

2025
Community Grants
Program

Grant Proposals
Category # 9

Personal Enrichment for Adults, Children, and Families

CONFIDENTIAL

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Introduction

“Taking care of each other”

The Community Foundation of the Central Blue Ridge is committed to its mission of enriching quality of life in our community. As part of this mission, the Foundation invites nonprofit organizations serving the independent cities of Staunton and Waynesboro, and the counties of Augusta, Highland and Nelson to apply for financial support from our Community Grants Program.

In 2024, the Foundation awarded 142 grants totaling \$550,993 through our Community Grants program. The average annual grant was \$3,880 per organization, and awards ranged from \$1,000 to \$10,000. This year, we have received 119 applications, which we have organized into ten categories for the review process. The funding for our Community Grants Program originates primarily from the annual distributions of our many Unrestricted and Field-of-Interest endowments, each established through the generosity of individual community members.

Once again, we are offering the option for each organization to request our consideration of a three-year grant commitment. If the organization requests this option, but is not selected to receive a multi-year commitment, the organization will still be eligible for a single-year 2025 grant.

While the Community Foundation does not have specific funding priorities for this grants program, we do favor those organizations that (1) address clearly-identified community issues and opportunities, and (2) seek to build organizational capacity and sustainability. The community grant application requires applicants to elaborate upon the community issue or opportunity upon which their organization is focused. To this end, we hope that as you review the applications within this booklet, you will appreciate learning more about these needs and opportunities and how the nonprofit community is responding.

If you have any questions about our Community Grants Program, specific grant proposals, or our endowments, please don't hesitate to contact us at 540-213-2150.

American Frontier Culture Foundation

Staunton

ORGANIZATION INFORMATION:

Founded in: 1982

Mission:

Acting as the philanthropy arm of the Frontier Culture Museum of Virginia, the American Frontier Culture Foundation supports current and new educational programs, providing funds to cover school costs for field trips and outreach programs. The Foundation also provides the Museum with resources for illuminating teacher education programs, an annual lecture series, workshops, and special programs. When needed, permanent and temporary exhibits, the acquisition and reconstruction of historic building, the reproduction of historic buildings and furnishings, and the preservation of historic buildings and artifacts at the Museum are funded by the Foundation. In essence, anything the Museum needs to provide visitors with an excellent experience is the Foundation's work. The stated mission for Frontier Culture Museum of Virginia is to increase public knowledge of the formation of a distinctive American folk culture from a blending of European, African, and indigenous peoples. The Museum connects you to the tenacious spirit and undeniable courage of the people chronicled in the exhibits. There are many lessons that create a roadmap between our past, our present and our nation's future.

Primary activities and programs:

The Museum tells the story of the thousands of people who migrated to colonial America, and of the life they created here for themselves and their descendants. 300 acres of living history exhibits have created a safe space to explore our nation's past, learn how that connects to our present, and inform our future.

To fulfill its mission, there are 11 exhibits of traditional rural buildings from England, Germany, Ireland, West Africa, and America. Within the exhibits, costumed interpreters in two separate areas, the Old World and America, demonstrate daily life.

Hands-on activities teach children about our cultural origins: immigrant experiences, sometimes disparate cultures, and lessons learned from the frontier. The Museum offers children's educational programming with traditional field trips to the Museum, virtual field trips, outreach programs, summer camps, and toddler programs. Adult programming includes an annual lecture series of six events highlighting topics in depth that reflect the eras and cultures represented in the Museum's exhibits.

The American Frontier Culture Foundation secures funding to pay for Museum programs, so children and families have free access to them.

Community need(s) your organization exists to address:

The Frontier Culture Museum is an educational resource for our area full of family activities and student programming. Our Foundation raises funds to provide these opportunities free to visitors. For instance, for the last three years, a generous grant from the CFCBR allowed us to provide full scholarships to children to attend the Frontier Culture Museum summer camps. In the grant previous to our last one, we provided annual passes to all of the library branches of the CFCBR service area. We continue to do that annually. Our Foundation also pays transportation and admission for school classrooms to take part in field trips and outreach programs statewide. This program, called Trailblazers, is our funding request. We know that 1.3M Virginia households are below the ALICE threshold. 40% of Virginia's households cannot easily afford educational programming for their children outside the Virginia classroom. (ALICE in the Crosscurrents Virginia 2024 Update). By providing our educational programs for free, we can promote equitable opportunities for all children, families and schools. Title I school children can participate in a school field trip free of charge. Title I schools are identified by student populations that are at risk of falling behind. As of 2023-2024 academic year, there are 9 Title I schools in Augusta County (50%), 3 in Staunton (50%) and 2 (30%) in Waynesboro as listed by the Virginia Department of Education. Free field trips for Title I schools can play a transformative role in a student's educational experience. Free field trips remove these barriers, making it possible for all students, regardless of socioeconomic status, to explore these enriching spaces. According to the Central Shenandoah Valley Office on Youth 2018 Needs Assessment, nearly 4,000 local children live in poverty. Among children living in poverty, a significant percent of children live in deep poverty (below 50% of the Federal poverty line). The CAPSAW Needs Assessment Report 2021 notes that both Staunton and Waynesboro are higher than the state average in family poverty rates. Students from economically disadvantaged backgrounds often face barriers to accessing cultural and historical institutions. By providing field trips for classrooms free of charge we will ensure access to this opportunity. This hands-on approach of our field trips helps solidify concepts children learn in class, making them more relatable and easier to understand. Experiencing lessons outside the classroom often sparks greater enthusiasm. CFCBR area students are more likely to be attentive and interested when they can see and experience the subject matter firsthand. Students work together, solve problems, and communicate effectively, helping them build essential social skills in a new setting. They also provide assistance to achieving SoLs and instill a lifelong learning aspiration as identified by Title I schools instructional goals. Our programs chronicle both the struggle and the achievement of our country's earliest inhabitants and the values and traditions that shape our perspectives today. By removing barriers of financial ability and access, we can provide any child a healthy outdoor environment and a meaningful educational experience.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

The Frontier Culture Museum significantly contributes to the cultural, educational, and economic vitality of Staunton and the broader region. We contribute to the community by

enhancing historical understanding and supporting local educators. We have also been conducting pre and post visitor surveys and are participating in the 2025 American Alliance of Museum's Annual Survey of Museum Goers. We have always credited the magnitude of the Museum's work based on the number of visitors (that being 66,628 visitors in FY24 with 27,830 being students on field trips or outreach programs). We are currently dedicating more resources to the critical analysis of visitor impact concerning content engagement, social connection questions and responses to questions regarding trust and responsibility to the community.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

n/a

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

The goals set by the Museum are for 2024-2026. They are to expand and improve educational and interpretative programs. The Museum's purpose as an educational institution and outdoor museum is to present programs that increase public knowledge of American frontier culture and how it shaped, and continues to shape, the national character of the American people. This obliges the Museum to present innovative, quality programs, and to work to improve program content and delivery. Objectives are to improve Museum content, exhibits, programs, and events to increase public knowledge of Virginia and US history and culture. The Museum is committed to using the available facilities and resources at its disposal to provide the public active, engaging, high quality exhibits, materials, and programs that improve public knowledge of history and culture. Strategies include working within the framework of the agency mission and purposes, develop thoroughly researched, thoughtfully prepared exhibits and programs that support the Museum mission and goals; train exhibit and program staff to prepare and provide visitors with engaging learning experiences; and use public attendance and visitor response to Museum exhibits and programs to assess effectiveness and identify areas for improvement.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

The Frontier Culture Museum stands out from many other museums in the state because it is a living history museum. Unlike traditional museums that often focus on static exhibits and artifacts displayed indoors, the Frontier Culture Museum provides an immersive, interactive experience by recreating historical settings and bringing history to life. Costumed interpreters work on-site and engage with students to demonstrate and explain historical practices, making the experience more personal and educational. The museum highlights not just Virginia's history but also the diverse cultures and migrations that influenced the American frontier. The museum encourages hands-on learning. Instead of focusing solely on monumental events or famous individuals, the museum delves into the everyday lives of ordinary people, showing

how they adapted to and shaped the frontier. It is a standout for its experiential approach to history with staff working with individual teachers to offer field trips and outreach programs for K-12.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

AFCF received a 3yr award for Museum summer camp scholarships. The grant funded 25 scholarships for each of 3 years. AFCF gave a total of 51 scholarships each year. These scholarships provide children that cannot afford the fee, the opportunity to enjoy the many educational activities at the Museum's outdoor exhibits during a weeklong summer camp. Children have the chance to enjoy nature, to exercise, and to thrive in the company of other kids their age. Due to the price of programming, scholarships are the only way some children can participate. Spending their day being physically active, reconnecting with nature and being "unplugged" from technology, summer campers at the Museum experience historical activities in a healthy, safe environment. Scholarships were awarded with the assistance of Title I coordinators from SAW, the Valley Community Services Board, Valley Children's Advocacy Center, People/Places, and CASA.

Tell us a story that best illustrates the impact your organization has on our community.

Free field trips play a transformative role in the educational experience of students in Title I schools, which serve a high percentage of children from low-income families. These schools often face budget constraints that limit their ability to provide enriching experiences beyond the classroom. Free field trips help bridge this gap, offering students opportunities to engage with the world in ways that foster learning, creativity, and a sense of possibility. Free field trips help to level the playing field by offering experiences that middle- and upper-income families may take for granted. Field trips can spark curiosity and engagement that translate into improved academic performance. Field trips also provide students with opportunities to develop important social-emotional skills. Group outings encourage teamwork, communication, and problem-solving as students navigate new environments together. Additionally, these trips offer moments of joy, discovery, and bonding that can boost morale and self-confidence, particularly for students who may face daily challenges at home or in their communities. Offering free field trips is an act of equity. It ensures that all students, regardless of their financial situation, have equal opportunities to access the benefits of experiential learning. By investing in these experiences, schools and communities demonstrate their commitment to every child's growth and potential. The thank you notes that the students write to the Foundation tell the stories of the impact this experience has on them. Teachers also share stories in their letters as well. Excerpts from these stories include: "Thank you very much for the grant that helped our school visit the museum. I learned a lot. My favorite place was all of them!" "Thank you so much for paying for our trip to the museum. I can't wait to tell you more about our great visit! My favorite place was the Irish blacksmith shop. I watched him make a nail by getting coal hot." "Thank you so much for paying for our trip to the museum. I really liked the storytelling with music. I liked it because instead of him telling the story without music he told it with music. When he told the story he made it come to life and it was more interesting." "I learned that people ate what they cooked. A meal would consist of a meat, vegetable & a starch. In the bedroom, I found out what a chamber pot was. That really

surprised me. The Virginia American Indian house aced my test for me."The West African House guide made it so fun! It had a lot of instruments because music was important to the people. Music told stories. Most stories included animals." Free field trips are more than just outings; they are powerful educational tools that inspire, educate, and empower students. We can help ensure that every child has the chance to learn and thrive, regardless of their financial circumstances. Funders for our Trailblazers program show a collective investment in the education and well-being of our students.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

Three-year Community Grant commitment (2025-2027)

What is the annual amount of the three-year grant you are requesting?

\$ 4,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

A specific program or capital expenditure

If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.

Field trips to the Frontier Culture Museum help students to make connections between what they learn in school and how it applies in real life. The Museum is helping our future leaders- the students of today- learn about the historical issues communities faced and how they can use that understanding to impact their current surroundings. What makes our programming so exceptional is the Museum's tailoring of programs to meet each educator's needs, especially when classrooms need versatility. The Museum conducts field trips from two or three different Highland County grade levels each year, Rockfish Elementary in Nelson and typically 10-15 field trips from SAW area schools (last year was 13). We intend to expand our local field trip awards to more grade levels and to more schools. Studies show that experiential learning fosters greater retention of information and improves critical thinking skills. Free field trips are more than just outings; they are powerful educational tools that inspire, educate, and empower students in Title I schools. By providing these opportunities, we can help ensure that every child has the chance to learn and thrive, regardless of their financial circumstances. Expanding access to enrichment, supporting social-emotional development, enhancing academic achievement, broadening horizons and fostering equity and inclusion are all benefits a student will experience on a field trip at the Frontier Culture Museum. A Museum field trip will expose students to diverse perspectives and ideas at the Frontier Culture Museum. This broadens their understanding of the world and fosters empathy and appreciation for different cultures and the history of those cultures. Because not all students learn the same way, our Museum field trips cater to various learning styles – visual, auditory, and hands-on – which allows all students to learn in ways that are easy for them. Telling the stories of diverse peoples and exploring the emergence of this distinctive folk culture allows students to make important connections

between the origins of American culture and identity, and American society today in the 21st century. Getting out of the classroom can reinvigorate students' passion for learning. Unique experiences can inspire curiosity and motivate them to explore subjects more deeply. The diverse narratives and perspectives at the Frontier Culture Museum allow us all to question our understanding of the past and challenge us to redefine what it means to be an American. By examining the lifestyles and choices of people in the New World, students will understand the new lives people faced upon arrival in Early America. The students' ability to compare their lives with children from the American frontier is compelling. Accessing this environment provides opportunities for immersive experiences and contributes to their understanding of the world.

If applicable, what is this program or capital expenditure's total budget?

