,202.99**

**EXPENSES**

Archives	\$1,800.95
Cost of Sales	\$2,201.26
Banquet	-\$1,738.50
Lecture	\$289.73
Conversations from the Grave	\$0.00
Smith Center	\$26,000.00
Accountant	\$2,308.30
Advertising Dues	\$15.17
Annual Fund	\$14.83
Copies	\$250.43
Corporation Fee	\$66.67
Donation	\$0.00
Insurance	\$1,479.33
Office Supplies	\$3,227.86
Office Expense	\$4,174.70
Parking Fee's	\$650.00
Postage + Fees	\$424.16
Printing	\$700.00
Payroll	\$12,909.70
JMU Grad Student Stipend	\$3,000.00
Employers Taxes include employee w/h	\$3,727.05
Utilities	\$462.62
Phone	\$333.89
Technology	\$50.00
Exhibitions	\$2,148.88
Miscellaneous	
Membership	-\$15.00
Publicity	\$455.58
Bulletin	\$7,520.10

Newsletter	-\$114.20
Postage	\$363.38
Website	\$1,291.98
<b>TOTAL EXPENSES</b>	<b>\$73,998.86</b>



## Blue Grass Resource Center

Blue Grass

### ORGANIZATION INFORMATION:

**Founded in:** 27-Jul-99

**Mission:**

Enhancement of the quality of life for Highland County citizens through historic preservation and educational programs.

**Primary activities and programs:**

Primary Activity: Complete the historic preservation and renovation of the Highland Inn.

Secondary Activities:

Address the prospect of educational, internship and partnership opportunities related to the Inn as a culinary and hospitality center of Highland County.

Secure long-term management of the Highland Inn in accordance with the values and vision of Highland County.

**Community need(s) your organization exists to address:**

Provide an Economic Engine for Tourism in Highland County via a renovated Highland Inn. As the largest walk-in lodging facility (18 rooms) within minutes of Monterey, the Highland Inn will provide critical lodging/ tourism infrastructure in a community that has identified Tourism as a major economic development sector. "Great buildings that move the spirit have always been rare. In every case they are unique, poetic, products of the heart." Arthur Erickson Since 1904, the Highland Inn has been the face of the beautiful and hospitable mountain community of Highland County, which has long counted tourism as one of its major economic sectors. In 2016, the County instituted a lodging tax with proceeds used by the newly formed Highland Tourism Council (a committee of the Highland EDA) with a focus to coordinate community's marketing efforts to increase tourism and attract new County residents. Concurrently, The Highland Center had a major \$3.5 million renovation of its historic facility with space for conferences and retreats to support mid-week tourism business to the County. The intended vision was that the Highland Inn would provide lodging and dining for those visitors. The Board Chairs of the Blue Grass Resource Center and The Highland Center continue to talk about working together to attract visitors. The Highland Inn being open is more important than ever to the long-term success of bringing people into the County. The Highland Inn is the largest non-B&B lodging option available within 45-minutes of Monterey, making it a crucial touchpoint for visitors and potential residents. Main Street and businesses throughout Highland benefit from the Inn-it is commonly said, "the only people who don't make money

from the Highland Inn being open are the owners of the Highland Inn." In addition to lodging, the Inn is home to special events and dining spaces that traditionally feature local products. For countless community members and hundreds of visitors, the Inn is intertwined with memories of community celebrations, marriages, birthdays, and anniversaries. As current community projects focus on cultivating local food, investing in youth, assisting businesses and start-ups, and highlighting our region's natural beauty, the Inn's future is inseparable from Highland's. Recognizing the importance of the Highland Inn, the Highland EDA continues to work with the Blue Grass Resource Center to identify and apply for grants to assist with the renovation. Additionally, recognizing the importance of the community organizations working together for community and economic development projects, the Blue Grass Resource Center's Executive Director, along with leadership from the Highland Chamber of Commerce, Highland Center and Highland Tourism Council have formed Highland Community Development Initiative (HCDI). HCDI is designed to build capacity, encourage collaboration and avoid duplication among community organizations. The group most recently completed the "Make Your Move" Resident Attraction Campaign and Weekend Getaway Contest. This effort not only raised awareness about Highland County to prospective residents, but it also helped HCDI partners collect data about where prospective residents and visitors come from. Plans are already in place for the next resident attraction campaign.

#### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

The Blue Grass Resource Center has one BHAG - our Big Hairy Audacious Goal -- is the renovation of the historic Highland Inn in Monterey, Virginia. We are measuring our work by funds raised - \$4M to date, having our Architectural Plans completed and approved by Highland Building Officer, and getting the Bid Package ready to put out on the street. An Operator for the Inn was identified and a Lease is being drawn up. Reaching this point has taken the last three years and within the next three the renovation will be complete, and the Highland Inn will again be re-open to the community and the traveling public.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

The positive momentum of the Highland Inn Revitalization Project has a 100% impact on Highland County and surrounding communities. (See Key Partner Letter.)

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

In a nutshell, our BIG goal for the year is to get construction underway for renovation of the historic Highland Inn - Phase II. There are many elements of the timeline to accomplish this goal; the most significant was met on January 17, 2025 when we received news of a \$1.75 Million grant from the VA-250 Preservation Fund. That grant, coupled with other grants and

significant private donations and pledges gives us the needed funding to get the project out to bid. Then a contractor will be selected and work on the renovation will commence and take place over the course of one year. Concurrently, we will be:

- Emptying the Inn of all contents (ahead of the contractors' mandatory pre-bid meeting)
- Funding efforts for back-office support and carrying costs of the project will continue.
- Funding efforts for furnishings, pre-opening costs, and capital improvement fund will continue
- Lease agreement with the Operator for the Highland Inn will be drawn up for execution
- Working with Operator to ready the Highland Inn to re-open

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

The Blue Grass Resource Center partners with other nonprofit organizations doing community and economic development work in Highland County. The BGRC's Executive Director also serves as the volunteer Economic Development Officer for the Highland Economic Development Authority. The EDA is a convening partner in the Highland Community Development Initiative project. The other core partners are Highland County Chamber of Commerce, Highland Tourism Council and The Highland Center. All HCDI partners see the value of bringing the Highland Inn back online. The Chamber supports the project because of the ways the inn can support other small businesses when it reopens. The Highland Center sees the project as a great opportunity to partner with the Highland Inn on midweek conference events during times that the center is normally vacant. The Tourism Council sees the project as a way to build out Highland County's Tourism economy, specifically in the mid-sized event sector.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

Blue Grass Resource Center has been grateful for the three-year grant support for years 2022-2024. Those operating funds have supported the back-office operations and carrying costs associated with the Inn Renovation project. During a capital campaign, it is wonderful to tell donors that all of their donations will be for construction. Your operating funds make that possible -- there are few funding sources that offer such flexibility.

**Tell us a story that best illustrates the impact your organization has on our community.**

The Highland Inn Revitalization Project has built a sense of pride and community amongst Highland County residents. The county, an assortment of volunteers, private donors, state legislators and many different agencies have worked together to ensure that the project has the support it needs to move forward. In 2024 alone, Blue Grass Resource Center Board Members held several Front Porch Friday events that invited community members onto the Highland Inn Property to learn more about the project and its progress. During this community event, Board Members were treated to a variety of stories about the inn and the people that have stayed as guests during its 120 years in existence. The Inn also hosted Delegate Chris Runion in August. Delegate Runion and his wife received an update about the project during his visit and

encouraged Blue Grass Resource Center (BGRC) to apply for a VA250 Grant. BGRC recently learned that it received a VA250 Preservation Fund grant in the amount of \$1.75 million, which will greatly help Phase II of the Highland Inn Revitalization Project move forward. Without the financial support of donors, the Highland Inn Project wouldn't have had the match for a grant this size. As the project moves closer to fruition, there's an air of excitement in the community. People are talking about when they'll be able to stay at the inn again, what they hope the new dining room and tavern will serve for lunch, and what the revitalized property will mean to Monterey, surrounding businesses and the community.

## **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

Three-year Community Grant commitment (2025-2027)

**What is the annual amount of the three-year grant you are requesting?**

\$ 10,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

General Operating purposes (no restrictions on its use)

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

The Highland Inn Phase II renovation will definitely start during 2025. Every unrestricted operating fund dollar is critical and the BGRC strives to be a good steward of those funds. Our overall operating budget is bare-bones and we must have funds to cover it. If not from the Community Foundation, we will attempt to fundraise and cover those costs another way. This years budget includes administrative help for the project. If necessary, that administrative work will be assumed by the Executive Director or through volunteers.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

The Community Foundation's opportunity to apply for unrestricted operating funds is greatly appreciated! There are few such funding sources. This allows us to assure donors who are giving to the Capital Campaign that their donation will be used for construction purposes.

## **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$ 103,225

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

Throughout the five and a half years the Blue Grass Resource Center has owned the Highland Inn (with a purchase price and private loan of \$300,000), the organization has been very frugal with its expenditures. Funds raised for Phase I (\$1M) and now for Phase II (\$4M) total over \$5. To support the project, we have had carrying costs - interest on the loan, insurance, real estate taxes, utilities, building and grounds costs. Additionally there have been back-office costs for personnel, website, software, rent, and marketing. Together those expenses total less than \$445,000. This low percentage of operating costs speaks to the value the community -- volunteers and staff -- places on seeing that the project is completed. Your annual investment of \$10,000 is quite impactful for this project.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

The attached Letter is from a Key Partner – the Highland Economic Development Authority (EDA). It accompanied the grant proposal for VA-250 Preservation Fund which has been awarded to the Blue Grass Resource Center in the amount of \$1.75 million.

The Highland EDA has been a strong partner with the Blue Grass Resource Center since May 2019.

**Blue Grass Resource Center  
2025 Budget**

**Income**

4200 · Contributions Income	\$	60,000
4450 · In-Kind Donations	\$	9,800
4500 · Grants	\$	65,000
4600 · Interest	\$	17,500
4990 · Miscellaneous Income	\$	220
<b>Total Income</b>	<b>\$</b>	<b>152,520</b>

**Expense**

5055 · Computer Software	\$	3,000
5073 · Events	\$	2,000
5077 · Fundraising & Marketing	\$	6,000
5090 · Insurance	\$	12,000
5100 · Interest Expense	\$	18,000
5120 · Licenses and Permits	\$	400
5125 · Memberships	\$	175
5140 · Postage and Delivery	\$	350
5160 · Payroll Expenses	\$	40,000
5165 · Professional Development	\$	1,200
5170 · Professional Fees	\$	1,750
5210 · Rent	\$	5,400
5220 · Building & Grounds Maintenance	\$	2,400
5235 · Stipends	\$	1,200
5240 · Supplies	\$	500
5250 · Taxes	\$	2,200
5260 · Tools and Equipment	\$	250
5276 · Travel	\$	1,000
5280 · Utilities	\$	2,200
5290 · Volunteer/Donor Recognition	\$	2,600
5300 · Website	\$	600
<b>Total Expense</b>	<b>\$</b>	<b>103,225</b>

**NOTE: This budget is for Operations and does not include donations or expenses for the actual renovation costs**

**Blue Grass Resource Center  
2024 Budget**

**Income**

4200 · Contributions Income	\$ 60,000
4450 · In-Kind Donations	\$ 9,800
4500 · Grants	\$ 1,800,000
4600 · Interest	\$ 7,500
4990 · Miscellaneous Income	\$ 220
<b>Total Income</b>	<b>\$ 1,877,520</b>

**Expense**

5055 · Computer Software	\$ 2,600
5073 · Events	\$ 450
5077 · Fundraising & Marketing	\$ 6,000
5090 · Insurance	\$ 11,500
5100 · Interest Expense	\$ 18,000
5120 · Licenses and Permits	\$ 380
5125 · Memberships	\$ 125
5140 · Postage and Delivery	\$ 350
5160 · Payroll Expenses	\$ 40,000
5165 · Professional Development	\$ 1,500
5170 · Professional Fees	\$ 15,000
5210 · Rent	\$ 5,400
5220 · Building & Grounds Maintenance	\$ 2,100
5235 · Stipends	\$ 1,200
5240 · Supplies	\$ 500
5250 · Taxes	\$ 5,200
5260 · Tools and Equipment	\$ 250
5276 · Travel	\$ 1,000
5280 · Utilities	\$ 2,600
5290 · Volunteer/Donor Recognition	\$ 2,600
5300 · Website	\$ 600
<b>Total Expense</b>	<b>\$ 117,355</b>

# Citizen Soldier Education Foundation

Staunton

## ORGANIZATION INFORMATION:

**Founded in:** 2007

**Mission:**

To remember and honor America's citizen soldiers in war and peace so that their world impact will not be forgotten

**Primary activities and programs:**

We sponsor a museum, open free to the public, that tells the story of local soldiers from the pre-colonial Virginia Militia to today, recounting the part they have played in our history. We hold commemorative events, support research space and activities, and offer teacher projects, and student tours. We sponsor trips to domestic battlefields and tours to D-Day and other European sites, and hold an annual weekend commemorative event to honor veterans.

**Community need(s) your organization exists to address:**

According to the Woodrow Wilson Foundation (2021), only 27% of American adults show a basic knowledge of American history, and The National Center for Education Studies (2022) reports that only 13% of America's 8th graders have a good understanding of how democracy works and of America's role in the world. Because good decisions on present problems depend on knowledge of the past (NCE, 2022), or as we have always heard "those with no knowledge of the past are destined to repeat it", it is important that we take steps to correct this. At CSEF,

1. We sponsor a museum, free and open to all, that tells the stories of America's history through a military lens, with exhibits, tours, and programs
2. We host at least 2 educational tours annually to important European battlefields and
3. We offer free research assistance to vets and their families in learning their stories, and we sponsor various support events. In these ways, we try to tell inclusive and balanced stories of how local citizens have impacted the world through military service.

## GRANT DETAILS:

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

We welcomed 1800 visitors to the museum in the past year, including school and civic groups, took 40 visitors to battle sites in Europe, led a narrated trip to the commemoration of the Battle of Point Pleasant in West Virginia, and involved 350 veterans in some sort of outreach or service. Our site was also featured in a book published by The United States World War I Centennial Commission, 100 Cities-100 Monuments, which features the most important WWI

monuments in each state as Virginia's only representative. We also do research for local educators or allow them access, at no cost to them, but have no count of this.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

Many of our visitors are from out of the area, but but our programs are mostly attended by area citizens, Approx. 70%

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

Goals:

1. Increase understanding of World War I and its impact
2. Increase knowledge of local citizens' impact in the Revolution
3. Greatly expand our outreach to schools and social studies programs in the region
4. Expand our outreach by better collaboration with other organizations

Objectives: 1. Hold monthly programs on WWI's impact to our culture, share research with local school systems in usable form, experiment with a podcast

2. Work collaboratively with other area groups to share our Revolution stories through special displays in the museum, 6 public programs, and joint events, with an attendance target of 250
3. Enlarge and activate our education committee to develop a structured outreach program to schools and home schools to include classroom visits, museum visits, curriculum aids, a bibliography, and museum visits, either in person or digitally.
4. Pledge cooperation with other local history groups resulting in joint marketing opportunities and a wider range of programming.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

There are other museums in our area, but most charge for admission, programs, and services and lack the personal links to area citizens that we value. While study of America's 250 birthday is quite popular right now, WWI gets overshadowed in our area, and the opportunity to work collaboratively with WWPL makes it possible to develop a strong program in this area. While we focus on military history and impact, coordination will permit more comprehensive programming.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

We were able to use our grant to enhance our World War I exhibit and to reach out to the African American community with a special welcome. This is an ongoing effort and is growing.

**Tell us a story that best illustrates the impact your organization has on our community.**

A local family visited the museum and our staff was able to share numerous stories and items related to the deceased great-grandfather's service in WWI. Our curator was able to share research techniques and numerous items from our collection which the family was able to examine close up, really engaging the children. The entire family expressed such gratitude for this opportunity, and they all left with a deeper appreciation of the greater story and of their family history. This is not uncommon for us, as we are a small museum with a good collection and great stories to share.

## **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

**What is the single-year grant amount you are requesting?**

\$ 3,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

**If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

While we will also celebrate July 4th as always, we have chosen a special celebration this year for June 14, Flag Day, also the birthday of the US Army. This will be a free event open to the public involving children's activities, reenactors, crafts, speeches, special guests, a visit from Betsy Ross, and food. There will also be special lessons on proper flag handling and etiquette. Because Woodrow Wilson established Flag Day in 1919, this will be a great opportunity to work with WWPL. We also want to replace the 8 flags of various vintage currently displayed on the facade of our museum which are showing wear.

**If applicable, what is this program or capital expenditure's total budget?**

\$ 3,000

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

We will reach out to donors of the museum for additional funding if not fully funded by CFCBR.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

We have been a small museum with big plans, but we are currently receiving stronger donations and other grant funding and have good plans for a much larger footprint in our

community. These funds will help us present a meaningful program as part of our greater outreach to this area.

### **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

We are sponsoring many more events, free and open to the public, to make a much greater impact on our area's understanding of history than we have in the past. This will require a larger budget.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

We anticipate that this will be a large event with the possibility of becoming an annual event. By providing family activities, hands on and visual, we anticipate that this will have a real impact on our area.

# CSEF 2025 Budget

## Income

Public Support			
Grants	\$ 25,000		
Visitor Support	4,000		
Operating Donations	55,000		
Museum Shop	<u>5,000</u>		
		\$	89,000
Programs			
Tours	120,000		
Muster	<u>15,000</u>		
		\$	<u>135,000</u>
Total Income		\$	224,000

## Expenses

Staff			
Director	6,000		
Curator	12,000		
Grant Writer	<u>6,000</u>		
		\$	24,000
Programs			
Tours	100,000		
Muster	15,000		
		\$	115,000
Operations			
Insurance	3,000		
Marketing	10,000		
Professional Services	3,500		
Rent	30,000		
Utilities	8,000		
Professional Memberships	2,200		
Cost of Goods Sold	3,000		
Supplies	1,200		
Travel	3,000		
Event Support	15,000		
Interest	2,500		
Miscellaneous	<u>2,300</u>		
		\$	<u>83,700</u>
Total Expenses		\$	222,700

# The Budget 2023

## Income

### Public Support

Grants \$ 25,000

Muster, Gifts 3,000

Visitors Gifts 5,400

Operating Donations 55,000

Museum Shop 4,500

### Programs

Tours 35,000

Muster 15,000

### Total Income

## Expenses

### Staff

Director 36,000

Curator 12,000

Bookkeeper 1,200

### Programs

Tours 25,000

Muster	14,500
Exhibits	<u>10,000</u>

### Operations

Insurance	4,200
Marketing	3,000
Professional Services	2,500
Rent	24,000
Utilities	7,500
Professional Membersh	1,500
Cost of Goods Sold	1,500
Supplies	-

### Total Expenses

# The Citizen Soldiers Education Foundation LLC

## Budget 2024

### Income

Public Support	
Grants	\$25,000
Visitors Gifts	5,000
Operating Donations	55,000
Museum Shop	5,000
	\$ 90,000
Programs	
Tours	60,000
Muster	15,000
	\$ 75,000
Total Income	\$ 165,000

### Expenses

Staff	
Director	6,000
Advancement	6,000
Curator	12,000
Bookkeeper	1,000
	\$ 25,000
Programs	
Tours	50,000
Muster	15,000
Exhibits	10,000
	\$ 75,000
Operations	
Insurance	2,150
Marketing	12,000
Professional Services	3,500
Rent	24,000
Utilities	8,000
Professional Memberships	2,200
Cost of Goods Sold	3,000
Supplies	1,200
Travel	3,000
Event Support	1,200
Interest	2,450
Miscellaneous	2,300
	65,000
Total Expenses	\$ 165,000

## Actual 2024

### Income

Public Support	
Grants	\$ 18,500
Visitor Gifts	3,875
Operating Donations	95,343
Museum Shop	8,665
	\$ 126,383
Programs	
Tours	\$24,000
Muster	\$ 12,971
	\$ 36,971
Total Income	\$ 163,354

### Expenses

Staff	
Director	\$ 6,000
Advancement	\$ 6,000
Curator	12,000
Bookkeeper	-
	\$ 24,000
Programs	
Tours	\$ 23,212
Muster	12,253
Exhibits	25,940
	\$ 61,405
Operations	
Insurance	\$ 2,676
Marketing	4,507
Professional Services	2,941
Rent	24,000
Utilities	7,277
Professional Memberships	425
Cost of Goods Sold	3,250
Supplies	750
Travel	1,875
Event Support	1,120
Interest	1,682
Miscellaneous	4,260
	\$ 54,762
Total Expenses	\$ 140,167

Citizen Soldiers Education Foundation  
250th Flag Day Budget - 2025

Expenses

Marketing	\$ 500
Family Activities (crafts, stories, etc.)	\$ 400
Re-enactors & Betsy Ross & her flag	\$ 200
Food - (including Historical foods)	\$ 300
Printed Flag Etiquette brochures	\$ 200
Speakers Stipends	\$ 200
8 New Flags for Display	\$ 1,000
Small Flags (1 per attendee)	<u>\$ 200</u>
Total Flag Day Budget	\$ 3,000

**Friends of Miller-Jackson Institute for Historical Preservation and  
Education**  
Waynesboro

**ORGANIZATION INFORMATION:**

**Founded in:** 2021

**Mission:**

The William A. and Queen Elizabeth Miller Heritage Park will provide a stage to tell the amazing story of William A. and Queen Elizabeth Miller and their home for children who were facing difficult times, some orphaned. More than three hundred children were reared, nurtured and educated, by the Millers during a period of 40 years.

The Miller-Jackson Institute for Historic Preservation and Education's mission is to preserve the remaining property purchased by the Millers in 1910 for \$1,000, and to create on the same site a park that will tell the history of their humanitarian work. This was an African American couple who created a safe haven for families and children who were orphaned. This was also during the time of segregation and the Great Depression. Our mission is to tell the story, to educate and preserve this important history, in perpetuity.

**Primary activities and programs:**

There are several components to the Miller Heritage Park endeavor. Since the Queen Miler Home was destroyed by fire in 1955. #1 An Archaeology project was begun, October 8, 2022. Removal of fallen trees, and other encumbrances must be removed for this component to continue. #2 A Documentary "Two Hearts-One Mission" began in 2023. More than 15 interviews have been completed regarding the relevant history. (Still a work in progress). #3 Planning for children's play/education area; trails with signage and other land use ideas are in discussion with consultants. More concrete steps await the approval by the City officials of Miller-Jackson's Grant application submitted to the Virginia Outdoors Foundation. Said Foundation has been favorably disposed to award the Grant. #4. Virginia State Highway Marker identifying the site and brief history of the Millers and the over 300 children they reared. This Grant request is to support the Marker acquisition and the removal of fallen trees and brush allowing the continuation of the archeology project.

**Community need(s) your organization exists to address:**

"Dear grant committee, ...It is particularly important that this park be created in this place because the west end of the city is underserved and the people residing there are sometimes almost invisible. This is an area of predominantly working class families, many of whom are African American. The city has long looked at ways to revitalize the area and this park provides an opportunity to be a place of learning as well as one of respite and reenergizing. It will also be

a place where often marginalized people can see that there are remarkable stories by local people who actually look like them. History resonates better if there can be a personal connection to the story. Finally, this heritage park will provide the only real public space for the western part of the city. It will be a place for people to come learn about nature and about agriculture and about the couple who dedicated their time on earth to lifting up the lives of African American youth. Won't you help us tell this story and ensure that the William A. & Queen Elizabeth Miller Heritage will become a special place once again? Please help us make this amazing place come alive again. The west end of the city is underserved and the people residing there are sometimes almost invisible. This is an area of predominantly working-class families, many of whom are African American. The city has long looked at ways to revitalize the area and this park provides an opportunity to be a place of learning as well as one of respite and reenergizing. It will also be a place where often marginalized people can see that there are remarkable stories by local people who actually look like them. History resonates better if there can be a personal connection to the story. Finally, this heritage park will provide the only real public space for the western part of the city. It will be a place for people to come learn about nature and about agriculture and about the couple who dedicated their time on earth to lifting up the lives of African American youth. Won't you help us tell this story and ensure that the William A. & Queen Elizabeth Miller Heritage will become a special place once again? Please help us make this amazing place come alive again. Sincerely, Nancy Sorrells Augusta County Historical Society Past President..." Nancy works with Miller-Jackson and has articulated well the commutiy needs and impact of the Miller Heritage Park.

#### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

This question cannot be answered at this time. Since its inception Miller-Jackson has been engaged in research, collecting data through for example interviews of individuals with knowledge of the Queen Miller Home or who had relationship with "Franklin Hill " where the Home was located.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100%

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

The goal is to establish the William A. and Queen Elizabeth Miller Heritage Park, a safe gathering community space. The story of the Queen Miller Home will be told through developed signage, trails and horticulture.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

None that I am aware of

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

DNA

**Tell us a story that best illustrates the impact your organization has on our community.**

It is projected that the developed Miller Heritage Park will create employment opportunities, Economic Development and increased tourism in the City of Staunton.

### **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

**What is the single-year grant amount you are requesting?**

\$ 5,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

**If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

\$3000.00 is requested for a Virginia Highway Mark through DHR.er. (\$2000) is requested for the removal of fallen trees and brush to allow archeology to continue

**If applicable, what is this program or capital expenditure's total budget?**

\$ 5,000 is based on the figures provided by DHR and the lowest estimate received to clear the site grounds

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

Fundraising will continue.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

## FINANCIAL INFORMATION

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

The only financial information is in possession of our Sponsoring Organization - Community Foundation of Central Blue Ridge. Fundraising efforts will resume in March by Miller-Jackson

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

The story of the Queen Miller Home has been the subject in many Stunton News Leader articles. There is a book that has often been cited. I don't cite it because of gross errors. A fact which I brought to the attention of the author, now deceased.

**BUILDING BRIDGES FOR THE GREATER GOOD  
STAUNTON, VIRGINIA**

August 5, 2023

To Whom It May Concern:

The mission of Building Bridges for the Greater Good is to stand up against racial injustice, to build better communication, and to create a fair living situation for all members of our community.

Our organization fully supports the proposal to develop the William A. & Queen Elizabeth Miller Heritage Park in Staunton's West End neighborhood on land purchased in 1910 by the Millers, an African American couple who dedicated their lives and property to taking care of over 300 children during their lifetimes.

We at BBGG believe that the proposed park would be a fitting project to honor the Millers' memory and their enduring contributions to our community.

We are an 11-member Executive Board with approximately 700 supporters and volunteers.

Sincerely,

Elaine Rose  
President  
(540) 448-6822  
[elainerose503@gmail.com](mailto:elainerose503@gmail.com)

Ophie Kier  
Founder  
(540) 290-1407  
[ophie.kier@gmail.com](mailto:ophie.kier@gmail.com)

Friends of Miller-Jackson Institute for Historic Preservation and Education

Budget/Miller-Jackson Stand alone Virginia Highway Marker Program

<b>Item:</b> Fabricated Marker	<b>Expense:</b> Estimated ActualCost	
		\$3000
Installation/Marker	\$2500	
Removal of fallen trees/brush	\$2500	
Mandatory Unveiling Ceremony	\$1000	
Research(50 hrs. @ \$20/per)		\$1000
Clerical/printing		\$600
Community Engagement		\$1500
<b>Total: \$12,100</b>		

<u>Fund Sources</u>	<b>Requested</b>	<b>Secured</b>	<b>In-Kind</b>
Community Foundation (Dan Layman)		\$1000	
Fabrication of Marker	Grant \$3000		
Removal of trees etc	Grant/\$2500		
Marker Install (City Staunton)			\$2500
Miller-Jackson Board & Affil			\$1500
Laura Thurman/VA Outdoors Foundation			\$1000
Rev. Silvia Brandon-Perez			\$600
<b>Total: \$12,100</b>			

Reply  
Forward

**Organization's PRIOR Fiscal Year budget is not available at the moment. Please contact me for further information.**

Friends of Miller-Jackson Institute for Historic Preservation and Education

Budget/Miller-Jackson Stand alone Virginia Highway Marker Program

<b>Item:</b> Fabricated Marker	<b>Expense:</b> Estimated ActualCost	
		\$3000
Installation/Marker	\$2500	
Removal of fallen trees/brush	\$2500	
Mandatory Unveiling Ceremony	\$1000	
Research(50 hrs. @ \$20/per)		\$1000
Clerical/printing		\$600
Community Engagement		\$1500
<b>Total: \$12,100</b>		

<u>Fund Sources</u>	<b>Requested</b>	<b>Secured</b>	<b>In-Kind</b>
Community Foundation (Dan Layman)		\$1000	
Fabrication of Marker	Grant \$3000		
Removal of trees etc	Grant/\$2500		
Marker Install (City Staunton)			\$2500
Miller-Jackson Board & Affil			\$1500
Laura Thurman/VA Outdoors Foundation			\$1000
Rev. Silvia Brandon-Perez			\$600
<b>Total: \$12,100</b>			

Reply  
Forward

## **Highland Center (The)**

Monterey

### **ORGANIZATION INFORMATION:**

**Founded in:** 1998

**Mission:**

To preserve Monterey's historical school building as a community center to cultivate economic, cultural, and social opportunities for Highland County.

**Primary activities and programs:**

The Highland Center is dedicated to preserving Monterey's historic school building as a vibrant community hub, fostering economic, cultural, and social opportunities for Highland County. Our facility serves as a space for meetings and public events and as a home for several community organizations such as the Highland County Chamber of Commerce, Highland County Arts Council, Highland Children's House, Meals on Wheels, and the Allegheny Mountain Strings Project. The Highland Center supports economic development by providing resources for entrepreneurs, by offering support and discounted office space to new businesses, and by hosting small business counseling at our location. Partnerships with organizations like the Community Foundations, the Appalachian Regional Commission, and our local Economic Development Authority help us share vital educational and funding opportunities with local businesses and organizations. Our annual Youth Employment Program supports the Highland County economy by subsidizing the cost for local businesses and nonprofits to hire summer help while offering Highland's young people valuable work experience and essential skills that can be hard to come by in small communities. The Highland Center enriches life in Highland County with several community-focused activities including hosting the seasonal Farmers' Market from May to October which provides a vital gathering space for local vendors and residents as well as access to fresh foods in Highland's food desert. The Highland Center organizes monthly Tuesday Talks which are free occasions to gather and learn and operates the Gallery of Highland that supports and showcases the work of local artists and artisans. Through its diverse initiatives, The Highland Center nurtures community connections, cultural growth, and economic vitality, ensuring a brighter future for Highland County.

**Community need(s) your organization exists to address:**

Highland County, Virginia stands as the state's least populated county with a population of approximately 2,210 residents as of 2022. This reflects a decline from previous years, underscoring ongoing demographic challenges. The county's demographic profile reveals a significant aging population. Individuals aged 55 and over constitute a substantial portion of residents, while youth under 18 years old represent a much smaller segment. This age distribution reveals pressing challenges in workforce sustainability, provision of vital services, and generational renewal. Highland County faces economic hurdles as well: the median household income here is below both the state and national averages and approximately 12.2% of residents live below the federal poverty level. Significant economic disparities exist within the

community. Geographical isolation further compounds these challenges. Residents must travel a significant distance to access many services from specialized health-care to the nearest full-service grocery store. This isolation also restricts economic development, employment, education, and business opportunities. Access to healthcare services, affordable housing, and social and cultural activities is limited, affecting the overall quality of life for residents. The Highland Center works both independently and collaboratively to respond to some of these pressing needs. Our weekly farmers' market, operating from late May to October, accepts both SNAP and Virginia Fresh Match benefits, thereby enhancing access to fresh, local produce, meat, and eggs for low-income families. The Youth Employment Program is another critical initiative, pairing local youth with employers to provide valuable training and work experience. This program not only equips young people with essential skills but also helps offset labor costs for local businesses, fostering economic resilience. The Highland Center houses the Highland Children's House - the county's only certified, professional childcare facility supporting working families, Meals on Wheels - which helps feed a care for our most vulnerable community members, and the Chamber of Commerce - which works to bolster local businesses and their place within the community. Our numerous partnerships allow us to support essential services and help improve and enrich the lives of residents across age groups and economic divides.

#### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

While it is impossible to fully quantify the impact of our work, we do have the following averages for 2024:

- Tuesday Talks: 16-24 people monthly
- Farmers Market: 8-12 vendors, and 80-150 attendees weekly
- Youth Employment Program: 15 youth and 15 local businesses/organizations
- Gallery of Highland: supports 24 local artists

Through our Facility and Tenants, in 2024 we impacted:

- 11 local groups that regularly hold meetings in our facility
- Over 50 individuals in Bath and Highland County that utilize meals cooked in our kitchen through the Meals on Wheels Program
- The 12 employees and 28 working families that benefit from Highland Children's House
- The 10 local children that learn music through the Allegheny Mountain String Program
- The 37 musicians that rehearse in our auditorium with the Highlands Community Orchestra and Community Chorus
- The hundreds of people that have attended concerts and large-scale events in our facility

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

Estimated 90%

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

The Highland Center's long-range plans build on the progress of the past three years, ensuring that our mission and organization continue to thrive. We remain committed to strengthening programs like the Youth Employment Program, Farmers' Market, and entrepreneurial support services, all of which have made a lasting impact on the community. By expanding partnerships and investing in facility improvements, we aim to create an even more dynamic hub for local businesses, families, and nonprofits. Community outreach and engagement are at the heart of our future plans. We plan to develop new opportunities for residents to connect through educational programs, public events, and collaborative initiatives. By working closely with local organizations and businesses, we will ensure that The Highland Center remains a space where people of all ages can learn, grow, and contribute to a thriving community. Sustainability is key to our long-term success. We are focused on diversifying funding sources, strengthening donor relationships, and maximizing the use of our facility to generate income. Through strategic planning and responsible stewardship, we will ensure that The Highland Center remains a vital community resource, preserving both its historical significance and its role as a driver of economic and social progress in Highland County.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

The Highland Center stands out in Highland County with its unique space and infrastructure, allowing it to offer programs unavailable elsewhere in the region. While our general education opportunities and local artist gallery are not unique services, we prioritize partnerships to enhance their impact and avoid duplication. For instance, we lead the Tuesday Talk lecture series in collaboration with the public library, which provides promotional support and resources to maximize community reach. Similarly, our gallery director works closely with the Highland County Arts Council and the Third Space, ensuring coordination and diversity in art exhibits and events. These collaborations allow The Highland Center to complement, rather than compete with, other organizations, ensuring a more unified and enriched range of services for Highland County residents. This cooperative approach strengthens community ties while efficiently addressing shared goals.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

Last year's general operating support grant was instrumental in sustaining The Highland Center's impact on the community. These unrestricted funds enabled us to maintain essential programs, and ensure the smooth operation of our large facility in order to serve local businesses, families, and nonprofits. This grant provided flexibility to address unexpected challenges, ensuring that we remained a reliable resource for Highland County residents. By

alleviating financial constraints, the grant allowed us to weather a time of transition and enabled us to continue looking to the future with optimism. We are deeply grateful for this investment in our work and Highland County's future.