\$ 175,000

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

We will award as many field trips to this service area as we have funds available. Should we receive partial funding, we will award free field trips on a "first come/first served" basis. AFCF will match dollar for dollar the funds from CFCBR to maximize the capacity we have to support Trailblazers in the service area.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

We will use the Community grant to reimburse school buses and their drivers and a reduced admission of \$3 per student to the Museum. No funds will be used for Museum costs of field trip materials used onsite, costumed interpreters, or program staff.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

Ann Rogan
American Frontier Culture Foundation
PO Box 629
Staunton, VA 24402

Dear Ann,

I am writing to express my enthusiastic support for funding a field trip to the Frontier Culture Museum in Staunton, Virginia, for my students. As an educator at Tye River and Rockfish Elementary in Nelson County, Virginia, I have witnessed firsthand the transformative impact that immersive, hands-on learning experiences can have on young minds. This trip offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

The Frontier Culture Museum is an invaluable educational resource that brings history to life by showcasing reconstructed working farms and dwellings from around the world, including early American, African, and European settlements. This aligns seamlessly with Virginia's Standards of Learning (SOLs) for history and social science, particularly in areas such as colonial history, immigration, and cultural diversity.

For many of our students, this field trip represents a rare chance to step outside the classroom and engage with history in a tangible and meaningful way. The hands-on activities and live reenactments at the museum not only enrich their academic understanding but also spark curiosity and foster a lifelong love of learning. These experiences are especially impactful for students who may not otherwise have access to such opportunities due to financial or logistical constraints.

By providing funding for this field trip, you will help us bridge the gap between theoretical learning and real-world application. The grant will ensure that all students, regardless of their background, can participate in this enriching educational experience. It will help cover school bus transportation and admission, making the trip accessible and inclusive for our entire class.

A field trip to the Museum can make a lasting difference in the lives of our students, helping them to build a deeper connection to history and an appreciation for the diverse cultures that shape our world. I am confident that this experience will inspire and empower them as learners and future citizens.

Sincerely,

Susan Cargill
Instructional Coach
Tye River Elementary and Rockfish Elementary
434-426-3550



100 East First Street, Craigsville, VA 24430
Phone:(540)-997-9184 Fax: (540)997-0432
Ali Wright, Principal

January 2, 2025

Ann Rogan
American Frontier Culture Foundation
PO Box 629
Staunton, VA 24402

Dear Ann,

I am writing to express my enthusiastic support for funding a field trip to the Frontier Culture Museum in Staunton, Virginia, for my students. As the principal at Craigsville Elementary School in Augusta County, Virginia, I have witnessed firsthand the transformative impact that immersive, hands-on learning experiences can have on young minds. This trip offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

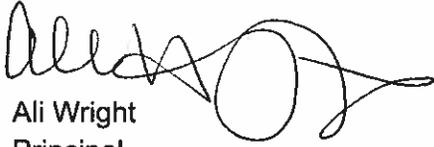
The Frontier Culture Museum is an invaluable educational resource that brings history to life by showcasing reconstructed working farms and dwellings from around the world, including early American, African, and European settlements. This aligns seamlessly with Virginia's Standards of Learning (SOLs) for history and social science, particularly in areas such as colonial history, immigration, and cultural diversity.

For many of our students, this field trip represents a rare chance to step outside the classroom and engage with history in a tangible and meaningful way. The hands-on activities and live reenactments at the museum not only enrich their academic understanding but also spark curiosity and foster a lifelong love of learning. These experiences are especially impactful for students who may not otherwise have access to such opportunities due to financial or logistical constraints. By providing funding for this field trip, you will help us bridge the gap between theoretical learning and real-world application. The grant will ensure that all students, regardless of their background, can participate in this enriching educational experience. It will help cover school bus transportation and admission, making the trip accessible and inclusive for all students.

In March of 2024, Craigsville Elementary School took a whole-school field trip to the Frontier Culture Museum. All students, preschool through fifth grade, along with all staff members and many parents, participated in this trip. The Museum did an excellent job providing personalized learning experiences that were tailored to the developmental levels of each age group. Students experienced history firsthand through their interactions with interpreters and their visit to a real working farm. Craigsville Elementary School is a small, very rural school with a high poverty rate. Many students are not able to visit museums on their own. Several parents expressed appreciation for the trip, noting that they desire educational experiences for their children but are not able to provide them outside of school. This grant-funded trip removed barriers for students so that all of them were able to learn in an interactive environment. We look forward to future educational experiences with the Frontier Culture Museum.

A field trip to the Museum can make a lasting difference in the lives of our students, helping them to build a deeper connection to history and an appreciation for the diverse cultures that shape our world. I am confident that this experience will inspire and empower them as learners and future citizens.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ali Wright', with a large, stylized flourish at the end.

Ali Wright
Principal
Craigsville Elementary School
(540)997-9184
awright@augusta.k12.va.us

Ann Rogan
American Frontier Culture Foundation
PO Box 629
Staunton, VA 24402

Dear Ann,

I am writing to express my enthusiastic support for funding an outreach program from the Frontier Culture Museum in Staunton, Virginia, for my students. As an educator at Wenonah Elementary School, Waynesboro Virginia, I have witnessed firsthand the transformative impact that immersive, hands-on learning experiences can have on young minds. This outreach offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

The Frontier Culture Museum is an invaluable educational resource that brings history to life by showcasing reconstructed working farms and dwellings from around the world, including early American, African, and European settlements. This aligns seamlessly with Virginia's Standards of Learning (SOLs) for history and social science, particularly in areas such as colonial history, immigration, and cultural diversity.

For many of our students, this outreach program represents a rare chance to step outside the classroom and engage with history in a tangible and meaningful way. The hands-on activities and live reenactments provided to our students not only enriches their academic understanding but also sparks curiosity and fosters a lifelong love of learning. These experiences are especially impactful for students who may not otherwise have access to such opportunities due to financial or logistical constraints.

By providing funding for this outreach, you will help us bridge the gap to bring real world experiences to our students. The grant will ensure that all students, regardless of their background, can participate in this enriching hands-on education. This is particularly meaningful to our Title I designated school.

An outreach program from the Museum can make a lasting difference in the lives of our students, helping them to build a deeper connection to history and an appreciation for the diverse cultures that shape our world. I am confident that this experience will inspire and empower them as learners and future citizens.

Sincerely,

Nikki Parks

Gifted Education Resource Teacher
Wenonah Elementary School

(540) 946-4660

Ann Rogan
American Frontier Culture Foundation
PO Box 629
Staunton, VA 24402

Dear Ann,

I am writing to express my support for funding a field trip to the Frontier Culture Museum in Staunton, Virginia, for my third grade students. As an educator at Rockfish River Elementary School in Nelson County, Virginia, I have witnessed firsthand the transformative impact that immersive, hands-on learning experiences can have on young minds over the last seventeen years. This trip offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

The Frontier Culture Museum is an invaluable educational resource in close proximity to our school that brings history to life by showcasing reconstructed working farms and dwellings from around the world, including early American, African, and European settlements. This aligns seamlessly with Virginia's Standards of Learning (SOLs) for history and social science, particularly in areas such as colonial history, immigration, and cultural diversity.

For many of our students, this field trip represents a rare chance to step outside the classroom and engage with history in a tangible and meaningful way. The hands-on activities and live reenactments at the museum not only enrich their academic understanding but also spark curiosity and foster a lifelong love of learning. These experiences are especially impactful for students who may not otherwise have access to such opportunities due to financial or logistical constraints.

By providing funding for this field trip, you will help us bridge the gap between theoretical learning and real-world application. The grant will ensure that all students, regardless of their background, can participate in this enriching educational experience. It will help cover school bus transportation and admission, making the trip accessible and inclusive for our entire class.

A field trip to the Museum can make a lasting difference in the lives of our students, helping them to build a deeper connection to history and an appreciation for the diverse cultures that shape our world. I am confident that this experience will inspire and empower them as learners and future citizens.

Sincerely,

M. Gillian Lanier
Third Grade Classroom Teacher
Rockfish River Elementary School
glanier@nelson.k12.va.us



Dear Ann,

I am writing to express my support for funding a field trip to the Frontier Culture Museum in Staunton, Virginia, for my students. As an educator at McSwain Elementary School in Staunton, Virginia, I have seen and been impressed with the hands-on experiences the Frontier Culture Museum provides. This trip offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

The Frontier Culture Museum is an invaluable educational resource that brings history to life by showcasing reconstructed working farms and dwellings from around the world. They also have an amazing unit about watersheds that allows some of our students their first opportunity to see and take samples from a body of water in our hometown! Their watershed demonstration helps our students to better understand that what we do here in Staunton impacts ALL watersheds in Virginia! While learning about watersheds, we also make connections to history and students in fourth grade can compare and contrast the differences in cultures around the world with the history of Virginia. It gives them a deeper understanding of how life used to be and why colonists in Virginia did the things they did to survive.

These experiences are especially impactful for students who may not otherwise have access to such opportunities due to financial or logistical constraints.

By providing funding for this field trip, you will help us bridge the gap between theoretical learning and real-world application. The grant will ensure that all students, regardless of their background, can participate in this enriching educational experience. It will help cover school bus transportation and admission, making the trip accessible and inclusive for our entire class. A field trip to the Museum can make a lasting difference in the lives of our students, helping them to build a deeper connection to history and an appreciation for the diverse cultures that shape our world. I am confident that this experience will inspire and empower them as learners and future citizens.

Sincerely,

Jaelyn Caricofe

Fourth Grade Teacher

McSwain Elementary School

jcaricof@staunton.k12.va.us (540)820-9220

Churchville Elementary School



Carrie Barb, Principal
Becky Gilkerson,
Assistant Principal

3710 Churchville Ave.
Churchville, VA 24421

Phone: (540) 337-6036
Fax: (540) 337-8803

Ann Rogan
American Frontier Culture Foundation
PO Box 629
Staunton, VA 24402

Dear Ann,

I am writing to express my enthusiastic support for funding a field trip to the Frontier Culture Museum in Staunton, Virginia, for my students. As an educator at Churchville Elementary School in Churchville, Virginia, I have witnessed firsthand the transformative impact that immersive, hands-on learning experiences can have on young minds. This trip offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

The Frontier Culture Museum is an invaluable educational resource that brings history to life by showcasing reconstructed working farms and dwellings from around the world, including early American, African, and European settlements. This aligns seamlessly with Virginia's Standards of Learning (SOLs) for history and social science, particularly in areas such as colonial history, immigration, and cultural diversity.

For many of our students, this field trip represents a rare chance to step outside the classroom and engage with history in a tangible and meaningful way. The hands-on activities and live reenactments at the museum not only enrich their academic understanding but also spark curiosity and foster a lifelong love of learning. These experiences are especially impactful for students who may not otherwise have access to such opportunities due to financial or logistical constraints.

By providing funding for this field trip, you will help us bridge the gap between theoretical learning and real-world application. The grant will ensure that all students, regardless of their background, can participate in this enriching educational experience. It will help cover school bus transportation and admission, making the trip accessible and inclusive for our entire class.

A field trip to the Museum can make a lasting difference in the lives of our students, helping them to build a deeper connection to history and an appreciation for the diverse cultures that shape our world. I am confident that this experience will inspire and empower them as learners and future citizens.

Sincerely,
Tammy S. Stenzel
Second Grade Teacher
Churchville Elementary School
stenzelt@augusta.k12.va.us



Ann Rogan
American Frontier Culture Foundation
PO Box 629
Staunton, VA 24402

Dear Ann,

I am writing to express my enthusiastic support for funding a field trip to the Frontier Culture Museum in Staunton, Virginia, for my students. As an educator at McSwain Elementary in Staunton, Virginia, I have witnessed firsthand the transformative impact that immersive, hands-on learning experiences can have on young minds. This trip offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

The Frontier Culture Museum is an invaluable educational resource that brings history to life by showcasing reconstructed working farms and dwellings from around the world, including early American, African, and European settlements. This aligns seamlessly with Virginia's Standards of Learning (SOLs) for history and social science, particularly in areas such as colonial history, immigration, and cultural diversity.

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By providing funding for this field trip, you will help us bridge the gap between theoretical learning and real-world application. The grant will ensure that all students, regardless of their background, can participate in this enriching educational experience. It will help cover school bus transportation and admission, making the trip accessible and inclusive for our entire class.

A field trip to the Museum can make a lasting difference in the lives of our students, helping them to build a deeper connection to history and an appreciation for the diverse cultures that shape our world. I am confident that this experience will inspire and empower them as learners and future citizens.

Sincerely,
Shannon Love
Third Grade Teacher
McSwain Elementary
slove@staunton.k12.va.us
(540) 332-3936



Wenonah Elementary School
125 N. Bayard Avenue, Waynesboro, VA 22980
(540) 946-4660 Fax (540) 946-4663
Abby B. Arey, Principal

Ann Rogan
American Frontier Culture Foundation
PO Box 629
Staunton, VA 24402

Dear Ann,

I am writing to express my enthusiastic support for funding a field trip to the Frontier Culture Museum in Staunton, Virginia, for my students. As an educator at Wenonah Elementary School in Waynesboro, Virginia, I have witnessed firsthand the transformative impact that immersive, hands-on learning experiences can have on young minds. This trip offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

The Frontier Culture Museum is an invaluable educational resource that brings history to life by showcasing reconstructed working farms and dwellings from around the world, including early American, African, and European settlements. This aligns seamlessly with Virginia's Standards of Learning (SOLs) for history and social science, particularly in areas such as colonial history, immigration, and cultural diversity. In 2nd Grade, we learn about Native Americans' homes, transportation, and occupation. We also learn about how communities have developed over time due to advancements in technology. Many of the things that we learn in these units are hard for students with limited experiences to understand. Seeing a Native American dugout canoe, and even helping to scoop it out using a shell at the Frontier Culture Museum for example, allows students to connect to the content and better understand it.