**Tell us a story that best illustrates the impact your organization has on our community.**

Each summer, The Highland Center's Youth Employment Program transforms lives – both for local businesses and the young people it serves. By matching motivated teens with businesses and nonprofits, the program provides affordable help to businesses and provides real-world work experience so that Highland County youth can gain valuable skills while discovering career opportunities within their own community. For one Highland High School student, the Youth Employment Program sparked an unexpected passion. When the Highland Historical Society, run seasonally by a part-time Executive Director, needed extra hands, the Youth Employment Program made hiring possible. The student quickly became an integral part of the organization, tackling projects that had long been delayed – cataloging artifacts, reorganizing storage, and assisting with exhibits. His enthusiasm and dedication exceeded all expectations. What began as a summer job soon turned into a long-term commitment. For the past three years, the Historical Society has welcomed him back, and beyond his paid role, he now volunteers throughout the school year. His work has not only helped preserve Highland County's history but has also shaped his own future. Inspired by his experience, he has decided to pursue a degree in history and museum studies – with the goal of returning to lead the Historical Society one day. This story is one of many made possible through The Highland Center's leadership of the Youth Employment Program. This program does more than simply provide summer jobs – it builds connections, supports the local economy, fosters passions, and strengthens Highland County's future. Through hands-on work and community engagement, local youth gain the skills and confidence to see a future for themselves here, ensuring that the next generation will continue to invest in and enrich the place they call home.

**GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

**What is the single-year grant amount you are requesting?**

\$ 40,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

General Operating purposes (no restrictions on its use)

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

Grant funding from the Community Foundation of the Central Blue Ridge provides invaluable flexibility, allowing us to respond to emerging community needs and address the unforeseen

program and facility costs that inevitably arise. A partial grant award would require careful assessment and prioritization of funds to ensure that essential repairs, services, and programs continue without significant disruption. While our commitment to our mission remains unwavering, reduced funding would impact our ability to respond swiftly to new challenges and opportunities, potentially extending the timeline for critical initiatives. At The Highland Center, we take pride in maximizing every dollar received, accomplishing a remarkable amount with a modest budget. The support of the Community Foundation is vital in enabling us to serve as a cornerstone of the community, sustaining essential programs while preserving our historic facility as a dynamic hub of activity and opportunity for Highland County.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

The Highland Center has recently undergone another period of transition, embracing change as an opportunity for growth and renewed focus on our mission. While transitions bring challenges, they also open doors to fresh perspectives, innovative ideas, and strengthened commitments to our community. Through this shift, we remain dedicated to preserving the historical significance of our space while expanding opportunities for economic development, cultural enrichment, and social engagement in Highland County. We are optimistic about the future, thanks in large part to the dedication and expertise of our staff. Our team brings a diverse set of strategic skills, from nonprofit management and community outreach to program development and financial sustainability. Their collective experience and passion ensure that The Highland Center remains a vital resource for residents, businesses, and organizations alike.

**FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$ 293,400

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

The Highland Center is very proud of their strong financial position and leadership from 2021-2023. However, staff transitions in 2024 had a significant negative impact on our finances, as shifts in leadership and personnel led to both unplanned expenses and temporary gaps in financial oversight. The costs associated with hiring, training, and onboarding new staff, combined with the need for interim support, placed additional strain on our financial resources. During this period of change, we also experienced major facility related expenses that required significant investment in order to maintain building operations and continuity of services. Both have contributed to short-term financial imbalances. Despite these challenges, we remain confident in our path forward. With a strong, dedicated team now in place, we are actively working to stabilize our budget, refine financial strategies, and ensure long-term sustainability for The Highland Center and the community we serve.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

**AQBMFA**

	<u>Jan 1 - Dec 30, 24</u>	<u>Budget</u>
Ordinary Income/Expense		
Income		
Special Events Revenue	0.00	0.00
4000000 · Support		
4000100 · Direct Donations/Contributions		
4000110 · Donations - Individuals		
4000111 · Annual Appeal Donations	5,015.00	15,000.00
4000112 · Red Stone Donations	0.00	0.00
4000110 · Donations - Individuals - Other	1,495.11	0.00
Total 4000110 · Donations - Individuals	<u>6,510.11</u>	<u>15,000.00</u>
4000120 · Donations - Civic Organizations	1,963.05	1,500.00
4000130 · Donations - Funds & Foundations	63,458.50	40,000.00
4000140 · Donations - Corporations	480.90	0.00
4000100 · Direct Donations/Contributions - Other	3,138.41	2,000.00
Total 4000100 · Direct Donations/Contributions	<u>75,550.97</u>	<u>58,500.00</u>
4200000 · Indirect Donation/Contribution	1,998.65	0.00
4400000 · Grants		
4410000 · Grants - Non-Government		
4410100 · Central Blue Ridge Comm. Found.	7,500.00	0.00
4410200 · Charles Pinckney Jones Trust	0.00	0.00
4410300 · Little Swiss Fund Grant	50,000.00	50,000.00
4410600 · Comm. Found. Greater Richmond	10,000.00	0.00
4410000 · Grants - Non-Government - Other	500.00	0.00
Total 4410000 · Grants - Non-Government	<u>68,000.00</u>	<u>50,000.00</u>
4450000 · Grants - Government		
4450200 · Highland County Grants		
4450210 · Highland Co. YEP Grants Income	12,000.00	12,000.00
Total 4450000 · Grants - Government	<u>12,000.00</u>	<u>12,000.00</u>
Total 4400000 · Grants	<u>80,000.00</u>	<u>62,000.00</u>
Total 4000000 · Support	157,549.62	120,500.00
5000000 · Revenue		

5100000 · Program Revenue		
5101000 · Revenue - Center Operations		
5101101 · Tenant Monthly Rent Revenue	24,150.00	18,000.00
5101102 · Guest Occasional Rent Revenue	14,944.93	7,500.00
5101110 · Revenue - Center Miscellaneous		
5101115 · Art Gallery Sales Contributed	44.04	0.00
5101110 · Revenue - Center Miscellaneous - Other	175.00	0.00
Total 5101110 · Revenue - Center Miscellaneous	219.04	0.00
5101000 · Revenue - Center Operations - Other	0.00	0.00
Total 5101000 · Revenue - Center Operations	39,313.97	25,500.00
5102000 · Revenue - Center Special Events		
Total 5102300 · Revenue - Taste of Highland	8,325.63	0.00
5102500 · Revenue - Wintertide	2,410.00	0.00
5102800 · Special Event Revenue - Other - Other	0.00	0.00
Total 5102800 · Special Event Revenue - Other	0.00	0.00
5102900 · Special Event - Cash Fundraiser	546.00	0.00
5102000 · Revenue - Center Special Events - Other	850.00	0.00
Total 5102000 · Revenue - Center Special Events	12,131.63	0.00
5103000 · Revenue - Business Incubation		
5103100 · Highland Children's House		
5103101 · Monthly Rental	9,760.00	8,500.00
5103100 · Highland Children's House - Other	0.00	0.00
Total 5103100 · Highland Children's House	9,760.00	8,500.00
5103300 · Handmade in Highland	345.80	0.00
5103000 · Revenue - Business Incubation - Other	0.00	0.00
Total 5103000 · Revenue - Business Incubation	10,105.80	8,500.00
5104000 · Revenue - Community Programs		
5103500 · Highland Inn Program	0.00	0.00
5104000 · Revenue - Community Programs - Other	0.00	0.00
Total 5104000 · Revenue - Community Programs	0.00	0.00
5105000 · Revenue - Local Foods Programs		
Total 5105100 · Farmers' Market Program	4,174.56	0.00
5105500 · Alleghany Meats Program	0.00	0.00

5105000 · Revenue - Local Foods Programs - Other	0.00	0.00
Total 5105000 · Revenue - Local Foods Programs	<u>4,174.56</u>	<u>0.00</u>
5106000 · Revenue - Youth Programs	4,576.40	0.00
5100000 · Program Revenue - Other	0.00	0.00
Total 5100000 · Program Revenue	<u>70,302.36</u>	<u>34,000.00</u>
5300000 · Revenue from Investments		
Insurance Claim	0.00	0.00
5301000 · Interest Revenue	472.35	0.00
5302000 · Dividend Revenue	1,275.57	0.00
5303020 · HTC Capital Credit Earnings	1,275.57	500.00
5303000 · Coop Capital Credit Earnings - Other	0.00	0.00
Total 5303000 · Coop Capital Credit Earnings	<u>1,275.57</u>	<u>500.00</u>
5300000 · Revenue from Investments - Other	0.00	0.00
Total 5300000 · Revenue from Investments	<u>3,023.49</u>	<u>500.00</u>
5400000 · Revenue - Other		
5400100 · Sales Tax Adjustments	-21.01	0.00
5400000 · Revenue - Other - Other	909.70	0.00
Total 5400000 · Revenue - Other	<u>888.69</u>	<u>0.00</u>
5000000 · Revenue - Other	0.00	0.00
Total 5000000 · Revenue	<u>74,214.54</u>	<u>34,500.00</u>
Total Income	<u>231,764.16</u>	<u>155,000.00</u>
Expense		
66900 · Reconciliation Discrepancies	1,287.78	0.00
7200000 · Payroll & Payroll Tax Expenses		
6560 · Payroll Expense	0.00	0.00
7201000 · Salaries & Wages		
7201100 · Regular Pay	111,804.37	100,000.00
7201200 · Holiday Pay	2,164.64	2,500.00
7201300 · Vacation Pay	1,200.00	2,000.00
7201400 · Sick Pay	3,424.75	2,000.00
7201500 · YEP Pay	7,497.00	7,000.00
7201600 · Exec Director Insurance Reimb	2,720.00	4,000.00
7201000 · Salaries & Wages - Other	0.00	0.00

Total 7201000 · Salaries & Wages	128,810.76	117,500.00
7205000 · Payroll Taxes	13,123.88	15,000.00
7200000 · Payroll & Payroll Tax Expenses - Other	0.00	0.00
Total 7200000 · Payroll & Payroll Tax Expenses	<u>141,934.64</u>	<u>132,500.00</u>
7500000 · Contracted Services		
7503000 · Accounting Fees	0.00	1,500.00
7504000 · Professional Fees	25.00	0.00
7506000 · Contracted Cleaning Services	200.00	2,000.00
7509000 · Contract Services Other	-999.04	4,000.00
7500000 · Contracted Services - Other	0.00	0.00
Total 7500000 · Contracted Services	<u>-774.04</u>	<u>7,500.00</u>
7600000 · Community Service Contributions		
7620000 · Center Contributed Rents		
7630000 · Comp Farmers Market Vendor Fees	53.40	0.00
7600000 · Community Service Contributions - Other	0.00	0.00
Total 7600000 · Community Service Contributions	<u>53.40</u>	<u>0.00</u>
8000000 · Operating Expenses		
Operations Allocation	0.00	0.00
8001000 · Operating Supplies		
8001100 · Cleaning Supplies	30.00	400.00
8001200 · Rest Room Towels, Tissue & Soap	722.93	1,400.00
8001300 · Rodent & Pest Control	617.91	1,000.00
8001500 · Dining Room Supplies	0.00	200.00
8001600 · Building Decor, Flowers, Plants	0.00	0.00
8001900 · Operating Supplies - Other	17.97	500.00
8001000 · Operating Supplies - Other	1,837.41	2,000.00
Total 8001000 · Operating Supplies	<u>3,226.22</u>	<u>5,500.00</u>
8002000 · Office Equipment	212.65	2,000.00
8003000 · Office Supplies		
8031000 · Staples Rewards -Contra-Expense	0.00	0.00
8032000 · Commercial Printing		
8032100 · Commercial Printing -Stationary	0.00	350.00
8032000 · Commercial Printing - Other	767.21	1,000.00

Total 8032000 · Commercial Printing	767.21	1,350.00
8033000 · Printer Ink & Toner	0.00	750.00
8034000 · Computer Supplies	11.72	100.00
8035000 · Office Supplies - General	1,291.24	1,500.00
8003000 · Office Supplies - Other	12.61	0.00
Total 8003000 · Office Supplies	<u>2,082.78</u>	<u>3,700.00</u>
8004000 · Advertising & Marketing Expense		
8004100 · Newspaper/Magazine Advertising		
8004110 · Recorder Advertising	2,269.66	2,500.00
8004120 · Other Newspaper Advertising	225.16	1,000.00
8004130 · Magazine Advertising	0.00	0.00
8004100 · Newspaper/Magazine Advertising - Other	0.00	0.00
Total 8004100 · Newspaper/Magazine Advertising	<u>2,494.82</u>	<u>3,500.00</u>
8004400 · Internet / Web Advertising	711.34	150.00
8004900 · Advertising & Marketing - Other	0.00	0.00
8004000 · Advertising & Marketing Expense - Other	0.00	0.00
Total 8004000 · Advertising & Marketing Expense	<u>3,206.16</u>	<u>3,650.00</u>
8005000 · Postage and Delivery	592.13	750.00
8006000 · Telecommunications		
8006100 · Internet Service Provision		
8006110 · Internet Access WiFi & Support	591.42	5,000.00
8006120 · Electronic Mail Service	175.00	0.00
8006100 · Internet Service Provision - Other	0.00	0.00
Total 8006100 · Internet Service Provision	<u>766.42</u>	<u>4,000.00</u>
8006200 · IT / Internet / Web Expense	395.88	1,000.00
8006300 · Telephone Lines	3,140.05	4,000.00
8006500 · Telecom Allowance - Director	0.00	0.00
8006000 · Telecommunications - Other	0.00	0.00
Total 8006000 · Telecommunications	<u>4,302.35</u>	<u>9,000.00</u>
8007000 · Licenses-Permits-Registrations	329.80	500.00
8008000 · Dues and Subscriptions	954.35	2,000.00
8009000 · Bank & Processing Fees		
8009100 · PayPal Transaction Fees	5.52	100.00

8009400 · CardPointe Processing Fees	12.98	150.00
8009500 · Cardpointe PCI Compliance Fees	0.00	100.00
8009000 · Bank & Processing Fees - Other	0.00	0.00
Total 8009000 · Bank & Processing Fees	<u>18.50</u>	<u>400.00</u>
8010000 · Miscellaneous Expenses	0.00	0.00
8000000 · Operating Expenses - Other	0.00	0.00
Total 8000000 · Operating Expenses	<u>14,924.94</u>	<u>27,500.00</u>
8100000 · Facility Expense		
Facilities Allocation	0.00	0.00
8101000 · Utilities		
8101100 · Water and Sewer		
8101140 · Late Payment Fees	0.00	0.00
8101100 · Water and Sewer - Other	1,155.08	1,500.00
Total 8101100 · Water and Sewer	<u>1,155.08</u>	<u>1,500.00</u>
8101200 · Electricity	19,209.71	25,000.00
8101300 · Propane	0.00	4,000.00
8101320 · Propane HazMat Fees	0.00	0.00
8101330 · Propane Fuel Recovery Fees	0.00	0.00
8101300 · Propane - Other	2,987.66	0.00
Total 8101300 · Propane	<u>2,987.66</u>	<u>4,000.00</u>
8101000 · Utilities - Other	0.00	0.00
Total 8101000 · Utilities	<u>23,352.45</u>	<u>30,500.00</u>
8102000 · Building & Grounds		
8102100 · Building Equipment		
8102110 · General Building Equipment	0.00	1,500.00
8102120 · Gallery Equipment Expenses	0.00	1,500.00
8102130 · Audio/Visual Equipment	0.00	500.00
8102100 · Building Equipment - Other	0.00	0.00
Total 8102100 · Building Equipment	<u>0.00</u>	<u>3,500.00</u>
8102200 · Facility Maintenance		
8102210 · Fire Alarm & Extinguishers	4,022.23	6,000.00
8102230 · Elevator	2,223.17	4,000.00
8102240 · HVAC System	14,982.93	20,000.00

8102260 · Facility General Maintenance		
8102261 · Facility Maintenance Supplies	799.30	1,000.00
8102260 · Facility General Maintenance - Other	2,147.88	0.00
Total 8102260 · Facility General Maintenance	<u>2,947.18</u>	<u>4,000.00</u>
8102270 · Facility Maintenance Contracts		
8102273 · Generator	0.00	4,000.00
8102270 · Facility Maintenance Contracts - Other	0.00	0.00
Total 8102270 · Facility Maintenance Contracts	<u>0.00</u>	<u>4,000.00</u>
8102200 · Facility Maintenance - Other	1,071.79	0.00
Total 8102200 · Facility Maintenance	<u>25,247.30</u>	<u>38,000.00</u>
8102400 · Grounds Maintenance		
8102410 · Mowing & Landscape	3,133.99	4,000.00
8102420 · Snow Removal	422.32	2,500.00
8102400 · Grounds Maintenance - Other	0.00	0.00
Total 8102400 · Grounds Maintenance	<u>3,556.31</u>	<u>6,500.00</u>
8102000 · Building & Grounds - Other	0.00	0.00
Total 8102000 · Building & Grounds	<u>28,803.61</u>	<u>48,000.00</u>
8100000 · Facility Expense - Other	0.00	0.00
Total 8100000 · Facility Expense	<u>52,156.06</u>	<u>78,500.00</u>
8200000 · Travel, Meetings & Conference		
8201000 · Travel	0.00	1,000.00
8202000 · Meetings	0.00	0.00
8203000 · Conference	318.00	500.00
8204000 · Food-Travel/Meeting/Conference	34.57	0.00
8200000 · Travel, Meetings & Conference - Other	0.00	0.00
Total 8200000 · Travel, Meetings & Conference	<u>352.57</u>	<u>1,500.00</u>
8400000 · Insurance		
Insurance Claim Expense	0.00	0.00
8401000 · Property, Liability, Data, D&O	23,311.30	25,000.00
8402000 · Commercial Liability D&O Excess	363.82	750.00
8403000 · Workers Compensation	447.15	1,500.00
8404000 · Installment Payment Fees	0.00	100.00
8400000 · Insurance - Other	0.00	0.00

Total 8400000 · Insurance	24,122.27	27,350.00
8500000 · Interest Expense		
8500100 · Line of Credit Interest	0.00	0.00
8500200 · Credit Card Interest	80.00	0.00
8500300 · Loan Interest		
8500310 · M. H. McCoy Trust Loan Interest	0.00	0.00
8500330 · PPP SBA Loan Interest	0.00	0.00
8500300 · Loan Interest - Other	2,434.80	0.00
Total 8500300 · Loan Interest	<u>2,434.80</u>	<u>0.00</u>
8500000 · Interest Expense - Other	0.00	0.00
Total 8500000 · Interest Expense	<u>2,514.80</u>	<u>0.00</u>
8600000 · Property Taxes	0.00	0.00
8700000 · Special Event Expenses		
8700100 · Annual Appeal Expenses	25.23	750.00
8700200 · Maple Festival Expenses	0.00	250.00
8700300 · Highland Outdoor Days Expenses	0.00	0.00
8700400 · Taste of Highland Expenses	7,801.34	10,000.00
8700500 · Hands & Harvest Expenses	0.00	250.00
8700600 · Wintertide Expenses	0.00	600.00
8700700 · New Year's Eve Expenses	100.00	200.00
8700800 · Monthly Dinners Expenses	0.00	1,000.00
8700900 · Other Special Event Expenses		
8700910 · Entertainment - Music/Band(s)	1,458.50	3,000.00
8700920 · Valentine's Day Event Expense	0.00	0.00
8700930 · Chili Cook-Off Expenses	0.00	500.00
8700940 · Community Dinner	362.59	1,000.00
8700900 · Other Special Event Expenses - Other	428.80	1,000.00
Total 8700900 · Other Special Event Expenses	<u>2,249.89</u>	<u>5,500.00</u>
8700000 · Special Event Expenses - Other	0.00	0.00
Total 8700000 · Special Event Expenses	<u>10,176.46</u>	<u>18,550.00</u>
8799999 · Program Expense		
8799999 · Program Expense - Other	0.00	0.00
Total 8799999 · Program Expense	<u>0.00</u>	<u>0.00</u>

8800000 · Depreciation Expense	99,292.00	0.00	
8900000 · Other Expenses			
8910000 · Bad Debt - Write Offs	0.20	0.00	
8920000 · Gain/Loss			
8922000 · Gain/Loss on Assets	0.00	0.00	
8925000 · Gain/Loss on Investments	30,997.26	0.00	
8920000 · Gain/Loss - Other	0.00	0.00	
Total 8920000 · Gain/Loss	<u>30,997.26</u>	<u>0.00</u>	
8930000 · Other Late Fees & Penalties	10.55	0.00	
8990000 · Grant Ex. to Book to Assets	0.00	0.00	
8900000 · Other Expenses - Other	-17.91	0.00	
Total 8900000 · Other Expenses	<u>30,990.10</u>	<u>0.00</u>	
Total Expense	<u>377,030.98</u>	<u>293,400.00</u>	
Net Ordinary Income	-145,266.82	#####	
Other Income/Expense			
Other Expense			
9100000 · Petty Cash Over/Short	-128.90	0.00	
9200000 · Void Checks	0.00	0.00	
9300000 · Reimbursable Expenses	0.00	0.00	
Total Other Expense	<u>-128.90</u>	<u>0.00</u>	
Net Other Income	<u>128.90</u>	<u>0.00</u>	
Net Income	<u>-145,137.92</u>	<u>#####</u>	65.95

	<u>Jan - Dec 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
4000000 · Support				
4000100 · Direct Donations/Contributions				
4000110 · Donations - Individuals				
4000111 · Annual Appeal Donations	5,015.00	26,000.00	-20,985.00	19.3%
4000110 · Donations - Individuals - Other	1,495.11			
Total 4000110 · Donations - Individuals	6,510.11	26,000.00	-19,489.89	25.0%
4000120 · Donations - Civic Organizations	1,963.05	1,200.00	763.05	163.6%
4000130 · Donations - Funds & Foundations	63,458.50	0.00	63,458.50	100.0%
4000140 · Donations - Corporations	480.90	0.00	480.90	100.0%
4000100 · Direct Donations/Contributions - Other	3,138.41			
Total 4000100 · Direct Donations/Contributions	75,550.97	27,200.00	48,350.97	277.8%
4200000 · Indirect Donation/Contribution	1,998.65			
4400000 · Grants				
4410000 · Grants - Non-Government				
4410100 · Central Blue Ridge Comm. Found.	7,500.00	5,500.00	2,000.00	136.4%
4410200 · Charles Pinckney Jones Trust	0.00	25,000.00	-25,000.00	0.0%
4410300 · Little Swiss Fund Grant	50,000.00	50,000.00	0.00	100.0%
4410600 · Comm. Found. Greater Richmond	10,000.00	0.00	10,000.00	100.0%
4410000 · Grants - Non-Government - Other	500.00			
Total 4410000 · Grants - Non-Government	68,000.00	80,500.00	-12,500.00	84.5%
4450000 · Grants - Government				
4450200 · Highland County Grants				
4450210 · Highland Co. YEP Grants Income	12,000.00	12,000.00	0.00	100.0%
Total 4450200 · Highland County Grants	12,000.00	12,000.00	0.00	100.0%
Total 4450000 · Grants - Government	12,000.00	12,000.00	0.00	100.0%
Total 4400000 · Grants	80,000.00	92,500.00	-12,500.00	86.5%
4500000 · Sponsorships Income	0.00	500.00	-500.00	0.0%
4600000 · Donated Goods & Services				
4640000 · Donations - In-kind	0.00	0.00	0.00	0.0%
Total 4600000 · Donated Goods & Services	0.00	0.00	0.00	0.0%
Total 4000000 · Support	157,549.62	120,200.00	37,349.62	131.1%
5000000 · Revenue				
5100000 · Program Revenue				
5101000 · Revenue - Center Operations				
5101100 · Rentals Revenue	0.00	0.00	0.00	0.0%
5101101 · Tenant Monthly Rent Revenue	24,150.00	18,000.00	6,150.00	134.2%
5101102 · Guest Occasional Rent Revenue	14,944.93	12,400.00	2,544.93	120.5%
5101110 · Revenue - Center Miscellaneous	219.04	1,488.00	-1,268.96	14.7%
5101000 · Revenue - Center Operations - Other	0.00	0.00	0.00	0.0%
Total 5101000 · Revenue - Center Operations	39,313.97	31,888.00	7,425.97	123.3%
5102000 · Revenue - Center Special Events				
5102100 · Revenue - Maple Festival	0.00	1,500.00	-1,500.00	0.0%
5102300 · Revenue - Taste of Highland	8,325.63	0.00	8,325.63	100.0%
5102400 · Revenue - Hands & Harvest	0.00	700.00	-700.00	0.0%

The Highland Center  
**Profit & Loss Budget vs. Actual**  
 January through December 2024

**11:50 AM**  
 01/14/25  
**Accrual Basis**

	<u>Jan - Dec 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
5102500 · Revenue - Wintertide	2,410.00	500.00	1,910.00	482.0%
5102800 · Special Event Revenue - Other	0.00	3,000.00	-3,000.00	0.0%
5102820 · Chili Cook-Off	0.00	0.00	0.00	0.0%
5102900 · Special Event - Cash Fundraiser	546.00	0.00	546.00	100.0%
5102000 · Revenue - Center Special Events - Ot...	850.00	0.00	850.00	100.0%
<b>Total 5102000 · Revenue - Center Special Events</b>	<b>12,131.63</b>	<b>5,700.00</b>	<b>6,431.63</b>	<b>212.8%</b>
5103000 · Revenue - Business Incubation				
5103100 · Highland Children's House				
5103101 · Monthly Rental	9,760.00	10,800.00	-1,040.00	90.4%
<b>Total 5103100 · Highland Children's House</b>	<b>9,760.00</b>	<b>10,800.00</b>	<b>-1,040.00</b>	<b>90.4%</b>
5103300 · Handmade in Highland	345.80			
5103000 · Revenue - Business Incubation - Other	0.00	0.00	0.00	0.0%
<b>Total 5103000 · Revenue - Business Incubation</b>	<b>10,105.80</b>	<b>10,800.00</b>	<b>-694.20</b>	<b>93.6%</b>
5105000 · Revenue - Local Foods Programs				
5105100 · Farmers' Market Program	4,174.56	0.00	4,174.56	100.0%
<b>Total 5105000 · Revenue - Local Foods Programs</b>	<b>4,174.56</b>	<b>0.00</b>	<b>4,174.56</b>	<b>100.0%</b>
5106000 · Revenue - Youth Programs	4,576.40			
<b>Total 5100000 · Program Revenue</b>	<b>70,302.36</b>	<b>48,388.00</b>	<b>21,914.36</b>	<b>145.3%</b>
5300000 · Revenue from Investments				
5301000 · Interest Revenue	472.35	68.00	404.35	694.6%
5302000 · Dividend Revenue	1,275.57	0.00	1,275.57	100.0%
5303000 · Coop Capital Credit Earnings	1,275.57	822.00	453.57	155.2%
<b>Total 5300000 · Revenue from Investments</b>	<b>3,023.49</b>	<b>890.00</b>	<b>2,133.49</b>	<b>339.7%</b>
5400000 · Revenue - Other	888.69	0.00	888.69	100.0%
<b>Total 5000000 · Revenue</b>	<b>74,214.54</b>	<b>49,278.00</b>	<b>24,936.54</b>	<b>150.6%</b>
<b>Total Income</b>	<b>231,764.16</b>	<b>169,478.00</b>	<b>62,286.16</b>	<b>136.8%</b>
<b>Expense</b>				
66900 · Reconciliation Discrepancies	1,287.78			
7200000 · Payroll & Payroll Tax Expenses				
7201000 · Salaries & Wages	128,810.76	145,800.00	-16,989.24	88.3%
7205000 · Payroll Taxes	13,123.88	11,664.00	1,459.88	112.5%
<b>Total 7200000 · Payroll &amp; Payroll Tax Expenses</b>	<b>141,934.64</b>	<b>157,464.00</b>	<b>-15,529.36</b>	<b>90.1%</b>
7500000 · Contracted Services	-774.04	1,820.00	-2,594.04	-42.5%
7600000 · Community Service Contributions	53.40			
8000000 · Operating Expenses				
8001000 · Operating Supplies				
8001100 · Cleaning Supplies	95.95	300.00	-204.05	32.0%
8001200 · Rest Room Towels, Tissue & Soap	722.93	1,200.00	-477.07	60.2%
8001300 · Rodent & Pest Control	617.91	720.00	-102.09	85.8%
8001500 · Dining Room Supplies	0.00	200.00	-200.00	0.0%
8001600 · Building Decor, Flowers, Plants	0.00	0.00	0.00	0.0%
8001900 · Operating Supplies - Other	17.97	400.00	-382.03	4.5%

Profit & Loss Budget vs. Actual

01/14/25

January through December 2024

Accrual Basis

	Jan - Dec 24	Budget	\$ Over Budget	% of Budget
8001000 · Operating Supplies - Other	1,837.41			
Total 8001000 · Operating Supplies	3,292.17	2,820.00	472.17	116.7%
8002000 · Office Equipment	212.65	400.00	-187.35	53.2%
8003000 · Office Supplies				
8032000 · Commercial Printing				
8032100 · Commercial Printing -Stationary	0.00	350.00	-350.00	0.0%
8032000 · Commercial Printing - Other	767.21			
Total 8032000 · Commercial Printing	767.21	350.00	417.21	219.2%
8033000 · Printer Ink & Toner	0.00	700.00	-700.00	0.0%
8034000 · Computer Supplies	11.72	0.00	11.72	100.0%
8035000 · Office Supplies - General	1,291.24	0.00	1,291.24	100.0%
8003000 · Office Supplies - Other	12.61	0.00	12.61	100.0%
Total 8003000 · Office Supplies	2,082.78	1,050.00	1,032.78	198.4%
8004000 · Advertising & Marketing Expense				
8004100 · Newspaper/Magazine Advertising				
8004110 · Recorder Advertising	2,269.66	2,400.00	-130.34	94.6%
8004120 · Other Newspaper Advertising	225.16	400.00	-174.84	56.3%
Total 8004100 · Newspaper/Magazine Advertising	2,494.82	2,800.00	-305.18	89.1%
8004400 · Internet / Web Advertising	711.34	150.00	561.34	474.2%
Total 8004000 · Advertising & Marketing Expense	3,206.16	2,950.00	256.16	108.7%
8005000 · Postage and Delivery	592.13	585.00	7.13	101.2%
8006000 · Telecommunications				
8006100 · Internet Service Provision				
8006110 · Internet Access WiFi & Support	591.42	2,250.00	-1,658.58	26.3%
8006120 · Electronic Mail Service	175.00	0.00	175.00	100.0%
Total 8006100 · Internet Service Provision	766.42	2,250.00	-1,483.58	34.1%
8006200 · IT / Internet / Web Expense	395.88	480.00	-84.12	82.5%
8006300 · Telephone Lines	3,140.05			
Total 8006000 · Telecommunications	4,302.35	2,730.00	1,572.35	157.6%
8007000 · Licenses-Permits-Registrations	329.80	300.00	29.80	109.9%
8008000 · Dues and Subscriptions	954.35	1,559.00	-604.65	61.2%
8009000 · Bank & Processing Fees				
8009100 · PayPal Transaction Fees	5.52	72.00	-66.48	7.7%
8009400 · CardPointe Processing Fees	12.98	120.00	-107.02	10.8%
8009500 · Cardpointe PCI Compliance Fees	0.00	60.00	-60.00	0.0%
8009700 · Bank Fees	0.00	0.00	0.00	0.0%
8009000 · Bank & Processing Fees - Other	0.00	0.00	0.00	0.0%
Total 8009000 · Bank & Processing Fees	18.50	252.00	-233.50	7.3%
Total 8000000 · Operating Expenses	14,990.89	12,646.00	2,344.89	118.5%
8100000 · Facility Expense				
8101000 · Utilities				
8101100 · Water and Sewer	1,155.08			
8101200 · Electricity	19,209.71	18,000.00	1,209.71	106.7%
8101300 · Propane				
8101320 · Propane HazMat Fees	0.00	33.00	-33.00	0.0%
8101330 · Propane Fuel Recovery Fees	0.00	12.00	-12.00	0.0%

The Highland Center  
**Profit & Loss Budget vs. Actual**  
 January through December 2024

11:50 AM  
 01/14/25  
 Accrual Basis

	Jan - Dec 24	Budget	\$ Over Budget	% of Budget
8101300 · Propane - Other	2,987.66			
Total 8101300 · Propane	2,987.66	45.00	2,942.66	6,639.2%
Total 8101000 · Utilities	23,352.45	18,045.00	5,307.45	129.4%
8102000 · Building & Grounds				
8102100 · Building Equipment				
8102110 · General Building Equipment	0.00	1,200.00	-1,200.00	0.0%
8102120 · Gallery Equipment Expenses	0.00	150.00	-150.00	0.0%
8102130 · Audio/Visual Equipment	0.00	0.00	0.00	0.0%
Total 8102100 · Building Equipment	0.00	1,350.00	-1,350.00	0.0%
8102200 · Facility Maintenance				
8102210 · Fire Alarm & Extinguishers	4,022.23	420.00	3,602.23	957.7%
8102230 · Elevator	2,223.17	216.00	2,007.17	1,029.2%
8102240 · HVAC System	14,982.93			
8102260 · Facility General Maintenance				
8102261 · Facility Maintenance Supplies	799.30	480.00	319.30	166.5%
8102260 · Facility General Maintenance - Other	2,147.88			
Total 8102260 · Facility General Maintenance	2,947.18	480.00	2,467.18	614.0%
8102270 · Facility Maintenance Contracts				
8102273 · Generator	0.00	2,160.00	-2,160.00	0.0%
Total 8102270 · Facility Maintenance Contracts	0.00	2,160.00	-2,160.00	0.0%
8102200 · Facility Maintenance - Other	1,071.79			
Total 8102200 · Facility Maintenance	25,247.30	3,276.00	21,971.30	770.7%
8102400 · Grounds Maintenance				
8102410 · Mowing & Landscape	3,133.99	2,450.00	683.99	127.9%
8102420 · Snow Removal	422.32	2,000.00	-1,577.68	21.1%
Total 8102400 · Grounds Maintenance	3,556.31	4,450.00	-893.69	79.9%
Total 8102000 · Building & Grounds	28,803.61	9,076.00	19,727.61	317.4%
Total 8100000 · Facility Expense	52,156.06	27,121.00	25,035.06	192.3%
8200000 · Travel, Meetings & Conference				
8203000 · Conference	318.00	0.00	318.00	100.0%
8204000 · Food-Travel/Meeting/Conference	34.57	0.00	34.57	100.0%
Total 8200000 · Travel, Meetings & Conference	352.57	0.00	352.57	100.0%
8400000 · Insurance				
8401000 · Property, Liability, Data, D&O	23,311.30	21,000.00	2,311.30	111.0%
8402000 · Commercial Liability D&O Excess	363.82	600.00	-236.18	60.6%
8403000 · Workers Compensation	447.15	1,368.00	-920.85	32.7%
8404000 · Installment Payment Fees	0.00	40.00	-40.00	0.0%
Total 8400000 · Insurance	24,122.27	23,008.00	1,114.27	104.8%
8500000 · Interest Expense	2,514.80	0.00	2,514.80	100.0%
8700000 · Special Event Expenses				
8700100 · Annual Appeal Expenses	25.23	0.00	25.23	100.0%
8700200 · Maple Festival Expenses	0.00	100.00	-100.00	0.0%
8700400 · Taste of Highland Expenses	7,801.34	1,500.00	6,301.34	520.1%
8700500 · Hands & Harvest Expenses	0.00	100.00	-100.00	0.0%

The Highland Center  
**Profit & Loss Budget vs. Actual**  
 January through December 2024

11:50 AM  
 01/14/25  
 Accrual Basis

	Jan - Dec 24	Budget	\$ Over Budget	% of Budget
8700600 · Wintertide Expenses	0.00	50.00	-50.00	0.0%
8700700 · New Year's Eve Expenses	100.00	50.00	50.00	200.0%
8700900 · Other Special Event Expenses	2,249.89	600.00	1,649.89	375.0%
<b>Total 8700000 · Special Event Expenses</b>	<b>10,176.46</b>	<b>2,400.00</b>	<b>7,776.46</b>	<b>424.0%</b>
8800000 · Depreciation Expense	99,292.00	0.00	99,292.00	100.0%
8900000 · Other Expenses				
8910000 · Bad Debt - Write Offs	0.20			
8920000 · Gain/Loss	30,997.26			
8930000 · Other Late Fees & Penalties	10.55			
8900000 · Other Expenses - Other	-17.91			
<b>Total 8900000 · Other Expenses</b>	<b>30,990.10</b>			
<b>Total Expense</b>	<b>377,096.93</b>	<b>224,459.00</b>	<b>152,637.93</b>	<b>168.0%</b>
<b>Net Ordinary Income</b>	<b>-145,332.77</b>	<b>-54,981.00</b>	<b>-90,351.77</b>	<b>264.3%</b>
<b>Other Income/Expense</b>				
Other Expense	-128.90			
<b>Net Other Income</b>	<b>128.90</b>	<b>0.00</b>	<b>128.90</b>	<b>100.0%</b>
<b>Net Income</b>	<b>-145,203.87</b>	<b>-54,981.00</b>	<b>-90,222.87</b>	<b>264.1%</b>

# Highland County Fair Association

Monterey

## ORGANIZATION INFORMATION:

**Founded in:** 1955

### **Mission:**

The Highland County Fair is dedicated to preserving and promoting Highland County's rich agricultural heritage, craftsmanship, and community spirit. Through hands-on education and exhibition opportunities, we inspire and support citizens of all ages in livestock husbandry, horticulture, arts and crafts, canning, baking, gardening, weaving, sewing, and other traditional skills. By providing a platform for youth and adults to showcase their talents, we foster learning, leadership, and a sense of pride in our rural traditions. As Virginia's longest-running and smallest county fair, we serve as a vital gathering place for our community, where multigenerational knowledge is passed down and celebrated. Our fair showcases agricultural excellence and strengthens local engagement, economic impact, and youth development through 4-H and FFA programs. With a strong volunteer-led foundation, we continue to evolve while staying true to our roots. We ensure that agriculture, education, and community connection remain at the heart of everything we do.

### **Primary activities and programs:**

The Highland County Fair Association organizes and hosts the annual Highland County Fair, a cherished four-day event held the week before Labor Day. As Virginia's longest-running and smallest county fair, it stands as a cornerstone of community engagement, bringing together Highland County's approximately 3,000 residents and visitors from nearby areas to celebrate agriculture, youth achievement, and local heritage. The fair provides a wide range of entertainment, including a demolition derby, truck and tractor pulls, horse and dog shows, clogging performances, live music, and amusement rides. It showcases the county's finest arts, crafts, and agricultural products, featuring exhibits in baking, canning, horticulture, sewing, photography, and more. The local public school generously hosts the exhibition hall, where non-profit organizations, businesses, and government agencies connect with the community. A hallmark of the fair is the 4-H and FFA youth livestock show and sale, where participants raise, care for, and showcase sheep, hogs, goats, and cattle. Educational elements, such as interactive agricultural education barns and industry collaborations like Blue Ridge Community College's CDL heavy equipment simulator, introduce attendees to career opportunities in agriculture and related fields. The outdoor exhibits feature vendors of farm and rental equipment, while agricultural demonstrations provide hands-on learning experiences for people of all ages. The fair is committed to supporting local civic organizations, including the Monterey Lions Club, Stonewall, Blue Grass, Mill Gap, and Bolar Ruritan Clubs, in addition to the Highland County Chamber of Commerce. The Highland County Fair is more than just an event; it strengthens community bonds, preserves traditions, and encourages youth leadership. It ensures that agriculture and rural heritage remain central to Highland County for generations to come.

**Community need(s) your organization exists to address:**

Highland County, often referred to as Virginia's Little Switzerland, is a small, close-knit rural community where agriculture is more than just an industry – it is a way of life. Generations of families have built their livelihoods around farming, with 97% of local farms being family-owned. However, as the county's median age continues to rise – currently at 57.1 years – Highland faces a growing challenge: how to sustain its agricultural traditions and encourage younger generations to remain engaged in farming. The Highland County Fair serves as a vital solution to this challenge. By offering a hands-on educational platform, the fair nurtures a love of agriculture among youth through 4-H and FFA programs. Young participants cultivate responsibility, leadership, and technical skills as they raise, care for, and showcase livestock. This opportunity is critical in a county where attracting and retaining young farmers is increasingly difficult. Beyond its agricultural impact, the fair strengthens the entire community by providing a unique space for connection and celebration. Highland County, with its vast mountainous landscape and a small population of just over 2,300, has few opportunities for large-scale social gatherings. The fair serves as a cultural cornerstone, uniting residents of all ages to partake in local traditions, from showcasing handcrafted goods to cheering on participants in the demolition derby. The fair also plays a key role in supporting the county's economy. Each year, it draws visitors from neighboring areas, boosting local businesses and tourism. Additionally, civic organizations – including the Monterey Lions Club and various Ruritan Clubs – rely on the fair as a major fundraising opportunity. These organizations, in turn, reinvest their earnings into scholarships, community improvement projects, and emergency assistance programs, creating a ripple effect of positive impact. While Highland County's beauty and heritage remain strong, economic and demographic shifts continue to challenge its future. The fair is more than just an event – it serves as a catalyst for sustaining traditions, fostering youth leadership, and reinforcing the social and economic fabric of the community. As one of the few remaining institutions that unites everyone, it ensures that Highland's deep-rooted legacy of agriculture, craftsmanship, and civic engagement stays vibrant for generations to come.

**GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

The Highland County Fair continues to serve as a cornerstone event, drawing 5,024 attendees in the most recent year despite weather-related challenges. This follows a record 6,117 attendees in 2023. The fair's impact extends far beyond entertainment – it provides a critical platform for youth, community engagement, and local economic activity. In 2024, 31 local 4-H and FFA members showcased their livestock, culminating in a \$134,337 youth livestock sale that reinforced the fair's role in agricultural education and financial support for young farmers. Additionally, 10 local organizations and 25 exhibitors participated, fostering community connections and economic growth. While attendance fluctuates, the fair remains one of the county's largest annual gatherings. It offers opportunities for learning, leadership, and tradition. By providing a venue for youth achievement and civic involvement, the fair strengthens the

fabric of Highland County, ensuring its agricultural and cultural heritage thrives for future generations.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

Our work benefits 100% of Highland County, as the fair is the county's largest community event. Additionally, we attract attendees from Augusta County, Staunton, and Waynesboro, contributing to regional engagement and economic activity.

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

For 2025, the Highland County Fair Association is dedicated to improving infrastructure, enhancing the attendee experience, and preserving our legacy as we prepare for our 75th anniversary in 2026. One key objective is to enhance the safety and efficiency of fairgrounds by upgrading and adding lighting systems. Better lighting will not only improve nighttime visibility for attendees but also lower electricity costs, aligning with our goal of sustainable operations. Additionally, we plan to construct a permanent restroom facility, addressing a long-standing need for improved sanitation. Currently, fairgoers rely on portable restrooms and limited facilities within the school building. A dedicated restroom facility will enhance attendees' comfort and support long-term fairground usability. As we approach our milestone 75th year, we will begin planning celebratory events and exhibits that honor the fair's legacy while ensuring its future remains strong. In addition to infrastructure, we continue to emphasize agricultural education, youth involvement, and community engagement, ensuring that the fair remains a vital tradition supporting local organizations, 4-H, and FFA members. Through these efforts, we aim to strengthen the fair's role as a cultural and economic pillar of Highland County for many years to come.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

The Highland County Fair is the only event of its kind in Highland County. It provides youth, families, and local organizations with a dedicated platform to celebrate agriculture, heritage, and community. While Augusta and Nelson counties host their own fairs, Highland County youth do not qualify to participate in livestock sales. Thus, our fair is essential for local 4-H and FFA members to showcase their hard work and gain financial support for future agricultural endeavors. Unlike larger regional fairs, the Highland County Fair is deeply rooted in our small, rural community. It fosters a close-knit atmosphere where traditions are passed down through generations. Additionally, we collaborate with local civic organizations, businesses, and volunteers to ensure our fair remains a truly community-driven effort. By preserving Highland's agricultural legacy and supporting youth, we offer a unique, irreplaceable experience that strengthens the fabric of our county.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

The \$3,500 Community Grant in 2024 greatly improved our capacity to serve Highland County by assisting with advertising initiatives and renovating our Ag Education Barn, a vital hands-on learning environment for children. By enhancing our advertising efforts, we reached a wider audience, boosting awareness and engagement in our fair's educational and agricultural programs. This outreach was crucial in attracting attendees, vendors, and participants, which ensured a successful and well-supported event. Additionally, grant funds enabled us to upgrade and expand our collection of agriculture-themed play tools in the Ag Education Barn, thereby enhancing interactive learning opportunities for young attendees. These tools offer an early introduction to farming concepts, igniting interest in agriculture and helping to sustain Highland's farming traditions for future generations. The grant has directly enhanced our mission to educate, engage, and preserve Highland County's agricultural heritage, and we are thankful for the support in making these improvements happen.

**Tell us a story that best illustrates the impact your organization has on our community.**

In 2023, just one week before opening day, the Highland County Fair faced an unprecedented crisis – one that nearly shut down the event entirely. The fire marshal determined that every food booth's fire suppression system was out of compliance with Virginia's updated fire code regulations, which meant no organization could operate their food stands as planned. Food sales, a crucial fundraising opportunity for local civic groups, were suddenly at risk. For many community organizations, the fair represents their largest fundraising event of the year, supporting a wide range of initiatives from scholarships to community improvement projects. The Mill Gap Ruritan Club had to completely close their booth, while the Stonewall Ruritan Club could only offer hamburgers, cutting down their usual menu. Without a quick solution, the fair would not only lose essential food vendors, but local nonprofits would also face significant financial challenges. However, the spirit of Highland County embodies resilience and unity. Rather than canceling, the fair association took action by establishing outdoor fry stations to ensure some food could still be served. To help address the shortage, the association created a temporary food booth, offering French fries, onion rings, and chicken patties – items that local organizations could no longer supply. Despite this significant challenge, something remarkable occurred – the community came together to make the fair one of the most highly attended events in its history. People attended in record numbers, not only to enjoy the fair but also to support the organizations affected by the fire code changes. Determined to prevent such a crisis from recurring, the fair association and participating organizations invested nearly \$30,000 between 2023 and 2024 to ensure every food booth met code requirements. Thanks to this initiative, all food vendors were back in operation for the 2024 fair, allowing them to raise funds for the community once again. This story highlights what makes the Highland County Fair so special. It is more than just an event – it is a cornerstone of the community, where neighbors support each other, challenges are met with innovative solutions, and tradition thrives through the dedication of volunteers and civic groups. The fair's resilience to overcome adversity, adapt during crises, and continue serving Highland County demonstrates why it remains a beloved institution that strengthens the fabric of our rural community.

## **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

**What is the single-year grant amount you are requesting?**

\$ 10,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

**If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

The Highland County Fair Association is seeking \$10,000 to fund a lighting upgrade project aimed at enhancing safety, improving energy efficiency, and increasing the usability of the fairgrounds for future events. Currently, dark spots throughout the fairgrounds raise safety concerns for attendees, vendors, and volunteers, especially in high-traffic areas during evening events. In previous years, we have rented temporary lighting solutions to address these issues, but this approach is neither sustainable nor cost-effective. Our existing lighting is not LED, and our current electrical infrastructure lacks the capacity to support additional lights until the system is upgraded. This project will replace outdated fixtures with energy-efficient LED lighting, which will reduce power consumption while providing brighter and more reliable illumination. Once the transition to LED is complete, we will be able to add two to three additional permanent lights in key areas that have historically been underlit. Although we do not have exact projections for energy cost savings, the switch to LED lighting is expected to lower long-term electricity expenses and decrease the need for rented equipment. In addition to the fair itself, enhanced lighting will benefit other community events hosted at the fairgrounds throughout the year. At present, some organizations are reluctant to utilize the grounds at night due to the extra cost of renting temporary lighting for only a few hours. By investing in permanent lighting solutions, we can enhance the fairgrounds' usability and encourage more year-round activities that will benefit the entire Highland County community. The latest bid for this project was just under \$12,000. The fair association will use available operating funds to cover any additional costs beyond the grant award. All upgrades will be completed during summer 2025 and fully operational for the 2025 fair. This investment will improve public safety, boost energy efficiency, and facilitate greater use of the fairgrounds, ensuring that this vital community space stays functional, welcoming, and accessible for years to come.

**If applicable, what is this program or capital expenditure's total budget?**

\$ 12,000

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

If the Highland County Fair Association is awarded a partial grant for the lighting upgrade project, it will still proceed with the project, as it is a critical investment in attendee safety and

long-term fairground sustainability. The fair association will use available operating funds to cover any remaining costs beyond the grant award. If needed, we may phase the project, prioritizing the conversion of existing lights to energy-efficient LED fixtures first, followed by the installation of additional lighting as funds permit. While receiving the full \$10,000 request would allow us to complete the project as planned before the 2025 fair, any funding awarded will directly improve the fairgrounds' safety, efficiency, and accessibility for community events year-round. We remain committed to ensuring these improvements are made, regardless of the grant amount awarded.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

### **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

# Highland County Fair Association, Inc.

## Statement of Activity

January - December 2024

	1 WITHOUT DONOR RESTRICTIONS	2 WITH DONOR RESTRICTIONS	TOTAL
Revenue and support			
4000 Direct contributions	1,872		\$1,872
4200 Non-government grants	3,500	55,000	\$58,500
4500 Government grants	2,000		\$2,000
5100 Fair operations revenue	129,629		\$129,629
5300 Investment revenue	5,712		\$5,712
5400 Facility rent	50		\$50
5500 Other revenue	2,919		\$2,919
5600 Gun raffle, net	3,284		\$3,284
5700 Special events, net	10,358		\$10,358
5800 Livestock sale, net	633		\$633
6900 Net assets released from restrictions	50,072	(50,072)	\$0
<b>Total Revenue</b>	<b>\$210,029</b>	<b>\$4,928</b>	<b>\$214,957</b>
<b>GROSS REVENUE AND SUPPORT</b>	<b>\$210,029</b>	<b>\$4,928</b>	<b>\$214,957</b>
Expenditures			
7100 Grants and direct assistance	23,683		\$23,683
7200 Salaries and related expense	5,575		\$5,575
7500 Contract services	58,678		\$58,678
8100 Non-personnel expense	8,235		\$8,235
8200 Facilities and equipment	25,487		\$25,487
8300 Travel and meetings	603		\$603
8400 Fair operations	17,884		\$17,884
8500 Other expense	11,708		\$11,708
8600 Business expense	35		\$35
9800 Capital purchases and depreciation	16,754		\$16,754
<b>Total Expenditures</b>	<b>\$168,643</b>	<b>\$0</b>	<b>\$168,643</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$41,386</b>	<b>\$4,928</b>	<b>\$46,314</b>
Allocate Change in Net Assets			
9910 (Increase)/Decrease in available for operations	(46,679)		\$ (46,679)
9930 (Increase)/Decrease in land, buildings, and equipment	5,293		\$5,293

# Highland County Fair Association, Inc.

## Statement of Activity

January - December 2024

	1 WITHOUT DONOR RESTRICTIONS	2 WITH DONOR RESTRICTIONS	TOTAL
9940 (Increase)/Decrease in purpose restricted net assets		(4,928)	\$ (4,928)
<b>Total Other Revenue</b>	<b>\$ (41,386)</b>	<b>\$ (4,928)</b>	<b>\$ (46,314)</b>
TOTAL ALLOCATION OF CHANGE IN NET ASSETS	<b>\$ (41,386)</b>	<b>\$ (4,928)</b>	<b>\$ (46,314)</b>
UNALLOCATED CHANGE IN NET ASSETS	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

# Highland County Fair

## Budget Overview\_Budget\_FY25\_P&L\_(1)\_\_Report

January 1-December 31, 2025

ACCOUNT	2025	TOTAL
Income		
4000 Direct contributions	\$0.00	
4010 Individual contributions	\$2,000.00	\$2,000.00
4020 Corporate contributions	\$500.00	\$500.00
<b>Total for 4000 Direct contributions</b>	<b>\$2,500.00</b>	<b>\$2,500.00</b>
4200 Non-government grants	\$0.00	
4230 Foundation grants	\$70,000.00	\$70,000.00
4250 Nonprofit organization grants	\$500.00	\$500.00
<b>Total for 4200 Non-government grants</b>	<b>\$70,500.00</b>	<b>\$70,500.00</b>
5100 Fair operations revenue	\$0.00	
5110 Admission	\$0.00	
5111 General admission	\$72,000.00	\$72,000.00
5112 Season tickets	\$38,000.00	\$38,000.00
5113 Pit passes	\$1,500.00	\$1,500.00
<b>Total for 5110 Admission</b>	<b>\$111,500.00</b>	<b>\$111,500.00</b>
5120 Amusement rides, net	\$0.00	
5121 Amusement rides revenue	\$37,000.00	\$37,000.00
5122 Amusement rides expense	-\$29,000.00	-\$29,000.00
<b>Total for 5120 Amusement rides, net</b>	<b>\$8,000.00</b>	<b>\$8,000.00</b>
5130 Concession commissions	\$10,000.00	\$10,000.00
5140 Exhibit space	\$33,000.00	\$33,000.00
5150 Fees	\$2,500.00	\$2,500.00
5160 Sponsorships	\$4,500.00	\$4,500.00
5170 Non-inventory sales, net	\$0.00	
5171 Ice cream sales, net	\$0.00	
5172 Ice cream sales revenue	\$600.00	\$600.00
5173 Ice cream sales expense	\$300.00	\$300.00
<b>Total for 5171 Ice cream sales, net</b>	<b>\$900.00</b>	<b>\$900.00</b>
5175 Food booth sales, net	\$0.00	
5176 Food booth sales revenue	\$0.00	\$0.00
5177 Food booth sales expense	\$0.00	\$0.00
<b>Total for 5175 Food booth sales, net</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Total for 5170 Non-inventory sales, net</b>	<b>\$900.00</b>	<b>\$900.00</b>
<b>Total for 5100 Fair operations revenue</b>	<b>\$170,400.00</b>	<b>\$170,400.00</b>
5300 Investment revenue	\$0.00	
5310 Interest revenue	\$4,000.00	\$4,000.00
<b>Total for 5300 Investment revenue</b>	<b>\$4,000.00</b>	<b>\$4,000.00</b>
5400 Facility rent	\$0.00	
5410 Facility rent revenue	\$2,000.00	\$2,000.00
<b>Total for 5400 Facility rent</b>	<b>\$2,000.00</b>	<b>\$2,000.00</b>

# Highland County Fair

## Budget Overview\_Budget\_FY25\_P&L\_(1)\_\_Report

January 1-December 31, 2025

ACCOUNT	2025	TOTAL
5500 Other revenue	\$0.00	
5590 Miscellaneous revenue	\$0.00	\$0.00
<b>Total for 5500 Other revenue</b>	<b>\$0.00</b>	<b>\$0.00</b>
5600 Gun raffle, net	\$0.00	
5610 Gun raffle revenue	\$5,000.00	\$5,000.00
5620 Gun raffle expense	-\$2,500.00	-\$2,500.00
<b>Total for 5600 Gun raffle, net</b>	<b>\$2,500.00</b>	<b>\$2,500.00</b>
5700 Special events, net		
5710 Special events revenue	\$30,000.00	\$30,000.00
5720 Special events expense	-\$20,000.00	-\$20,000.00
<b>Total for 5700 Special events, net</b>	<b>\$10,000.00</b>	<b>\$10,000.00</b>
5800 Livestock sale, net	\$0.00	
5810 Livestock sale revenue	\$0.00	
5811 Livestock sold, market value	\$125,000.00	\$125,000.00
5813 Sponsorship, exhibitor	\$4,500.00	\$4,500.00
5814 Sponsorship, sale	\$500.00	\$500.00
5815 Commission	\$1,200.00	\$1,200.00
5819 Other revenue	\$0.00	\$0.00
<b>Total for 5810 Livestock sale revenue</b>	<b>\$131,200.00</b>	<b>\$131,200.00</b>
5820 Livestock sale expense	\$0.00	
5821 Cost of livestock sold, market value	-\$125,000.00	-\$125,000.00
5823 Sponsorship paid, exhibitor	-\$4,500.00	-\$4,500.00
5825 Postage and shipping	-\$30.00	-\$30.00
5826 Supplies	-\$1,200.00	-\$1,200.00
<b>Total for 5820 Livestock sale expense</b>	<b>-\$130,730.00</b>	<b>-\$130,730.00</b>
<b>Total for 5800 Livestock sale, net</b>	<b>\$470.00</b>	<b>\$470.00</b>
6900 Net assets released from restrictions	\$0.00	
6980 Purpose restricted	\$0.00	\$0.00
<b>Total for 6900 Net assets released from restrictions</b>	<b>\$0.00</b>	<b>\$0.00</b>
<b>Total for Income</b>	<b>\$262,370.00</b>	<b>\$262,370.00</b>
<hr/>		
Cost of Goods Sold	\$0.00	\$0.00
<b>Gross Profit</b>	<b>\$262,370.00</b>	<b>\$262,370.00</b>
<hr/>		
Expenses		
7100 Grants and direct assistance	\$0.00	
7120 Grants and donations	\$5,000.00	\$5,000.00
<b>Total for 7100 Grants and direct assistance</b>	<b>\$5,000.00</b>	<b>\$5,000.00</b>
7200 Salaries and related expense	\$0.00	
7220 Salaries and wages	\$4,000.00	\$4,000.00
7250 Payroll taxes	\$300.00	\$300.00

# Highland County Fair

## Budget Overview\_Budget\_FY25\_P&L\_(1)\_\_Report

January 1-December 31, 2025

ACCOUNT	2025	TOTAL
7260 Workers' compensation insurance	\$2,000.00	\$2,000.00
<b>Total for 7200 Salaries and related expense</b>	<b>\$6,300.00</b>	<b>\$6,300.00</b>
7500 Contract services	\$0.00	
7520 Accounting fees	\$1,000.00	\$1,000.00
7530 Legal fees	\$2,000.00	\$2,000.00
7550 Contract labor	\$1,000.00	\$1,000.00
7560 Entertainment fees	\$60,000.00	\$60,000.00
<b>Total for 7500 Contract services</b>	<b>\$64,000.00</b>	<b>\$64,000.00</b>
8100 Non-personnel expense	\$0.00	
8110 Supplies	\$2,000.00	\$2,000.00
8120 Bank service charges	\$0.00	\$0.00
8122 Credit card fees	\$100.00	\$100.00
8130 Telephone	\$60.00	\$60.00
8140 Information technology	\$0.00	
8141 Software	\$75.00	\$75.00
8142 Website	\$3,000.00	\$3,000.00
<b>Total for 8140 Information technology</b>	<b>\$3,075.00</b>	<b>\$3,075.00</b>
8150 Postage and shipping	\$180.00	\$180.00
<b>Total for 8100 Non-personnel expense</b>	<b>\$5,415.00</b>	<b>\$5,415.00</b>
8200 Facilities and equipment	\$0.00	
8220 Utilities	\$5,500.00	\$5,500.00
8250 Equipment purchase	\$2,000.00	\$2,000.00
8260 Equipment rent	\$12,000.00	\$12,000.00
8270 Repairs and maintenance	\$5,000.00	\$5,000.00
<b>Total for 8200 Facilities and equipment</b>	<b>\$24,500.00</b>	<b>\$24,500.00</b>
8300 Travel and meetings	\$0.00	
8320 Conferences, conventions, meetings	\$1,000.00	\$1,000.00
<b>Total for 8300 Travel and meetings</b>	<b>\$1,000.00</b>	<b>\$1,000.00</b>
8400 Fair operations	\$0.00	
8410 Contest judges	\$2,000.00	\$2,000.00
8420 Trophies and ribbons	\$4,000.00	\$4,000.00
8430 Prize premiums	\$11,000.00	\$11,000.00
8480 Overage/shortage	\$0.00	\$0.00
<b>Total for 8400 Fair operations</b>	<b>\$17,000.00</b>	<b>\$17,000.00</b>
8500 Other expense	\$0.00	
8520 Insurance	\$0.00	
8521 Directors and officers	\$2,000.00	\$2,000.00
8523 General liability	\$5,000.00	\$5,000.00
8524 Property	\$8,000.00	\$8,000.00
8525 Umbrella	\$2,000.00	\$2,000.00
<b>Total for 8520 Insurance</b>	<b>\$17,000.00</b>	<b>\$17,000.00</b>

# Highland County Fair

## Budget Overview\_Budget\_FY25\_P&L\_(1)\_\_Report

January 1-December 31, 2025

ACCOUNT	2025	TOTAL
8530 Membership dues	\$200.00	\$200.00
8540 Staff development	\$0.00	\$0.00
8570 Advertising	\$5,200.00	\$5,200.00
8590 Other expense	\$0.00	\$0.00
<b>Total for 8500 Other expense</b>	<b>\$22,400.00</b>	<b>\$22,400.00</b>
8600 Business expense	\$0.00	
8660 Penalties and settlements	\$0.00	\$0.00
8670 Organizational expense	\$25.00	\$25.00
<b>Total for 8600 Business expense</b>	<b>\$25.00</b>	<b>\$25.00</b>
9800 Capital purchases and depreciation	\$0.00	
9820 Land improvements	\$0.00	\$0.00
9830 Buildings	\$90,000.00	\$90,000.00
9880 Depreciation	\$15,000.00	\$15,000.00
9890 Transfer to land, buildings, and equipment	-\$90,000.00	-\$90,000.00
<b>Total for 9800 Capital purchases and depreciation</b>	<b>\$15,000.00</b>	<b>\$15,000.00</b>
<b>Total for Expenses</b>	<b>\$160,640.00</b>	<b>\$160,640.00</b>
<b>Net Operating Income</b>	<b>\$101,730.00</b>	<b>\$101,730.00</b>
Other Income		
9910 (Increase)/Decrease in available for operations	-\$48,718.00	-\$48,718.00
9920 (Increase)/Decrease in board designated	-\$13,012.00	-\$13,012.00
9930 (Increase)/Decrease in land, buildings, and equipment	-\$15,000.00	-\$15,000.00
9940 (Increase)/Decrease in purpose restricted net assets	-\$25,000.00	-\$25,000.00
<b>Total for Other Income</b>	<b>-\$101,730.00</b>	<b>-\$101,730.00</b>
Other Expenses	\$0.00	\$0.00
<b>Net Other Income</b>	<b>-\$101,730.00</b>	<b>-\$101,730.00</b>
<b>Net Income</b>	<b>\$0.00</b>	<b>\$0.00</b>



# **Historic Staunton Foundation**

Staunton

## **ORGANIZATION INFORMATION:**

**Founded in:** 1971

### **Mission:**

Historic Staunton Foundation provides leadership, education, and advocacy to preserve and revitalize our community.

### **Primary activities and programs:**

Historic Staunton Foundation (HSF) is a nonprofit organization promoting the preservation and revitalization of the authentic architecture and historic resources in Staunton, through comprehensive support of the seven historic districts. HSF provides unique advisory services, including urban planning and technical rehabilitation support to property owners, City of Staunton staff members, the Historic Preservation Commission, and the community. HSF periodically conducts preservation workshops, public meetings, educational programs for students and adults, and architectural/historical walking tours for the public on Saturday mornings. HSF utilizes Staunton's rich historic neighborhoods as "classrooms" allowing applicable discussion of architecture, historic context, urban planning, sustainability, and conservation of building materials. HSF maintains a public preservation resource room within the R.R. Smith Center for History and Art and maintains the archives and drawings of TJ Collins and Sons Architecture, historic photographs, Sanborn Fire Insurance Maps, and architectural inventory sheets on individual properties located within the historic districts. Email continues to be HSF's engagement tool to address specific preservation projects in the community. When people contact the office for information regarding their property and projects, we provide attachments, links, photos, and written descriptions addressing a specific concern and provide contact information for applicable crafts persons. HSF also utilizes our Facebook page and website as primary sources for information about programs and as a resource for preservation information.

### **Community need(s) your organization exists to address:**

Historic Staunton Foundation strives to lead our community with preservation-based urban planning, focused on our City's historic architectural environment. Promoting the reuse and rehabilitation of historic architecture recognizes the built environment while giving new use to valuable architectural resources. Historic preservation activities promote the sustainable growth of our community while maintaining a strong sense of place from which to thrive. HSF works with property owners to help make informed and strategic decisions concerning neighborhood revitalization and building rehabilitation. Over the past 54 years, HSF has advocated for community revitalization based upon identifying and reusing the historic built environment. This prescription has resulted in over one hundred sixteen million dollars invested in seventy-four building rehabilitation using historic tax credits. Millions more have been invested in buildings and streetscapes with great success. Historic rehabilitation provides more local jobs,

local investment, and a higher increase in individual property value than any other public improvement strategy. (Rutgers) Last year's application described a planned new initiative based upon demonstrating the rehabilitation of a small home. In February of 2024, HSF was faced with an emergency preservation challenge resulting in HSF purchasing the Cabell Log House. Built ca. 1869 by freedman Edmund Cabell and owned by his descendants for more than a century, it is the only remaining 19th century exposed-log structure in the City of Staunton. Demonstrating our flexibility, HSF chose to save the property from proposed redevelopment. Therefore, the Demonstration House Initiative has been put on hold while we study and stabilize the Cabell Log House. Without intervention, this historic site was in immediate danger of losing the important physical and cultural record associated with its continual use since 1866. The house is a contributing property of the Gospel Hill Historic District, listed in the Virginia Landmarks Register and the National Register of Historic Places. HSF believes that we are the correct local organization with the expertise and ability to manage this property including the processes required to discover its hidden history, and to preserve its architectural and landscape fabric. The project furthers HSF's mission through advocating for this historic resource, documentation of the physical and cultural record, and demonstration of quality rehabilitation practices. The prescribed practices are an opportunity for educational programming. It is imperative to record existing architectural elements, the surrounding historic landscape, and archaeological evidence to develop a sensitive treatment following the Secretary of Interior Standards. The project is organized to follow the National Park Service brief for creating a Historic Structures Reports. Furthering HSF's partnerships within the community, we are engaging with area professional historians in combination with the broader community interested in local history. This project provides an unprecedented opportunity to involve wider representation of the community. HSF has initiated an advisory committee engaging in a collective effort to uncover and present the underrepresented historical narrative of African Americans in Staunton Virginia.

### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

Intern Sean Mennard surveyed 552 properties for the Streetcars StoryMap. The Streetcars Map provides information about neighborhoods resulting from the extension of trolley lines (1890 - 1933). Sean's work continues developing spreadsheets that provide better access and management of architectural data.