For many of our students, this field trip represents a rare chance to step outside the classroom and engage with history in a tangible and meaningful way. The hands-on

activities and live reenactments at the museum not only enrich their academic understanding but also spark curiosity and foster a lifelong love of learning. These experiences are especially impactful for students who may not otherwise have access to such opportunities due to financial or logistical constraints.

By providing funding for this field trip, you will help us bridge the gap between theoretical learning and real-world application. The grant will ensure that all students, regardless of their background, can participate in this enriching educational experience. It will help cover school bus transportation when applicable and admission, making the trip accessible and inclusive for our entire class.

A field trip to the Museum can make a lasting difference in the lives of our students, helping them to build a deeper connection to history and an appreciation for the diverse cultures that shape our world. This experience has inspired and empowered our students as learners and future citizens and I am confident that it will do the same for future classes. .

Sincerely,

Kathryn Brown
2nd Grade Teacher
Wenonah Elementary School
kbrown@waynesboro.k12.va.us
804-920-5896

Abby Arey
Principal
Wenonah Elementary School
aarey@waynesboro.k12.va.us
(540) 946-4660

Ann Rogan
American Frontier Culture Foundation
PO Box 629
Staunton, VA 24402

Dear Ann,

I am writing to express my enthusiastic support for funding a field trip to the Frontier Culture Museum in Staunton, Virginia, for my students. As an educator at Bessie Weller Elem School, Staunton Virginia, I have witnessed firsthand the transformative impact that immersive, hands-on learning experiences can have on young minds. This trip offers a unique opportunity for students to deepen their understanding of history, culture, and the rich heritage that shapes our community and nation.

The Frontier Culture Museum is an invaluable educational resource that brings history to life by showcasing reconstructed working farms and dwellings from around the world, including early American, African, and European settlements. This aligns seamlessly with Virginia's Standards of Learning (SOLs) for history and social science, particularly in areas such as colonial history, immigration, and cultural diversity.

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Sincerely,

Susan Eckenrode

4th grade teacher

Bessie Weller Elem School

600 Greenville Ave, Staunton VA

seckenro@staunton.k12.va.us

APPROVED AFCF Budget F25: July 2024 - June 2025

	G/L CODE	F25 Budget
Public Support, Revenues, and Reclassifications		
ANNUAL GIVING CAMPAIGN	405F	\$ 80,000
TEMP RESTRICTED GIFTS	495F	100,000
PLACEHOLDER: UNSOLICITED CONTRIBUTIONS	408F	25,000
FUNDRAISING:GOLF	426F	<u>40,000</u>
Total Public Support, Rev., & Reclass.		<u>\$ 245,000</u>
Expenses and Losses		
Foundation Operating Expenses		
SALARIES EXPENSE	650F	\$ 93,000
FRINGES EXPENSE	651F	7,000
ACCOUNTING SERVICES/FEES	515F	27,700
COMPUTER/COPIER/SOFTWARE	628F	3,000
PROFESSIONAL FEES	615F	6,000
BOARD/STAFF DEVELOPMENT	538F	1,000
DONOR COMMUNICATION/RECOGNITION/CULTIVATION	616F	9,500
REAL ESTATE EXPENSES	698F	10,000
INSURANCE PREMIUMS	514F	7,000
OFFICE RENT & MAIL DELIVERY	692F	8,760
OFFICE SUPPLIES	542F	3,450
REPAIRS & MAINT	544F	3,100
POSTAGE	623F	2,500
PRINTING EXPENSE	561F	2,000
DUES/SUBSCRIPTIONS	543F	6,000
DEPRECIATION	539F	1,320
TAXES & LICENSES	516F	1,200
CREDIT CARD MERCHANT SERVICES	603F	1,500
BANK FEES	606F - UR	400
PAYPAL FEES	606F	500
AUDIT EXPENSE	512F	\$ 15,000
Fundraising Events - Expenses		
FUNDRAISING:GOLF	690F	20,000
Total Expenses and Losses		<u>\$ 229,930</u>
Change in Net Assets from Operations		<u>\$ 15,070</u>
Museum Support		
Interpreter Wages	797F	\$ 175,000
Field Trips & Outreach	788F	\$ 175,000
October Fest	787F	\$ 9,500
Interpretation Program Support	795F	\$ 7,250
Demonstrators	789F	\$ 13,000
Summer Camp scholarships	785F-TR	\$ 7,000
Misc. Supplies	800F-UR	\$ 2,000
Trustee Meeting Support	791F	\$ 2,000
John Lewis Society program support	784F	\$ 1,000
Library/School Annual Pass program	779F-TR	\$ 3,000
Non-eVA vendor merchandise	778F-UR	\$ 5,000
Future Unknowns	785F-UR	\$ 10,000
Total Museum Support		<u>\$ 409,750</u>

AFCF Budget F24: July 2023 - June 2024

	G/L CODE	F24 Approved Budget
Public Support, Revenues, and Reclassifications		
ANNUAL GIVING CAMPAIGN	405F	\$ 85,000
TEMP RESTRICTED GIFTS	495F	80,000
PLACEHOLDER: UNSOLICITED CONTRIBUTIONS	408F	25,000
FUNDRAISING:GOLF	426F	40,000
FUNDRAISING:SPRING EVENT	427F	30,000
FUNDRAISING: EVENT #3	429F	40,000
GIFTS IN KIND: AUDIT	412F	37,300
Total Public Support, Rev., & Reclass.		<u>\$ 337,300</u>
Expenses and Losses		
Foundation Operating Expenses		
SALARIES EXPENSE	650F	\$ 93,000
FRINGES EXPENSE	651F	7,000
ACCOUNTING SERVICES/FEES	515F	27,700
COMPUTER/COPIER/SOFTWARE	628F	3,000
PROFESSIONAL FEES	?	6,000
BOARD/STAFF DEVELOPMENT	?	1,000
DONOR COMMUNICATION/RECOGNITION/CULTIVATION	?	9,500
REAL ESTATE EXPENSES	698F	18,000
INSURANCE PREMIUMS	514F	11,500
OFFICE RENT & MAIL DELIVERY	692F	8,760
OFFICE SUPPLIES	542F	3,450
REPAIRS & MAINT	544F	3,100
POSTAGE	623F	2,500
PRINTING EXPENSE	561F	2,000
DUES/SUBSCRIPTIONS	543F	5,000
DEPRECIATION	539F	1,320
TAXES & LICENSES	516F	1,200
CREDIT CARD MERCHANT SERVICES	603F	1,500
BANK FEES	606F - UR	400
PAYPAL FEES	606F	500
Fundraising Events - Expenses		
FUNDRAISING:GOLF	690F	20,000
FUNDRAISING:SPRING EVENT	691F	15,000
FUNDRAISING: EVENT #3	693F	15,000
In-Kind Expenses		
AUDIT EXPENSE	512F	47,000
Total Expenses and Losses		<u>\$ 303,430</u>
Change in Net Assets from Operations		<u>\$ 33,870</u>
Museum Support		
Interpreter Wages	797F	\$ 100,000
Field Trips and Outreach	788F	135,000
Special Events	787F	17,000
Special Events: Other Events	688F-UR	2,000
Interpretation program support	795F	12,000
Lecture Series	790F-TR	3,000
Invited Demonstrators	789F	5,000
Summer Camps	785F-TR	6,600
Miscellaneous Support	800F-UR	2,000
Trustee meeting support	791F	2,000
John Lewis Society & Education Program Supplies	784F	1,000
Volunteer & Staff Recognition	792F	1,200
NEH grant substitution		40,000
VA Free Membership		1,000
Future Unknowns		10,000
Total Museum Support		<u>\$ 337,800</u>

**Frontier Culture Museum
Trailblazers Programs 2025-2026**

2025/2026 Academic Year CFCBR Service Area of SAW Highland and Nelson Counties

Field Trips	Number of Programs	Amount Per Program	Description	Total
Transportation	20	\$200	average reimbursement for school bus and driver	\$4,000
Admission	20	\$180	reduced rate of \$3 per student average 60 students per trip	\$3,600
TOTAL				\$7,600

Statewide

Field Trips	Number of Programs	Amount Per Program	Description	Total
Transportation	135	\$3,000	1/3 charter bus, other half school buses at a much lower rate of \$200	\$144,600
Admission	135	\$180	reduced rate of \$3 per student	\$24,300
Outreach				
Charge per student	35 FCMV	\$180	reduced rate of \$3 per student	\$6,300
TOTAL				\$175,200

Boys and Girls Club of Waynesboro, Staunton, and Augusta County

Waynesboro

ORGANIZATION INFORMATION:

Founded in: 1997

Mission:

For more than 25 years, Boys & Girls Club of Waynesboro, Staunton, and Augusta County (BGCWSA) has been committed to our mission: to enable all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens. As a trusted community nonprofit, we provide a safe, supportive, and enriching environment where youth in Staunton, Augusta, and Waynesboro (SAW) can learn, grow, and thrive. Our programs help children and teens develop academic success, healthy lifestyles, and strong character and leadership skills. We ensure that every child, no matter their financial situation, has access to meaningful opportunities and support.

Primary activities and programs:

Boys and Girls Club of Waynesboro, Staunton and Augusta County (BGCWSA) has worked with thousands of children in our area over the last 25 years, but we've never been needed more than now, because so much has changed over the past couple of years. BGCWSA is one of the community's longest standing programs that offers after-school and out of school time programming children and teens ages 5 years and older. Services are offered at 2 different sites in Waynesboro and Staunton, VA. BGCWSA works in cooperation with local public schools and in partnership with other youth-serving and community organizations to ensure that participants reach their full potential as productive, caring, and responsible citizens. Through its evidence-based programs, BGCWSA provides youth development services in five core program areas (Character & Leadership Development; Education and Career Development; Health & Life Skills; The Arts; and Sports, Fitness, and Recreation) to hundreds of local youth within club sites and community outreach partnerships. BGCWSA is one of the only free or reduced rate and affordable childcare and youth services p in our region. Fees are intentionally set to a low rate to ensure that low-income and asset limited, income constrained, employed households have access to affordable care and programs that enhance children's quality of life. The organization is also licensed by the Virginia Department of Education as a childcare center that accepts childcare subsidy assistance for families who qualify. Older youth attend at no regular cost. Throughout the school year, out of school time, and summer, each site conducts specialized sports/fitness, healthy lifestyles, visual & performing arts, mentorship, citizenry, academic success, social-emotional learning and mental healthy programming and more. The program model provides youth with supervision and support that enhances the well-being of each child along with healthy hot meals each day.

Community need(s) your organization exists to address:

Boys & Girls Club of Waynesboro, Staunton, and Augusta County (BGCWSA) meets a critical need in the Staunton, Augusta, and Waynesboro region, where many working families struggle to find affordable, quality out-of-school-time care for their children. Local youth face barriers to academic success, food security, mental and physical health, and access to mentorship and enrichment opportunities. BGCWSA provides a safe, supportive, and developmentally enriching space where children and teens receive the structure, resources, and guidance they need to thrive. The region lacks accessible programs that serve school-age children after school, on school closure days, and during the summer. Families, particularly those with lower incomes, must choose between inconsistent care, high-cost alternatives, or leaving children unsupervised. BGCWSA offers a licensed, community-based, and affordable solution that ensures children are in a safe and nurturing environment with the support they need to build resilience and long-term success. The organization continues to expand its impact by strengthening partnerships, growing site capacity, and working toward increased accessibility for families in need. According to the 2024 CAPSAW Community Needs Assessment, affordable childcare, food security, and youth mental and physical health rank among the region's most pressing challenges. Many children face learning gaps, lack individualized attention, and have limited access to tutoring, wellness education, or structured enrichment outside of school. In 2024, 100 percent of BGCWSA members who attended regularly improved or maintained their grades, and all were promoted to the next grade. BGCWSA helps bridge academic gaps by providing homework help, mentorship, hands-on STEM and arts programming, and social-emotional learning opportunities. The organization has also committed to prioritizing youth well-being through a multi-year effort to certify its sites as trauma-informed centers, a process that began in 2023 through social work practicum partnerships. In 2024, BGCWSA served nearly 300 youth across all programs. More than 88 percent of members came from households at or below 200 percent of the federal poverty level, and many faced additional barriers related to food insecurity and limited access to healthcare and wellness programs. To address these challenges, BGCWSA provided more than 14,000 meals and snacks, ensuring children had the nourishment they needed to focus, learn, and maintain healthy lifestyles. Beyond academic and basic needs, children need spaces where they can build confidence, develop leadership skills, and explore their potential. BGCWSA provides structured programs that help young people develop good character, make positive choices, and build meaningful relationships with peers and mentors. As one of the only licensed and affordable programs in the area designed specifically for school-age youth, BGCWSA is more than a childcare provider. It is a vital resource that prepares young people for lifelong success. With more than 25 years of experience serving the region, BGCWSA remains a trusted nonprofit partner in meeting the needs of children and families. The organization's commitment to affordability, accessibility, and quality programming ensures that every child, regardless of their financial situation, has access to the support and opportunities they need to succeed.