7 volunteers led 26 Saturday Tours welcoming 180 visitors 320 rehabilitation and maintenance emails for property owners.

Staff consulted applicants and provided 47 HPC reviews, meeting people at home and in the office.

95 participants enjoyed walking tours of Gospel Hill and Staunton Alleys.

523 people toured 6 homes during the Holiday House Tour.

Over 225 people attended education programs: Prof. Robert Niess, Architect BDA Dr. Eva King, Indoor Environmental Quality Arcadia Hotel Rehab TourWeekends -JMU Archaeology Speaker Series - Dr. Rainville - Black Neighborhoods in Gospel Hill, Dr. Blanton - Archeology, Will Roark - 3D Scanning Shea House Window Workshop Tours for Urban Land Institute and Virginia Rural Center

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

NA

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

#1 Lead community toward HP as primary outcome, rehab historic buildings, revitalization all historic neighborhoods. Change course of insensitive remodeling. Engage City to ensure development enabling historic preservation. Participation - Planning, Council, public hearings Lead by Example - Provide and disseminate groundbreaking cultural history research, follow prescribed preservation practices, and demonstrate historic preservation through stabilization of the Cabell Log House. Continue StoryMap program to catalog historic resources.

#2 Education: Spread benefits of historic rehabilitation to the community. Change insensitive remodeling. Illustrate benefits of continued use of existing buildings, infrastructure, commercial areas, and neighborhoods. Monthly programing (walks and talks) Saturday tours: improve the "script" for tours, highlight benefits of appropriate rehabilitation, expand inclusiveness of history about buildings and community. Education at the Cabell House and Shea House to demonstrate rehabilitation techniques. Promote traditional/preservation trades with focus on engaging young people.

#3 Advocate preserving existing neighborhoods and buildings. Develop reports illustrating importance of Staunton's historic preservation. (economics, sustainability, housing, local business) Advocate for City policies encouraging building rehabilitation, adaptive reuse, Staunton's sense of place.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

HSF collaborates with preservation organizations such as Preservation Virginia, the Virginia Department of Historic Resources, and the National Trust for Historic Preservation. Since our work is local, and we depend upon our partners for technical assistance and support at the State and National levels. HSF partners with the Augusta County Historical Society and the Staunton Augusta Art Center to operate the R.R. Smith Center for History and Art. HSF also works with Staunton Downtown Development Association. The Cabell House project utilizes partnerships with the JMU Archaeology Lab, UVA Library 3D Cultural Heritage Informatics, and the MBU

History Department. Each of these partners provide expertise, technological equipment, and research not typically available to HSF.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

HSF was pleased to receive \$1500 in 2024 that helped supplement our operating costs.

**Tell us a story that best illustrates the impact your organization has on our community.**

Over the past 54 years, HSF has advocated for community revitalization based upon identifying and reusing the historic built environment. HSF will continue our work with property owners to help make informed decisions concerning neighborhood revitalization and building rehabilitation. Staunton benefits from HSF's efforts, realized in accolades from national publications, increased tourism, properties once run down are now in good, healthy condition, and increased property value generates a better tax base. Nonprofits develop strategic plans to guide cohesive activity supporting their missions. We are learning that flexible planning allows for seizing opportunity. The ability to react in a prepared manner is important. Preparation is having the right tools such as staff and volunteers with the knowledge and skills applicable to the core mission. Last year, Suzie King asked HSF to help with the rehabilitation of the Shea House. This was an opportunity to provide a window rehabilitation workshop, one of our core education goals. Since the HSF President and Executive Director both own historic homes and are DIY practitioners, we know processes involved with sash restoration. HSF gathered fifteen participants in the yard of the Shea House on a cool fall, Saturday morning. Each person learned about softening glazing with a steam box, sash surface prep, epoxy repairs, and re-glazing glass. Our participants enjoyed sharing stories and helping one another with unfamiliar tools. Suzie gained friends and future volunteers, and HSF will return for another session. In February of 2024, an opportunity presented itself requiring the HSF Board and staff to assess the purchase of the Cabell House property. On one hand, it is strategic for preservation organizations to focus on community policies that support preservation of multiple properties. On the other hand, sometimes we must step up to save a single rare resource that others are not able to protect. The Cabell House is a rare resource, and we are proud to stretch our comfort level to help all of us understand a complete history of our community. The Cabell House has become a learning laboratory. HSF's staff and programming will stretch to include log construction processes. Our partnerships provide archaeology students required training for their field. Staff and volunteers are learning about 3-dimensional scanning, LIDAR maps, and data visualization. Volunteer researchers are uncovering a hidden history of the Black community that existed in Gospel Hill. We are studying vernacular architecture familiar to the Cabell family, whose knowledge of building skills, house form, and daily living processes were informed by their existence as formerly enslaved people. This coming year people will see and participate with restoration of building components. Flowers and traditional plantings will show themselves to be mapped and documented. Realizing the strength of flexibility allows HSF to fill our toolbox and grow.

## **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

Three-year Community Grant commitment (2025-2027)

**What is the annual amount of the three-year grant you are requesting?**

\$ 10,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

General Operating purposes (no restrictions on its use)

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

HSF is seeking General Operating funds. At the time of writing this grant HSF will be adjusting staffing priorities with an emphasis on re-hiring a Donor Coordinator/ Administrative Assistant at a living wage. Our new Board of Directors in concert with the Executive Director will be reviewing budget and project priorities. Additional funding is being sought through capital project and program-based grants for the Cabell House. HSF will also endeavor to reignite a coordinated peer to peer fundraising program. Our focus is to grow our endowment to provide sustainable annual funding.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

## **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$ 230,000

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

In 2023 the HSF Board adopted a strategic plan. The plan includes ambitious goals and objectives including three full time positions. To fund the positions and activities, HSF will need a significant increase in annual operating funds. The Board will reevaluate the Strategic Plan throughout 2025 to address the staffing needs and programmatic realities.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

## Historic Staunton Foundation

### Statement of Financial Position

	2023 Actual	2024 Actual (YTD)	Notes
<b>ASSETS</b>			
Bank Accounts - Petty Cash	20	20	
Bank Accounts - Union Operating	1,131	4,657	
Bank Accounts - Union Managed	820,332	817,563	
Bank Accounts - Endowment	1,272,182	1,504,516	
Bank Accounts - Truist (Scott & Stringfellow)	6,624	10,328	
Fixed Assets - Office Equipment & Furniture	17,055	17,055	
Fixed Assets - Accumulated Depreciation	(17,055)	(17,055)	
Fixed Assets - Cabell House	-	120,000	
Other Current Assets - Inv Unrealized Gains/Losses	78,237	(170,811)	
<b>TOTAL ASSETS</b>	<b>2,178,526</b>	<b>2,286,272</b>	
<b>LIABILITIES</b>			
Current Liabilities - Accounts Payable		511	
Current Liabilities - Credit Cards		683	
Current Liabilities - Payroll Liabilities	3,756	2,451	
<b>TOTAL LIABILITIES</b>	<b>3,756</b>	<b>3,645</b>	
<b>EQUITY</b>			
Net Assets	1,841,743	2,277,162	
Temporarily Restricted	3,013	3,013	
Net Income	330,014	2,452	
<b>TOTAL EQUITY</b>	<b>2,174,770</b>	<b>2,282,627</b>	
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>2,178,526</b>	<b>2,286,272</b>	

## Historic Staunton Foundation

### Statement of Activities

	2023 Actual	2024 Budget	2024 Actual (YTD)	2025 Budget	Notes
<b>REVENUE</b>					
Donations - Business	5,951	10,000	9,049	25,000	2025 budget increased to cover gap.
Donations - Individual	60,141	60,000	52,783	75,000	2025 budget increased to cover gap.
Donations - In-kind	-	15,000	-	15,000	In-kind not yet entered for 2024 YTD.
Donations - Non-cash	3,988	-	-	-	
Grants - Community Foundation	1,000	1,500	1,500	5,000	We'll be requesting more in 2025.
Grants - Darrin-McHone	-	500	-	-	
Grants - Mary Bishop Carter Intern Fund	11,500	-	-	-	
Grants - Proteus	5,000	5,000	5,000	10,000	We'll be requesting more in 2025.
Fundraisers - Holiday House Tour	30,945	30,000	-	30,000	HHT Revenue in December.
Fundraisers - Winter Wine Festival	12,504	-	-	-	
Professional Services - City of Staunton	35,000	37,500	37,500	40,000	
Other - House Plaques	2,150	1,100	275	1,100	
Other - Miscellaneous	591	100	1,281	100	
<b>TOTAL OPERATING REVENUE</b>	<b>168,770</b>	<b>160,700</b>	<b>107,388</b>	<b>201,200</b>	
<b>EXPENSES</b>					
Donors & Memebers - Donation Fees	-	500	-	500	
Donors & Memebers - Donor Database	-	2,550	2,675	2,500	
Donors & Memebers - Membership Costs	960	600	398	600	
Donors & Memebers - PayPal Processing	411	-	69	-	
Education - Cabell House	-	-	707	500	
Education - Tours	354	-	37	100	
Education - Workshops	-	-	250	500	
Employee Benefits - HSA Contribution	5,812	2,650	2,529	3,000	
Employee Benefits - Medical Insurance	15,682	19,900	17,313	19,000	
Employee Benefits - Retirement Fund Match	3,670	3,800	2,760	3,000	
Staff Parking	900	1,125	750	1,000	
Fundraisers - Holiday House Tour	5,227	5,000	<b>1,537</b>	12,000	Costs in Dec. True cost in budget.
Fundraisers - Winter Wine Festival	8,495	-	-	-	
IT Costs - Cell Phones	393	550	572	600	
IT Costs - IT Hardware	769	3,500	1,297	2,500	
IT Costs - IT Software	-	-	995	-	
Meetings & Awards	738	3,000	3,423	3,500	
Other - Bank Fees	238	-	186	200	

## Historic Staunton Foundation

### Statement of Activities

Other - Bronze Plaques	1,737	940	259	1,000	
Other - Cabell House	-	-	2,130	3,000	
Other - Dues & Subscriptions	2,484	-	1,482	1,500	
Other - Internships	187	-	100	-	
Other - Miscellaneous Other	379	200	300	300	
Other - New Residents	-	-	75	75	
Payroll - Employee Salaries	103,004	138,920	114,820	118,120	
Payroll - Employee Taxes	8,107	10,993	8,419	9,070	
Professional Services - Accounting	1,550	4,000	1,116	6,000	Budget reflects full year of outsourcing.
Professional Services - Consulting	-	-	2,000	2,000	Rick's contract.
Professional Services - Employee-New Hiring	275	-	491	-	
Professional Services - Insurance-Business	1,398	3,400	2,155	4,000	YTD included in-kind donation.
Professional Services - Legal	450	-	150	150	
Professional Services - Licenses & Permits	200	475	249	475	
Professional Services - Website Maintenance	608	1,000	427	1,000	
Rent - Real Estate Taxes	-	-	419	420	
Rent - RR Smith Center	27,996	28,000	23,330	29,906	Rent increase in 2025.
Supplies - Archival	150	500	73	500	
Supplies - Office	2,226	1,000	890	1,000	
Supplies - Postage	969	220	320	400	
Supplies - Printing	123	500	1,373	1,000	
<b>TOTAL OPERATING EXPENSES</b>	<b>195,490</b>	<b>233,323</b>	<b>196,075</b>	<b>229,416</b>	
<b>NET OPERATING INCOME</b>	<b>(26,719)</b>	<b>(72,623)</b>	<b>(88,687)</b>	<b>(28,216)</b>	

## Historic Staunton Foundation

### Statement of Activities

#### OTHER INCOME

Other Income - Interest-Operating	2,523	20	8	-	
Other Income - Int/Div-Endowment Account	32,155	39,000	29,215	34,505	
Other Income - Int/Div-Managed Account	26,702	27,000	21,559	23,704	
Other Income - Inv Accts-Realized Gains/Losses	16,762	-	49,385	-	Realized gains/losses not budget item.
Other Income - Investment Non-Cash Activity	2,303	-	16	-	
Other Income - Theresa L. Smith Trust	287,346	-	-	-	
Other Income - Miscellaneous	-	-	68	100	
<b>TOTAL OTHER INCOME</b>	<b>367,791</b>	<b>66,020</b>	<b>100,251</b>	<b>58,309</b>	
<b>OTHER EXPENSES</b>					
Investment Accounts-Fees/Expenses	11,058	11,000	9,258	12,463	
Investment Accounts-Non-Cash	-	-	657	-	
Miscellaneous Other Expenses	-	-	(804)	-	
<b>TOTAL OTHER EXPENSES</b>	<b>11,058</b>	<b>11,000</b>	<b>9,111</b>	<b>12,463</b>	
<b>NET INCOME</b>	<b>330,014</b>	<b>(17,603)</b>	<b>2,452</b>	<b>17,630</b>	

HSF Draft Budget (April-May revisions)

Operating Income	2023 Approved Budget	2023 Income/Expense Jan 1 - Dec 31	Strategic Plan Goals	2024 Draft Budget	Notes <span style="background-color: #e0e0e0; padding: 2px;">This color indicates answers to April Development</span>
Individual Donations	70000.00	59529.63	a. Increase individual and business donations through enhanced donor relations. Increase individual and business contributions by 100% over a five year period, from \$60,000 to \$120,000. <b>(\$24,000 per year)</b>	\$84,000.00	This category reflects the Development Program focused upon fundraising from individuals and families, for general operating funds. 2023 included 59529.63 + 3,988.18(donated Securities) <b>Goal =Increase \$28,000 per year following strategic plan</b> (based on all giving categories)
Business Donations		5951.35	a. Increase business donations through enhanced donor relations. Increase business contributions by 100% over a five year period. <i>From \$6000 to \$12,000?</i> <b>(\$1200 per year)</b>	\$10,000.00	This category reflects the Development Program focused upon fundraising for business support to fund general operating. Committee might review desired goal called for in the strategic plan as stated above.
Fundraisers, Ticket Sales, and associated income	20000.00	44023.83	d. Evaluate effectiveness of special events with goal of raising \$40,000/year-- Plan Special events that Support the Mission. (2023 Budget =\$20,000) <b>(\$4,000 per year)</b>	\$24,000.00	Holiday House Tour is HSF's big fundraiser event. (2023 HHT Gross = 30,945.00) 2023 included the Winter Wine Festival(Gross=12,503.83) 2024 Strategic Plan Goal = increase \$4000 per year.
City of Staunton Funding	35000.00	35000.00	c. Increase city funding for HPC work from \$35,000 to \$60,000. <b>(\$5,000 per year)</b>	\$37,500.00	HSF receives funding for application review and property owner assistance with the HPC zoning process. Also for the positive economic impact of our programs. <b>We believe HSF has City Manager Support for \$5,000 additional funding for FY 2024/2025- Starts July 2024</b>
Unrestricted Grants		9600.00	g. Increase grants received to \$20,000 <b>(\$3,700 per year)</b>	\$13,300.00	Private Family Foundation gifts through Community Foundation and Donor Advised Funds 2023= Proteus- \$5000, Ware- \$1000, McNamara- \$1000, Huggins- \$1000, Cochran- \$100 Darrin-McHone- \$500 Wilkins- \$1000 Total= \$9600
Prints/Gifts/Books	1000.00	2150.00		\$1,100.00	Estimated at ordering 4 plaques@ \$275 each - We fulfill house plaques order from the office.
Walking Tours	50.00	0.00		\$50.00	Guide tips and donations
Miscellaneous Income	50.00	15.62		\$50.00	
Legislative Policy Fund	0.00	0.00		\$0.00	
Checking Account Interest Income	8000.00	17.02		\$20.00	Two investment interest entries totaling \$2522.82 in 2023 were inadvertently placed in this category - Category will only reflect Checking Account Interest.
Board Reviewed and Designated Endowment Funding	35000.00	30000.00		\$38,000.00	Estimated for 2024, HSF Board will review. Board Policy is to draw 3% - 5% from Endowment over 4 quarters. March 2023 HSF Finance Committee Recommendation - VOTE/Approved: to support the 2023 operating budget with funds up to \$35,000 from our Managed Account. <i>Historic Staunton Foundation Endowment &amp; Investment Fund Policies and Guidelines "Section B: Spending Rule Policy -Sets up a formula that determines how the funds available for distribution will be calculated and spent."</i>
Mary Bishop Carter Internship Endowment Funding	1295.00	0.00	c. Continue and expand the StoryMap program to catalog and document Staunton's historic resources. Ensure the information is accessible to a contemporary audience.	\$3,500.00	Following the 3% Endowment withdrawal rule - (12/31/2023 balance) 83296.62 (x .03) = <b>\$2498.90</b> Plus \$1000 from Community Foundation 2023/2024 Grant
Board Reviewed and Designated Funding From the Union Managed Acct	0.00	0.00	a. Hire additional preservationist (Neighborhood Preservation Planner) \$50,000 plus benefits b. Fully fund additional position with annual revenue by 2028	\$28,885.87	Funding for <b>Neighborhood Coordinator Position \$26,869.60 (3 months)</b> plus benefits <b>\$1,989.27 (3 Months in 2024) Recommendation based upon Strategic Plan</b>
<b>Total Operating Income</b>	<b>100395.00</b>	<b>186287.45</b>		<b>\$240,405.87</b>	See Interest Income = <i>Two investment entries totaling \$2522.82 in 2023 were inadvertently placed in this category.</i> 198787.45 + \$2522.82 = 201310.27(reflected on 2023 P&L) Also moved the Restricted Gifts category of \$12,500

Operating Expense	Continued 2023 Draft Budget	Continued 2023 P&L		Continued 2024 Draft Budget	
990 Preparation	1550.00	1550.00		\$1,550.00	Didawick & Company, P.C. company creates and files HSF IRS 990. 2020 = 1625 2021 = 1525 2022 = 1550 2023 = 1550. Review of company books and create adjustments as required. Also file the required 102 form for the Virginia Registration Statement for a charitable organization. Provide requested guidance for QuickBooks, accounting questions.
HSF Legislative Policy	0.00	0.00		\$0.00	
Annual Meeting/Awards	800.00	674.97		\$3,450.00	Includes Awards / Plaques and event expenses Event date Jan 21, 2024 Budget expenses for 2024 are \$3423.04
Archival Supplies	200.00	150.11		\$200.00	Acid Free Folders, Storage Boxes Etc.
Business Insurance-Worker's Comp	370.00	399		\$425.00	Estimating a 6% increase from 2023 based on increase from 2022
Business Insurance	950.00	999.00		\$1,050.00	Estimating a 5% increase based on rate from 2022
Business Insurance-Special Events Liability	2000.00	100.00		\$120.00	HSF carries Special Events Liability Insurance- Bankers Ins. has changed how they add Special Events under our business insurance. The cost has gone down since 2022.
Bank fees	225.00	237.81		\$225.00	Includes PayPal/Zettle online payment fees, deposit slips, credit card fees
Collins Collection	0.00	0.00		\$0.00	
Conference and Travel	0.00	0.00		\$0.00	Conferences and chosen training sessions to further staff knowledge base applicable to ongoing programs
Constituent Communications	1200.00	2550.00		\$3,750.00	Constituent expenses include printing letterhead, #10 envelopes, remittance env, limited request printing of annual report, Network for Good subscription(Jan-Oct 2024=\$200/mo., increase Nov-Dec 2024 \$275)* , Bulk Mailing fee *Network4Good was a free program thru Community Foundation 10/22-10/23
Dues, Subscriptions, Books	2000.00	2924.77		\$2,350.00	Chamber of Commerce, Nat. Trust, Pres. VA, Rotary, Fine Homebuilding., NewsVA, News leader, Zoom, Flickr
Fundraisers	5000.00	14295.78		\$5,000.00	Expenses are based upon past results. 2023 HHT Exp. =\$5,126.64 2023 included Wine Festival Exp. = 8,494.50 - Dropped for 2024
Mary Bishop Carter Internship Restricted	2500.00	187.40		\$3,492.90	2024 will be funded through Mary Bishop Carter Fund (\$1225 x 2 internships per year) and Com. Found. (\$1000) includes parking , ESRI license, (2023 = 187.40 Parking and ESRI License + 995.89 Intern Payroll is accounted for in the 2023 P&L Payroll Expenses category)
Employees Benefits Package	19800.00	24997.91		\$28,071.81	This is the Benefits package total - Health, Dental, HSA Match, Retirement match
Licenses/Fees/Permits	300.00	200.00		\$300.00	SCC Annual Registration.
Office Equipment Replacement	1650.00	769.17		\$2,500.00	General computer hardware upgrade and maintenance - due to operating systems upgrades - office needs two new printers and 3 drafting chairs

Operating Expense	Continued 2023 Draft Budget	Continued 2023 P&L		Continued 2024 Draft Budget	
Office Supplies	1500.00	1055.14		\$1,500.00	2023 = Shelving, Deposit Slips, Printing Checks, Acronis Cloud Backup, Copy Paper, Ink, Software etc.
Parking		825.00		\$945.00	Employee Parking in the New Street Parking Garage. Expense is reflected in the Employee Benefits of the P&L
Payroll Expenses	111608.60	110961.08		\$149,571.38	Includes employers Social Security and Medicare costs
Postage and Delivery	500.00	163.23		\$500.00	Stamps, Donor mailings (letters and postcards) Separate from Constituent Communication to track cost of mailings
Printing	1500.00	0.00		\$0.00	Reassigned to budget categories that require printing
Prints/Gift Items	500.00	1736.50		\$940.00	Estimate Reflects wholesale cost of plaque orders (\$235 each x 4) (compare to income category Prints/Gifts/Books>House Plaques)
Phones - Cells and Service	500.00	471.20		\$775.00	Puretalk- 2 phones - 2024 will purchase another phone \$150 + \$120 service(6 months)
SC Operating Expenses	28000.00	27996.00		\$28,000.00	Reflects HSF total payments of Center Operating expenses - Monthly Bill set at \$2333.33 x 12 HSF was incorrectly invoiced in 2022 requiring a 2,333 catchup payment in Feb of 2023, No December invoice due to Center gift.
Web Site Design and Maintenance	1000.00	607.86		\$500.00	Webbones LLC.(website tech updates and maintenance guidance), Siteground(web server), Godaddy(domain)
Walking Tour	0.00	0.00		\$125.00	Labeled Education on P&L - Rack Cards, Script Revisions
Professional Fees	0.00	450.00		\$150.00	Fee for Registered Agent in VA State Corp. Comm. As a non-profit Corp. (2023 caught up on back fees due to misunderstanding of registration requirements)
Miscellaneous	0.00	93.46		\$0.00	
Uncategorized				\$0.00	
<b>Total Operating Expense</b>	<b>183653.60</b>	<b>194395.39</b>		<b>\$235,491.09</b>	
<b>Net Income (Operating Income minus Operating Expense)</b>	<b>-83258.60</b>	<b>-8107.94</b>	a. Reduce deficit by 20% per year	<b>\$4,914.78</b>	

Restricted Investment Funds					
<b>Restricted Investment Funds - Income</b>	<b>7500.00</b>	<b>12500.00</b>		<b>\$12,500.00</b>	One time gifts and grants - donor designated for a specific projects. 2024 includes potential Community Foundation grant and Henley Carter Pledge. 2023 = Carter \$10,000 +\$1500 additional donor designated gifts for MBC Fund. Community Foundation 2023/2024 grant \$1000 restricted to Internship
<b>Restricted Investment Funds to Support Operating</b>					
HSF General Operating Support Endowment	<b>35,000.00</b>	30000		<b>\$38,000.00</b>	Reflects Board approval for 4 quarterly transfers to Annual Operations Checking. Statements are provided by Atlantic Union on a quarterly basis. <i>Historic Staunton Foundation Endowment &amp; Investment Fund Policies and Guidelines "Section B: Spending Rule Policy -Sets up a formula that determines how the funds available for distribution will be calculated and spent."</i>
Union Managed Investments Acct	0.00	<b>0</b>	a. Hire additional preservationist (Neighborhood Preservation Planner) \$50,000 plus benefits b. Fully fund additional position with annual revenue by 2028	<b>\$28,716.13</b>	Reflects Board Approval to fund the Neighborhood Coordinator Position Recommendation based upon Strategic Plan. Statements are provided by Atlantic Union on a quarterly basis. Position starts July 1, 2024 (6 Months for 2024)
TRUIST (Scott & Stringfellow) Donated Stock Transfer Account	<b>0.00</b>	<b>0</b>			Stock Transfer Account
Donor Restricted Fund: Mary Bishop Carter Internship Fund	1,295.00	<b>0</b>	c. Continue and expand the StoryMap program to catalog and document Staunton's historic resources. Ensure the information is accessible to a contemporary audience.	<b>\$2,400.00</b>	Reflects Board Approval to fund the MBC Internships as designated by the donor. Following the 3% Endowment withdrawal rule - (12/31/2023 balance) 83296.62 (x .03) = \$2498.90
<b>Investment and Endowment Funding Total 2024</b>	<b>36,295.00</b>			<b>\$69,116.13</b>	<b>Total funding provided through the Endowment, Managed Account, and Mary Bishop Carter Fund.</b>

# Jones Gardens

Staunton

## ORGANIZATION INFORMATION:

**Founded in:** 2021

**Mission:**

To nourish and unify communities through the creation of vibrant urban garden oases.

**Primary activities and programs:**

Jones Gardens specializes in the creation of vibrant edible landscapes called 'community garden parks'. These gardens transform unused land parcels and are engineered to be a unique space which inspires people of all backgrounds to come together, gain nourishment, and interact with food in a meaningful way. While being a functional food source, our garden is also a recreational space for the community. We manage all garden operations including the design, creation, and maintenance of each garden and also manage specialized programming to improve food access in our community. Our Food Access Programming entails multiple strategies for improving food access in our community. Under our supervision, the community works collectively to maintain our gardens, and in turn, they receive free access to all produce grown, whenever they like. Our Market Days provide an opportunity for those who aren't able to work in our gardens to still be able to access the produce we provide at a price they can afford. Our prices are significantly lower than what customers will pay at local markets for fresh produce, thus ensuring our produce is financially accessible to the community we serve. In addition, we operate a composting service, where neighbors are supplied with compost buckets that they can fill with household organic waste and return to our garden on Market Days in exchange for free vegetables. Our Food Delivery Service provides an additional fresh vegetable resource specifically catered to the elderly community, where we make deliveries to our community's senior residents May through October. All of these services work collectively to ensure that literally anyone in our community is able to benefit from our garden.

**Community need(s) your organization exists to address:**

Our gardens reside in an area characterized by the USDA as low food access. This means the residents in the area have limited access to affordable, healthy food options like fresh fruits and vegetables. With that in mind, we have created multiple ways in which the community can enjoy our garden-fresh produce at low or no cost, thus making it easier for the average family to be able to eat fresh, nutritious meals. Consuming local, organically-produced vegetables has many health and environmental benefits, however, these prices are often elevated and may be unaffordable for some families in comparison to non-organic produce. This has become even more of a concern in our current state of inflation, which has put a financial strain on countless households. In a survey we completed among our market customers, 82% claim they do not frequent the Staunton Farmers Market due to high prices. Food prices have increased by 25% in the past 5 years while local farmers market produce prices are on average 38% higher than grocery store prices in our region. By placing our gardens directly within low food access

communities and removing financial barriers to fresh food access, we have created an equitable system for fresh food access in our community. In a survey among our Food Delivery Service clients, 85% claimed they were drawn to this program because they wanted to eat more fresh produce and 57% are diabetic. Elderly populations are at a greater risk for developing chronic illnesses, with risks for acquiring such diseases being lower when a nutrient-rich diet is sustained. Our Food Delivery Service breaks transportation and income barriers to give elderly community members the opportunity to consume a more nutrient-rich diet in an affordable manner. We deliver fresh produce to our seniors directly to their residence in exchange for compost that they've accumulated, providing a unique mutual exchange with our clients. And not just our elderly population, diet related diseases plague countless Americans everyday. Poor diet is the main causative factor for cardiometabolic diseases (CMD) and Americans spend an average of \$50 billion on these diseases every year. It is our goal to relieve the economic and health burdens associated with low access to affordable fresh food. Knowledge is the first step. When we are aware of our food system, and how it is impacting our health, then we are able to make the right decisions to change for the better. We use our garden not only as a food source, but also an educational opportunity for residents in our community to have the know-how to navigate through their personal food systems to be able to grow and prepare fresh food for themselves.

#### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

We measure our impact through yearly neighborhood surveys which monitor our neighbors' self-identified vegetable consumption and self-perceived fresh food accessibility. These surveys also help us to make improvements to our garden and programming each year. We record our total produce yields, the amount of produce given to neighbors and volunteers, and the produce distributed through our programming. We measure the poundage of compostable waste we collect from neighbors and monitor our garden involvement by recording volunteer hours. In 2024, our garden served on average 70 households each week May through October, including 26 senior Food Deliveries. This was made possible by a more than 20% increase in production, growing and distributing a total of 8,100lbs of food. 65% of our market customers claimed that coming to our markets has decreased their weekly grocery bill, while 82% of customers claim their household's produce consumption has increased.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100%

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

Operationally, future goals this year for our organization include making infrastructural improvements to increase the efficiency of our gardens, and thus allowing us to better serve our community. Some of these improvements involve better onsite food storage facilities for our vegetables and a hoop tunnel to grow produce for a longer duration of the season.

Organizationally, we hope to expand our services and create an additional community garden park elsewhere in the region by 2028. We also hope to strengthen community partnerships with both for-profit and nonprofit entities.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

Our services differ from other local agricultural nonprofits in many ways. One way is that we specialize in the creation of community garden parks which are specially landscaped for aesthetic beauty and are built directly within local neighborhoods in which community members have free access to it at all times. Growing food in these neighborhoods addresses food access issues in a unique way by allowing the community to see, interact with, and benefit from fresh food that is grown right down the street from their home. Our process helps to build community and self sufficiency within neighborhoods by creating a space that is entirely owned, maintained and used by locals. We have also developed free services such as our Composting Program and Food Delivery Service for the elderly, which no other local nonprofits provide.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

We were grateful for the opportunity to have received a previous three year grant from the Community Foundation. This grant opportunity has provided consistent and reliable funding which has improved our operational fluidity.

**Tell us a story that best illustrates the impact your organization has on our community.**

Community and sustainability go hand in hand with our innovative composting program. This initiative invites neighbors to participate in a unique exchange that not only promotes proper waste management but also allows participants to earn fresh produce through their efforts. Each week, participants receive a compost bucket to fill with their organic waste. On Market Day, they return the bucket and receive free vegetables from our market stand in exchange. This initiative not only helps reduce waste but also reinforces the importance of recycling and reusing materials to benefit our environment. One of our dedicated composters, Chase, shared how it's benefitting him. "I initially heard about Jones Garden by driving past one day on the way to the park. I hadn't composted before", he said. "I decided to start due to the benefits of getting free produce as well as feeling good about using vegetable scraps to help produce more plants. It feels cool to fill a bucket with scraps from fresh vegetables that also help to fuel my body. I have learned how much 'waste' I used to throw out without even thinking about the value still in the products. I enjoy the community aspect of being part of something bigger than myself, as well as knowing that I am helping others in the process. I also value meeting different people from the community and hearing and sharing ideas. I enjoy the different learning events hosted by Jones Garden, as well as the knowledge they share with me regarding planting tips

and tricks. I love the fresh vegetables that I can get at the fresh market, and especially that they are open not just on the weekends. The produce tastes better knowing exactly where it comes from as well as having a part in the process. I appreciate the value, self-reliance and respect that the Garden seems to have for the community members. When people have a feeling of value, great things are possible." As we come together at Jones Gardens, we are not just transforming waste; we are nurturing connections, fostering growth, and celebrating the power of community.

## **GRANT REQUEST**

### **Are you requesting a single-year grant or three-year grant commitment?**

Three-year Community Grant commitment (2025-2027)

### **What is the annual amount of the three-year grant you are requesting?**

\$ 10,000

### **Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

### **If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

We request that this funding be used towards our Food Access Programming, encompassing our Market Days, Food Delivery Service for seniors, and our Composting Program. These three programs provide invaluable opportunities for our community to be able to access fresh, quality foods in a way that is unique to their needs. Jones Gardens has created Food Access Programs, aimed to contribute to a more equitable system for fresh food access in the Staunton community. We strive to reduce barriers and allow all community members to utilize our garden in the way that is most feasible for their families. Descriptions of each of our food access services are listed below:

**Market Days:** During Market Days we sell produce to community members at a significantly discounted rate, allowing community members to access organic, farmers market quality produce at the fraction of the price. This option is beneficial for neighbors who may not have the time or physical ability to assist with gardening, but would still like to enjoy the ability of getting produce right down the street from their home.

**Food Delivery Service:** Our Food Delivery service provides a weekly supply of fresh vegetables to senior citizens at no cost, delivered directly to their doors from May to October. We also partner with Kings Daughters Nursing Home for our Food Delivery Service to deliver freshly made vegetable dishes to their residents once a month.

**Composting Program:** We provide compost buckets to neighborhood residents and when returned during our Market Days, they may exchange their compost for free produce from the

market stand. Through this program, compost becomes a form of currency and is useful for those who rely on government food assistance programs, which are not accepted at our garden.

**If applicable, what is this program or capital expenditure's total budget?**

\$ 16,625

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

A partial funding of our Food Access Programming will require us to go into other organizational funding reserves to fund these programs.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

### **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

We have several large projects that we plan to execute in the next two years. which is why our projected revenue is so high. We are applying for large grants, gathering supply donations, and focusing on improving donation and earned income streams to meet our revenue goal.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

<b>Jones Gardens FY 25 Budget</b>	
<b>REVENUE</b>	
Sales	\$9,000.00
In kind Donations	\$31,000.00
Grants	\$125,000.00
Community Contributions	\$17,000.00
Fundraising Events	\$34,780.00
<b>Total</b>	<b>\$216,780.00</b>
<b>EXPENSES</b>	
Supplies/Materials	\$31,160.00
Administrative Expenses	\$21,963.95
Programming	\$52,030.00
Fundraising Events	\$3,316.00
<b>Total</b>	<b>\$108,469.95</b>
Gain/Loss	\$108,310.05
<b>Supplies/Materials</b>	
Market Day Supplies	\$1,860.00
Garden Supplies, Food Storage Improvements	\$14,300.00
Repair Expenses, Expansion Development	\$14,000.00
Volunteer Supplies	\$1,000.00
<b>Total</b>	<b>\$31,160.00</b>
<b>Administrative Expenses</b>	
Office Supplies	\$2,100.00
Administrative Services	\$12,263.95
Printing services	\$2,500.00
Licensing/Permits	\$600.00
Land Purchase	\$19,500.00
<b>Total</b>	<b>\$36,963.95</b>
<b>EVENTS/PROGRAMMING</b>	
Employment Program	\$44,160.00
Annual Garden Celebration Events	\$2,120.00
Composting Program	\$300.00
Food Delivery Program	\$500.00
Garden Labs	\$3,400.00

<b>Story Nights</b>	<b>\$350.00</b>
<b>Sample Saturday</b>	<b>\$1,200.00</b>
<b>Total</b>	<b>\$52,030.00</b>
<b>Fundraising Events</b>	
<b>5K Fundraiser</b>	<b>\$2,150.00</b>
<b>Solicitation Letters</b>	<b>\$1,010.00</b>
<b>Adopt a Crop</b>	<b>\$156.00</b>
<b>Total</b>	<b>\$3,316.00</b>
<b>Total Expenses</b>	<b>\$123,469.95</b>

<b>Jones Gardens Budget FY 2024</b>	
<b>REVENUE</b>	
Sales	\$5,801.00
In kind Donations	\$5,647.00
Grants	\$41,107.00
Community Contributions	\$10,879.00
Fundraising Events	\$22,648.00
<b>Total</b>	<b>\$86,082.00</b>
<b>EXPENSES</b>	
Supplies/Materials	\$28,905.00
Administrative Expenses	\$18,768.99
Programming	\$43,210.00
Fundraising Events	\$2,994.00
<b>Total</b>	<b>\$93,877.99</b>
Gain/Loss	-\$7,795.99
<b>Supplies/Materials</b>	
Market Day Supplies	\$1,289.00
Garden Supplies	\$22,825.00
Repair and Upkeep Expenses	\$3,702.00
Volunteer Supplies	\$1,089.00
<b>Total</b>	<b>\$28,905.00</b>
<b>Administrative Expenses</b>	
Office Supplies	\$1,481.00
Administrative Services	\$14,605.00
Printing services	\$7.99
Licensing/Permits	\$0.00
Land Purchase	\$2,675.00
<b>Total</b>	<b>\$18,768.99</b>
<b>EVENTS/PROGRAMMING</b>	
Employment Program	\$36,000.00
Annual Garden Celebration Events	\$1,920.00
Composting Program	\$256.00
Food Delivery Program	\$731.00
Garden Labs	\$3,903.00

<b>Story Nights</b>	<b>\$0.00</b>
<b>Yearly Mural Project</b>	<b>\$0.00</b>
<b>Sample Saturday</b>	<b>\$400.00</b>
<b>Total</b>	<b>\$43,210.00</b>
<b>Fundraising Events</b>	
<b>Nourishing Strides</b>	<b>\$1,747.00</b>
<b>Solicitation Letters</b>	<b>\$1,000.00</b>
<b>Adopt a Crop</b>	<b>\$85.00</b>
<b>Seven Campaign</b>	<b>\$162.00</b>
<b>Total</b>	<b>\$2,994.00</b>
<b>Total Expenses</b>	<b>\$93,877.99</b>

### Food Access Programming Budget

<b>Market Days</b>	
Ice	\$300.00
Produce packaging	\$500.00
Storage Supplies	\$900.00
POS Service	\$360.00
Personnell (\$20/hr, 25 weeks)	\$6,000.00
Vegetable Production Supplies	\$3,000.00
<b>Composting Program</b>	
Labels	\$100.00
Buckets	\$200.00
Personnell (\$20/hr, 1yr)	\$1,440.00
<b>Food Delivery Service</b>	
Brown Paper Bags	\$250.00
Vegetable Packaging Supplies	\$150.00
Printing Costs	\$100.00
Personnell (\$20/hr, 25 weeks)	\$2,500.00
Vegetable Production Supplies	\$825.00
<b>Total</b>	<b>\$16,625.00</b>

# Rockfish Valley Community Center

Nellysford

## ORGANIZATION INFORMATION:

**Founded in:** 2000

### **Mission:**

The mission of the Center is to provide, on a non-profit basis, a facility for cultural, recreational, social and educational activities for the residents of the Rockfish Valley, the residents of Nelson County, Virginia and the surrounding area. The Center will encourage activities promoting and providing opportunities for these residents of all ages to experience physical, social, intellectual and cultural growth and development. To that end, a broad spectrum of programs and activities will be made available, responsive to demand evidenced through member and other resident requests and evidenced by support through participation and volunteer commitment.

### **Primary activities and programs:**

As described in our Mission Statement, RVCC exists to address the cultural, educational, recreational and social needs of its membership, the local community in the Rockfish Valley, and the residents of Nelson County as a whole. Our activities seek to fulfill that mission through concerts, art exhibits, our art gallery & gift shop, numerous educational and instructional classes, organized sports training and competition in addition to open-access use of our extensive recreational facilities and by offering spaces that encourage casual gatherings (lounges, pavilions, playgrounds, walking trails, picnic areas, coffee shop) as well as a number of social events throughout the year.

### **Community need(s) your organization exists to address:**

RVCC was conceived in 1999 as a place for "community" to happen. Prior to that time, the recreational, educational, cultural and social needs of the Rockfish Valley community had been met by disparate organizations such as churches, intentional communities, fire houses, schools, and social clubs like the Lions, Rotarians and Ruritans. Since Nelson County has no public facilities to meet these needs, RVCC's recreation fields have become a de facto public park, and our educational, cultural and social programs and spaces have helped to weave the fabric of community that we now enjoy.

Although RVCC is a membership-based non-profit organization, and members receive numerous privileges and discounts on programs and services here, the only activity that is restricted to "members only" is the Annual Business Meeting of the organization where the Board of Directors is elected and the operation of the Center is reviewed. All other activities are open to the public at large - there are no barriers to our programs or services.

It is important to note that while Nelson County has been the home of Wintergreen Resort for 50 years, and more recently has gained notoriety as the home of numerous wineries, breweries, cideries and distilleries, the vast majority of the people visiting these businesses live outside the County. RVCC enjoys tremendous support from many of these businesses, in part because we

are one of very few organizations that provide services primarily for the local residents who are their employees.

### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

Our organization serves the recreational, cultural, educational and social needs of our 900+ members, plus the rest of Nelson County and the outside visitors who access our facilities, services and programs. Through our recreational facilities, thrift store, gallery & gift store, business tenants that are open to the public and our many public and private events and programs, we serve thousands of individuals every year. Our community itself measures our impact upon it. As a membership-based nonprofit, RVCC's Board and staff answers to its members. Every spring, our Board hosts an annual meeting at which an Annual Report including the Center's financial and management performance is presented to the membership for approval, and at which the performance of the Center's management is open for discussion. This RVCC Annual Meeting was last held on March 28, 2024, at which time the Annual Report was approved by unanimous vote of the membership.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100%

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

The 2025 goals identified in our Strategic Plan, adopted in January 2023, are as follows:

- Legacy planning
- Executive transition planning
- Expand donor base
- Develop management salary funding strategies
- Explore hiring social media specialist
- Establish "Nelson Partners" with other centers, county government & stakeholders
- Implement Scholarship Fund
- Explore development of computer classes
- Implement a new RVCC branding plan
- Investigate lifetime-learning classes
- Install paved path around rec fields & 2 pickleball courts
- Install handicapped access exterior doors at on-grade entrances
- Fundraise & implement EV charging station
- Fundraise & purchase rec storage shed
- Develop engineering plan for A/C in auditorium and common areas

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

Nelson County sponsors no community centers or parks, leaving the development of public spaces to NGOs. RVCC was the first community center to successfully convert abandoned county school buildings to public use. As word of our success has spread, other communities in the county have explored adapting our business model and programming to old school facilities in their areas, and we have been active in supporting their efforts. In 2022, the Coalition of Community Centers formed here in the County, with the goal of forging a strong government/NGO partnership for the development and coordination of social, recreational, educational and cultural programming to all County residents. One positive result of this collaboration has been successful appeals for County funding of projects at all three of our existing community centers, including RVCC's Path to Pickleball initiative this year.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

With the help of CF/CBR, we have successfully raised over \$117,000 for our "Path to Pickleball" project, exceeding our goal. That project is now in its implementation phase, developing final architectural drawings, obtaining cost estimate updates and developing timelines with our contractors. This project will be the final major recreational initiative in our Grounds Master Plan, completing a 0.3-mile paved walking path initiated in 2022 with our skate park expansion project, installing a multi-function workout station to encourage strength training & conditioning, and building two new pickleball courts to primarily benefit adult and senior community members seeking age-appropriate recreational opportunities. None of these activities are currently available without charge to the public in Nelson County.

**Tell us a story that best illustrates the impact your organization has on our community.**

RVCC regularly offers its facilities and services at no charge to other nonprofit organizations and governmental agencies that serve our local community. One such organization, called "Here to Stay," was formed several years ago with the goal of assisting our senior population to remain in their homes longer by providing assistance with activities of daily living, health needs, home services, transportation issues, meal preparation/delivery, respite care and other needs – all of which can be particularly challenging in rural areas such as Nelson County. RVCC has assisted Here to Stay with meeting space, consultation, access to our nearly 3000-person mailing list, promotion through our newsletter and social media presence, use of our auditorium for the staging of its very successful "Care Fairs" which connect senior service vendors with the public, and the planning and promotion of its successful bid to expand Meals on Wheels to residents of Nelson County.

## **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

**What is the single-year grant amount you are requesting?**

\$ 5,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

**If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

Continuing our long-standing "Green Initiative" commitment, RVCC would like to offer a Level 2, dual-port electric vehicle (EV) charging station for our community and the general public, providing the first such commercially available service in Nelson County. To develop our project, RVCC is entering into a partnership with Tennessee Technological University, which is implementing a U.S. Department of Energy "Plug-In Electric Vehicle" demonstration project called the "Rural Reimagined EV Charging Network Program." Through this affiliation, we will become a Site Host and provide the EV service connection and supply infrastructure (sufficient electrical capacity and all supplies and equipment needed to provide electrical and internet service to the charger). In turn, RVCC will receive a Level 2, dual-port EV charging station at no cost, plus a \$2000 allowance toward installation costs. To provide the infrastructure for the chargers, RVCC will need to add a 200-amp subpanel to its main electrical panel, provide underground electrical and internet cabling to the chargers, install the unit in a concrete footing with appropriate bollards, and convert 3 existing parking spaces to restricted use with needed signage and pavement markings. Charging services will be available 24/7, payable by credit card at the ports. The charge per kilowatt-hour will initially be commensurate with commercial charging stations throughout the country which averaged approximately \$0.50/kWh in 2024. At RVCC's current cost of electricity, and estimated usage of 6 hours per day, this income would cover all costs and fees, plus provide a small contribution to our operational overhead. The EV charging service will be managed in-house and promoted to our membership through internal means (newsletters, email, flyers). An initial promotional campaign for the general public, including press releases to regional media and print advertising, will be conducted in advance of, and during the first several months of operation. Promotion of the service will also be enhanced by RVCC's participation in Virginia Clean Cities' EMPOWER Workplace Charging Project. This collaboration will provide social media posts, email content, a case study article, photographs and videos highlighting our EV charging service as part of our Green Initiative projects, and will tout the benefits of partnership with VCC for employers in both urban and rural areas. Although not directly related to the EV Charging initiative, RVCC also finds itself in desperate need of added outside storage space to house tools, supplies and equipment that support our recent recreation program expansions. Portable fencing and netting for our new pickleball courts will need to be stored in a protective shed, as do soccer and basketballs, and nets and loaner equipment for our new lacrosse program. To that end, our request for assistance includes a pre-manufactured wooden 12' x 8' storage shed, available through the Home Depot.

**If applicable, what is this program or capital expenditure's total budget?**

\$ 14,836

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

The priority component of this capital expenditure project is clearly the EV Charging Station. Were we unable to secure all of the needed funds to include the equipment storage shed, we would opt to eliminate that component and seek alternative funding mechanisms for it in the future.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

RVCC has a wonderfully generous membership now numbering over 900 local residents, who have consistently supported our infrastructure improvement efforts with both their time and treasure. This project directly reflects the input from these members, and from our local Nelson residents, who do not have an EV charging option within the County.

#### **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

RVCC's annual budget combines both operating and capital (primarily restricted) income/expenses. Please see notes at the end of the budget that provide estimates of net proceeds both with, and without, restricted funds.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

n/a

**ROCKFISH VALLEY COMMUNITY CENTER  
2025 BUDGET - By Month - Restricted and Unrestricted Sources**

		Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Total
<b>Income</b>														
<b>Contributed support</b>														
1	Direct Public Support - Unrestricted	3000	1500	1500	500	500	500	500	500	500	1500	2500	10000	23000
	Direct Public Support - Restricted	4000	4000	4000	4000	4000	0	0	0	0	0	0	0	20000
	RVCC Legacy Fund Contributions	0	0	0	0	0	0	0	0	0	0	5000	0	5000
2	Corp./Bus./Found./Gov. Grants = U	0	0	0	0	0	0	0	0	0	0	0	0	0
	Corp./Bus./Found./Gov. Grants = R	0	10000	0	0	30000	0	0	0	0	0	0	0	40000
3	Annual Fund Drive	10000	5000	3000	1000	900	500	1000	500	6000	100	6000	26000	60000
4	Sponsorships - Unrestricted	0	0	0	0	1000	0	0	0	0	0	0	0	1000
	Scholarship - Restricted	0	0	0	0	0	0	1000	1000	500	0	0	0	2500
<b>Total Contributed support</b>		<b>17000</b>	<b>20500</b>	<b>8500</b>	<b>5500</b>	<b>36400</b>	<b>1000</b>	<b>2500</b>	<b>2000</b>	<b>7000</b>	<b>1600</b>	<b>13500</b>	<b>36000</b>	<b>151500</b>
<b>Interest Income</b>		750	750	750	750	750	750	750	750	750	750	750	750	9,000
<b>Miscellaneous Income</b>		25	25	25	25	25	25	25	25	25	25	25	25	300
<b>RE Tax Reimbursement</b>		0	0	0	0	0	0	6,342	0	0	0	0	0	6,342
<b>Solar Renewable Energy Cert Income</b>		0	400	0	400	0	400	0	400	0	400	0	400	2,400
<b>Treasure Chest Thrift Shop</b>														
<b>Gross Sales</b>		11,950	12,950	13,850	12,950	12,450	12,450	12,450	15,450	12,450	13,950	13,950	13,550	158,400
<b>Sales Tax</b>		(633)	(686)	(734)	(686)	(660)	(660)	(660)	(819)	(660)	(739)	(739)	(718)	(8,395)
<b>Treasure Chest Thrift Shop (Net)</b>		<b>11,317</b>	<b>12,264</b>	<b>13,116</b>	<b>12,264</b>	<b>11,790</b>	<b>11,790</b>	<b>11,790</b>	<b>14,631</b>	<b>11,790</b>	<b>13,211</b>	<b>13,211</b>	<b>12,832</b>	<b>150,005</b>
<b>Rockfish Gallery &amp; Gifts</b>														
<b>Gross Sales</b>		2,700	4,100	2,900	3,800	2,600	3,100	4,000	4,100	2,400	3,800	10,500	9,400	53,400
<b>Display Fees</b>		1,280	1,280	280	280	280	280	280	280	280	480	280	280	5,560
<b>Sales Tax</b>		(143)	(217)	(154)	(201)	(138)	(164)	(212)	(217)	(127)	(201)	(557)	(498)	(2,830)
<b>RGG Net Revenue</b>		<b>3,837</b>	<b>5,163</b>	<b>3,026</b>	<b>3,879</b>	<b>2,742</b>	<b>3,216</b>	<b>4,068</b>	<b>4,163</b>	<b>2,553</b>	<b>4,079</b>	<b>10,224</b>	<b>9,182</b>	<b>56,130</b>
<b>Leases and Short Term Rentals</b>														
<b>Leases</b>														
<b>Concession - Artist Collective</b>		345	345	345	345	345	345	345	345	345	345	345	345	4,140
<b>Kitchen</b>		849	849	849	849	849	849	849	849	849	849	849	849	10,188
<b>Room 3 Alyssa Kartheiser</b>		425	425	425	425	425	425	425	425	425	425	425	425	5,100
<b>Room 4B - Rockfish Reiki</b>		166	166	166	166	166	166	166	166	166	166	166	166	1,992
<b>Room 7 David Lipscomb Lapidary Studio</b>		621	621	621	621	621	621	621	621	621	621	621	621	7,452
<b>Room 8A Sassafras Studio</b>		373	373	373	373	373	373	373	373	373	373	373	373	4,476
<b>Room 8B Derby Vixen</b>		191	191	191	191	191	191	191	191	191	191	191	191	2,292
<b>Room 9 Full Circle Salon</b>		568	568	568	568	568	568	568	568	568	568	568	568	6,816
<b>Room 11 Attacana</b>		568	568	568	568	568	568	568	568	568	568	568	568	6,816
<b>Rooms 12 &amp; 17 Trager Bros Office</b>		1,285	1,285	1,285	1,285	1,285	1,285	1,285	1,285	1,285	1,285	1,285	1,285	15,420
<b>Room 13 VA Rock Shop</b>		568	568	568	568	568	568	568	568	568	568	568	568	6,816

		<b>Room 14 Patrick Farley Architect</b>	505	505	505	505	505	505	505	505	505	505	505	505	6,060
		<b>Lease Contingency</b>	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(1,800)
		<b>Total Leases</b>	<b>6,314</b>	75,768											
		<b>Short Term</b>													
		Room 1 Auditorium (events)	1,210	1,210	1,210	1,210	1,210	200	200	200	1,210	1,210	1,210	1,210	11,490
		Room 1 Auditorium (classes)	400	400	400	400	400	400	400	400	400	400	400	400	4,800
		Room 2 Fields	0	0	0	400	700	700	700	700	500	500	0	0	4,200
		Room 5 Rock U	25	25	25	25	25	25	25	25	25	25	25	25	300
		Room 6 Yoga	500	500	500	500	500	500	500	500	500	500	500	500	6,000
		Room 10 Imaginarium	300	300	300	300	300	300	300	300	300	300	300	300	3,600
		Room 15 Rockfish Lounge	135	135	135	135	135	135	135	135	135	135	135	135	1,620
		<b>Total Short Term</b>	<b>2,570</b>	<b>2,570</b>	<b>2,570</b>	<b>2,970</b>	<b>3,270</b>	<b>2,260</b>	<b>2,260</b>	<b>2,260</b>	<b>3,070</b>	<b>3,070</b>	<b>2,570</b>	<b>2,570</b>	32,010
		<b>Total Leases and Short Term</b>	<b>8,884</b>	<b>8,884</b>	<b>8,884</b>	<b>9,284</b>	<b>9,584</b>	<b>8,574</b>	<b>8,574</b>	<b>8,574</b>	<b>9,384</b>	<b>9,384</b>	<b>8,884</b>	<b>8,884</b>	107,778
		<b>Fund Raising</b>													
		Breakfast	900	1,000	1,000	1,000	1,100	600	900	900	700	800	1,000	700	10,600
		Christmas Trees Sales	0	0	0	0	0	0	0	0	0	0	5,400	3,425	8,825
		Market	0	500	400	300	0	0	0	0	0	0	600	1,150	2,950
		Educational Productions (classes, cooking, etc)													0
		Other Event (Flea Mkt, star parties, Harps etc)	150	150	150	150	150	150	150	150	150	150	200	700	2,400
		Fall Event (like Summer Sunset)	0	0	0	0	0	0	0	0	5,500	0	0	0	5,500
		<b>Total Fund Raising</b>	<b>1,050</b>	<b>1,650</b>	<b>1,550</b>	<b>1,450</b>	<b>1,250</b>	<b>750</b>	<b>1,050</b>	<b>1,050</b>	<b>6,350</b>	<b>950</b>	<b>7,200</b>	<b>5,975</b>	30,275
		<b>Recreation Revenues</b>													
		SK8 Nelson (all income)	100	100	100	100	100	100	4,000	100	100	100	100	100	5,100
		Basketball Tournament	0	0	0	0	500	0	0	0	0	0	0	0	500
		Soccer field usage	50	50	50	50	50	50	50	50	50	50	50	50	600
		Playground donations	0	0	0	0	0	500	0	0	0	0	0	0	500
		<b>Total Recreation Revenue</b>	<b>150</b>	<b>150</b>	<b>150</b>	<b>150</b>	<b>650</b>	<b>650</b>	<b>4,050</b>	<b>150</b>	<b>150</b>	<b>150</b>	<b>150</b>	<b>150</b>	6,700
		<b>Total Income</b>	<b>43,013</b>	<b>49,785</b>	<b>36,001</b>	<b>33,701</b>	<b>63,191</b>	<b>27,155</b>	<b>39,149</b>	<b>31,743</b>	<b>38,002</b>	<b>30,548</b>	<b>53,943</b>	<b>74,198</b>	520,430
		<b>Expense</b>													
		<b>Administrative Expense</b>													
		Administrative Expense													
		Advertising & Marketing	50	50	50	50	50	50	50	50	50	50	50	50	600
		Credit Card & Bank Fees (not TC & RGG)	1000	650	450	500	400	500	600	400	400	700	700	1,700	8,000
		Dues, Subscriptions, Licenses	100	100	50	600	100	1,000	50	350	60	300	300	150	3,160
		Bookkeeping Fees	650	650	650	650	650	650	650	650	650	650	650	650	7,800
		Insurance	1,089	1,089	1,089	1,089	1,089	1,089	1,089	1,089	1,089	1,089	1,089	1,089	13,068
		Meetings & Training	100	0	0	100	0	0	100	0	0	100	0	0	400
		Member & Volunteer Svcs	2,050	50	450	50	50	50	50	450	50	50	50	450	3,800
		Miscellaneous	150	150	150	150	150	150	150	150	150	150	150	150	1,800
		Office Supplies	120	120	120	120	120	120	120	120	120	120	120	120	1,440

	Postage	350	0	0	0	0	70	0	0	25	70	0	400	915
	Printing and Copying	100	100	100	100	100	100	100	100	100	100	100	100	1,200
	Treasure Chest Expense (incl cc fees)	175	175	175	175	175	175	175	175	175	175	175	175	2,100
	Gallery Expense (incl cc fees)	175	175	175	175	175	175	175	175	175	175	175	175	2,100
	Gallery Commissions	2,046	3,106	2,197	2,879	1,970	2,349	3,030	3,106	1,818	2,879	7,955	7,121	40,456
	<b>Total Administrative Expense</b>	<b>8,155</b>	<b>6,415</b>	<b>5,656</b>	<b>6,638</b>	<b>5,029</b>	<b>6,478</b>	<b>6,339</b>	<b>6,815</b>	<b>4,862</b>	<b>6,608</b>	<b>11,514</b>	<b>12,330</b>	86,839
	<b>Facilities Expense</b>													
	Depreciation	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100	5,100	61,200
	Maintenance	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	2,000	24,000
	Janitorial	250	250	250	250	250	250	250	250	250	250	250	250	3,000
	Repairs & Non- Capital FFE	100	100	100	100	100	100	100	100	100	100	100	100	1,200
	Telephone & Internet	435	435	435	435	435	435	435	435	435	435	435	435	5,220
	Tenants Internet Reimburse	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(960)
	<b>SUB-Total Facilities w/o Utilities</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	<b>7,805</b>	93,660
	<b>Utilities</b>													
	Electricity	1,280	1,280	1,025	840	725	800	1,150	1,150	1,150	1,050	900	1,125	12,475
	Tenants Electric Reimburse	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(5,400)
	Fuel Oil	3,100	2,600	2,100	600	0	0	0	0	0	900	1,600	2600	13,500
	Propane	171	171	171	171	171	171	171	171	171	171	171	171	2,052
	Tenants Propane Reimburse	(104)	(104)	(104)	(104)	(104)	(104)	(104)	(104)	(104)	(104)	(104)	(104)	(1,248)
	<b>Total Utilities</b>	<b>3,997</b>	<b>3,497</b>	<b>2,742</b>	<b>1,057</b>	<b>342</b>	<b>417</b>	<b>767</b>	<b>767</b>	<b>767</b>	<b>1,567</b>	<b>2,117</b>	<b>3,342</b>	21,379
	<b>Total Facilities Expense</b>	<b>11,802</b>	<b>11,302</b>	<b>10,547</b>	<b>8,862</b>	<b>8,147</b>	<b>8,222</b>	<b>8,572</b>	<b>8,572</b>	<b>8,572</b>	<b>9,372</b>	<b>9,922</b>	<b>11,147</b>	115,039
	<b>Fundraising Expense</b>													
	Breakfast	400	400	400	400	400	400	400	400	400	400	450	550	5,000
	Christmas trees sales	0	0	0	0	0	0	0	1,173	0	0	3,373	400	4,946
	Market	0	0	0	0	0	0	0	0	0	0	0	0	0
	Spring Event													0
	Educational Productions (classes, cooking, etc)													0
	Other Event (Flea Mkt, star parties, Harps etc)	20	20	20	20	20	20	20	20	20	20	30	100	330
	Fall Event	0	0	0	0	0	0	0	0	2,000	0	0	0	2,000
	<b>Total Fundraising Expense</b>	<b>420</b>	<b>420</b>	<b>420</b>	<b>420</b>	<b>420</b>	<b>420</b>	<b>420</b>	<b>1,593</b>	<b>2,420</b>	<b>420</b>	<b>3,853</b>	<b>1,050</b>	12,276
	<b>Real Estate Tax Expense</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3,171</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3,171</b>	<b>0</b>	6,342
	<b>Recreation Expense</b>													
	SK8 Nelson	0	0	0	700	1,000	0	0	0	700	0	0	0	2,400
	Basketball	0	0	0	0	0	0	0	0	0	500	0	0	500
	Soccer	0	0	0	600	0	0	0	0	0	0	0	0	600
	Playground	0	0	0	0	0	0	0	0	500	0	0	0	500
	<b>Total Recreation Expense</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,300</b>	<b>1,000</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,200</b>	<b>500</b>	<b>0</b>	<b>0</b>	4,000
	<b>Salaries &amp; Related Expense - Admin &amp; Other</b>													
	Salaries & Wages - Admin & Other	13,287	13,287	13,287	13,287	13,287	13,287	13,287	13,287	13,287	13,287	13,287	13,287	159,444
	Workers Comp - Admin & Other	86	86	86	86	86	86	86	86	86	86	86	86	1,032

	<b>Health Ins &amp; Other HR Expense - Admin &amp; other</b>	800	800	800	800	800	800	800	800	800	800	800	800	9,600
	<b>Payroll Taxes at 8% - Admin &amp; other</b>	1,063	1,063	1,063	1,063	1,063	1,063	1,063	1,063	1,063	1,063	1,063	1,063	12,756
	<b>Total Salaries &amp; Related Exp - Admin &amp; Other</b>	15,236	15,236	15,236	15,236	15,236	15,236	15,236	15,236	15,236	15,236	15,236	15,236	182,832
	<b>Salaries &amp; Related Expense -Treasure Chest</b>													
	<b>Salaries &amp; Wages - Treasure Chest</b>	5,822	5,822	5,822	5,822	5,822	5,822	5,822	5,822	5,822	5,822	5,822	5,822	69,864
	<b>Workers Comp - Treasure Chest</b>	39	39	39	39	39	39	39	39	39	39	39	39	468
	<b>Health Ins &amp; Other HR Expense - TC</b>	400	400	400	400	400	400	400	400	400	400	400	400	4,800
	<b>Payroll Taxes at 8% - TC</b>	466	466	466	466	466	466	466	466	466	466	466	466	5,589
	<b>Total Salaries &amp; Related Exp - Treasure Chest</b>	6,727	6,727	6,727	6,727	6,727	6,727	6,727	6,727	6,727	6,727	6,727	6,727	80,721
	<b>Total Salaries &amp; Related Expense - All Departments</b>	<b>21,963</b>	<b>263,553</b>											
<b>Total Expense</b>		<b>42,339</b>	<b>40,100</b>	<b>38,586</b>	<b>39,183</b>	<b>36,558</b>	<b>40,253</b>	<b>37,294</b>	<b>38,943</b>	<b>39,017</b>	<b>38,863</b>	<b>50,423</b>	<b>46,490</b>	<b>488,048</b>
<b>Net Income Prior to Depreciation Expense</b>		5,773	14,785	2,515	(381)	31,733	(7,998)	6,955	(2,100)	4,085	(3,214)	8,621	32,807	93,581
<b>Less Restricted Revenues</b>														62,500
<b>Net Income Prior to Depreciation - Unrestricted Only</b>														31,081

**ROCKFISH VALLEY COMMUNITY CENTER  
2024 BUDGET - By Month - Restricted and Unrestricted Sources**

		Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Total
<b>Income</b>														
<b>Contributed support</b>														
1	Direct Public Support - Unrestricted	2,000	200	200	200	200	200	200	200	300	300	10,000	20,000	34,000
	Direct Public Support - Restricted	0	0	0	0	0	0	0	0	5,000	5,000	5,000	0	15,000
	RVCC Legacy Fund Contributions	500			500			500			500		1,000	3,000
2	Corp./Bus./Found./Gov. Grants - U	0	0	5,000	0	0	0	0	0	0	0	0	0	5,000
	Corp./Bus./Found./Gov. Grants = R	0	0	0	0	7,000		10,000	0	0	0	0	20,000	37,000
3	Annual Fund Drive	6,500	3,000	6,000	2,000	1,000	700	300	500	300	600	2,500	26,600	50,000
4	Sponsorships - Unrestricted	0	0	0	0	0	0	1,000	0	0	0	0	0	1,000
	Sponsorships - Restricted	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total Contributed support</b>		<b>9,000</b>	<b>3,200</b>	<b>11,200</b>	<b>2,700</b>	<b>8,200</b>	<b>900</b>	<b>12,000</b>	<b>700</b>	<b>5,600</b>	<b>6,400</b>	<b>17,500</b>	<b>67,600</b>	145,000
<b>Interest Income</b>		350	350	350	350	350	350	350	350	350	350	350	350	4,200
<b>Miscellaneous Income</b>		50	50	50	50	50	50	50	50	50	50	50	50	600
<b>RE Tax Reimbursement</b>		0	0	0	0	0	0	6,340	0	0	0	0	0	6,340
<b>Solar Renewable Energy Cert Income</b>		0	344	0	0	410	0	0	646	0	0	560	0	1,960
<b>Treasure Chest Thrift Shop</b>														
	Gross Sales	9,950	11,450	12,950	11,950	11,450	11,450	11,450	14,450	11,450	12,950	12,950	12,550	145,000
	Sales Tax	(527)	(607)	(686)	(633)	(607)	(607)	(607)	(766)	(607)	(686)	(686)	(665)	(7,685)
<b>Treasure Chest Thrift Shop (Net)</b>		<b>9,423</b>	<b>10,843</b>	<b>12,264</b>	<b>11,317</b>	<b>10,843</b>	<b>10,843</b>	<b>10,843</b>	<b>13,684</b>	<b>10,843</b>	<b>12,264</b>	<b>12,264</b>	<b>11,885</b>	137,315
<b>Rockfish Gallery &amp; Gifts</b>														
	Gross Sales	2,400	5,200	5,100	1,900	1,900	3,600	3,600	2,700	1,600	5,500	7,100	11,000	51,600
	Display Fees	470	470	470	470	470	470	470	470	470	470	470	470	5,640
	Sales Tax	(127)	(276)	(270)	(101)	(101)	(191)	(191)	(143)	(85)	(292)	(376)	(583)	(2,735)
<b>RGG Net Revenue</b>		<b>2,743</b>	<b>5,394</b>	<b>5,300</b>	<b>2,269</b>	<b>2,269</b>	<b>3,879</b>	<b>3,879</b>	<b>3,027</b>	<b>1,985</b>	<b>5,679</b>	<b>7,194</b>	<b>10,887</b>	54,505
<b>Leases and Short Term Rentals</b>														
<b>Leases</b>														
	Concession - Artist Collective	335	335	335	335	335	335	335	335	335	335	335	335	4,020
	Kitchen	824	824	824	824	824	824	824	824	824	824	824	824	9,888
	Room 3 Alyssa Kartheiser	413	413	413	413	413	413	413	413	413	413	413	413	4,956
	Room 4A - Gallery Office	0	0	0	0	0	0	0	0	0	0	0	0	0
	Room 4B - Rockfish Reiki	161	161	161	161	161	161	161	161	161	161	161	161	1,932
	Room 7 David Lipscomb Lapidary Studio	603	603	603	603	603	603	603	603	603	603	603	603	7,236
	Room 8A Sassafras Studio	362	362	362	362	362	362	362	362	362	362	362	362	4,344
	Room 8B Derby Vixen	185	185	185	185	185	185	185	185	185	185	185	185	2,220
	Room 9 Full Circle Salon	551	551	551	551	551	551	551	551	551	551	551	551	6,612
	Room 11 Attacana	551	551	551	551	551	551	551	551	551	551	551	551	6,612
	Rooms 12 & 17 Trager Bros Office	1,248	1,248	1,248	1,248	1,248	1,248	1,248	1,248	1,248	1,248	1,248	1,248	14,976
	Room 13 VA Rock Shop	551	551	551	551	551	551	551	551	551	551	551	551	6,612
	Room 14 Patrick Farley Architect	490	490	490	490	490	490	490	490	490	490	490	490	5,880
	Lease Contingency	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(150)	(1,800)
<b>Total Leases</b>		<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	<b>6,124</b>	73,488