GRANT DETAILS:

Based on how you measure your organization’s impact, please share with us the magnitude of your work.

Boys & Girls Club of Waynesboro, Staunton, and Augusta County (BGCWSA) tracks program effectiveness through youth and parent surveys, school and program attendance, and skill application. Data is collected annually using Boys & Girls Clubs of America's time-tested curriculum and national standards, ensuring our programs foster academic success, social responsibility, and a strong sense of belonging. In 2024, BGCWSA served nearly 300 youth, with 88 percent from households at or below 200 percent of the federal poverty level. We provided over 14,000 meals and snacks, ensuring children had access to essential nutrition. We measure impact through youth served, academic success, attendance, skill development, and program engagement. In 2024, 100 percent of regularly attending members improved or maintained their grades, with all promoted to the next grade. Additionally, 100 percent of Club members are on track for on-time graduation with the resources to develop a post-high school.

What is the approximate percentage of your organization’s work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

100%

Please share your organization’s goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

Boys & Girls Club of Waynesboro, Staunton, and Augusta County (BGCWSA) is focused on strategic growth, program expansion, and long-term sustainability to deepen its impact in the Staunton, Augusta, and Waynesboro region. In 2025, the organization will open a new school-based site in Augusta County and continued work to launch the Waynesboro Teen Center, expanding access to safe, supportive spaces for more youth. BGCWSA is also advancing the process of certifying all sites as trauma-informed centers, an initiative that began in 2023 through social work practicum partnerships. To strengthen impact, BGCWSA is expanding partnerships with local YMCAs, Augusta Health, and area schools while working toward the SAW Childcare Collective to address regional childcare needs. Board-approved goals through 2028 include increasing average daily attendance by 50 percent, growing teen membership by 285 percent, and enhancing workforce development for Club professionals. Financial sustainability remains a priority, with a focus on increasing corporate and grant funding, strengthening donor engagement, and ensuring long-term stability. Through these efforts, BGCWSA continues to provide affordable, quality programs that give local youth the support, mentorship, and opportunities they need to succeed.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

BGCWSA collaborates with schools, other nonprofits, and community partners to serve youth. Unlike other similar programs, BGCWSA provides regulated/licensed, year-round K-12 programs at multiple sites, integrating academic support, mentorship, meals, enrichment, and

social-emotional development in each community we serve. We partner with schools for student referrals, coordinate with homeless services to provide free memberships to children in shelters, and work with organizations like Project Grows, Augusta Health, and the YMCAs to enhance nutrition, wellness, recreation, and training opportunities. Through the forthcoming SAW Childcare Collective, we are working to expand access to affordable youth programs in direct partnership with our local YMCAs. With over 25 years of experience, BGCWSA is the only community-centered, nonprofit, licensed youth development provider in the region whose sole mission is serving kids. This singular focus allows us to remain fully committed to building great futures for our youth.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

The \$7,500 Community Grant awarded to Boys & Girls Club of Waynesboro, Staunton, and Augusta County (BGCWSA) in 2024 helped expand access to safe, enriching, and affordable out-of-school programs for local youth. These funds supported staffing, meals, and program supplies, contributing to an almost 7 percent increase in youth served from the prior year. The grant also helped BGCWSA maintain its sliding fee scale, ensuring families could pay \$10 to \$30 per week for afterschool programs and \$40 to \$60 per week for summer programs. These reduced rates are directly funded through community support grants like CFCBR, allowing children from all income levels to access programs that support academic success, social-emotional development, and healthy lifestyles. By reducing financial barriers, this grant helped ensure children had a safe place to learn, grow, and thrive. BGCWSA remains committed to expanding services and reaching more youth.

Tell us a story that best illustrates the impact your organization has on our community.

Marcus was a quiet, withdrawn third grader when he first walked through the doors of Boys & Girls Club of Waynesboro, Staunton, and Augusta County (BGCWSA). His family had experienced homelessness, and he struggled academically and socially. He rarely spoke, avoided eye contact, and often arrived at the Club hungry. At school, his grades were slipping, and he had trouble making friends. At BGCWSA, Marcus found more than a place to go after school. He received daily meals, academic support, and encouragement from caring mentors. With consistent help, he improved in reading and math, discovered a love for STEM and art, and gained confidence. Through leadership programs, he found his voice, helping younger members with homework and taking on responsibilities that built his self-esteem. By the end of the year, Marcus had better grades, strong friendships, and a sense of belonging. Today, Marcus is thriving. He is engaged in school, participates in extracurricular activities, and has aspirations for his future. His time at the Club gave him stability, skills, and confidence that will serve him well into adulthood. His story reflects the impact of BGCWSA. In 2024, we served nearly 300 youth, an almost 7 percent increase from the previous year. Every regularly attending member maintained or improved their grades, and more than 14,000 meals and snacks were provided to ensure no child had to face hunger while trying to learn and grow. For over 25 years, BGCWSA has been changing the trajectory of young lives. The support, mentorship, and opportunities we provide give children like Marcus the foundation they need not just for today, but for a successful future.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

2025 Community Grant (single-year grant)

What is the single-year grant amount you are requesting?

\$ 10,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

General Operating purposes (no restrictions on its use)

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

If awarded a partial 2025 Community Grant, Boys & Girls Club of Waynesboro, Staunton, and Augusta County would prioritize staffing, meals, and program materials to ensure youth continue receiving academic support, mentorship, and enrichment. While fewer scholarship funds may be available, we remain committed to keeping programs affordable through our sliding fee scale of \$10 to \$30 per week for afterschool and \$40 to \$60 per week for summer. Additional fundraising and grants will help fill gaps to keep programs accessible for families in need. Regardless of the amount received, this funding will sustain safe, enriching, and affordable out-of-school programs that support youth and working families in the Staunton, Augusta, and Waynesboro region.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

BGCWSA's program stands out in our area through its commitment to implementing the Five Key Elements for Positive Youth Development, supported by research and recognized as essential for fostering youth success: A Safe, Positive Environment: Our club provides a stable and emotionally safe environment where youth can grow and thrive. We establish clear behavioral expectations and offer age-appropriate settings. Fun: We prioritize creating a fun and engaging atmosphere for our members. Our staff members foster a sense of belonging, making the club feel like a second home where youth can form strong connections with peers and mentors. Supportive Relationships: Meaningful relationships between youth and adults are at the heart of our program. Our staff actively cultivate these connections, ensuring that every member feels connected to caring adults and peers. We emphasize warmth, acceptance, and proper guidance in all interactions. Opportunities and Expectations: We provide our youth with a diverse range of opportunities to acquire skills in areas like physical, social, technological, and artistic domains. Our programs encourage the development of moral character and ethical behavior. We set high expectations and support our young members in their educational pursuits. Recognition: We value and recognize the self-worth and accomplishments of our

youth. Our staff members offer positive reinforcement as youth make progress and achieve success. The club proudly showcases the achievements of our young members. What truly sets us apart is our holistic approach to youth development. BGCWSA is more than just an after-school program or a childcare center; we are a youth development organization. We follow the BGCA Formula for Impact, ensuring that we serve the kids who need us the most. Our outcome-driven club experience, founded on the Five Key Elements, High-Yield Activities, Targeted Programs, and Regular Attendance, leads to our members achieving the BGCA priority outcomes of Academic Success, Good Character & Leadership, and Healthy Lifestyles. We take pride in being entrusted with the care of our young community members and are even more privileged to provide programs that mentor and educate youth to become the future leaders of tomorrow. Our commitment to fostering positive youth development sets us apart and has earned us recognition and praise from the community we serve.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$ 895,329

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

In 2024, BGCWSA managed a complex funding landscape, balancing grants, contributions, fundraising, and program fees while expanding services and keeping programs affordable. BGCWSA's total unaudited income for 2024 was \$797,355 (audit occurs March-April 2025), below the budgeted \$893,000, primarily due to fundraising and contributions falling short of stretch goals. However, grants and member fees met or exceeded expectations, allowing BGCWSA to sustain operations without reducing service levels. Over the past two years, funds supporting the organization's work have grown by 54% as part of an intentional effort to build resource development capacity where none previously existed. Total expenses were \$756,728, underspending the budgeted \$892,510 while maintaining essential staffing and programs. Payroll and program costs accounted for most expenditures, allowing BGCWSA to provide over 14,000 meals and snacks, sustain the sliding-scale fee structure of \$10-\$30 per week for afterschool and \$40-\$60 per week for summer, and expand academic and trauma-informed support. 2024 was the first year with a comprehensive annual resource development plan, operating budget, and marketing plan that aligned with board-approved strategies with executable goals to support long-term sustainability. While all stretch goals were not fully met, BGCWSA built the infrastructure needed for long-term financial health. The 2025 plan continues to strengthen corporate and individual giving, diversify revenue streams, and ensure alignment between budgeting, marketing, and fundraising efforts. BGCWSA remains committed to keeping programs affordable, expanding impact, and ensuring financial stability through intentional board-led strategies. Board-driven plans for sustainable revenue growth and leadership succession are in place to continue strengthening the organization's financial future. Continued investment from funders, such as CFCBR, is critical to sustaining and

expanding accessible, quality youth development programs in the Staunton, Augusta, and Waynesboro region. All funds invested in BGCWSA only serves the SAW area and local youth.

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?



BOYS & GIRLS CLUB
OF WAYNESBORO,
STAUNTON & AUGUSTA COUNTY

Account	Totals
INCOME	
<u>4100 Contributions</u>	
4110 NAP	\$ 99,200
4115 General Contributions	\$ 126,500
4120 Restricted Contributions	\$ 9,000
Total for 4100 Contributions	\$ 234,700
<u>4200 Fund Raiser</u>	
4210 Raffle	\$ 30,000
4220 Golf Tournaments	\$ 48,700
4240 Spring Outreach	\$ -
4245 Other	\$ 33,000
Total for 4200 Fund Raiser	\$ 111,700
<u>4300 Grants</u>	
4305 UnitedWay	\$ -
4310 B&G Clubs of America	\$ 117,000
4315/4320/4325- SAW Localities	\$ 75,000
4335 Community Foundation	\$ 42,500
4350 Miscellaneous	\$ 2,000
Total for 4300 Grants	\$ 236,500
4400 Interest Income	\$ 315
Total for 4500 Members Fees-Wboro	\$ 183,800
Total for 4550 Member Fees-Staunton	\$ 99,500
4625 Rental Income	\$ 25,800
4700 Miscellaneous Income	\$ 500
4850 Unrealized/Realized Gain/Loss	\$ 6,180
Gross Profit	\$ 898,495
EXPENSES	
<u>6000 Staff Payroll & Expenses</u>	
6010 Salaries & Wages	\$ 584,838
6020 Payroll Tax Expense	\$ 44,740
6030 403(b) Retirement Expense	\$ 8,834
Total for 6000 Staff Payroll & Expenses	\$ 638,412
6050 Program Expenses	\$ 31,000
<u>6100 Insurance</u>	
6110 Liability & W Comp Insurance	\$ 26,200
6120 Flood Insurance	\$ 3,300
6140 Health & Life Insurance	\$ 61,177
Total for 6100 Insurance	\$ 90,677
<u>6200 Taxes & Licenses</u>	
6210 Real Estate Tax	\$ 260
6230 Licenses & Permits	\$ 390

6250 Late Fees - Penalties	\$	-
Total for 6200 Taxes & Licenses	\$	650
<u>6300 Administrative</u>		
6310 Office Supplies	\$	4,800
6320 Postage	\$	200
6325 Dues & Subscriptions	\$	2,160
6330 Meals & Entertainment	\$	2,040
6335 Fees (Parking, Registration)	\$	100
6340 Training Travel Expenses	\$	5,000
6345 Employee Gift Expenses	\$	200
6350 Staff Training Fees & Supplies	\$	3,000
6360 Printing	\$	1,500
6370 Board Expenses	\$	250
6385 Employment Screening	\$	1,000
<u>6395 Software</u>	\$	<u>1,100</u>
Total for 6300 Administrative	\$	21,350
6400 Advertising	\$	100
<u>6500 Building Maintenance & Supplies</u>		
6510 Heating/Plumbing	\$	5,000
6520 Building/Cleaning Supplies	\$	4,525
6530 Misc Repairs/ Equipment	\$	4,000
6540 Pest Control	\$	690
6570 Trash Removal	\$	3,600
6580 Small Tools & Equipment	\$	-
Total for 6500 Building Maintenance & Supplies	\$	17,815
<u>6700 Professional Fees</u>		
6720 Affiliation Fees, State and Nat	\$	10,500
6730 Accounting & Legal	\$	19,700
6740 Other Fees	\$	<u>200</u>
Total for 6700 Professional Fees	\$	30,400
<u>6800 Vehicle Expenses</u>		
6810 Repairs & Maintenance	\$	6,000
<u>6820 Gasoline</u>	\$	<u>3,000</u>
Total for 6800 Vehicle Expenses	\$	9,000
<u>6900 Fund Raising Expenses</u>		
6910 Raffle	\$	8,500
6920 Golf Tournament Expense	\$	6,000
<u>6930 Misc. Fund Raising Expense</u>	\$	<u>1,500</u>
Total for 6900 Fund Raising Expenses	\$	16,000
<u>7000 Other Expenses & Fees</u>		
7010 Interest Expense	\$	7,925
<u>7030 Bank Charges</u>	\$	-
Total for 7000 Other Expenses & Fees	\$	7,925
Total for Expenses	\$	895,329
Net Operating Income	\$	3,166