	<b>Capital Projects (expensed)</b>													
	Janitorial	250	250	250	250	250	250	250	250	250	250	250	250	3,000
	Repairs & Non- Capital FFE	80	80	80	80	80	80	80	80	80	80	80	80	960
	Telephone & Internet	410	410	410	410	410	410	410	410	410	410	410	410	4,920
	Internet Reimburse	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(80)	(960)
	<b>SUB-Total Facilities w/o Utilities</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>6,360</b>	<b>76,320</b>
	<b>Utilities</b>													
	Electricity	1,280	1,280	1,025	840	725	800	1,150	1,150	1,150	1,050	900	1,125	12,475
	Tenants Electric Reimburse	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(450)	(5,400)
	Fuel Oil	3,000	2,500	2,000	500	0	0	0	0	0	800	1,500	2600	12,900
	Propane (Net of Tenant Reimbursement)	20	20	20	20	20	20	20	20	20	20	20	20	240
	Total Utilities	3,850	3,350	2,595	910	295	370	720	720	720	1,420	1,970	3,295	20,215
	<b>Total Facilities</b>	<b>10,210</b>	<b>9,710</b>	<b>8,955</b>	<b>7,270</b>	<b>6,655</b>	<b>6,730</b>	<b>7,080</b>	<b>7,080</b>	<b>7,080</b>	<b>7,780</b>	<b>8,330</b>	<b>9,655</b>	<b>96,535</b>
	<b>Fundraising Expense</b>													
	Breakfast	350	350	350	350	350	350	350	350	350	350	400	500	4,400
	Christmas trees sales	0	0	0	0	0	0	0	1,000	0	0	3,100	900	5,000
	Market	0	0	0	0	0	0	0	0	0	0	0	0	0
	House Concerts													0
	Spring Event													0
	SK8 Nelson	0	0	0	0	0	0	1,900	0	0	0	0	0	1,900
	SK8 Nelson - RESTRICTED	0	0	0	0	0	0	0	0	0	0	0	0	0
	WG - Summer Music Festival													0
	Other Event (Flea Mkt, star parties, Harps etc)	20	20	20	20	20	20	20	20	20	20	30	100	330
	Fall Event	0	0	0	0	0	0	0	0	2,000	0	0	0	2,000
	<b>Total Fundraising Expense</b>	<b>370</b>	<b>370</b>	<b>370</b>	<b>370</b>	<b>370</b>	<b>370</b>	<b>2,270</b>	<b>1,370</b>	<b>2,370</b>	<b>370</b>	<b>3,530</b>	<b>1,500</b>	<b>13,630</b>
	<b>Real Estate Tax Expense</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3,170</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3,170</b>	<b>0</b>	<b>6,340</b>
	<b>Salaries &amp; Related Expense</b>													
	Salaries & Wages	16,498	16,498	16,498	16,498	16,498	16,498	16,498	16,498	16,498	16,498	16,498	16,498	197,976
	Health Insurance & Other Personnel Expense	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	12,000
	Payroll Taxes at 8%	1,320	1,320	1,320	1,320	1,320	1,320	1,320	1,320	1,320	1,320	1,320	1,320	15,840
	Workers Comp.	125	125	125	125	125	125	125	125	125	125	125	125	1,500
	<b>Total Salaries &amp; Related Expense</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>18,943</b>	<b>227,316</b>
	<b>Total Expense</b>	<b>33,659</b>	<b>37,172</b>	<b>35,967</b>	<b>30,922</b>	<b>30,107</b>	<b>34,621</b>	<b>34,251</b>	<b>31,947</b>	<b>33,638</b>	<b>33,375</b>	<b>41,685</b>	<b>41,947</b>	<b>419,289</b>
	<b>Net Income Prior to Depreciation Expense</b>	<b>1,701</b>	<b>(2,746)</b>	<b>7,340</b>	<b>108</b>	<b>6,510</b>	<b>(4,105)</b>	<b>19,205</b>	<b>1,004</b>	<b>4,984</b>	<b>6,361</b>	<b>16,026</b>	<b>67,519</b>	<b>123,909</b>
	Less Restricted Revenues													52,000
	<b>Net Income Prior to Depreciation - Unrestricted Only</b>													<b>71,909</b>
	<b>Net Income</b>	<b>(2,599)</b>	<b>(7,046)</b>	<b>3,040</b>	<b>(4,192)</b>	<b>2,210</b>	<b>(8,405)</b>	<b>14,905</b>	<b>(3,296)</b>	<b>684</b>	<b>2,061</b>	<b>11,726</b>	<b>63,219</b>	<b>72,309</b>
	Less Restricted Revenues													52,000
	<b>Net Income - Unrestricted Only</b>													<b>20,309</b>

Approved by RVCC Board of Directors 12/19/23

Adopted by RVCC Board of Directors on 12/19/2023

**ROCKFISH VALLEY COMMUNITY CENTER**

# EV Charging Station & Storage Shed Project

Project Budget and Projected Sources of Funding  
2025

<b>Expense</b>	<b>Materials</b>	<b>Labor</b>	<b>Total</b>	<b>Notes</b>
Design documents		\$ 1,500.00	\$ 1,500.00	Quote by B Yoder, AIA
EVSE Charger - Dual-Port Level 2	\$ 3,900.00	\$ -	\$ 3,900.00	Charge Point dual charger w/ recoils
Concrete for station footing	\$ 500.00	\$ -	\$ 500.00	materials only/volunteer labor
Electrical/ conduit, trenching, labor	\$ 3,800.00	\$ -	\$ 3,800.00	H Cochran quote (labor included)
Parking signage & striping	\$ 450.00	\$ -	\$ 450.00	installation by volunteers
Marketing/Promotion	\$ 300.00	\$ 200.00	\$ 500.00	print and social media promotion
Permits	\$ 200.00	\$ -	\$ 200.00	building permit
Bollards	\$ 780.00	\$ -	\$ 780.00	donated by C. Yoder install by volunteers
12' x 8' Storage Shed	\$ 2,500.00		\$ 2,500.00	Home Depot/Hand Hoe Products quote
	<u>\$ 12,430.00</u>	<u>\$ 1,700.00</u>	<u>\$ 14,130.00</u>	
Contingency @5%			\$ 706.50	
<b>Total Expense</b>			<u>\$ 14,836.50</u>	

<b>Proposed Funding Sources</b>	<b>Requested Amount</b>	<b>Committed to date</b>	<b>Notes</b>
Targeted Fundraising Campaign	\$ 1,000.00	\$ 100.00	Internal fundraising to begin 4/25
B Yoder, AIA	\$ 1,500.00	\$ 1,500.00	Donated architectural drawings/bollards
Tennessee Technological University	\$ 2,000.00	\$ 2,000.00	Installation allowance/Tennessee Tech
Chris Yoder	\$ 780.00	\$ 780.00	bollard donation
Tennessee Technological University	\$ 3,900.00	\$ 3,900.00	Donated Charge Point EV charger
CF/CBR	\$ 5,000.00		this request
Bama Works Fund/Dave Matthews Band	<u>\$ 5,000.00</u>		to be submitted 2/2825
<b>Total Funding Requests</b>	<u>\$ 19,180.00</u>	<u>\$ 8,280.00</u>	

# **Rockfish Valley Foundation**

Nellysford

## **ORGANIZATION INFORMATION:**

**Founded in:** 2005. RVF celebrates its 20th anniversary August, 2025

### **Mission:**

The mission of the Rockfish Valley Foundation is to preserve the natural, historical, ecological and agricultural resources of the Rockfish Valley. We accomplish this through enriching the lives of our community through our Rockfish Valley Loop Trail system, Spruce Creek Park, the Natural History Center, and lands and exhibits associated with them. The mission furthers supports conservation, recreation, preservation and environmental education and promotes a rural tourism experience in the Rockfish Valley of Nelson County, Virginia. We aim to inspire a healthy lifestyle by offering hiking trails, educational programs and community events. The lands serves as an outdoor laboratory for students, the community and visitors alike. The vision of RVF is community environmental literacy, and place-based community environmental education is our means.

### **Primary activities and programs:**

RVF has developed two StoryWalks with children's nature books, a lending library, and a large range of hands-on exhibits. It created and maintains three community facilities open to public without charge: Rockfish Valley Trails System (RVTS), Spruce Creek Park (SCP) including an important archaeology site, and our historic headquarters building with RVF Natural History Center (NHC) and its exhibits, affiliated with the Virginia Museum of Natural History. Our activities and programs are directed at students of all ages and seek to enhance environmental literacy. These programs are presented primarily on-site. We host school groups, home school groups and provide for birthday and family celebrations.

"Nature is our game!" "We are as Big as all outdoors." RVF is developing several major programs. ENLIT (environmental literacy program), started in 2018. In 2024, will complete modules accessible thru QR codes and wifi on the trails leading to discovery and knowledge such as the watershed, local geology, plants and animals. RVF received a DCR Recreational Trails Grant. Upon completion we can focus on the outdoor classroom to fulfill our mission -- enhancing environmental literacy so that citizens are better stewards of the environment. For content creation RVF continues to reach out to staff at state environmental organizations, teachers at all levels in the region, Master Naturalists, and other community members with special interest in the environment.

### **Community need(s) your organization exists to address:**

Nelson County is known for its rural splendor, demographic diversity, and considerable poverty. Nelson's demographics are predominated by working class residents (per capita income \$45,251 per year), with most families identifying as white (85.1%), but with a significant population of color (14.8%). Rural poverty is unfortunately widespread, with 13.8% of

households living in poverty (greater than the national rate of 11.1%). Nelson County's child poverty rate stands at 17%--greater than the state average of 14%. This characterizes an ugly dichotomy in Nelson County's population – adverse economic headwinds drive working-class residents away to better opportunities. Wealthier retirees then move into the vacated lands, building vacation getaways and real-estate investments. These statistics and dynamics have greatly impacted Nelson County's population, economic activity, capacity for services, and subsequently, its relationship with local environmental resources. Economic activity is concentrated most chiefly in construction and agri-tourism, with Wintergreen Resort serving as a large economic anchor. The explosive growth of local wineries, breweries, as well as AirBnBs to service them have dispersed much economic activity and wealth into disparate rural spaces of the county – proximate to the natural beauty of the Blue Ridge Mountains, but without educational services and community resources for residents and visitors to enjoy them free of cost. With declining school budgets and student bodies, and with arriving retiree communities often lacking personal engagement with the valley's environmental resources and local history, the Valley sees its environmental resources, culture, & history neglected, to the detriment of all. RVF was created to serve this need for local environmental education and advocacy, and has steadily grown to capably over the past 19 years of operations. RVF offers not just land for outdoor living – it supports a unique array of collaborative, place-based educational programming, volunteer opportunity, and environmental literacy for all visitors. In collaboration with fellow organizations, RVF leads hands-on seminars on the impacts of invasive plant and insect species, walking lectures on local geology, children's trailside story times, riparian habitat restoration, native tree plantings, supporting online cultural and historical resources, and so much more. Our latest project has been the construction of an online network of outdoor educational modules, connected by smartphone and co-written with fellow environmentally-conscious nonprofits, agencies, and institutions. Called ENLIT (ENvironmental LITeracy), this project will be a keystone element in bringing accessible, entertaining, and enriching environmental education to resident and visitors alike. Our collaboration with organizations like Virginia Master Naturalists, Virginia DOF, William & Mary, and more have built an ecosystem of local and regional cooperation to further the cause of environmental literacy and place-based community stewardship in an underserved and often-overlooked county. RVF's visitorship has subsequently skyrocketed in recent years, with our childrens' outdoor learning spaces (Spruce Creek Park) receiving 500,000 hits on Google Maps and attracting visitors from across Central Virginia. No other institution, agency, or nonprofit provides focus and space in Nelson County – this community need is RVF's particular niche.

### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

RVF measures our impact and magnitude as an expression of engaged visitors and members of the community. Visitors to our trails, facilities, and programs become some of our most dedicated volunteers and donors, further aiding the cause of environmental education.

Measuring visitor engagement is a priority, one currently based on an annual cycle but we hope to grow into a more frequent cycle with new tools. RVF's visitor list has most recently recorded 1798 visitors to our Natural History Center in 2024, growing from 1576 in 2023. Our quarterly newsletters via MailChimp/Givebutter garner 2,500 readers and respondents annually, and our social media has grown to include 2000+ followers on Meta and Youtube. RVF registers over 500,000 hits on Google for our outdoor children's learning spaces (Spruce Creek Park). GiveButter has become a helpful new tool for better developing our organizational development and understanding our donors, volunteers, and visitors.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100%--our work is fundamentally rooted in Nelson County and our relationships with the local community. We see our work servicing a much broader community than simply Nelson, however. Our efforts, relationship, and public awareness allow us to reach out to a considerable number of communities beyond the, with impacts as far afield as Charlottesville/Albemarle County, Amherst, and Lynchburg. We often express that a 50-mile radius can be drawn from our facilities to identify communities positively impacted by our work. RVF serves a unique community in Virginia. The Rockfish Valley is now commonly referred to as the Napa Valley of the East. The Blue Ridge Mountains surrounding our facilities are rich in vineyards, orchards, resorts, and general agri-tourism venues. Hence, our work benefits far beyond our immediate locality. The unique nature of our ENLIT project, beginning in 2018, has closely linked RVF with a diverse array of state environmental protection agencies, higher educational institutions, local environmental nonprofits, volunteer groups, and many more contributors. With the completion of our ENLIT project, seeds sown in conjunction with groups looking to grow Virginia's appreciation for environmental literacy look to blossom. Our design approach to outdoor environmental education is widely recognized, and is one of several voices urging on the current legislation before the Virginia General Assembly to quadruple the state's efforts at growing regional environmental literacy. RVF is a leader in the field of outdoor place-based environmental education, and ideally positioned to share and encourage this unique model across the Commonwealth.

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

2025 is set to be a watershed year for RVF. We seek to grow our governance organizational capacity towards a self-sustaining model through the completion of several vital projects and organizational reforms, in support of our central vision of environmental literacy and general awareness of our community's local culture and history. Chief of these projects is strategic organization reform and planning. Instituting leadership and committee reorganization in concert with our 2025 Strategic Operational Plan invites volunteers and community residents' input into the decision-making and day-to-day operations of RVF, permitting the founders to step back from leadership roles and opening the foundation to newer leaders and fresh ideas. RVF also seeks to urgently complete several material projects just as vital for the organization's continued success. We aim to complete our vitally-needed commercial well. This commercial

well will support this planned growth of RVF at Spruce Creek Park, expansion of our office and bathroom facilities, maintaining and developing our native pollinator and horticultural programs, and providing a safe and sanitary supply of fresh valley water to our visitors

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

RVF is unique – while we partner and interact with other organizations, our focus on place-based education sets us apart. We set ourselves apart through our land, where we provide the outdoor classroom. This has not engendered competition, but has in fact spurred cooperation. Our ENLIT (ENvironmental LITeracy) Trail Loop along our Camille Trail is a point of organizational pride. ENLIT featured collaborative video and audio educational content in partnership with incredible groups like Virginia DOF/DEQ/DWR/DCR, Chesapeake Bay Foundation, Charlottesville Area Tree Stewards, Rockfish Valley Wildlife Sanctuary, Virginia Master Naturalists, and Virginia Blue Ridge PRISM. The result: incredible outdoor educational experiences for the community, built and featured collaboratively. We look forward to more collaboration and community success in 2025.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

Rockfish Valley Foundation received \$1000 from CFCBR's 2024 Community Grant, which was directed towards general operating funds. Support from other giving organizations, such as CACF and Bama Works, played similar supporting roles in shaping RVF's successful FY2024. Together, these grant funds helped RVF develop new tools for volunteer and donor management, support operational and staffing costs, and most importantly expand our organizational capacity in enhanced trails, parks, and museum facilities. Our expanding aim and responsibilities has likewise grown our budgetary requirements and needs for giving. We are extremely fortunate to have SEVERAL community foundations nearby eager to help support our mission and operations. We aim to utilize CFCBR 2025's Community Grant to further capitalize on that expansion, finishing construction of our urgently-needed commercial well and growing our operational capacity as a result.

**Tell us a story that best illustrates the impact your organization has on our community.**

As Nelson County's only available free-access public park and playground, RVF's Spruce Creek Park has earned a special place in the hearts of many local children and parents. This is where we believe our educational programming has some of its most profound impacts – in giving space-based lessons and play in land, air, waters, and natural history to curious minds at their most formative. Our facilities have become a welcome destination to many school field trips from Nelson County's elementary schools, as well as Western Albemarle Elementary School and their Environmental Club. From open until close, visiting children are immersed in a diverse array of living exhibits on the animal, botanical, hydrological and geological systems of the Valley. Everything from the roles of invasive and native plants in balancing our ecosystem, to the nesting behavior of owls as part of our joint Storywalk boards, to the myriad species of fish, reptile, and arthropod inhabiting the waterways of the Rockfish Valley is there to be taught and absorbed in the open sunshine (and often, knee-deep in the Rockfish River!) Our Natural

History Center offers exhibits no less engaging, from the history of the Monacan Nation, its culture and traditions, to Nelson County's one and only dinosaur fossil. These resources – free of cost and open daily to the public – are a point of community and organizational pride, and stories of smiling schoolchildren and rapt parents empowers us to hold fast to our mission of place-based environmental education for all ages and backgrounds.

## **GRANT REQUEST**

### **Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

### **What is the single-year grant amount you are requesting?**

\$ 7,000.00

### **Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

### **If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

Central to RVF's plan to expand capacity are direly-needed physical improvements to our facilities. Our SCP facility, has been progressively upgraded over the years. It is now serviced by round-the-clock free Wifi, provided for by Firefly. However, RVF has faced a consistent struggle to supply Spruce Creek Park with water--an absolute critical need. Previous attempts at supply via pumps based in the nearby Spruce Creek proved unworkable, with pumps often freezing in the winter or clogging in heavy rains. It cannot be understated how vital a reliable supply of water is to RVF's present, and potable water to its future. Consistent, clean water supply would allow RVF to vastly expand our horticultural and native pollination projects we run in conjunction with organizations (such as Virginia Master Naturalists and PRISM of Blue Ridge). Consistent water would allow us to develop accessible drinking water, bathroom, and washroom facilities in our children's outdoor learning spaces. Fresh water would allow us to relocate our Natural History Center and RVF facilities, which would grow our community engagement through environmental education and increased visitorship. It would transform our latest endeavors on our ENLIT Trail and new Outdoor Classroom structure, bringing clean water for a growing catalogue educational projects and services. Simply put: RVF MUST have a new commercial water well, to answer all these needs and establish sustainable organizational capacity into the future. This is a task that has faced both success and setback in equal share. State approval and local permitting for the construction of a new well on the property was approved in January of 2025, with the intent to break ground before the school year. RVF is extremely grateful to receive support from Bama Works' grant opportunity of \$7000.00, and Schaeneman Foundation of \$4000.00 towards the commercial well project. However, the sudden fury of Hurricane Helene in September 2024 left RVF facing significant amounts of storm damage along our trails and facilities. At Schaeneman Foundation's urging, their 2024 gift towards the commercial well project was redirected towards storm damage repair. This has left

our commercial well project underfunded, and RVF's future goals of organizational capacity and sustainability jeopardized. To meet the necessary balance of funds to complete the project, RVF would have to open up our limited cash reserve. This is an option that worries us – our reserve is an emergency fund, only dipped into with the utmost for the most pressing of organizational emergencies that would disrupt our primary mission to deliver place-based community environmental education to an underserved county. To use the reserve as such would risk our future operations, and our hopes to grow our organization's fundraising and donor base in line with our 2025 Strategic Operations Plan. Thus, we have taken to studying grant opportunities arising in the area, to best meet our organization's funding needs. Community Foundation of the Central Blue Ridge was a natural choice.

**If applicable, what is this program or capital expenditure's total budget?**

\$ 14,000

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

RVF is asking for \$7,000 an eye towards organizational sustainability in general operating funds, and the construction of our commercial well in particular. RVF will partner use of the 2025 Community Grant with prior grant opportunities RVF has been awarded, directing them towards our principal operational needs in completion of our well project. We are fortunate to have received prior grants from the Schaeleman Family Fund as well as Bama Works in support of our critical well project, which is paramount for RVF's future organizational capacity. However, turbulent circumstances (including the repairs from Hurricane Helene's storm damage) have forced RVF and prior givers to prioritize spending in other urgent and unexpected areas, opening a hole in the budget for our well. Plugging this gap would be the intended use of the 2025 Community Grant's \$7000. If that figure is unavailable, RVF will be forced to consider dipping into our \$50,000 budgetary reserve to complete the project. While RVF does possess sufficient cash reserves to cover the potential gap, we feel such expenditure would leave RVF dangerously exposed and under-capitalized for possible future crises. Therefore, we have sought out grant opportunities from giving organizations in the region, and are thrilled to present our case to CFCBR this year.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

We have gotten to a brilliant crossroads at RVF. Going forward requires transition of our founders out of leadership roles.

## **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization’s budget that you would like for us to know?**

Rockfish Valley Foundation is revenue-driven. Our budget expenditures have grown steadily from \$20,000 to \$100,000, between 2019 and 2024. Our budget for 2025 is set for \$130,000. This comes from individuals in our community. We seek grants to enhance maintenance projects, and going forward to support the education mission. Our vision is environmental literacy, driven by place-based environmental education opportunity. To achieve this, RVF has continually expanded capacity for three primary facilities: our Natural History Center, our Spruce Creek Park children's outdoor learning space, and our Rockfish Valley Trail Loop (which hosts our ENLIT Trail). These facilities together create a unique place-based environmental education space, which is described in our attached maps and resources. What is central to driving the future success of these three facilities, and RVF as a whole, is capacity. RVF must build a new commercial water well to support expansion of facilities and educational programming within them, and has been working towards that goal for over a year. While we have met with success in many areas (we intend to break ground within the next four months), setbacks in the form of unexpected expenses from hurricane damage have worn down grant opportunities originally meant to fully fund the well's construction. CFCBR's 2025 Community Grant presents a dearly-needed opportunity for RVF to complete this direly-needed project. – 185 words

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

Rockfish Valley Foundation is revenue-driven. Our budget expenditures have grown steadily from \$20,000 to \$100,000, between 2019 and 2024. Our budget for 2025 is set for \$130,000. This comes from individuals in our community. We seek grants to enhance maintenance projects, and going forward to support the education mission. Our vision is environmental literacy, driven by place-based environmental education opportunity. To achieve this, RVF has continually expanded capacity for three primary facilities: our Natural History Center, our Spruce Creek Park children's outdoor learning space, and our Rockfish Valley Trail Loop (which hosts our ENLIT Trail). These facilities together create a unique place-based environmental education space, which is described in our attached maps and resources. What is central to driving the future success of these three facilities, and RVF as a whole, is capacity. RVF must build a new commercial water well to support expansion of facilities and educational programming within them, and has been working towards that goal for over a year. While we have met with success in many areas (we intend to break ground within the next four months), setbacks in the form of unexpected expenses from hurricane damage have worn down grant opportunities originally meant to fully fund the well's construction. CFCBR's 2025 Community Grant presents a dearly-needed opportunity for RVF to complete this direly-needed project. – 185 words

Income	Proposed 2025 budget					Totals	Jan-Dec 25
36000 - Grants							
43420 - Corporate Unrestricted							
43450 - Individual Unrestricted						130000	
43451 - Donation Boxes						1200	
45000 - Interest Income						25	
46330 - Sales Revenue						1600	
49000 - Net Assets released from restricted						23192.79	
49100 - Fund Drive Carryover							
<b>Total Income</b>							<b>156017.8</b>

**Gross Profit**

Expenses	SCP	RVTS	NHC	G&A	ED PROG		
51000 - Resale Inventory						1600	
62150 - Outside Contractor Services							1600
62837 - Francisco Barragan	4000	4000		4000			12000
62837 - Jimmy Day	3000	3000					6000
62837 - Ali Dichaira				3000			3000
62838 - Bookworks				14560			14560
62841 - Jackson Graham				15000			15000
62839 - Office Manager				25000			25000
62805 - Alarm Co				360			360
62829 - Building Maintenance Supplies			1500				1500
62835 - Grounds Maintenance Supplies	1000	1000					2000
62840 - Equipment Rental	250	250					500
62845 - Equipment Expense	250	250					500
62850 - Utilities				4000			4000
62851 - Bell Septic				2000			2000
62880 - Telephone & Internet				3000			3000
64100 - Office Supplies & Printing				2000			2000
64200 - Postage				600			600
65202 - Bank & CC Fees				500			500
65205 - Books, Subscriptions				1500			1500
65210 - Computer & Software				800			800
65218 - Event Expense				2000			2000
65219 - Education Program					5000		5000
65225 - Exhibits, Displays, Signage	1000	1000	1000				3000
65230 - Fund Drive Expense				10000			10000
65250 - Marketing, PR, Social Media				5000			5000
65255 - Dues & Govt Fees				800			800
65285 - Website & IT Support				1000			1000
65300 - Insurance - Liability				2000			2000
66000 - Payroll Wages - Linda				22880			22880
66500 - Payroll Taxes & Fees				2524			2524
68300 - Travel & Meeting				1000			1000
<b>Total Expenses</b>							<b>151624</b>

**Net Ordinary Income**

4393.79

**Cash schedule for Budget 2025**

Cash balance 8/31/24	112049	from balance sheet 8/31/24
Monie needed for restricted fund	-23193	above restricted
Projected expenditures	-30000	per Peter
Unrestricted cash available at 8/31/24	58856	

2024 Budget Overview - 2.1.24

	<u>Jan - Dec 24</u>	LW notes 2/1/24
<b>Income</b>		
36000 · Grants	6,300.00	known 2024:Emmanuel 2024 \$800 and Schaeneman2023 \$5500
43400 · Direct Public Support		other grants requests will be filled to CFCBR, BAMA works, ,CACF.
43420 · Corporate Unrestricted	0.00	
43450 · Individual Unrestricted	13,579.00	goal is 90,000 for 9_1_18_thru 8_31_2004
43451 · Donation Boxes	<u>1,200.00</u>	used 2023 rounded
Total 43400 · Direct Public Support	14,779.00	
43500 · Event Income		
43550 · Registration	<u>0.00</u>	
Total 43500 · Event Income	0.00	
45000 · Interest Income	25.00	used 2023 rounded
46330 · Sales Revenue	1,600.00	used 2023 rounded down (not incl artists sales)
49000 · Net Assets Released from Rest.	19,837.00	<b>See separate schedule of restricted funds left</b>
49100 · Fund Drive Carry-Over	<u>70,121.00</u>	<b>Fund drive monies recd 9/1/23-12/31/23 to use in 2024</b>
<b>Total Income</b>	<b><u>112,662.00</u></b>	
<b>Cost of Goods Sold</b>		
51000 · Resale Inventory	<u>1,600.00</u>	for the budget showing no loss or profit on NHC sales abovePlein Air
Total COGS	<u>1,600.00</u>	
<b>Gross Profit</b>	<b>111,062.00</b>	
<b>Expense</b>		
62150 · Outside Contract Services		Used Peter's figures from the Overview 1.9.24 budget sch
62837 · Grounds Maintenance Contractors	<u>25,000.00</u>	
Total 62150 · Outside Contract Services	25,000.00	
62805 · Alarm Company	1,000.00	
62810 · Capital Improvements	0.00	
62829 · Buildings Maintenance	1,500.00	
62835 · Grounds Maintenance & Supplies	2,000.00	
62840 · Equipment Rental	500.00	
62845 · Equipment Expense		
62846 · Equipment Labor Contractors	0.00	
62845 · Equipment Expense - Other	<u>500.00</u>	
Total 62845 · Equipment Expense	500.00	
62850 · Utilities	4,000.00	
62851 · Bell Septic	2,000.00	
62880 · Telephone & Internet	3,000.00	
64100 · Office Supplies & Printing	2,000.00	
64200 · Postage & Shipping	600.00	
65202 · Bank & Credit Card Fees	500.00	
65205 · Books, Subscriptions, etc.	1,500.00	
65210 · Computer & Software	800.00	
65218 · Event Expense	2,000.00	
65219 · Education Program Expense	5,000.00	
65225 · Exhibits, Displays & Signage	3,000.00	
65230 · Fund Drive Expense	6,000.00	
65250 · Marketing, PR, & Social Media	3,000.00	
65255 · Dues & Government Fees	800.00	
65285 · Website & IT Support	1,000.00	
65300 · Insurance General Liability	2,000.00	
66000 · Payroll Expenses	44,500.00	
66500 · Payroll Taxes	3,404.00	use 7.65% of wages for employers FICA match
68300 · Travel & Meeting Expenses	1,000.00	
<b>Total Expense</b>	<b><u>116,604.00</u></b>	
Net Ordinary Income	<b><u><u>-5,542.00</u></u></b>	

Cash at Bank Available Jan 1, 2024	153,121.00	
Less restricted funds (see separate schedule)	-19,837.00	funds required to spent based on donor restrictions
Less Fund drive received 9/1/23-12/31/23 (listed above)	-70,121.00	this is in the cash balance, so need to remove to get remain cash
Less amount required to meet budget above	-5,542.00	
Less 2025 reserve to be set aside (P3's cushion)	-25,000.00	
Remaining EstimatedUnrestricted Cash Available at 12/31/2024	32,621.00	

# Spruce Creek Park Commercial Well Project

## Budget & Permit

1516 Glenthorne Loop, Nellysford VA, 22958

The location for the well has been selected by McGann Well Drilling Services. David McGann visited the site in 2024, and estimated the project total to be approximately \$12,000. An additional \$2,000 has been allocated to cover unexpected ground issues during drilling. The total project includes drilling and installation, piping to connect existing hydrants that been served by pump into Spruce Creek, two new hydrants, electric panel expansion and hook up in the adjoining shed. There will also be considerable ditching work for the underground pipes and conduits.

Total project includes

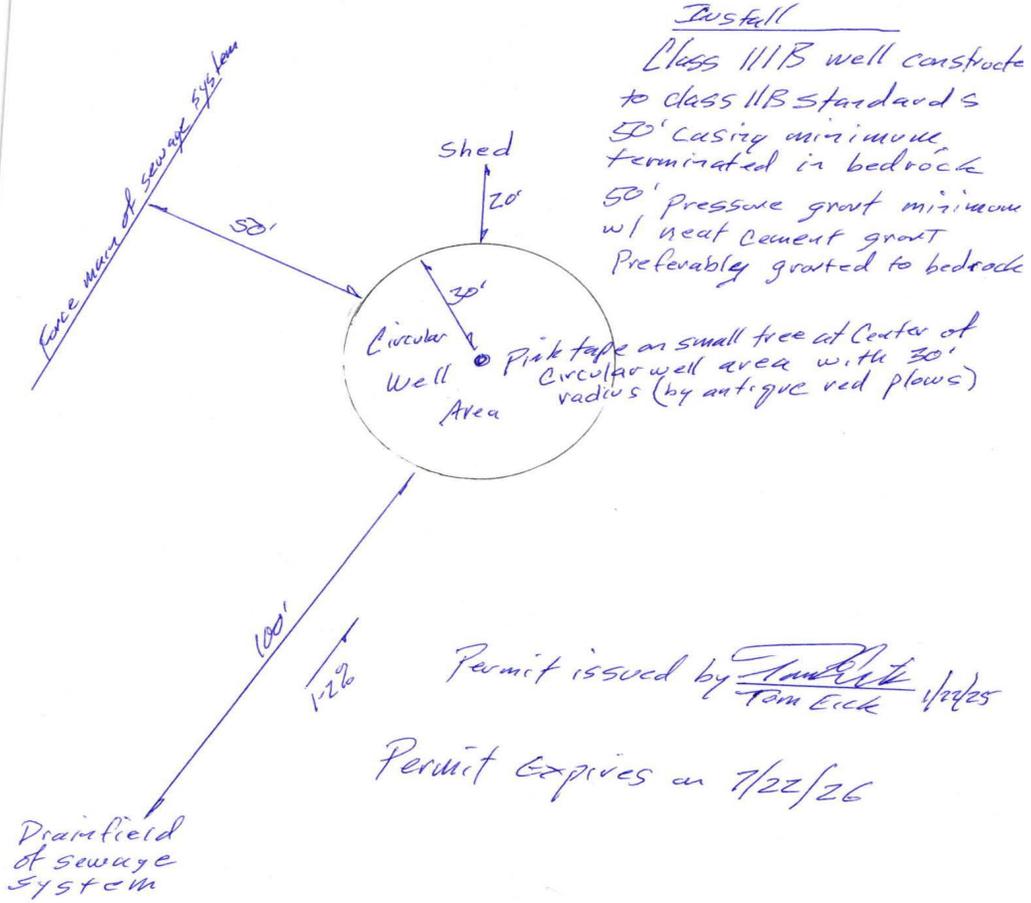
Breakdown of Project Expenses	Estimate
McGann Drilling	\$8,000
Darell Fortune Electrical	\$1,700
Francisco Barragan (25hrs Labor)	\$1,300
Reserve (to cover above)	\$1,000
(Subtotal)	(\$12,000)
Reserve (for ground issues )	\$2,000
<b>Total:</b>	<b>\$14,000</b>

Funding Sources	Funding Promised
BAMA Works*	\$7,000
CFCBR Grant + RVF Reserve	\$7,000
<b>Total</b>	<b>\$14,000</b>

\*see attached letter

**Rockfish Valley Foundation**  
**Nelson County Well Permit**  
 Filed 1-22-2025

Permit for Rockfish Valley Foundation  
 162-25-0014  
 TAX MAP 21-4-1





# **Ruritan Charities of Mt. Sidney Incorporated**

Verona

## **ORGANIZATION INFORMATION:**

**Founded in:** 2022

### **Mission:**

To raise and distribute funds needed to improve community life, including but not limited to the maintenance and improvements to the Ruritan Community Center's Ruritan park grounds, buildings, and playground in Mount Sidney, Virginia.

### **Primary activities and programs:**

Ruritan Charities of Mt. Sidney, a 501 (C) 3 nonprofit organization, seeks funding through grants and donors to partner with the Mt. Sidney Ruritan Club, a 501 (C) 4 chapter of Ruritan National, to meet its most financially challenging project of maintaining and improving the club's community park. During 2025, the club aims to provide volunteer hours and funds to complete diverse community service projects in the areas of social development, community engagement, patriotism and citizenship, environment, and public service. Club projects range from supporting the local fire company to providing scholarships to higher education. When a group such as Girl Scout Troop 373 uses the park, the club provides utilities, and volunteers clean the restrooms and empty trash cans. Volunteers also mow the grass and maintain the landscaping and conduct building repairs. The club would like to add upgrades to the park, in particular a new community center building but is unable without grant assistance. The board of Ruritan Charities of Mt. Sidney Incorporated consists of Ruritan members who firmly believe in supporting the construction of a new community center building through grants and donations.

### **Community need(s) your organization exists to address:**

By partnering with the Mt. Sidney Ruritan Club, Ruritan Charities of Mt. Sidney aims to expand Ruritan ability to continue its mission by fundraising for projects that are beyond the fundraising capabilities of the club. The current joint club and Ruritan Charities project is to build a community center building. Mt. Sidney Ruritan Club purchased 3.85 acres for the community park in 1989. Those members had a vision to provide a new community center, had a site plan drawn up by an engineer, and put in the current driveway and parking lot for it. Funds could not be raised, and the project was set aside. Some of our members who have been in the club for forty or more years now see us as having the opportunity to fulfill their original dream. Let's back up a little further in time to take a look at the Roseto effect since Ruritan Charities and the Mt. Sidney Ruritan Club seek ways to take advantage of it. From 1954-1961, a tiny town in Eastern Pennsylvania named Roseto defied all odds. Men ages 55-64 had a nearly ZERO death rate from heart disease when it was the number one killer in the rest of the US, and men 65 and over had half the death rate of the rest of the nation. The crime rate was 0%, and there were few applications for public assistance. Dr. Wolfe, a cardiologist, began research to find out why. The Rosetans smoked unfiltered stogie cigars, drank wine heavily, ate meatballs

and sausage fried in lard (40% of their diet was fat) and ate soft and hard cheeses. The men worked in slate quarries where they contracted illnesses from gases and dust. As a group, they did nothing special in the way of exercise; there was a lot of obesity. Rosetans who moved away from Roseto developed the same health statistics as the rest of the nation. The two closest small towns in the area did not have the same good health. After visiting the town and doing extensive analysis for 50 years, researchers concluded that the effect was a result of their community life--their connectedness. (The Roseto effect: a 50-year comparison of mortality rates - PMC) More recent research (2017) found people with the most social connectedness had a 67% decreased risk of heart attacks. Another recent study shows that building strong connections to a social group helps clinically depressed patients recover and helps prevent relapses. Remember that zero crime rate? SafeHome.org concludes from its research that "Knowing your neighbors doesn't just extend your social circle, it can also have good effects on your mental and physical health and increase the security of your home." We are working to create our own Ruritan Rosetan effect, and adding a community center building has great potential for helping people in our community connect. Fostering community connectedness might just be the most valuable thing we do.

#### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

Ruritan Charities of Mt. Sidney partners with the Mt. Sidney Ruritan Club for all of our projects, and the club documents volunteer hours and donations. We track from September 1 through August 31 of each year. For the 2023-24 year, members volunteered 3,461 hours and donated \$20,601.80 toward community projects. Ruritan Charities measures success by the money fundraised to complete large projects, and that money is accounted for separately. We fundraised \$91,000 last year for playground renovation. Every Ruritan who is a full club member serves on one of five committees: Social Development, Public Service, Community Engagement, Citizenship and Patriotism, or Environment. Club members individually document their hours of service, and the treasurer documents where money is spent. Every year, committees meet to reevaluate the community service projects for the upcoming year. Our boards often meet jointly, and Ruritan Charities gives regular reports at club meetings.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100%

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

Short Term (2025) Goal: To raise and distribute funds to build and equip a community center building on the Mt. Sidney Ruritan Club park property.

Long Term Goal: To partner with Mt. Sidney Ruritan Club to achieve common goals and objectives to make Mt. Sidney and surrounding areas a better place in which to live, work and play. One of the major objectives that will continue from year to year will be to continue to maintain and improve the community park. The park is open to the public all year. The plan includes erecting and furnishing a community center building, building a walking trail, and asphaltting the driveway and parking lot.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

There are twenty-two Ruritan Clubs in Augusta, Nelson and Highland Counties, all under the umbrella of Ruritan National. Nationally, over fifty clubs have 501 (C) 3 partners. Clubs and their partners do not overlap in providing services because each Ruritan Club in collaboration with its partner individualizes its community service goals and objectives specifically to meet the needs of its own local community. Where needed, some clubs may collaborate with each other for specific mutual projects. Collectively, the clubs in Augusta County band together to partner with other organizations to support the Augusta County 4-H and FFA Market Animal Show, the largest such show east of the Mississippi. In addition, the clubs provide dictionaries to every public school third-grader in the counties of Augusta and Highland.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

We received a grant for renovating our playground, and that project should be completed in February of 2025. Most of the equipment and mulch have been delivered to the park, and installation will take place as soon as weather permits. The company anticipates finishing the week of February 16, 2025. The new playground features a larger size and new ADA compliant equipment. We are beyond thrilled, and we thank you very much for your part in the success of this project.

**Tell us a story that best illustrates the impact your organization has on our community.**

Mt. Sidney Ruritan Club celebrated its 85th anniversary during 2024. Part of the celebration was recognizing members who have provided outstanding service. Their service showcases much of what Ruritan is all about. National President Robin Davenport presented the Tom Downing Fellow award to Reggie Wine. Being named a Tom Downing Fellow is the highest recognition given by the Ruritan National Foundation. A very small percentage (about 2%) of Ruritans over time have been recognized as a Tom Downing Fellow. This is a lasting honor that Reggie received because Mt. Sidney Ruritan Club was a donor to the Tom Downing Fellowship Fund on his behalf in recognition of his work at the club, district and national levels and his efforts to fundraise for the Ruritan National Foundation. At the club level, Reggie has been a very active, competent member for 46 years. He has helped with nearly every fundraiser and been a leader, serving as club president and on various committees. Currently, he is on the community center building committee and the playground renovation committee. At the district level, even after finishing his term as the highest ranking officer in 2015, he has remained on the cabinet and continued to serve in multiple capacities. He is currently a zone governor in charge of seven clubs, foundation committee chairperson, and district chaplain. At

the national level, he has developed a training video that is posted on YouTube and been a prolific fundraiser for the National Foundation. He has helped out behind the scenes at national conventions. The club has a fifth-generation member, and he received the Woodrow Wilson District Rudy Youth Award. At age fifteen last year, he served on the early shifts (starting at 4 a.m.) for cooking BBQ chicken, helped raise money for his FFA group to attend state and national competitions, and took initiative when he noticed a need. He was helping at the funnel cake booth at the Weyers Cave Lawn Party when he saw that people kept getting in the wrong lines for ordering and picking up funnel cakes, so he got quotes for metal signs to place over the windows, brought his idea to the club for a vote, and then ordered and helped hang the signs when they arrived. This year, he has joined the Weyers Cave Volunteer Fire Company. Our oldest member is 96, and our youngest is 11. All ages have an opportunity to serve. Through the years, club members have been responsible for helping neighbors with chores or medical bills and worked with the county government to get basic services for the village of Mt. Sidney. They have been big supporters of the public schools, working to get fine arts instructors, helping individual students, and supporting FFA. Like our youth award winner, past and present Ruritans have spotted needs and stepped up to take action. That's what we do.

### **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

Three-year Community Grant commitment (2025-2027)

**What is the annual amount of the three-year grant you are requesting?**

\$ 10,000.00

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

A specific program or capital expenditure

**If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.**

Although building a community center has been a dream for many years, the pandemic magnified the need. Mt. Sidney Ruritans determined to continue to meet community needs during the height of the pandemic even though most of our members were in the high-risk age range. We cooked and sold BBQ chicken, held our monthly meetings most of the time, and raised enough funds to support all of our community service projects. This was very challenging in the winter months because we had been meeting in a church, and we were not allowed to meet there even long after the church held its own meetings. We huddled in the cold and often dark to hold our meetings, and we knew of other groups who struggled with the same issues as well. Everyone felt the effects of breaking our social connectedness due to distancing in public and staying cloistered at home. We sensed the need to make our club and our community more resilient to any future challenge that could arise, including accidents, natural disasters, social upheaval or other trying times. Building a community center would

give not only our own service organization better opportunities for service, but it would also give other organizations, family groups and community groups the space they need. For example, Girl Scout Troop 373 could have a permanent year-around meeting place. Right now, there is no Plan B for inclement weather at our park pavilion, but a building would allow groups to move indoors. The website [herstage.com](http://herstage.com) | The Role of Community Centers and Why We Need Them elaborates on strengthening community resilience as one of the roles a community center plays in its community. A recent example in our area occurred when a school bus rear-ended another school bus when a car turned in front of the first bus on Rt. 11 in front of Mint Spring Ruritan Club's community center building. A Ruritan member at the scene swung into action by unlocking the building. All 62 students moved into the safe space and could get water and go to the bathroom. They sat in circles on the floor and played word games until parents could drive through the driveway loop and pick them up. The space was also used for triage. Twelve students were injured, but there were no fatalities. Ruritan was there to help when the community needed it. Mt. Sidney's building project has generated a lot of enthusiasm in the community. Neighbors get excited when we tell them about the new project, and one neighbor who was walking through the park stopped to write a check on the spot for \$500 to support the new building. Local officials from the Augusta County Board of Supervisors who have already been involved in the process of getting the park re-zoned for the building have been very complimentary of our club's service and seem to be looking forward to continuing to work with us.

**If applicable, what is this program or capital expenditure's total budget?**

\$ 480,852.98

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

Obviously, with a project of this magnitude and cost, Ruritan Charities is seeking funding from a variety of sources, but the Community Foundation's part in funding is crucial. If Ruritan Charities is not able to fundraise the full amount needed for the project, then the proposed plans will have to be revised, possibly impacting the size of the building and/or possibly postponing equipping the kitchen until funds to buy the proper equipment to meet ServSafe and other state and local standards for a commercial kitchen are met. Other items such as the number of tables and chairs might have to be limited, preventing the full use of the seating capacity of the banquet hall.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

Our story is not just about us. Our story is intertwined with our community's story, and one of our objectives is to help our neighbors learn more about their roots. Once we have the community center built, in addition to providing opportunities for educational events and activities, we would like to set up permanent displays similar to the wall and case displays at the Augusta County Government Center. The history of our village dates back to the early

1800s, and our park property is a designated archeological site since it was part of an important 1800s pottery complex. We are working with Mountain Valley Archeology to find out all we can. As we excavated for the playground, we were able to find some pottery artifacts and worked with a geologist to identify rock samples. We will be combing the area that we excavate for the community center building. The pottery display will certainly be one of our first displays, along with a display of our club's history. Learning about our common history is another way we hope to foster community connectedness.

## **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

We will be finalizing the choice of a contractor and choosing several options for the building such as the orientation on the building space after Brasil Hamrick presents the site plan to the club, and he is tentatively scheduled to do that on February 11, 2025. The plans and budget presented in this application are based on our most conservative option at this time and may change after getting more quotes. We may, for example, decide to put in exterior doors in the kitchen area, add length to the building to give us a little more seating capacity in the banquet hall, and decide on the exact placement and number of windows. We anticipate having everything in place and breaking ground in the next three months. We would like to have the building under roof by the end of this year.

To: The Community Foundation of Central Blue Ridge  
Date: February 1, 2025

From: Sharon Griffin, Augusta County School Board Representative for North River District

I am quite familiar with the work of the Mount Sidney Ruritan Club. My introduction to the club was when I spoke about an educational issue at one of their meetings, and I have attended a few other meetings since then, including the celebration of their 85<sup>th</sup> year of service to the community. This club has strong leadership and strong volunteerism. The contributions of the club to the youth of the community are invaluable, from helping fund FFA activities at the local high school to providing support for Scouting to providing scholarships to help local students attend college. A longer list of their many activities is found in the grant application. Of course, their renown for the best funnel cakes in the area should be noted.

The Mount Sidney community is located a significant distance from Augusta County parks and recreational facilities and the Mount Sidney Ruritan Club is alone in the town with its community-wide focus. Their property is situated in the heart of Mount Sidney and the club provides a soccer field and playground, as well as a pavilion, all used to meet the needs of the community. Their property, especially the pavilion, is well-maintained, a testament to the great volunteers who are willing to oversee this property well. The club's interest in building a community center will give it even more opportunities to serve Mount Sidney and that will ultimately provide more cohesiveness among the citizens of the town. A central place for neighbors to gather will contribute to the town's well-being.

In summary, this club is oriented toward making their community a great place to live and to raise a family. It has a long history of good leadership and great volunteers. A community center will enhance their efforts to serve Mount Sidney by providing an indoor area for the cooler months of the year. I hope you will carefully consider their request.

<b>Ruritan Charities of Mt. Sidney Incorporated</b>		
<b>CURRENT OPERATING BUDGET</b>		
<b>October 1, 2024--September 30, 2025</b>		
<b>Primary Income Categories</b>	<b>Budgeted</b>	<b>Explanation (if necessary)</b>
Starting amount carried over from last year.	\$ 56,252.02	Fundraised for the Playground Project.
Grants and donations for Playground Renovation	\$ 36,464.00	\$36,464.00 already approved by the Augusta County Board of Supervisors
Grants and donations for Community Center	\$ 288,390.00	This building project is projected to take three years to complete for a total cost of \$473,352.98. The amount budgeted for this year should get the building up and under roof. We are going to continue to fundraise this year beyond this current operating budget with the goal of raising the entire amount needed to cover the total cost of the building.
Grants and donations for Operating Expenses	\$ 1,000.00	Received \$2,000 from Mt. Sidney Ruritan Club last budget period for two years.
<b>Total Income:</b>	<b>\$ 382,106.02</b>	
<b>Primary Expenses Categories</b>	<b>Budgeted</b>	<b>Explanation (if necessary)</b>
Excavation of Playground Area	\$ 1,040.00	Paid 1/7/2025
Down payment for the Playground Renovation to Helmuth	\$ 16,587.70	Paid 11/4/2024
Final payment for Playground Renovation to Helmuth	\$ 67,566.80	Due after completion of installation scheduled for February 16-18, 2025.
Payment to State Corporation Commission	\$ 25.00	
Directors and Officers Liability Insurance	\$ 475.00	Mt. Sidney Ruritan Club separately carries the insurance on the park.
Other Office Supplies and Fees	\$ 500.00	(Includes postage, website maintenance, paper, envelopes, toner,etc.)
Expenses for Erecting Community Center Building	\$ 288,390.00	See separate budget.
<b>Total Expenses:</b>	<b>\$ 374,584.50</b>	
<b>Net Income (Loss):</b>	<b>\$ 7,521.52</b>	We raised money beyond the Helmuth costs for the playground that is still earmarked for the playground only and will be used to add benches, other play equipment, and for continued playground maintenance.

**INSTRUCTIONS:** Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$10,000 or greater. Smaller categories of income and expenses can be

<b>Ruritan Charities of Mt. Sidney Incorporated</b>		
<b>ACTUAL OPERATING BUDGET</b>		
<b>October 1, 2023 through September 30, 2024</b>		
<b>Primary Income Categories</b>	<b>Received</b>	<b>Explanation (if necessary)</b>
Grants and donations for Playground Renovation	\$ 55,251.75	Received from foundations, businesses, individual donors, & club
Grants and donations for General Operating Expenses	\$ 2,000.00	Received from the Mt. Sidney Ruritan Club
<b>Total Income:</b>	<b>\$ 57,251.75</b>	
<b>Primary Expenses Categories</b>	<b>Disbursed</b>	<b>Explanation (if necessary)</b>
General Operating Expenses	\$ 999.73	
	\$ -	After September 30, 2024, we were awarded a \$36,464.00 grant by Augusta County Parks and Recreation that we will not receive until the full invoice for the playground has been paid. We have a promissory note for that amount to pay the invoice first. We paid \$1,040.00 on 1/7/2025 to have the playground area excavated and made a down payment of \$16,587.70 on 11/4/2024 to Helmuth Builders for the mulch and equipment. The mulch and part of the equipment have been delivered, but the rest of the equipment and installation have been delayed due to weather. These disbursements will show on the current operating budget.
<b>Total Expenses:</b>	<b>\$ 999.73</b>	
<b>Net Income (Loss):</b>	<b>\$ 56,252.02</b>	

**INSTRUCTIONS:** Replace the items in **RED** with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$10,000 or greater. Smaller categories of income and expenses can be

**Ruritan Charities of Mt. Sidney Incorporated**

**COMMUNITY CENTER BUILDING BUDGET**

**Mt. Sidney Ruritan Community Center Building Project**

<b>Primary Income Categories</b>	<b>Budgeted</b>	<b>Explanation (if necessary)</b>
Grants and Donations for the Community Center Building	480,852.98	A very generous community member has pledged a substantial amount (wishes to remain anonymous regarding name and amount), other grants and donations, fundraising campaign planned for kick-off in March.
<i>Donated In-kind Service--topographical survey</i>	FREE	Work completed and survey given to site engineer valued at \$5,000.
<i>Donated In-kind Service--site plan</i>	FREE	Anticipated completion in February of site plan valued at \$15,000.
<i>Donate In-kind Service--handmade stained glass window</i>	FREE	The handmade stained glass window will feature the Ruritan logo and go over the entrance door and is valued at \$3,000.
<i>Donate In-kind Service--research and set up pottery display</i>	FREE	Research begun and ongoing by the 2025 President of the Massanutten Chapter of the Archeological Society of Virginia valued at \$1,339.60.
		<b>TOTAL DONATIONS of IN-KIND GOODS AND SERVICES VALUE: \$24,339.60</b>
<b>Total Income:</b>	<b>\$ 480,852.98</b>	
<b>Primary Expenses Categories</b>	<b>Budgeted</b>	<b>Explanation (if necessary)</b>
Drafting plans	\$ 3,500.00	<i>Note: Items 16-37 were presented by Backus Home Renovations.</i>
Permits	\$ 2,200.00	<i>Items 37-39 were from restaurantstore.com recommended by one of our members who owns his own restaurant and catering service.</i>
Site development, marking, silt control	\$ 500.00	<i>Item 40 was based on quotes from three local paving companies.</i>
Excavation 100 x 90	\$ 900.00	
57's gravel, rebar, associated costs for footer & pad prep	\$ 8,800.00	
Footer 24 X 180	\$ 4,230.00	
Pad 70 X 180	\$ 1,260.00	
Steel Structure, exterior walls	\$ 235,000.00	
Windows installed (8)	\$ 6,400.00	
<b>INTERIOR:</b>	\$ -	
Electrical rough in	\$ 13,380.00	Incl. kitchen appliances, outlets and lighting for baths and entrances, outlets and lighting for meeting room, outlets and lighting for banquet hall, air handler and compressor for HVAC, outdoor lighting, outdoor outlets, 200 amp panel box and Dominion service.
Plumbing rough in	\$ 6,200.00	
Insulation	\$ 27,000.00	
Drywall	\$ 9,000.00	
Doors interior	\$ 4,500.00	
Doors exterior	\$ 1,500.00	
Trim	\$ 32,000.00	
Windows installed (8)	\$ 4,000.00	
Powder Rooms (i.e., 2 bathrooms without showers)	\$ 5,600.00	Incl. a vent in each bathroom
Kitchen	\$ 17,500.00	Incl. basic appliances, counters and built-in storage and kitchen vent
HVAC	\$ 17,000.00	
Post construction final grading	\$ 2,000.00	
Furnish additional commercial grade kitchen equipment	\$ 29,516.84	Incl. additional equipment for commercial kitchen such as dishwasher, holding/proofing cabinet, freezer, ice maker, steam table, work table, cart, microwave oven, cleaning equipment, fire extinguisher, etc.
Furnish basic banquet hall furniture and equipment	\$ 8,487.77	Incl. tables, chairs, sound system, podium, display cases, coat rack, table cart, chair cart, etc.
Furnish meeting room (board room) with table and chairs	\$ 378.37	30" X 90" table and 12 chairs
Asphalt driveway and parking lot	\$ 40,000.00	This is required by Augusta County. The driveway has already been widened to meet specifications.
<b>Total Expenses:</b>	<b>\$ 480,852.98</b>	
<b>Net Income (Loss):</b>	<b>\$ -</b>	
<b>INSTRUCTIONS: Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$5,000 or greater. Smaller source of income and expenses can be</b>		

## **Shenandoah Green VA (dba Shenandoah Green)**

Staunton

### **ORGANIZATION INFORMATION:**

**Founded in:** 2019

**Mission:**

Shenandoah Green is a non-partisan, grass-roots organization, working with local and scientific stakeholders to create an environmentally sustainable community through education, action, and advocacy.

**Primary activities and programs:**

Shenandoah Green (SG) began in 2019 as a 501c3 environmental non-profit, to become a fiscal parent of Earth Day Staunton, and to receive an American Geophysical Union (AGU) - Thriving Earth Exchange (TEX) grant to study microplastics in local streams. SG quickly grew in response to public outcry to the April 2019 cancellation of plastic recycling. Building on the prior 2018 Earth Day theme of single-use plastic waste, early SG activities included presentations about plastic pollution solutions, composting, and zero-waste, to City Council, schools, libraries, churches, other environmental groups, at Waynesboro's Riverfest, and our own Earth Day Staunton. SG built on our early activities to develop our current programming, including operation of free public composting at the Staunton Farmers Market and the Staunton Recycling Center, and 6 donation-funded neighborhood Compost Co-op bins. SG partners with Greater Allen AME Church to offer a free public lending bank of tableware to large family, church, and community gatherings, and to discourage the purchase of single-use plastics. SG also partners with other local organizations to create "zero-waste" events, by encouraging the use of compostable food and drink containers, and then providing free event composting services. Since 2019, SG annually supports Staunton's Lewis Creek Watershed Committee and their city-wide Chesapeake Bay Foundation Clean the Bay Day cleanups, by tallying types and amounts of litter collected, utilizing a widely accepted data collection sheet, which we adopted from our 2019 AGU-TEX grant. SG developed a life-size juvenile whale sculpture - "Flippy", created by VMI Engineering, which we use as an environmental teaching tool at area schools, with a message of no single-use plastics. After completion of our Staunton Legacy Tree Project (2020-22), the Proteus Foundation funded our pivot to an official Staunton Tree Stewards Program, now recognized among 15 other Virginia city tree steward programs by Trees Virginia.

**Community need(s) your organization exists to address:**

Environmental sustainability is at the heart of everything Shenandoah Green does now and for future generations. According to the EPA, each American discards 77 pounds of plastic bottles every year. 477 tons of plastic was collected at the Augusta Landfill in 2017. SG formed in early 2019 with concerns about the amount of single-use plastic being discarded locally. When local plastic recycling ended in April 2019, conscientious folks often continued storing plastics in their basements and garages, hoping for a solution other than the landfill, until Staunton

resumed limited recycling in 2021. Those two years provided an opportunity for lifestyle changes, and SG was on point with our projects and messaging. The equivalent of one dump truck of plastic is thrown into the ocean every minute of every day, resulting in five gigantic floating "gyres" of plastic spanning the world's oceans. The plastic gyre between California and Hawaii measures twice the size of Texas. Animals eat this plastic and eventually die, because plastic can't be digested and so remains in their stomachs. Microplastics are also appearing in our food and beverage streams, including drinking water, which is a serious health concern since chemicals leached from plastics can cause cancer and endocrine disruption. In 2019, SG completed the first ever testing for micro-plastics in many of our local streams, through a grant from the American Geophysical Union – Thriving Earth Exchange. SG continues to educate children and adults about the negative impacts of single-use plastic, and ways to reduce plastic consumption. SG also locally combats climate change. The EPA determined that every American throws away 221 pounds of food waste each year. Food waste discarded in landfills produces methane gas for up to 50 years, and methane gas holds 21 times more heat than CO<sub>2</sub>. SG, contracting with Black Bear Composting, operates the only organic waste removal project in Staunton free to the public. SG completely funds this project and continues to expand with neighborhood co-ops throughout Staunton. Our Staunton Legacy Tree Project was inspired by Staunton's first Arbor Day project in 1889, when citizens planted 1,500 trees in the newly acquired Gypsy Hill Park. We initiated our project in 2020 with a larger goal of 2,746 trees - one for every child in the Staunton Public School System. With overwhelming community support, we planted Tree #2,000 at Dixon School on Arbor Day, 30 April 2021 (see video), and reached our final goal with Tree #2,746 planted at Shelburne Middle School in November 2021. A generous Proteus Foundation grant enabled us to quickly pivot to our official Staunton Tree Stewards, now recognized by Trees Virginia as one of only 16 across the state. Educational programs like our Flippy the Whale migrations to schools, and our annual gathering and celebration of all local environmental organizations at Earth Day Staunton continue to draw substantial participation and support. And together with our composting and tree planting projects, we have proven to be popular, relevant, and impactful, with visual and significant results in our community.

### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

- 1) Earth Day attendees and where they live - while most are from Staunton, we've recently counted attendees from 19 neighboring communities
  
- 2) How many tons of food waste we compost, and avoid sending to the landfill - our year-end 2024 statistics include 23.45 tons of food waste composted, which kept 9.9 metric tons of greenhouse gases out of the landfill
  
- 3) How many family, church or festival events we can sponsor/support to become "zero-waste" - 44 over last 5 years

- 4) How many schools and events Flippy the Whale visits, teaching our mission of eliminating single use plastics - 44 over last 5 years
- 5) We've planted over 3,000 trees, and given away 1,000's more, now targeted to mitigate heat islands, flood plains, and/or environmental justice
- 6) What types of litter are found in Staunton and the Lewis Creek Watershed, and how do they impact our local environment

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100 percent - we focus all of our work in the SAW Region, plus some work in Highland and Nelson counties

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

2025 Goals: Shenandoah Green will continue creating an environmentally sustainable community for people in every part of Staunton, plus additional areas in Waynesboro, and Augusta, Highland and Nelson counties. We will host Earth Day Staunton in Gypsy Hill Park on 26 April 2025. Utilizing our new online tree inventory program, we are geolocating all of the trees we've planted since 2020, plus significant local trees planted as early as 1889. We've identified local flood and heat zones and now intentionally identify more impactful locations for planting and caring for trees. We hope to fully support Staunton High School's Nature Trail Project, pending a VDOF grant request. We will continue working toward our vision for every person to have access to composting. We will continue migrating Flippy the Whale and his message to stop plastic pollution, to local schools in Staunton, Waynesboro, and Augusta County. We will continue operating our "Go-Green-Bank" of reusable tableware, freely loaning to large family, church, and community gatherings, to discourage folks from buying single-use plastic. We will continue to work with local organizations, including Art in the Park, Heifetz, Staunton Music Festival, Shakespeare, Pride, etc. to help achieve zero-waste events, and including offering free event composting.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

From our inception, we've tried not to create redundant projects or programs. We more often partner with other local environmental organizations to either enhance what they are already doing with additional benefits or resources, or work collaboratively with other organizations to offer something together that neither one of us could have offered alone. A good example of this is our long-term successful role hosting Staunton's local annual Earth Day Festival, where we provide an opportunity and one-stop-shop venue for every other local environmental organization to come together and present to the public what environmental sustainability looks like in our area. We created a local community composting program, linked directly with our commercial composter Black Bear, which existed in Charlottesville and Harrisonburg, but

not previously in Staunton. Likewise, we created Staunton Tree Stewards under the guidance of Trees Virginia, which already existed in 15 other Virginia cities, but not in Staunton.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

Your previous grants of \$2,500 per year for the past 3 years, initially covered most of our operational expenses, including minimal rent, local and state filing fees and taxes, insurance, and other miscellaneous administrative expenses. Your annual grant allowed us to correctly and confidently tell any other potential supporters (including individuals, corporations, and other grantors), that 100% of their donations to Shenandoah Green would go to the specific project or programs they were interested in supporting, because the CFCBR had already generously funded our overhead costs. This turned out to be a huge benefit to our ability to raise funds for all of our projects and programs. Although we have managed to keep our annual budget below \$50,000 and operate without any paid staff, our overhead expenses have more than doubled over the past 4 years.

**Tell us a story that best illustrates the impact your organization has on our community.**

Flippy the Whale was created to spread the message about plastic pollution in the oceans and in our own communities. Flippy is a life-sized replica of a juvenile whale that was beached in the Philippines and died with eighty-eight pounds of plastic in its stomach. When animals eat plastic, it remains in their stomachs and leaves no room for nutritional food. Shenandoah Green had the idea of a life size whale that might spread this story, and engineering students at Virginia Military Institute agreed to design and build a whale made of rebar and chicken wire. When they finished, the whale began its long journey from Lexington to Staunton. Its first stop was Bessie Weller Elementary School. Students there were so excited to have a life size whale that they wanted to have a contest to name the whale. The whole school participated. The winning name was Flippy. Flippy now migrates to schools, festivals, libraries, events and even the Christmas parade. The first time Flippy was in the parade, school children lining both sides of the street kept waving at Flippy and yelling, "There's Flippy! There's Flippy!" They share their excitement with their parents and Flippy's message continues to spread. When Flippy visits schools, children learn about plastic pollution and micro plastics in the air and in the water. They understand that a plastic water bottle dumped in a local creek may well find its way to the ocean and into the stomach of a whale. They learn that cigarette butts are made out of tiny plastic fibers. They understand that any plastic that ends up in the water is not good for animals and humans alike. This message is so clear that when City of Staunton's Lewis Creek Watershed Advisory Committee led Ware Elementary's release of baby trout into a creek at Gypsy Hill Park following their raising the trout in their classroom, one young student found a cigarette butt on the edge of the creek and became so concerned that the baby trout might end up swallowing a cigarette butt and dying. Flippy spreads the word about plastic pollution, but also spreads hope and good-will. Recently, a young lady overheard a Shenandoah Green board member speaking to a city official at a public gathering for input into Staunton's Comprehensive Plan. She heard, "Flippy the Whale," and immediately commented that she had just moved to Staunton a month ago from Salt Lake City with her friend, and they had both seen Flippy and were enamored with the message that Flippy represents. They both have backgrounds in environmental studies and were so excited that Flippy was in Staunton. The

girl's friend was also looking for a job and the SG board member was able to introduce her to other organizations at that meeting that actually have current job openings. So just another example of how Flippy is a wonderful ambassador bringing people together and spreading an important message to folks up and down the valley.

## **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

Three-year Community Grant commitment (2025-2027)

**What is the annual amount of the three-year grant you are requesting?**

\$ 6,500

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

General Operating purposes (no restrictions on its use)

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

Having our operating expenses already covered by the CFCBR has hugely benefited our ability to fundraise for all of our projects and programs, because we are able to tell potential donors that "Your donation will go 100% to your designated project or program, because our local Community Foundation generously covers all of our administrative and operating expenses." If CFCBR is not able to fully fund our operating expenses for the next 3 years, we will take what you can grant us, and then either try to cut our operating expenses down to your grant amount, and/or seek an additional operating grant from other sources.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

## **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$ 42,830

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

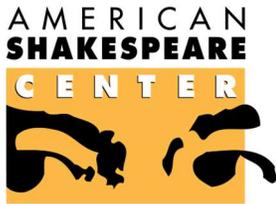
This request to CFCBR for \$6,500 per year over the next 3 years, is specifically and exclusively to cover our administrative operating expenses, including required insurance, local taxes, state and local filing fees, online website, accounting, banking and email expenses, and very modest

rent for both our office at Sunspots and our small storage locker for all of our Staunton Tree Steward tools and tree maintenance supplies. While our original request 4 years ago accurately reflected these types of expenses at that time, we since added several major and permanent programs such as Neighborhood Compost Co-ops and our Staunton Tree Stewards, which have also increased our overall operating expenses. We have prided ourselves for being able to tell all potential donors that 100% of their contributions can go to specific projects and programs, because a very generous annual grant from our local Community Foundation pays for all of our administrative operating expenses. We would like to continue this practice over the next 3 years. Our projected 2025 Budget reflects a substantial increase from 2024's final expenses of \$25,000 to a projection of just under \$43,000, due to a pending grant request to Virginia Department of Forestry for \$20,000 over 2 years, which also requires matching fundraising of an additional \$20,000 over 2 years. This results in the total increase in our budgets for 2025 & 2026 of \$20,000 for each year. This grant and matching fundraising will specifically cover only direct program expenses described in our request, including support of Staunton High School's Nature Trail Project, and additional local tree planting projects to mitigate flood plains and heat islands, and to address ongoing environmental justice challenges in the West End. If we don't receive the grant, we will either not perform the projected projects, or we will seek additional funds elsewhere. All other 2025 projections are based on the continuation of our most recent 2024 projects, with only very modest growth in actual expenses and revenue.