BOYS & GIRLS CLUB
OF WAYNESBORO,
STAUNTON & AUGUSTA COUNTY

EOM Dec 2024	Actual (Month) Budget (Month)		YTD Actual	YTD Budget
Income				
4100- Contributions	\$27,208	\$45,000	\$168,045	\$170,000
4200- Fund Raiser	\$6,143	\$2,000	\$66,388	\$90,000
4300- Grants	\$7,788	\$22,000	\$325,891	\$316,000
4500- Members Fees	\$11,694	\$23,000	\$207,577	\$280,000
4625- Rental Income	\$1,750	\$750	\$20,000	\$19,000
4650- Interest Income	\$8	\$50	\$291	\$8,000
4700- Miscellaneous Income (+ Other Inc.)	\$0	\$6,250	\$3,581	\$10,000
4850-Unrealized/Realized Gain/Loss	-\$854	\$0	\$5,582	\$0
Total Ordinary Income	\$53,737	\$99,050	\$797,355	\$893,000
Expense				
6000-Staff Payroll & Expenses	\$36,442	\$55,666	\$488,852	\$610,640
6050- Programs	\$2,484	\$4,000	\$32,851	\$40,000
6100- Insurance	\$6,965	\$6,864	\$76,567	\$82,420
6200- Taxes & Licenses	\$0	\$0	\$3,023	\$1,750
6300- Administrative	\$4,478	\$2,755	\$33,694	\$40,000
6400- Advertising	\$0	\$375	\$41	\$1,500
6500- Building Maintenance & Supplies	\$390	\$1,125	\$26,783	\$20,000
6600- Utilities	\$2,419	\$2,830	\$30,640	\$28,000
6700- Professional Fees	\$2,465	\$2,300	\$32,205	\$31,000
6800- Vehicle Expenses	\$174	\$700	\$7,431	\$10,000
6900- Fund Raising Expenses	\$0	\$0	\$12,631	\$20,000
7000- Other Expenses & Fees	-\$1,443	\$600	\$12,010	\$7,200
Total Ordinary Expenses	\$54,374	\$77,215	\$756,728	\$892,510
Other Income			\$576.00	
Net Income	-\$637	\$21,835	\$41,203	\$490

Cinderella Project of the Shenandoah Valley

Middlebrook, VA USA

ORGANIZATION INFORMATION:

Founded in: 2004

Mission:

The project was founded in 2004 as a Christian mission project dedicated to helping young men and women in financial need find suitable attire for a school event at no cost.

Primary activities and programs:

The project provides equitable access to resources for students and others seeking suitable attire to celebrate school graduation commencement ceremonies such as prom and graduation. All items are provided without cost with an average service value of \$350 per client. So on average our yearly ROI to community is over \$200,000. The project is open to guests who (express financial need) - typically students who are attending middle school or high school. We receive referrals from the school counselors, area churches, the School for the Deaf and Blind, Woodrow Wilson Rehabilitation Center, Night to Shine and Special Olympics. We host a boutique just for these clients from February through May. Our desire is to outfit the student from head to toe (suit, tux, shirt, ties, and shoes /or/ dress, shoes, jewelry and toiletries from make-up to shower needs) providing the essentials needed to attend their school event without shame or cost. Their family is blessed to not have to over-extend their finances to provide their student with these items - thereby leaving funds for essential necessities like food, medicine, transportation and housing.

Community need(s) your organization exists to address:

Currently in Waynesboro and Augusta County Children of families experiencing financial difficulty have barriers to participating in school events and celebrations of middle school and high school graduation. According to the Department of Education, in Augusta County 50.18% qualify for a free or reduced lunch. In Waynesboro the numbers are much higher with 87.26% qualifying for free or reduced lunch. These are the families that qualify for our services as well. Our team of stylists assist each guest to pick out the outfit and accessories of their dreams. At Cinderella it is much more than a fancy outfit. It is about self-confidence, empowerment and supporting families under financial strain and conserving resources.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

In 2024, we celebrated 20 years as a charity. In that period we have helped over 2,000 clients and returned more than 2 million dollars to the community in goods and services. We track data when a client is ready to check out with their fashion and accessories, but a self-reported

family income form. This data is used to report to our Department of Social Services Neighborhood Assistance Program. Not only do we track family services, we also track which school, area, and the occasion the client needed their fashion for.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

In 2024 we served 265 clients. Of these the statistics are as follows: 25% are from the County of Augusta, 15% from Staunton and Waynesboro, 5% from Highland and Nelson.

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

In 2025, we will continue to serve several Tim Tebow Night to Shine events that serve clients of all ages, host special "field trip" appointments from HighSchools in Highland counties, serve the VA School fo the Deaf and Blind with special "field Trip" appointments - as well as serving all of the middle schools and high schools in the Staunton, Waynesboro, August Co, Highland and Nelson counties. Long Range, we are working to increase board participation and welcomed 3 new members this year.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

I believe that our service is not repeated. As we are more than a dress on a make-shift rack for 1-2 days (note: Gowns of Mercy in N. VA), allowing folks to shop (Cinderella's Closet) if they Pay \$, or even well meaning friends, family and teachers bringing in items for the student to see. We are a full service shop, and offer a head to toe experience of an exclusive boutique created just for them. #CinderellaMoments are made by allowing the student to feel pampered, elevated and apprecaited.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

We operate on a budget less than 20k a year. All volunteer, yet through grace we are able to multiply that impact with a return on investment over 70 times. We need every dollar we are blessed to receive.

Tell us a story that best illustrates the impact your organization has on our community.

I was helping a young man from Augusta Co... at the shop when I asked him if he had ever had a fashion from a men's store, or been measured. He said, "mam, if it doesn't come from WalMart I haven't had it." Another said they only, had hand-me-downs. When I checked him out of the store, with his mother and grandmother, they started to cry... saying that I had no idea how much this meant to them. We call those "Cinderella Moments." Just recalling them to you, warms my heart. Student's shouldn't feel like second class citizens. Less than their peers. Teachers do an amazing job of lifting them up and making them realize that. We are proud to partner with them to do that.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

Three-year Community Grant commitment (2025-2027)

What is the annual amount of the three-year grant you are requesting?

\$ 1,500

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

A specific program or capital expenditure

If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.

We need maintenance work - Our HVAC system has a crack that could break. Blough Brothers estimated at \$1 k expenditure. Additionally we need lights replaced throughout the store that are beyond our abilities (height, safety, etc).

If applicable, what is this program or capital expenditure's total budget?

\$ 1,500

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

We can make an appeal through out social media for special funding.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

One of things that we haven't talked about, is the effect our organization has on others who volunteer. For example, younger students with their mom, learning volunteering, the YMCA Youth program making jewelry for the students, and the students from Bridgewater, JMU and our NTS community who like to come and help. They love it and we are all uplifted by this community work.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

One of the things that is not reflected in our budget, is an on-going partnership with the Elks of Staunton. Through their generosity, they have been doing dress drives and providing supplies (like hangers, dress wraps), that all contribute to our project by reducing expenses.

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

I have contacted the Blaugh Brothers about an update on their quote. They got the Bucces contract and Bridgewater, VA Dayton and have been a bit busy. Also I have asked the Mall management about replacing light bulbs. Both of these items are the responsibility of the tenant.



COMMONWEALTH of VIRGINIA

Virginia School for the Deaf and the Blind

P.O. Box 2069, Staunton, VA 24402
(540)332-9000 Fax (540)332-9042

June 11, 2024

To Whom it May Concern,

My name is Pat Trice and I am the Superintendent of the Virginia School for the Deaf and the Blind (VSDB) in Staunton, Virginia. Please accept this letter in support of the nomination of Rhonda Howdyshell and her work with the Cinderella Project, for the Governor's Volunteerism and Community Service Award.

VSDB, an Executive Level Agency of the Governor, serves students throughout the Commonwealth who are deaf, blind, deafblind, and deaf and blind with other disabilities. Ms. Howdyshell and the Cinderella Project have been valued community partners for over 10 years and the key component in making the prom dreams of VSDB students a reality.

With the extreme price of prom attire, many families struggle or are unable to provide that special dress or attire for such a memorable event as prom. This lack of funding can be devastating to that girl or boy who wants to attend the prom yet does not have the "correct" attire. They feel out of place, unworthy, and eventually decide not to attend. However, due to Ms. Howdyshell's dedication and commitment to the students of Virginia, the Cinderella Project truly makes dreams come true, increasing the self-worth and confidence of every student who is a benefactor of their service. She provides those students, who would otherwise go without, the opportunity to feel very special, if for only a night, and to create memories that last a lifetime

Every year, VSDB students look forward to experiencing the magic of the Cinderella Project shopping event. During this event, students are provided individual assistance in choosing just the right dress or attire for the prom, along with accessories. As a result, the students arrive at the prom in their fabulous attire, proud of what they are wearing, confident in how they look, with heads held high, excitement in their eyes, and smiles on their faces!

The experience that Ms. Howdyshell and the Cinderella Project have created is truly magical for those individuals who are involved. Ms. Howdyshell and her team of volunteers are amazing and demonstrate a level of care for each student that embodies their commitment to the mission of the Cinderella Project. On one occasion when I accompanied my students on a Cinderella Project shopping event, I was amazed and deeply touched to see the patience and caring attitude and attention provided to each student. The volunteers worked with sign language interpreters to communicate with and to assist the deaf students and then worked with the blind students to ensure that they were experiencing the same "visual experience", patiently explaining in detail the prom attire and accessories so that each student could "see" what their options were.

Ms. Howdyshell is to be commended and recognized for the long-term effort and commitment she has demonstrated over the years in managing and growing the Cinderella Project! She has touched the lives of countless Virginia students and provided them with an experience that they will never forget! In today's world, where dreams are challenged and often dismissed, Ms. Howdyshell ensures that for one night, the prom dreams of every student are realized. I fully endorse her nomination and know that my students would join me in doing so should they have the opportunity.

Sincerely,

A handwritten signature in cursive script that reads "Pat Trice".

Pat Trice
Superintendent

BUDGET
(approved 1.27.22)

Cinderella Project of the Shenandoah Valley Organizational Budget 2025				
When does your organization's fiscal year begin and end?	January 1, 2025 - December 31, 2025			
	Calendar Year 2023* (*not reconciled)	Budgeted for Calendar Year 2025	Calendar Year 2024* (*not reconciled)	COMMENTS
REVENUE/INCOME				
Savings/Cash on Hand				
First Bank Checking				
Bus Checking 1	8,360.00	6,900.42	4,850.53	Cash in business checking
Bus Checking 2 (social media paypal.me)	1,542.00	0.00	2,049.88	New Square donation account set up
Cash drawer / Petty Cash	150.00	0.00	0.00	
Sub total	10,052.00	6,900.42	6,900.41	
Cash Contributions				
Grants				
Kiwanis Staunton	0.00	250.00	0.00	
Kiwanis Waynesboro	0.00	500.00	500.00	
Rotary Harrisonburg	0.00	250.00	0.00	
Rotary Staunton	0.00	250.00	0.00	
Karis Foundation	0.00	500.00	0.00	
Community Foundation of the Central BlueRidge	1,000.00	1,500.00	1,000.00	3-year community grant 2025-27
Sheetz (gas)	0.00	500.00	0.00	
Costco (community fund)	0.00	0.00	0.00	(volunteer support/nolongermember)
NiSource (Columbia Gas)	0.00	1,000.00	0.00	(general support)
Sub total	1,000.00	4,750.00		
Cash Gifts				Solicited by:
Community Give Rockingham Comm.Fdn.	230.00	500.00		
VA Dept. of Social Services NAP*(these come in as donations)	3,500.00	5,000.00	3,000.00	*New cash gift Grant enabler, tax credits upto \$13k
General Donations (donations jar - point of sale)	125.00	200.00	0.00	(set up square up donation link)
Donate Now Social Media	150.00		0.00	See social media account total above.
Network for Good (online)	225.00	0.00	0.00	Not used now, using donation direct link
Amazon Smile	0.00	0.00	0.00	Ceased
Sub total	4,230.00	5,700.00		
Sponsorships CASH GIFT				Solicited by:

BUDGET

(approved 1.27.22)

Middlebrook Ruritan	100.00	100.00	100.00	Reduced due to Covid, Rhonda
Wilson Memorial High School	0.00	100.00	0.00	
DuPont Community Bank	250.00	250.00	500.00	Rhonda
First Bank	400.00	1,000.00	1,000.00	Rhonda
DAR Club	0.00	100.00	0.00	Amy
Edward Jones	0.00	100.00	0.00	Rhonda
Jollivue/Barterbrook Ruritan	200.00	200.00	0.00	Rhonda
St. Peter's Women's Church Circle	-	50.00	0.00	Rhonda
Beverly Manor Ruritan Club	250.00	250.00	0.00	Rhonda
5 other Clubs with high student volume		1,000.00		Rhonda
Sub total	1,200.00	3,150.00		
Fundraising Events				
Fashion Friday Donations	800.00	2,000.00	(in donation account)	Open on 1st Friday for all to shop
Sub Total	800.00	2,000.00		This is in the donation account
Total Income:	\$ 7,230.00	15,600.00		
EXPENSES				
Administration/ Management GENERAL				
Taxes / Licenses	110.00	110.00	66.00	Annual Fees, state corp, Dept. of Agric.
Auto	364.00	250.00	0.00	(pickup items, truck gas, etc)
Correspondence/ Packet delivery	0.00	100.00	0.00	Postage/printing / Rhonda paid
Post Office Fishersville	118.00	0.00	0.00	Annual Fee PO Box / stamps
Valley Trust Insurance	157.00	210.00	210.00	Project Insurance (140) pd for 2025
Board member Liability Insurance	0.00	0.00	0.00	Under VA law, appears not needed.
Quickbooks	250.00	420.00	420.00	\$35 monthly
Compilation fee for CPA	800.00	600.00	600.00	Annual audit by CPA done annually
990 filing fees	59.90	100.00	75.00	Electronic filing
Sub total	1,858.90	1,790.00	1,371.00	
PROGRAM SERVICES				
Receipts & Reimbursements				
Advertising & Marketing	43.98	150.00	75.00	Miscellaneous, printing for Fashion Show etc
Jewelry	500.00	300.00		Bought in 2024
Make up	200.00	150.00	Order as needed	Items not donated.
Meals & Entertainment	36.00	100.00	January planning	Food for volunteers
Office Supplies & Software	75.00	50.00	In supplies	Ink, paper, etc. Kathe in-kind most

BUDGET

(approved 1.27.22)

Postage & Shipping INVENTORY	100.00	50.00	Not needed	Shipping of bought plus size dresses
Repairs & Maintenance	550.00	1,500.00	Carry over to 2025.	HVAC repairs and maintenance when needed
Swag Bag	200.00	200.00	185.00	2025 purchased in 2024
Women's shoes	300.00	200.00	Carry over to 2025.	(thrift of 5, 10, 11)
Women's Plus Size fashion	658.00	500.00	420.00	(thrift or mega sale of 18, 20, 22, plus)
Men's Shoes	200.00	100.00	35.21	(thrift purchase)
Men's Clothing	1,200.00	500.00	756.00	(small size pants, vests or XXXL)
Volunteer Support & Recognition	300.00	190.00	January planning meeting	(Gas relief, awards)
Board member thrift store purchases for project	300.00	200.00		Members approved to purchase up to \$100 on needed items.
Sub -total	4,662.98	4,190.00		(note above VFW support not shown)
Program Rental Space				
Valley Mall (\$600 a month + \$35 water)	6,420.00	7,620.00	6,420.00	Rental increase
UTILITIES -Dominion Power	1,748.00	2,000.00	1,241.00	Jan-Dec 2024
Sub total	8,168.00	9,620.00		
TOTAL EXPENSES	14,689.88	15,600.00	31,775.03	
ASSETS/ LIABILITIES				
Total Assets:	42,000.00	48,000.00	42,000.00	tubs, store fixtures, shoe racks, inventory
Total Liabilities:	0.00	0.00		
Net Assets:	\$ 32,250.00	\$ 48,000.00		

BUDGET

(approved 1.27.22)

Cinderella Project of the Shenandoah Valley Organizational Budget (working 2024)			
When does your organization's fiscal year begin and end?	January 1, 2024 - December 31, 2024		
	Calendar Year 2023* (*not reconciled)	Budgeted for Calendar Year 2024	COMMENTS
REVENUE/INCOME			
Savings/Cash on Hand			
First Bank Checking			
Bus Checking 1	8,360.00	9,302.00	Cash in business checking
Bus Checking 2 (social media paypal.me)	1,542.00	3,000.00	New Square donation account set up
Cash drawer / Petty Cash	150.00	150.00	
Sub total	10,052.00	12,452.00	
Cash Contributions			
Grants			
Kiwanis Staunton	0.00	500.00	
Kiwanis Waynesboro	0.00	500.00	
Karis Foundation	0.00		
Community Foundation of the Central BlueRidge	1,000.00	1,000.00	2020 Cares Act./ Community Grant 21
Sheetz (gas)			
Costco (community fund)	0.00		(volunteer support)
NiSource (Columbia Gas)			(general support)
Sub total	1,000.00	2,000.00	
Cash Gifts			Solicited by:
Community Give Rockingham Comm.Fdn.	230.00	300.00	
VA Dept. of Social Services NAP*(these come in as donations)	3,500.00	5,000.00	*New cash gift Grant enabler, tax credits upto \$13k
General Donations (donations jar - point of sale)	125.00	200.00	
Donate Now Social Media	150.00	0.00	Now go to Social Media Business Chking 2
Network for Good (online)	225.00		Changing
Amazon Smile			Ceased
Sub total	4,230.00	5,500.00	

BUDGET

(approved 1.27.22)

Sponsorships CASH GIFT			Solicited by:
Middlebrook Ruritan	100.00	100.00	Reduced due to Covid, Rhonda
Wilson Memorial High School	0.00		
DuPont Community Bank	250.00	250.00	Rhonda
First Bank	400.00	500.00	Rhonda
DAR Club	0.00	0.00	Kathe
Edward Jones	0.00	100.00	Rhonda
Jollivue/Barterbrook Ruritan	200.00	200.00	Rhonda
St. Peter's Women's Church Circle	-	200.00	Rhonda
Beverly Manor Ruritan Club	250.00	250.00	Rhonda
Sub total	1,200.00	1,600.00	
Fundraising Events			
Fashion Friday Donations	800.00	1,200.00	Open on 1st Friday for all to shop
Sub Total	800.00	1,200.00	
Total Income:	\$ 7,230.00	10,300.00	
EXPENSES			
Administration/ Management GENERAL			
Taxes / Licenses	110.00	110.00	Annual Fees, state corp, Dept. of Agric.
Auto	364.00	200.00	(pickup items, truck gas, etc)
Correspondence/ Packet delivery	0.00	100.00	Postage/printing
Post Office Fishersville	118.00	150.00	Annual Fee PO Box / stamps
Valley Trust Insurance	157.00	157.00	Project Insurance (140) inkind gift
Board member Liability Insurance	0.00	240.00	2023 recommendation
Quickbooks	250.00	290.00	Monthly expense
Compilation fee for CPA	800.00	800.00	Needed to apply for grants
990 filing fees	59.90	60.00	
Sub total	1,858.90	2,107.00	

BUDGET

(approved 1.27.22)

PROGRAM SERVICES			
Receipts & Reimbursements			
Advertising & Marketing	43.98	150.00	Miscellaneous signage for new space
Jewelry	500.00	500.00	
Make up	200.00	200.00	Items not donated.
Meals & Entertainment	36.00	100.00	Food for volunteers
Office Supplies & Software	75.00	75.00	Ink, paper, etc. Kathe in-kind most
Postage & Shipping INVENTORY	100.00	100.00	Shipping of bought plus size dresses 20
Repairs & Maintenance	550.00	900.00	HVAC repairs and maintenance
Swag Bag	200.00	200.00	
Women's Dresses / shoes	300.00	500.00	
Men's Shoes	200.00	200.00	
Women's Plus Size fashion	658.00	700.00	
Men's Clothing	1,200.00	1,200.00	(small size pants, vests or XXXL)
Volunteer Support & Recognition	300.00	300.00	(Gas relief, awards)
Board member thrift store purchases for project	300.00	400.00	Members approved to purchase up to \$100 on needed items.
Sub -total	4,662.98	5,525.00	
Program Rental Space			
Valley Mall (\$550 a month + \$35 water)	6,420.00	7,500.00	Rental increase
UTILITIES -Dominion Power	1,748.00	2,000.00	Jan-Dec 2023
Sub total	8,168.00	9,500.00	
TOTAL EXPENSES	14,689.88	17,132.00	
ASSETS/ LIABILITIES			
Total Assets:	42,000.00	38,000.00	tubs, store fixtures, shoe racks, inventory
Total Liabilities:	0.00	0.00	
Net Assets:	\$ 32,250.00	\$ 38,000.00	

QUOTE ID: 8370
 SERVICE: CINDERELLA PROJECT
 LOCATION:
 STREET: 1925 EAST MARKET STREET
 CITY: HARRISONBURG, VA 22801

CONTACT: RHONDA HOWDYSHELL
 Ph:(540) 292-0978
 DATE SUBMITTED: 08/15/2023
 PREPARED BY: MCHONE, AMBER

DESCRIPTION:

REPLACE SHEAVE ON UNIT 304

EQUIPMENT:

PACKAGED HEAT/COOLING UNITS, Loc: Unit 304, M#:48TCED14A2A6A0A0A0, S#: 1514P83979, Eqp#: 4576

ITEM	TOTAL
Labor Regular Time	
SHEAVE/MISC MATERIAL	
Total	\$748.00

SIGNATURE

PRINT NAME

DATE

Blauch Brothers Inc.

540-434-2589 office

911 Chicago Ave. 22802

540-434-3690 fax

Harrisonburg, VA

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Blauch Brothers, Inc. and its agents or subcontractors will furnish labor and materials to perform the work described above. The following are excluded from this contract price - the cost of required fees or permits, ductwork modifications and work not specifically listed in the above quote. Blauch Brothers, Inc. and its agents and subcontractors shall be given reasonable time in which to make delivery of materials and/or labor to commence and complete the performance of the agreement. Blauch Brothers, Inc. shall not be responsible for delays or defaults where occasioned by any causes of any kind and extend beyond its control. All materials will carry the manufacturer's standard warranty and labor will have 90 day warranty unless otherwise noted in the quote. **Payment for services set forth in the above quote shall be due 10 days from the date of the invoice, with one-half down payment due upon acceptance of the quote. Payments made with a credit card over \$10,000 will incur a 3% processing fee.** Any invoice remaining unpaid 10 days after date of the invoice shall be considered delinquent. Failure to pay the invoice in full by the due date will result in interest being charged at a rate of 1.5% per month, compounded monthly. Should Blauch Brothers place the account with a collection agency or attorney, customer hereby agrees to pay all costs, expenses, and attorney's fees (35% of the balance due), including post-judgment costs, expenses and attorney's fees, in addition to all other sums due. It is agreed that venue in any legal action whether by or against Blauch Brothers shall be in Rockingham County, Virginia. My signature above indicates acceptance of the quote and its terms and conditions. All quotes are valid for a time frame of no greater than 10 days due to current price and market volatility.

CreativeMornings Shenandoah Valley

Staunton

ORGANIZATION INFORMATION:

Founded in: CreativeMornings Shenandoah Valley became an official chapter of the global CreativeMornings community (245 cities across 70 countries!) in 2023. We are only the second ever rural community to successfully start and run a chapter.

Mission:

We believe in the power of community. We believe everyone is creative. By gathering the creative community in the Shenandoah Valley, we create more equitable access to the arts and creativity; enhance our community members' quality of life; and make room for synchronicity among the dreamers, doers, and makers in our region. In this era of deep disconnection from each other, we believe in the vitality of gathering in-person to foster intentional face-to-face relationships. Hosting a free monthly breakfast speaker series provides us with a format to invite creatives from all backgrounds to immerse themselves in an inspiring and thought-provoking experience within spaces they might not otherwise visit. When we say creatives, we mean everyone who enjoys nurturing their creative side, not just professional artists. We're driven by a deep desire to bring together and highlight the people, locations and stories that make the Shenandoah Valley what it is: our home. Through this intentional approach to storytelling—in person, in video, and in photography—we're actively crafting a new narrative about our region. We become what we believe about ourselves, and we believe we're a community bursting with creative ideas, artistic expression and cross-collaboration, a community that cares about each other.

Primary activities and programs:

Each month, we host one speaker event on the fourth Friday of the month that is free to the public. The event lasts about 2 hours and draws anywhere from 45 to 80 attendees. Doors open at 8.45 a.m. We start with free breakfast and mingling followed by a warm welcome from our hosts and a creative activity that breaks the ice for all attendees (we've danced, made crafts, drawn each other, written collaborative stories, and more.) Next, the main speaker takes the stage to share their talk followed by Q&A from the audience. Last, we pass the microphone to anyone who has an announcement for the community. This could be an event, a recent success, an invitation or an ask for help. We collect all these announcements and share them via our newsletter to reach even those who couldn't attend that day (446 subscribers!). Our last creative act at each event is a group picture. At each event, attendees stay behind and mingle, some help us clean up, others go to coffee or exchange details to stay in touch. Each event is fully recorded via video that we share publicly on our website, and we always have a photographer there to capture impressions and emotions at each talk - a great bonus to speakers and our local vendors, partners and sponsors. Behind the scenes, a team of 4 volunteers dedicates a combined 12 hours/week to plan and execute the event, recruit and prepare speakers, develop creative

activities, secure food and drink, find photographers and videographers, and to promote the event series on an ongoing basis.