Our 2024 "loss" of \$4,900 was not really a loss, rather was entirely due to two "accounting timing shortfalls", as follows:

- 1) a \$900 "shortfall" in current year Composting donations received relative to current year Black Bear expenses - we now solicit donations from neighborhood Compost Co-op participants 6-12 months in advance, to cover future monthly Black Bear expenses for our six neighborhood compost co-op bins, and we accumulate the donation balances as cash in our bank account. This past year, we ended up spending \$900 of accumulated prior-year donations, without raising additional replenishment donations before year-end.
- 2) a \$4,000 "shortfall" due to the 2024 expenditure of \$4,000 in tree planting projects, and paid for with the final \$4,000 remaining from a prior year Proteus Foundation grant, which we had been saving as cash in our bank account.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**



January 28, 2025

Vanessa Morosco  
American Shakespeare Center  
20 S. New St. 4th Floor  
Staunton, VA 24401

Skyline Foundation

To Whom It May Concern at the Skyline Foundation,

On behalf of the American Shakespeare Center (ASC), I am writing to express my wholehearted admiration for the incredible work of Shenandoah Green and to strongly encourage continued support for their vital work. The ASC has partnered with Shenandoah Green (SG) on several projects, including our company-wide picnic this summer and recent thank-you meals for our ushers. The hard-working SG volunteers cut food waste by more than three-fourths, arranging food composting, providing reusable plates and cups, and lending us metal silverware for our events. Through their efforts, we were able to celebrate our team and our ushers in an environmentally responsible way that reflects shared values between our organizations.

By prioritizing sustainability, Shenandoah Green not only reduced the environmental impact of the gatherings but also inspired our team to think about how we can bring eco-friendly practices into our everyday work and events.

Our partnership with Shenandoah Green is one we deeply treasure. Collaborations like this highlight how organizations in our community can come together to create meaningful change. We look forward to continuing to work with them to make our events—and our region—more sustainable.

Thank you for fueling the important work of organizations like this one!

With gratitude,

**Vanessa Morosco**  
Executive Director  
American Shakespeare Center

<b>SHENANDOAH GREEN</b>	
<b>BUDGET - 01 January - 31 December 2025</b>	
Primary Income Categories	2025 Projected
Charitable Contributions - Shenandoah Green General Fund	\$ 4,000.00
Charitable Contributions - Earth Day Staunton & Earthtober	\$ 4,500.00
Charitable Contributions - Staunton Tree Stewards	\$ 10,000.00
Charitable Contributions - All other SG projects	\$ 500.00
Community Foundation Grant	\$ 6,500.00
Trees Virginia Grant	\$ 1,200.00
Virginia Dept of Forestry Urban Community Forestry Grant	\$ 10,000.00
Cash donations - SG Composting	\$ 6,000.00
Interest Income	\$ 130.00
<b>Total Projected Income:</b>	<b>\$ 42,830.00</b>
Primary Expense Categories	2025 Projected
Legal/ Insurance/ IRS / VA State / Staunton/ Accounting	\$ (2,500.00)
Rent	\$ (2,500.00)
Websites / Wix / Constant Contact	\$ (1,500.00)
Print Media, Advertising & Goodwill	\$ (2,500.00)
Office expenses; misc. supplies & expenses; tents & banners	\$ (2,000.00)
IT Expenses (Mosaic Grant)	\$ (230.00)
Earth Day & Earthtober Programming & Awards expenses	\$ (4,500.00)
Black Bear Composting in Staunton (6 sites)	\$ (7,000.00)
Staunton Tree Stewards Expenses (Staunton High School Nature Trail + Flood Plain Mitigation, Heat Island Mitigation & Environmental Justice Projects)	\$ (20,000.00)
Advocacy	\$ (100.00)
<b>Total Projected Expenses:</b>	<b>\$(42,830.00)</b>
<b>Projected Net Income (Loss):</b>	<b>\$ -</b>

<b>SHENANDOAH GREEN</b>	
<b>INCOME &amp; EXPENSE STATEMENT - 01 January - 31 December 2024</b>	
<b>Primary Income Categories</b>	<b>2024 Actuals</b>
Charitable Contributions - Shenandoah Green General Fund	\$ 4,000.00
Charitable Contributions - Earth Day Staunton & Earthtober	\$ 4,467.31
Charitable Contributions - Staunton Tree Stewards	\$ 1,095.00
Charitable Contributions - All other SG projects	\$ 475.00
Community Foundation Grant	\$ 2,500.00
Trees Virginia Grant	\$ 1,187.58
Cash donations - SG Composting	\$ 6,006.12
Interest Income	\$ 128.92
In-kind donations	\$ 262.37
<b>Total Income:</b>	<b>\$ 20,122.30</b>
<b>Primary Expense Categories</b>	<b>2024 Actuals</b>
Legal/ Insurance/ IRS / VA State / Staunton/ Accounting	\$ (2,167.04)
Rent	\$ (2,460.00)
Websites / Wix / Constant Contact	\$ (1,291.67)
Print Media, Advertising & Goodwill	\$ (1,875.76)
Office expenses; misc. supplies & expenses; tents & banners	\$ (1,299.42)
IT Expenses (Mosaic Grant)	\$ (99.99)
Earth Day & Earthtober Programming & Awards expenses	\$ (2,061.85)
Black Bear Composting in Staunton (6 sites)	\$ (6,854.74)
Staunton Legacy Tree Project (SLTP) and Staunton Tree Stewards Expenses (drawing from previous 2020-22 grants)	\$ (6,769.00)
Advocacy	\$ (100.00)
<b>Total Expenses:</b>	<b>\$(24,979.47)</b>
<b>Net Income (Loss):</b>	<b>\$ (4,857.17)</b>

# **Staunton Baseball**

Staunton

## **ORGANIZATION INFORMATION:**

**Founded in:** 2011

### **Mission:**

Staunton Braves Baseball is a 501c(3) organization, dedicated to serving the communities of Staunton, Virginia and Augusta County, Virginia, by fostering and promoting amateur baseball, good sportsmanship, education, and civic responsibility. Staunton Baseball, Inc. shall provide low-cost family entertainment for residents of the aforementioned communities and showcase the talents of amateur baseball participants. The organization will work to set up and operate clinics and day camps for boys and girls teaching the basic skills off the game, emphasizing sportsmanship and fair play, and providing opportunities for youth to advance their skills in particular areas as desired. Staunton Baseball, Inc. will operate a nonprofit summer collegiate baseball team, consistent with NCAA rules and regulations. The players shall be active college baseball players, with NCAA eligibility remaining. Players will aid in the goals and ideals of the corporation by participating in and assisting in the clinics for young players, stressing the importance of sportsmanship and education.

### **Primary activities and programs:**

Throughout the course of the summer, Staunton Baseball offers free tickets to surrounding businesses in Staunton, Waynesboro, and Stuarts Draft so that residents in such communities can attend and watch amateur baseball players, play nightly contests against other collegiate student-athletes playing on various teams along the Shenandoah Valley. Staunton Baseball offers two weekly baseball camps to the youth of Augusta County. Each participant in camp interacts and participates with current Braves players and by the end of the week have been given instruction on the game of baseball, as well as demonstrating teamwork with other campers in attendance. Campers are also given free game passes for them and their families to attend nightly contests. Staunton Baseball also provides meet and greets for the community to get to know each player that is playing for the Braves. Staunton Braves also participates in various activities such as Happy Birthday America and library readings to summer camps, to name a few. Staunton Baseball also invites United Way, Boys and Girls Scouts, Churches, Hospitals, organizations, and businesses to come to the ballpark to interact and offer their expertise and assistance with the residents of their communities. Braves players also make themselves available to the residents of the community before and after contests to answer questions, if asked, sign autographs, and take pictures.

### **Community need(s) your organization exists to address:**

Staunton Braves baseball has been a fabric of the Staunton and Augusta County area for over 5 decades and a nonprofit organization since 2011. During the summer months, Staunton Baseball offers nightly entertainment at John Moxie Stadium, in Gypsy Hill Park for no cost to

the consumer. Staunton Baseball partners with organizations and businesses throughout Augusta County to provide an enjoyable experience to all children, adults, and seniors. Staunton Baseball strives to introduce its players, coaches, staff to the residents of its communities, as well as the organizations in need, and the businesses looking to thrive. By bringing its residents and current players in the community together with the organizations and businesses that provide and offer services to them on a daily basis, it allows each to build relationships, improve its community, and allows the business in its community to prosper and succeed. By doing all of this together, it provides the residents a safe place to live and a desirable community to live in and raise their families.

**GRANT DETAILS:**

**Based on how you measure your organization’s impact, please share with us the magnitude of your work.**

Based on the crowds that attended our games, along with the pre game musical events that we hosted this summer, we feel that the Staunton Braves have a huge impact in the community. Also, with the website advances that we made, we see a jump in participation and views on our site. Our methods of hosting various events along with our baseball games have thus far proven to be a great impact in the community and also introducing new faces to what the city of Staunton have available for the community during the summer months.

**What is the approximate percentage of your organization’s work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100%

**Please share your organization’s goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

After assessing the 2024 year, the board has decided to increase the number of events we host for 2025, to again, increase community involvement from the previous year.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

Staunton Braves Baseball partners with its local community businesses throughout the course of our season to offer the community an affordable way to watch multiple games during the week, without the pressures of affordability.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

2024 Community Grant allowed Staunton Baseball to offer various activities, other than its scheduled baseball game, for the community to take part in, without being burdened with a cost.

**Tell us a story that best illustrates the impact your organization has on our community.** Staunton Braves Baseball has been a staple of the Staunton, Virginia community for over 50 years and counting. As each year approaches and the first pitch is thrown, you start to see the generations of families that come to the ballpark to share a piece of the communities fabric together. As years pass, you will see 3, 4, even 5 generations of families that have been comin out to watch the Staunton Braves play one night, to share a piece of a memory that a grandparent probably shared with their parent years ago. It is in a honor each and every year to witness this first hand, year in, and year out.

### **GRANT REQUEST**

**Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

**What is the single-year grant amount you are requesting?**

\$ 4,000

**Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

General Operating purposes (no restrictions on its use)

**If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

Receiving this grant will provide the Staunton Braves to host additional activities that will engage the community, and allow them to meet new friends, see old friends, and continue to build self growth.

**Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

### **FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$ 105,000

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

Staunton Braves Baseball operates solely on donations from the community, organizations, and businesses of Staunton, Virginia and its surrounding areas.

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

<b>Staunton Baseball, Inc.</b>		
<b>OPERATING BUDGET</b>		
<b>2025</b>		
<b>Primary Income Categories</b>	<b>Budgeted</b>	<b>Explanation (if necessary)</b>
Charitable Contributions	\$ 55,000.00	Individual donations, and fundraising events
Grants	\$ 4,166.66	Major League Baseball Non Profit Summer Baseball Program
Fees from Program Services	\$ 9,000.00	
Other	\$ 34,000.00	Concessions, and camps
<b>Total Income:</b>	<b>\$ 102,166.66</b>	
<b>Primary Expenses Categories</b>	<b>Budgeted</b>	<b>Explanation (if necessary)</b>
Licensing, Pemit, Membership Fees	\$ 6,608.79	
Uniforms, Equipment, Coaching Salaries	\$ 25,000.00	
Rent & Utilities	\$ 15,000.00	
Insurance	\$ 373.92	
Printing & Materials for Program Services	\$ 10,000.00	
Office Expenses	\$ 6,000.00	Office Supplies
Game Day Expenses	\$ 42,000.00	Game Day Operations(Umpire Expenses, Concession Expenses, Field Maintenance)
<b>Total Expenses:</b>	<b>\$ 104,982.71</b>	
<b>Net Income (Loss):</b>	<b>\$ (2,816.05)</b>	

**INSTRUCTIONS:** Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your

<b>Staunton Baseball, Inc.</b>		
<b>ACTUAL OPERATING BUDGET</b>		
<b>2024</b>		
<b>Primary Income Categories</b>	<b>Budgeted</b>	<b>Explanation (if necessary)</b>
Charitable Contributions	\$ 49,650.00	Individual donations, and fundraising events
Grants	\$ 4,166.66	Major League Baseball Non Profit Summer Baseball Program
Fees from Program Services	\$ 10,000.00	
Other	\$ 34,500.00	Concessions, and camps
<b>Total Income:</b>	<b>\$ 98,316.66</b>	
<b>Primary Expenses Categories</b>	<b>Budgeted</b>	<b>Explanation (if necessary)</b>
Licensing, Pemit, Membership Fees	\$ 6,608.79	
Uniforms, Equipment, Coaching Salaries	\$ 25,000.00	
Rent & Utilities	\$ 15,000.00	
Insurance	\$ 373.92	
Printing & Materials for Program Services	\$ 9,000.00	
Office Expenses	\$ 6,000.00	Office Supplies
Game Day Expenses	\$ 37,000.00	Game Day Operations(Umpire Expenses, Concession Expenses, Field Maintenance)
<b>Total Expenses:</b>	<b>\$ 98,982.71</b>	
<b>Net Income (Loss):</b>	<b>\$ (666.05)</b>	

**INSTRUCTIONS:** Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your

## Woodrow Wilson Presidential Library Foundation (The)

Staunton

### ORGANIZATION INFORMATION:

**Founded in:** 1938

**Mission:**

The mission of the Woodrow Wilson Presidential Library (WWPL) is to promote an understanding of the complexity of the life and times of President Woodrow Wilson, his impact on the world, and his relevance today and for the future.

**Primary activities and programs:**

Understanding history requires critical thinking about our world and our role within it. The WWPL advances this mission by preserving, researching, interpreting, and sharing historical artifacts and stories. Through dynamic educational programs and community outreach, we connect history to the challenges and opportunities of today, inspiring meaningful reflection and dialogue. While the WWPL is a treasured national destination, it is a private 501(c)(3) organization and not part of the federally funded presidential library system. This means we receive no operating funds from federal or state sources. Despite this, we achieve significant impact on a modest budget, welcoming visitors from all 50 states and 45 countries while remaining deeply committed to serving our local community. We offer a wide range of educational opportunities, including more than ten specialized programs for school groups and events for adults such as lectures and themed programs designed to foster lifelong learning. As one of the fewer than 5% of museums accredited by the American Alliance of Museums, we adhere to the highest standards in preserving our collections. Our team cares for thousands of artifacts and archival materials, ensuring their protection and accessibility for future generations through stringent environmental and conservation practices. Every year, meeting our financial goals is a significant challenge. While federally funded presidential libraries operate with multimillion-dollar budgets, the WWPL delivers impactful programs on a relative shoestring. Alongside revenue from admissions, donations, and other sources, the support of organizations like the Community Foundation of the Central Blue Ridge is essential. Your partnership helps us continue our vital work of preserving history, inspiring critical thought, and enriching the lives of those in our local community and beyond. Together, we ensure history remains a powerful tool for understanding and progress.

**Community need(s) your organization exists to address:**

Museums and libraries are vital cornerstones of thriving communities. Research published by the Museums Association in 2023 showed that museums can increase our sense of wellbeing, help us feel proud of where we have come from, inspire, challenge and stimulate us, and make us feel healthier. The WWPL embodies these principles, providing essential educational, cultural, and economic benefits to Staunton and the surrounding region. At the heart of the WWPL's mission is history education, which helps area residents of all ages develop critical thinking and problem-solving skills by exploring the transformative era in which Wilson lived.

For over 86 years, the WWPL has worked to illuminate the national and international implications of Wilson's presidency while demonstrating how history shapes the present and informs the future. Our educational programs reach thousands of local students, teachers, and lifelong learners annually, encouraging meaningful dialogue about democracy, governance, civil rights, and global citizenship. Through community engagement and outreach, we bring people together to connect, learn, and share their perspectives. Programs like lecture series, book discussions, and family-friendly events encourage reflection and foster a sense of belonging. We've built strong partnerships with organizations such as Building Bridges for a Greater Good, the Staunton Downtown Development Association, and the Staunton/Augusta African American Research Society to ensure our programs reflect diverse voices and address community needs. To deepen this commitment, we've established a Community Advisory Board that amplifies input from all sectors of our community, ensuring our work remains relevant and inclusive. As a museum and library, the WWPL preserves history for future generations by carefully stewarding thousands of artifacts, documents, and stories. These collections serve as powerful tools for understanding the past while sparking curiosity and conversation in the present. Beyond our educational mission, we serve as a community gathering space, hosting events ranging from nonprofit coffee talks to beloved traditions like visits with Santa, creating opportunities for connection and joy. The WWPL's impact extends beyond education and community engagement to the economic vibrancy of Staunton. Tourism is a vital component of our city's economic ecosystem, and the WWPL is a major draw for visitors from all 50 states and over 45 countries annually. These visitors support Staunton's local economy by staying in hotels, dining at restaurants, and shopping at area businesses. According to the Virginia Tourism Corporation, museums and historic sites like the WWPL are top reasons travelers come to our area, helping generate \$117.2 million in economic impact for Staunton in 2023 alone. The WWPL's mission is more than preserving the past – it's about empowering our community today and building a foundation for the future. By connecting people through history, education, and shared experiences, we ensure that Staunton remains a vibrant and engaged place to live, work, and visit.

### **GRANT DETAILS:**

**Based on how you measure your organization's impact, please share with us the magnitude of your work.**

The WWPL goes beyond being just about Woodrow Wilson; we offer engaging programs, tours, and exhibits that explore the transformative era that marked the dawn of modern America. To evaluate our impact, we measure the number of individuals we reach and gather qualitative feedback through surveys assessing knowledge gained. In 2024, the WWPL welcomed 1,7586 onsite visitors and provided field trips and outreach programs to 1,200 students. Our 16 themed programs served 2,500 children and adults, while our website drew almost 100,000 visitors who accessed virtual exhibits, educational resources, and digital archives. Our success is measured by the percentage of participants who report increased knowledge through our offerings, with a goal of at least 75% satisfaction. Over the past two years, every survey respondent has indicated

an enhanced understanding of the subject matter, demonstrating the meaningful impact of the WWPL's work in education and community engagement.

**What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?**

100% - The WWPL is deeply rooted in serving the local communities of Staunton, Waynesboro, and the surrounding counties of Augusta, Highland, and Nelson, with 100% of our work directly benefiting this region. In 2024, more than 4,300 local residents of all ages participated in our educational programs, events, tours, and exhibits, fostering a deeper connection to history and culture. Beyond direct participation, the WWPL serves as a cornerstone of regional tourism, drawing thousands of visitors to our area. These visitors contribute to the economic vitality of the Shenandoah Valley by supporting local businesses, restaurants, and accommodations, all while experiencing the rich historical and cultural offerings of our community. Through education, preservation, and economic impact, the WWPL continues to be a vital resource for the region, enriching the lives of residents while strengthening the local economy.

**Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.**

The WWPL is dedicated to increasing its value to the community in 2025 and beyond. This year, we plan to enhance our programming for children and adults, continue making progress on the installation of dynamic new museum exhibits, and open our new Education Center to expand outreach and engagement. These initiatives align with our mission to bring history to life for audiences of all ages. Looking ahead, our strategic plan outlines the following long-term goals: - Strengthen financial resources to support our mission and ensure sustainability and growth. - Improve our campus by optimizing spaces, expanding exhibits, and creating a welcoming and cohesive environment. - Deepen engagement with community members and visitors by offering transformative in-person and virtual experiences through the lens of history. - Enhance our ability to collect, preserve, and interpret the history of Woodrow Wilson and his era. - Bolster our commitment to Diversity, Equity, Access, and Inclusion, ensuring our work reflects the richness of the communities we serve. Through these efforts, we aim to foster meaningful connections, preserve important history, and serve as a trusted educational and cultural resource for generations to come.

**To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.**

The WWPL stands apart as the only organization in our region dedicated to exploring the transformative era from 1856 to 1924 – an extraordinary period that included the Civil War, Reconstruction, the Gilded Age, the Progressive Era, and World War I. Understanding Woodrow Wilson's presidency and its enduring impact is essential to grasping the evolution of modern America. We actively collaborate with community partners to create programs and events that engage and educate local residents in alignment with our mission. In 2024, we partnered with the Staunton Public Library and the Staunton Downtown Development District,

among others, to bring history to life for our community. These partnerships allow us to reach broader audiences, enrich our offerings, and address shared goals in creative ways. By fostering these connections, the WWPL ensures its work complements, rather than duplicates, the efforts of other organizations in the region.

**If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?**

The WWPL was honored to receive a \$1,000 Community Grant in 2024 to support our general operations. This funding played a vital role in helping us continue to serve the residents of the surrounding region. It enabled us to maintain high-quality educational programs, preserve and exhibit historical artifacts, and offer engaging events for the community. In 2024, we educated more than 25,000 individuals, thousands of whom were local visitors, and partnered with organizations like the Staunton Public Library and Staunton Downtown Development District to host 16 community-focused programs for more than 2,500 area residents. The grant also helped us provide enriching experiences for students, hosting field trips and outreach programs that connected more than 1,200 local youth to history in meaningful ways. We are deeply grateful for the support, which continues to ensure that the WWPL remains a vital resource for education, preservation, and community engagement.

**Tell us a story that best illustrates the impact your organization has on our community.**

In our community, opportunities can sometimes feel out of reach for families struggling financially. That's why the WWPL chose to join the national Museums for All program. As one of 1,400 museums in the US who participates in this national initiative, the program allows anyone receiving SNAP benefits to visit for just \$3 per person – a significant reduction from our standard \$20 admission. We do not receive reimbursement for this cost, making it a real financial sacrifice for our organization. Last year (our first in the program) 46 families who might never have experienced our museum walked through our doors thanks to this initiative. One family's visit stands out. A new family to our community visited us through the Museums for All program. The mother later shared, "My kids couldn't stop talking about Woodrow Wilson and how he overcame learning challenges to become president." The children were captivated by Wilson's story – a boy who struggled with learning but went on to earn a Ph.D., something no other U.S. president has accomplished. Their eyes lit up with questions about presidential pets and why the vintage stove "looks so funny," proving that history can spark incredible curiosity. Museums aren't luxuries; they're lifelines of learning. Access to history and inspiration should know no economic boundaries. The children's wide-eyed questions about presidential pets and vintage stoves remind us why our work matters. History teaches us empathy and critical thinking, helps us understand democracy and citizenship, and inspires us to take action. It reminds us of the strength we draw from one another reminder that is especially important in times of struggle. Your grant to the WWPL will ensure we can continue offering the Museums for All program. This support helps build a community where everyone can learn, explore and dream, regardless of their economic background.

## **GRANT REQUEST**

### **Are you requesting a single-year grant or three-year grant commitment?**

2025 Community Grant (single-year grant)

### **What is the single-year grant amount you are requesting?**

\$ 2,500

### **Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?**

General Operating purposes (no restrictions on its use)

### **If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?**

Admissions revenue traditionally covers about a third of the WWPL's annual operating costs, making external support critical to sustaining our educational and community-focused initiatives. We greatly value the support from the Community Foundation of the Central Blue Ridge. To ensure financial sustainability should this funding not be available, we have developed strategies to bolster our fundraising. The WWPL staff and board remain committed to diversifying our funding sources. In addition to admissions revenue, we receive contributions from individuals, foundations, and businesses. Our annual fund campaign and membership program provide one stream of support, while special events and partnerships offer opportunities for additional fundraising. Looking ahead, we will explore new revenue streams, such as hosting private events and expanding our virtual programming to reach wider audiences. We also plan to leverage grant opportunities from state and national funders, particularly those aligned with our mission to advance education and civic engagement. While Community Foundation funding is vital to our current operations, we are committed to securing the necessary resources to sustain our programs in the long term. Your support not only boosts our ability to serve the local community but also strengthens our efforts to attract visitors, driving economic benefits for the entire region.

### **Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?**

As a private nonprofit, the WWPL does not receive federal or state operating support like many other presidential libraries. Our operating budget remains modest compared to the scope of our work. Every dollar we raise is carefully allocated to maintain our museum, library, educational programs, and community outreach. A Community Grant would be more than financial support—it would be a vital endorsement of the value we bring to Staunton and the surrounding region. It would help us continue offering programs and resources that inspire critical thinking, preserve history, and enrich lives. Your belief in our work means so much, and we ask for your partnership to ensure that we can keep serving this community for generations to come. Together, we can keep history alive and relevant.

**FINANCIAL INFORMATION**

**What is your total operating budget for your current fiscal year?**

\$ 646,245

**Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?**

**Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?**

**Woodrow Wilson Presidential Library**  
**Community Grants Proposal - The Community Foundation of the Central Blue Ridge**  
**Quotes of Reference**

**A selection of review quotes from 2024 WWPL visitors:**

“This museum is WAY cooler than I thought it would be. I visited in early 2024 and we happened to be there the same day a scout group was coming and got to watch a presentation on the limousine. We enjoyed the guided tour of the house and the trench warfare exhibit in the basement of the museum. The museum itself was fascinating and I thought it had a good interpretation.”

“I loved the balanced display of our shared history. I learned a lot about a president schools don’t teach about.”

“I absolutely love this place and recommend the tours they offer during the QCMM festival!”

“We really enjoyed our visit to the Woodrow Wilson Presidential Library & Museum. I discovered that there is a lot I don’t know about WW, so after our visit I picked up a book about his life. Definitely worth a visit!”

“I traveled to Staunton just to visit this museum. Wonderful experience! Everyone who works there is extremely pleasant and helpful. I booked a private tour ahead of my visit and it was well worth it! The Curator spent over two hours with me and explained not only all the exhibits in great detail, but allowed me to access several closed areas in the archives. If you are a history buff, the cost of the private tour is well worth it. If you just have a passing interest, go with the regular tour. In any case a must see if you are in the area. If walking/stairs are a challenge, let your tour guide know as there are options without stairs. Two handicapped parking spaces in the back.”

“The Woodrow Wilson Presidential Library & Museum is such a fascinating place to visit. It is well organized, set in chronological order from his birth to death, and gives interesting insight into his life. There is also a really old car from the time period you can see!! A bonus point is that the gift shop has really cheap goodies and lovely postcards. ...If you’re in the area and like history, I really recommend going. This was so fun and such an educational experience.”

**WOODROW WILSON PRESIDENTIAL LIBRARY FOUNDATION**  
**FY25 - July 2024 - June 2025 Budget**

<b>REVENUE: UNRESTRICTED</b>	<b>Admin</b>	<b>Development</b>	<b>Marketing</b>	<b>Library</b>	<b>Education</b>	<b>Museum Operations</b>	<b>Properties</b>	<b>Budget Plan FY25</b>
Admissions	\$ -	\$ -	\$ -	\$ -	\$ 12,000.00	\$ 229,000.00	\$ -	\$ 241,000.00
Grants	\$ -	\$ 45,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 45,000.00
Grants Recovery	\$ 30,059.45	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 30,059.45
Inv. Inc. Desig. F/Operations	\$ 49,716.70	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 49,716.70
Interest Income	\$ 15,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 15,000.00
Unrestricted Donations	\$ -	\$ 150,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 150,000.00
Investment Funds	\$ 32,500.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 32,500.00
Special Events (NET)	\$ -	\$ 25,000.00	\$ -	\$ -	\$ 3,000.00	\$ -	\$ -	\$ 28,000.00
Facilities Rental (NET)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,000.00	\$ 5,000.00
President's Shop (NET)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 50,000.00	\$ -	\$ 50,000.00
	<b>\$ 127,276.15</b>	<b>\$ 220,000.00</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 15,000.00</b>	<b>\$ 279,000.00</b>	<b>\$ 5,000.00</b>	<b>\$ 646,276.15</b>
<b>UNRESTRICTED REVENUE</b>								<b>\$ 646,276.15</b>
<b>UNRESTRICTED EXPENSE</b>								<b>\$ 646,244.70</b>
<b>EXCESS(DEFICIT)</b>								<b>\$ 31.45</b>

<b>WWPLF Operating Budget Expenses</b>										
<b>FY25 July 2024 - June 2025 Unrestricted</b>										
	<b>Admin</b>	<b>Development</b>	<b>Marketing</b>	<b>Gift Shop</b>	<b>Education</b>	<b>Library</b>	<b>Curatorial</b>	<b>Visitor Services</b>	<b>Properties</b>	<b>Budget Plan FY 2025</b>
<b>EXPENSES-PAYROLL</b>										
Salaries	\$ 96,568.92	\$ 26,500.11	\$ 26,208.00	\$ 34,935.00	\$ 56,970.87	\$ -	\$ 34,309.40	\$ 78,659.40	\$ 16,224.00	\$ 370,375.70
Benefits	\$ 12,332.93	\$ 1,504.01	\$ 6,356.25	\$ 9,674.64	\$ 7,365.37	\$ -	\$ 5,631.54	\$ 13,330.41	\$ -	\$ 56,195.14
Taxes	\$ 8,320.79	\$ 2,053.76	\$ 2,031.12	\$ 2,707.46	\$ 4,618.68	\$ -	\$ 3,288.78	\$ 6,096.10	\$ 1,257.36	\$ 30,374.06
<b>SUB-TOTAL PAYROLL</b>	<b>\$ 117,222.64</b>	<b>\$ 30,057.87</b>	<b>\$ 34,595.37</b>	<b>\$ 47,317.10</b>	<b>\$ 68,954.92</b>	<b>\$ -</b>	<b>\$ 43,229.72</b>	<b>\$ 98,085.91</b>	<b>\$ 17,481.36</b>	<b>\$ 456,944.90</b>
<b>EXPENSES-OPERATING</b>										
Workers Comp*	\$700.00									\$700.00
Supplies										\$0.00
Maintenance*									\$2,500.00	\$2,500.00
Garden									\$900.00	\$900.00
Office	\$1,000.00	\$60.00	\$50.00	\$120.00	\$200.00	\$600.00	\$642.00	\$50.00		\$2,722.00
Equipment*	\$1,200.00								\$2,500.00	\$3,700.00
Utilities									\$32,000.00	\$32,000.00
Telephone/Internet*	\$9,000.00									\$9,000.00
Fees	\$3,000.00	\$1,600.00		\$900.00				\$7,000.00		\$12,500.00
Advertising										\$0.00
Insurance*	\$1,800.00						\$3,780.00		\$22,000.00	\$27,580.00
Printing		\$8,672.00	\$400.00							\$9,072.00
Postage/Shipping	\$600.00	\$3,500.00				\$200.00				\$4,300.00
Travel/Lodging					\$1,500.00		\$300.00			\$1,800.00
Food & Beverage		\$500.00		\$150.00	\$200.00					\$850.00
Flowers/Gifts*	\$100.00									\$100.00
Dues & subscriptions	\$2,600.00	\$3,300.00	\$1,660.00		\$1,586.00	\$150.00	\$194.80			\$9,490.80
Outside Services*	\$5,000.00					\$6,000.00				\$11,000.00
Professional fees	\$10,550.00									\$10,550.00
Buildings Maintenance*									\$2,500.00	\$2,500.00
Equipment Maint/Rep*									\$25,000.00	\$25,000.00
Grounds Maintenance*									\$7,500.00	\$7,500.00
LOC interest*	\$15,000.00									\$15,000.00
Property taxes										\$0.00
Staff Development		\$535.00			\$0.00					\$535.00
<b>SUB-TOTAL OPER.</b>	<b>\$50,550.00</b>	<b>\$18,167.00</b>	<b>\$2,110.00</b>	<b>\$1,170.00</b>	<b>\$3,486.00</b>	<b>\$6,950.00</b>	<b>\$4,916.80</b>	<b>\$7,050.00</b>	<b>\$94,900.00</b>	<b>\$189,299.80</b>
<b>TOTAL UNREST EXP.</b>	<b>\$167,772.64</b>	<b>\$48,224.87</b>	<b>\$36,705.37</b>	<b>\$48,487.10</b>	<b>\$72,440.92</b>	<b>\$6,950.00</b>	<b>\$48,146.52</b>	<b>\$105,135.91</b>	<b>\$112,381.36</b>	<b>\$646,244.70</b>
* denotes annual amount spread evenly across 12 months										

**Woodrow Wilson Presidential Library Foundation - Unrestricted**  
**Profit & Loss - Actual vs. Budget - Fiscal YTD**  
 June 2024

	Jul 23 - Jun 24 Budget	Jul 23 - Jun 24 Actual	Jul 23 - Jun 24 Budget	Jul 23 - Jun 24 \$ over Budget	Jul 23 - Jun 24 % of Budget
<b>Income</b>					
Admissions	\$241,000.00	\$237,620.00	\$241,000.00	-\$3,380.00	99%
Grants & Appropriations	\$70,000.00	\$43,500.00	\$70,000.00	-\$26,500.00	62%
Annual Fund	\$130,000.00	\$140,722.21	\$130,000.00	\$10,722.21	108%
Grant Recovery for Admin	\$0.00	\$0.00	\$0.00	\$0.00	100%
Interest Income	\$24,000.00	\$20,392.44	\$24,000.00	-\$3,607.56	85%
Investment Income for Operations	\$46,380.00	\$42,515.00	\$46,380.00	-\$3,865.00	92%
President's Shop	\$36,000.00	\$31,941.89	\$36,000.00	-\$4,058.11	89%
Special Events	\$17,500.00	\$19,309.09	\$17,500.00	\$1,809.09	110%
Facilities Rental/Misc. Income	\$10,000.00	\$2,255.74	\$10,000.00	-\$7,744.26	23%
<b>Total Income</b>	<b>\$574,880.00</b>	<b>\$538,256.37</b>	<b>\$574,880.00</b>	<b>-\$36,623.63</b>	<b>94%</b>
<b>Expense</b>					
Personnel Expense	\$451,319.08	\$467,617.97	\$451,319.08	\$16,298.89	104%
Office Expense	\$122,217.18	\$139,282.30	\$122,217.18	\$17,065.12	114%
Maintenance	\$35,250.00	\$37,963.97	\$35,250.00	\$2,713.97	108%
Misc. Expense - (LOC interest)	\$14,400.00	\$14,315.09	\$14,400.00	-\$84.91	99%
<b>Total Expense</b>	<b>\$623,186.26</b>	<b>\$659,179.33</b>	<b>\$623,186.26</b>	<b>\$35,993.07</b>	<b>106%</b>
<b>Net Ordinary Income</b>	<b>-\$48,306.26</b>	<b>-\$120,922.96</b>	<b>-\$48,306.26</b>	<b>-\$72,616.70</b>	
<b>Other Income/Expense</b>					
Other Income	\$0.00	\$0.00	\$0.00	\$0.00	
Other Expense	\$0.00	\$531.36	\$0.00	\$0.00	
<b>Net Income</b>	<b>-\$48,306.26</b>	<b>-\$121,454.32</b>	<b>-\$48,306.26</b>	<b>-\$72,616.70</b>	