Community need(s) your organization exists to address:

In 2024, research at the Indiana University Indianapolis showed that the creative economy contributed \$1.02 trillion to the nation's economy in 2021, the equivalent of 4.4% of the GDP. That figure is greater than the individual percentage contributions of construction, transportation, mining and agriculture. While many local economies suffered during the and post-pandemic, this research shows that arts and cultural production not only strengthen economic resiliency but drive economic growth. The Creator Economy Report 2024 by Kit shows that a growing percentage of creatives are leaving their 9-5 jobs to pursue their creative side business full-time. As creatives ourselves, we know how important it is to build a thriving ecosystem and supportive community around the creatives in the Valley to successfully pursue their business ideas and grow their income. Apart from the economic impact that creatives make in the Valley, research has shown that engaging in creativity

- Increases happiness
- Reduces dementia
- Improves mental health
- Boosts your immune system
- Increases IQ (by better connecting the left and ride side of the brain)

After hosting CreativeMornings Shenandoah Valley for nearly two years, we have a great insight what our community needs in order to thrive locally:

- Creatives crave connection with their peers but lack a space/format to do it.(isolation negatively affects their productivity and mental wellbeing)
- Local creators share a strong desire to collaborate and co-create across the region.
- Our community shows a deep desire to teach and pass along their expertise to the next generation of creators, artists and hobbyists.
- Many expressed the need to get out of the house and be in community with others.

We launched CreativeMornings Shenandoah Valley to get creatives out of their homes and into a community of peers. Our hope is to fight burnout and loneliness in a very competitive industry because we believe that a rising tide lifts all boats (#ItTakesAValley). Our hope is to grow a strong foundation of social capital among these creatives to drive their business growth, foster collaborations and increase their earnings. On an individual level, community members have reported that attending CreativeMornings has helped them think more critically and has encouraged them to pursue their hobbies more frequently which has led to an uptake in creative workshop offerings. Our members also tell us how remarkable it is that people show up to our events ready to connect with others in a meaningful way. Our attendees mingle beyond the circles of people they already know, creating a welcoming and connected environment for all. We believe that we are collectively living in a time of deep disconnection, a time of isolation that is further fueled by the false connections provided by social media.

CreativeMornings is a balm of belonging on the wound of isolation. Lastly, creatives would love to share their expertise through workshops and trainings. By building a robust community of various creatives, we hope to provide the Valley with a more robust offering of creative outlets and more diverse income streams for local creators.

GRANT DETAILS:

Based on how you measure your organization’s impact, please share with us the magnitude of your work.

Our key measures for success are

- the number of events hosted per year
- the number of attendees per event
- the amount of dollars invested in local businesses per event
- the diversity of speakers, vendors & attendees personal testimonials (qualitative data)
- Number of partnerships with mission-aligned organizations

We assess the majority of these metrics at each event and/or annually. Our annual goal is for more than 50% of speakers to represent the diversity we have here in the Valley. When sourcing vendors for our events, we give priority to minority-owned businesses. From day 1, our goal was to raise sufficient funds to pay all vendors, directly reinvesting in our local community and shining a light on the plethora of small businesses that are the backbone of our local economy. While we can't directly measure an increase in creativity or well-being, we have anecdotal evidence for this trend.

What is the approximate percentage of your organization’s work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

0.9

Please share your organization’s goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

In 2025, we plan to host 8 morning and 2 evening events with at least 50 people per event. If we raise sufficient funding, we hope to engage performers for each event to showcase their art/talent and to highlight non-profits in the communities we're in (expanding their visibility). This year we want to be able to offer ASL interpretation to make our events more accessible to the large deaf community in our area. The Community Grant would help us in covering the cost associated with paying ASL interpreters. Long-term, we hope to develop training and educational programs to expand the pipeline of talent that is waiting in the wings. By nurturing creative talent locally, we give them one more reason to stay in the Valley, raise their families and build their careers here. Our mission is to help nurture the ecosystem of dreamers and doers in the Shenandoah Valley who want to make our region a great place to live, work, play. We continue to build partnerships with other organizations and local changemakers because we

want to contribute to a better Shenandoah Valley. None of us can do this on our own. It takes a Valley.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

We communicate regularly with CreativeMornings chapters in Charlottesville and Richmond, as well as with Tom Tom Festival to plug into our state-wide creative community. Smaller events that target a similar audience (Caffeinate/Innovate, Pecha Kucha) take place on different dates yet we are in talks of co-hosting a morning or evening event with these groups in hopes of cross-pollination and greater reach and impact in the community. What sets us apart from existing initiatives is that our event series travels across the Shenandoah Valley reaching even remote communities. Rather than being located in one town, we are intentional about conveying our community throughout the area and actively fostering our members' collaborative projects in these various locations (Art Hive, Clayground, etc.). More than other initiatives, we focus on cross-pollination among towns, counties and their local nonprofits.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

The \$1,000 we received in 2024 helped us partially pay a videographer, a photographer and two bakeries across two events. All three service providers offered a generous discount to help us host CreativeMornings at Sunset Park in Waynesboro (August 2024:

<https://creativemornings.com/talks/vanessa-joy/1>) as well as at the American Shakespeare Center in Staunton (<https://creativemornings.com/talks/kalela-williams-vision/1>).

Tell us a story that best illustrates the impact your organization has on our community.

Our community members frequently collaborate on projects, even if they didn't know each other before meeting at CreativeMornings. Our member Davey is an organizer at the Off Center in Staunton, a space for storytelling through theater and other disciplines. He met our member Diana, who's an actor, at a CreativeMornings event and they hit it off over their shared love of theater and storytelling. This led to Diana becoming a cast member in multiple Off Center productions! At another CreativeMornings event, Davey heard the need for a solo female role in an upcoming production at the Silk Moth Stage, a need shared by the executive director of the Silk Moth. Davey immediately thought of Diana, and connected her with the Silk Moth Stage. Diana got the part and had a solo show that ran all summer! Not only do our members meet each other at our events; they connect deeply enough to remember each other, and include each other in their respective communities. In August 2025, we were honored to invite Vanessa "V" Joy to be our main speaker and share with us the rituals that have guided her through her terminal cancer diagnosis. As a native of Waynesboro and mother of three young daughters, V took the audience on a journey of metamorphosis. Thanks to her talk being photographed and recorded, we are able to honor and keep her story alive in perpetuity even though V passed a few short months after the event.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

2025 Community Grant (single-year grant)

What is the single-year grant amount you are requesting?

\$ 10,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

General Operating purposes (no restrictions on its use)

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

During the first two years of CreativeMornings, we were extremely lenient in our expenses, making do with very little and contributing our personal funds to host events. We are forever indebted to all the coffee shops, bakers, caterers, photographers, videographers and other volunteers who generously donated their goods and services because they believed in CreativeMornings. We hope to cover our expenses and pay these vendors fairly in 2025 because we believe in supporting local small businesses. Should we not receive the full amount of the Community Grant, we will cut back on creative performances and ASL interpretation. In parallel, we are seeking philanthropic donations to ensure we can rely on a variety of income streams.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

The Community Grant is a direct investment in our local community. As a volunteer-organization (by design), we have no overhead. Funds are exclusively used to pay local artists, collaborate with other nonprofits and pay small businesses that cater our events. We firmly believe that any investment in CreativeMornings will amplify the impact of our events and our partners sending ripple effects through the Shenandoah Valley.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$ 19,190

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

A Community Grant would allow us to host 10 events in 2025, reaching at least 500 people, highlighting a minimum of 10 speakers, and investing in 20-30 local small businesses. As a

chapter of CreativeMornings, we are obliged to record each talk through video and photo and upload it to our website. Some of our partners have expressed to us they can no longer include free work in their business expenses. In 2025 we are committed to paying a stipend to help nurture and sustain the local community of creators and storytellers, which requires significant funding.

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?



Community Foundation of the Central Blue Ridge

117 S Lewis Street, Staunton, VA

January 30, 2025

To the Members of the Community Foundation,

It is my great honor to write this letter of support for the Creative Mornings-Shenandoah Valley (CM-SVA) grant application. CM-SVA has been a critical part of my sense of community in Staunton. I am new to the area, so I was so excited to attend one of the first Creative Mornings at Sanaa Design Studios in Staunton. Every one of the volunteers made us feel welcome in the warm space they created- from the locally made snacks and coffee, to the collaborative art project and thoughtful introductions- the room was buzzing with friendly chatter. I left uplifted, with the feeling of finally being part of my new community. The lively conversations I had that day built lasting connections, and I always look forward to the next event.

I am a cut flower grower, and like many people in creative jobs, I work alone. Knowing that there is a community of supportive people gathering once a month gives me something to look forward to. I have even been encouraged to set up a table to sell and talk with people about my business, giving me critical face to face time with people who love flowers. This kind of generosity is shared with every small business who interacts with CM-SVA-from the bakers who provide breakfast to the gallery owners who share their space, everyone is acknowledged and honored.

I think we can all agree that spending time with people in community is more important now than ever. We are so fortunate that Anika Horn, Megan Burrows and all of the volunteers with CM-SVA work to provide us with a welcoming space to be inspired and uplifted by one another. Please share any resources available so we can continue to gather, celebrate and encourage each other through the power of creative community.

Thank you for your consideration,

Erin Wright
Owner, Quince & Burdock

CreativeMornings Shenandoah Valley		
OPERATING BUDGET		
2025		
Primary Income Categories	Budgeted	Explanation (if necessary)
Charitable grants	\$ 10,000.00	Community Grant, Community Foundation of the Central Blue Ridge
in-kind contributions	\$ 500.00	in-kind contributions from service providers and individuals to help cover costs for printing & marketing
philanthropic contributions	\$ 5,000.00	fundraising goal for philanthropic funds (individual donors)
Total Income:	\$ 15,500.00	
Primary Expenses Categories	Budgeted	Explanation (if necessary)
Insurance	\$ 750.00	for up to 3 venues that require event insurance
Printing & Marketing	\$ 1,700.00	up to \$100/event (10 events in 2025), \$700 for evergreen collateral (sponsor acknowledgement etc.)
Event supplies	\$ 500.00	estimated \$50/event (10 events in 2025)
Event catering (food & drink)	\$ 3,500.00	estimated \$350/event (10 events in 2025)
Photography & videography stipends	\$ 8,000.00	\$400 stipend for each photographer and videographer (\$800/event; 10
ASL interpretation at at least 4 events (when needed)	\$ 1,200.00	\$300/event
Local artist stipend	\$ 3,000.00	\$300 for one local artist (painter, musician, poet, yoga/mediation,
Bookkeeping	\$ 540.00	
Bookkeeping software	\$ 180.00	Quickbooks software
Total Expenses:	\$ 19,190.00	
Net Income (Loss):	\$ (3,690.00)	

INSTRUCTIONS: Replace the items in **RED** with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$10,000 or greater. Smaller categories of income and expenses

CreativeMornings Shenandoah Valley		
Profit & Loss		
2024		
Primary Income Categories	Budgeted	Explanation (if necessary)
Charitable grants	\$ 1,000.00	Community Grant, Community Foundation of the Central Blue Ridge
in-kind contributions	\$ 4,800.00	in-kind contributions from service providers and individuals to help cover costs for print & marketing (\$1,300), breakfast (\$300)m dicounted photography & videography (\$3,200)
philanthropic contributions	\$ 335.00	
Total Income:	\$ 6,135.00	
Primary Expenses Categories	Spent	Explanation (if necessary)
Printing & Marketing	\$ 1,568.37	
Event supplies	\$ 28.22	
Event catering (food & drink)	\$ 2,898.65	
Photography & videography stipends	\$ 1,450.00	the remaining \$3,200 were donated in kind/discounted
Bookkeeping	\$ 540.00	
Bookeeping software	\$ 180.00	Quickbooks software
Total Expenses:	\$ 6,485.24	
Net Income (Loss):	\$ (350.24)	

INSTRUCTIONS: Replace the items in **RED** with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$10,000 or greater. Smaller categories of income and expenses

Free Book Bus (The)

Charlottesville

ORGANIZATION INFORMATION:

Founded in: 2018

Mission:

Founded in 2018, The Free Book Bus gives books to children and families facing barriers to access and affordability, helping them build quality home libraries. Our secondary focus is encouragement of reading for all.

Primary activities and programs:

The Free Book Bus gives out books and school supplies to help families build home libraries in Albemarle, Augusta, Charlottesville, Nelson, Staunton, Waynesboro and surrounding areas. We give out two free books per person; most of our books are brand new. In 2022, we added an essential needs/hygiene shelf after repeated requests. Many bus guests at food pantries and public housing expressed a need for these items (such as haircare, soap, deodorant, and toothpaste). 2,890 guests chose a personal care item in 2024 - hair bonnets and deodorant continue to be the most popular items. In the CFCBR service area, The Free Book Bus visits Elk Hill School in Staunton and Keys Academy in Verona once a month. We began visiting the post-high school program at Wilson Rehab in Fishersville in November 2024. We visited the boys and teens at Liberty Behavioral Health in Staunton on 1/21/25, and are excited to return in February. We will continue to visit WARM House in Waynesboro by request. These regular visits build trust and allow us to get to know our guests and what they like to read. We also take book requests, and hear directly from guests what hygiene supplies they need.

Community need(s) your organization exists to address:

The Free Book Bus works to increase access to high-quality books, school supplies, and educational art supplies for all bus guests, especially those with barriers to access. Although the pandemic is technically over, its impact on many of Virginia's students continues. The 2024 report from the Virginia Department of Education states: "2022 NAEP results showed Virginia's 4th grade students exhibited the nation's largest learning loss in reading and math. Students in grades 3-8 suffered significantly from lowered expectations and extended school closures." With these statistics in mind, helping families build home libraries is extremely important. When kids visit our bus and choose their own books to take home, they are more likely to read and keep those books. A 2024 Scholastic report, Kids & Family Reading, states: "In the 13 years of the Kids & Family Reading Report, one thing remains constant no matter what: when kids choose, they read. Across demographics, the majority of kids (89%) agree their favorite books are the ones that they have picked out themselves." Chronic absenteeism has also become a significant problem since the pandemic. When kids are not in school, access to books and school supplies at home is even more important. The 2024 VDOE report states: "In 2022-2023, Virginia's student groups for grades 3-8 demonstrated disproportionate rates of chronic absenteeism with one in five economically disadvantaged students and students with disabilities being chronically

absent compared to the state average of more than one-in-six." As CFCBR is aware, challenges with transportation and finances can make it difficult for low-income families, especially rural ones, to access enrichment activities. The Free Book Bus visits Title I schools, specialized schools for children and teens with behavioral/emotional challenges, public housing developments, food pantries, homeless shelters, and other stops that fit our mission. We continue to see a growing need for high quality books, art supplies, and personal care items in the communities we serve. The populations we visit with the bus are primarily low-income, Black, Hispanic, and/or English Language Learners. Building home libraries helps improve our community's literacy and gives children, especially those from low-income and minority households, better chances of educational success.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

The Free Book Bus has given out over 58,000 books to 28,000+ guests since 2018. In 2024, we served 7,170 people at 220 stops, and gave out 13,397 books. We increased the number of people served in Staunton, Augusta, and Waynesboro from 159 in 2023 to 471 in 2024 - a 196% increase (we also served 929 people in Nelson). To meet increased demand in 2024, we added 76 stops to our schedule by making multiple stops on certain days. The Free Book Bus operates year-round; we serve Charlottesville, Albemarle, Nelson and Augusta Counties, plus Waynesboro and Staunton; we offer books in eight languages for kids, teens & adults, and we work with more than 24 local organizations to increase capacity. We track every stop we make (and items we give out) on a spreadsheet, from which we compile yearly statistics.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

In 2024, 35 stops out of 220 (15.9%) were in the CFCBR area. In 2023, 14 stops out of 144 (10%) served Nelson & Augusta.

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

One of our 2024 goals was to expand our service area by at least two organizations in Nelson and Augusta. We added three: Elk Hill in Staunton, Wilson Rehabilitation, and Keys Academy in Verona. Our current partners in the Foundation's service area also include the Nelson County Pantry, Rockfish River Elementary, and Tye River Elementary. It is very important to us to continue serving our regular guests and to expand our service area in 2025. We are excited about a new partnership with Liberty Point Behavioral Healthcare in Staunton. These recurring stops build a sense of community and continuity for kids, and are rewarding for book bus staff. Overall, our long-term goals are to increase the quality of our book selection, to serve more people, and to continue to work with our partner organizations to increase our capacity and better serve our guests.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

There are a few other similar organizations in the area. In Waynesboro, the Community in Motion vehicle visits low-income Waynesboro neighborhoods to share books with families. Book Baskets (Charlottesville) delivers books at food pantries and to students at Albemarle elementary schools. The Free Book Bus shares books and resources with Book Baskets often. While there are similarities between us and other programs, The Free Book Bus is unique in these ways: we operate year-round and offer a summer reading program; we do recurring stops at specialty schools like Elk Hill and Wilson Rehabilitation; we offer free books in eight languages, and we bring tutors to certain stops. Our bus also stocks free, national brand hygiene items for guests. Our overhead costs are very low, which allows us to spend 82% of our funds on books, art supplies, and hygiene items (2024 VDAC Form 102).

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

We were grateful to receive a 2024 grant of \$3,000. We used funds to purchase new books, personal care items in bulk, art and school supplies, and gas for the bus for the stops in our expanded service area. We would not be able to travel to stops like Elk Hill in Staunton, Keys Academy, and Wilson Rehabilitation as frequently without the grant funding from CFCBR. We expect to serve approximately 1,700 bus guests in Augusta, Nelson, Staunton and Waynesboro in 2025, and look forward to returning to new stops such as Liberty Point Behavioral Health.

Tell us a story that best illustrates the impact your organization has on our community.

One of the best parts about our stops is making connections with regular guests. In November 2024, we returned to the Nelson County Pantry for the first time since December 2023 for the Thanksgiving food distribution. One of the pantry's longtime clients is a man who collects stamps and coins. A friend had donated her grandfather's stamp collection books to the book bus, so I brought one of the stamp books with me for this guest. When I handed it to him, he looked delighted and said "You remembered me!" Bringing people books that they love and showing them that we remember what they like is rewarding for everyone involved. Staff at the Virginia School of Autism Centers for Neurodevelopment have told me that they have observed marked improvements in some students' ability to self-regulate after multiple visits from the book bus. By coming to our guests, we provide valuable on-site experiences for students in special education programs. The book bus offers a flexible, accessible, and private space for students who require additional support to participate along with their peers.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?
2025 Community Grant (single-year grant)

What is the single-year grant amount you are requesting?
\$ 3,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

General Operating purposes (no restrictions on its use)

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

We are always actively seeking other grants and funding, and do not rely on any one source to fulfill our mission. If we were to receive less than we requested, we would apply it gratefully to the areas of most need, which are new book purchases and gas. When we write our grants, we ask for funding to support general operations, books, art supplies, and program expenditures, so that we have stable funding for these three areas. This reduces the impact if funding does not materialize as we had hoped. We are grateful for the support we receive from local foundations and from individual donations and fundraisers.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

If you would like to see the bus in action, we'd be happy to welcome any/all of you at one of our stops, or I can bring the bus to you. Thank you for the opportunity to be considered for this grant.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$ 58,000

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

As noted in our current budget, the restricted grants category in this year's budget is smaller than the prior year because we received a large grant in 2024 from a foundation that has since closed.

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

January 14, 2025

To Whom It May Concern,

I am writing to wholeheartedly recommend The Free Book Bus program, which has become an invaluable resource for our students at Nelson County Public Schools. This program, overseen by Sharon Stone, visits our school monthly during the school year, as well as our summer program and other literacy events, bringing with it a wealth of opportunities for our students to engage with literature in a meaningful way.

One of the standout features of the Book Bus is its wide variety of quality books, including bilingual options that cater to our diverse student population. The excitement among students when they receive a book they can keep is notable; it fosters a love for reading and encourages them to explore new stories and ideas. The Book Bus itself is inviting and well-decorated, creating an atmosphere that draws students in and makes them eager to participate.

The impact of the Book Bus on literacy engagement in Nelson County Schools cannot be overstated. It provides a fun and engaging learning resource that not only enhances students' literacy skills but also instills a sense of ownership over their reading journey. Sharon Stone's commitment to the program is evident in her collaborative approach with teachers. She generously provides each teacher with two books for their own library and has supplied our ESOL teachers with adult Spanish novels to distribute to parents, thereby fostering a community of readers beyond the classroom.

Moreover, Sharon has been instrumental in consulting with us on how to operate and enhance our own county book bus, sharing her expertise and passion for promoting literacy. Her dedication to ensuring that every child has access to quality reading materials is truly commendable.

In conclusion, I highly recommend The Free Book Bus program for its significant contributions to literacy and student engagement within our community. It is a program that not only enriches the lives of our students but also supports educators in their mission to cultivate a love of reading.

Sincerely,

Susan Cargill
Instructional Coach
Nelson County Public Schools
scargill@nelson.k12.va.us



The Free Book Bus Operating Budget 8/1/24-7/31/25

Primary Income Categories	Budgeted	Explanation
Charitable Contributions, including social media fundraisers	\$ 50,000.00	Individual donations, fundraising on social media, and local grants.
Restricted donations from individuals and/or foundations	\$ 8,000.00	Restricted grants and donations for specific items such as books, books only for certain counties, or essential needs supplies. Our 2024-2025 budget is smaller than the prior year since we received an unexpectedly large grant from a foundation that closed.
Total Income:	\$ 58,000.00	
Primary Expenses Categories	Budgeted	Explanation
Director stipend	\$ 12,000.00	The Free Book Bus board approved a \$1000 monthly stipend for Sharon Stone to run the program in January 2022. This is evaluated by the board (excluding Sharon) every 6 months.
Books, art/school supplies, hygiene supplies for bus guests	\$ 35,000.00	New and used books, art and school supplies, supplies for summer reading program, personal care and hygiene supplies.
Insurance and gas for bus	\$ 2,000.00	Auto & liability insurance, gas
Corporation expenses	\$ 3,000.00	Payments to our bookkeeper and CPA, SCC fees, post office box, payroll tax and processing, PayPal, QuickBooks, Zoom (for board meetings), and bank fees, office supplies, cleaning supplies for books/bus
Bus repairs and supplies	\$ 6,000.00	Bus repairs and routine maintenance
Total Expenses:	\$ 58,000.00	
Net Assets (Loss):	\$ -	

The Free Book Bus		
OPERATING BUDGET		
8/1/23-7/31/24		
Primary Income Categories	Budgeted	Explanation (if necessary)
Charitable Contributions	\$ 30,000.00	Individual donations, fundraising events, and local grants. We project this number to be the same or a little higher than last year. We are actively applying for grants, and have a new volunteer who is helping us with this.
Restricted/unrestricted grants from foundations	\$ 15,000.00	We will not know whether or not we receive some of these projected grants until spring and summer 2024.
Fundraising from social media, including Facebook	\$ 2,800.00	Instagram and Facebook fundraisers based on last year's participation
Total Income:	\$ 47,800.00	
Primary Expenses Categories	Budgeted	Explanation (if necessary)
Director stipend	\$ 12,000.00	The Free Book Bus board approved a \$1000 monthly stipend for Sharon Stone to run the program in January 2022. The viability of this stipend is evaluated by the board (excluding Sharon) every 6 months.
Bookkeeper hourly payments	\$ 1,800.00	Payments to our bookkeeper, Justine Donnelly, at \$25/hour. Our books are relatively simple, this averages \$150 monthly.
Books and art supplies for bus guests	\$ 23,000.00	New and used books, crayons, colored pencils, sketch books, supplies for summer
Essential needs supplies	\$ 2,000.00	We have received a lot of support for this from grants & social media
Insurance and gas for bus	\$ 2,000.00	Auto & liability insurance, gas
Corporation expense; bank fees, office supplies, onboard supplies for bus	\$ 3,429.00	Form 102, SCC, post office box, continuing education, payroll tax and processing,
Bus repairs and supplies	\$ 3,500.00	(Includes bus repairs & state inspection. This category can be hard to predict, but generally bus repairs are \$500 and up).
Total Expenses:	\$ 47,729.00	
Net Income (Loss):	\$ 71.00	

Girl Scouts of Virginia Skyline Council

Roanoke

ORGANIZATION INFORMATION:

Founded in: 1963

Mission:

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Primary activities and programs:

Girl Scouts of Virginia Skyline Council provides girls with opportunities to develop leadership and life skills through a variety of age-appropriate and engaging activities centered around the four pillars of the Girl Scout Leadership Experience: STEM, entrepreneurship, life skills, and the outdoors. The council's programs include fun activities like earning badges, selling cookies, exploring space, outdoor adventures, taking trips, and community service projects. All of these activities prepare girls for a fulfilling and successful life of leadership, adventure, and personal growth. The Girl Scout Leadership Experience provides girls with a nurturing environment to develop essential skills to help them become successful leaders throughout their lives. In the service area of the Community Foundation alone, Virginia

Community need(s) your organization exists to address:

Through Girl Scouting, girls develop the attitudes, skills, and behaviors they need to succeed in life, giving them the courage to fail and keep trying, the tools to create an independent future, and the power to do good. The Girl Scout Research Institute finds that girls with higher socio-economic backgrounds are more likely to succeed in the future. However, any girl who participated in Girl Scouting is equally likely to develop the benefits/outcome of a successful future. The benefits of Girl Scouting are not exclusive to any demographic. Regardless of social class, zip code, race/ethnicity, or degree of engagement in other extracurricular activities. Therefore, no matter where they live, their age, or their background, Girl Scouts help girls develop their full potential ("The Girl Scout Impact Study." Girl Scout Research Institute, 2017). Girl Scouting prepares a girl for success by engaging her in girl-led, girl-centric, cooperative, and hands-on activities. This approach creates high-quality experiences conducive to learning. The 2017 Girl Scout Impact Study identified that Girl Scouts are more likely than non-Girl Scouts to take an active role in decision-making, learn by working cooperatively with others, and participate in hands-on activities that engage them in an ongoing cycle of action and reflection. Girl Scout programs are research-based and offer age-appropriate leadership development activities for girls in grades K-12. Girl Scout's "fun with purpose" curriculum ensures that girls of every age have opportunities to participate in progressive and exciting programs. Programs are available through troop experiences, in-person and virtual events, individual Girl Scout experiences, council-provided programs, camps, and events year-round.

GRANT DETAILS:

Based on how you measure your organization’s impact, please share with us the magnitude of your work.

Girl Scouts of Virginia Skyline provided Girl Scout programs to 151 girls and 87 adults from October 2023 to September 2024 in the Foundation's service area. Since October 2024, the membership has increased for both girls and adults, 189 and 111 respectively. Each girl participates an average of 200 hours in troop meetings, community service projects, events, and outings. Volunteers donate approximately 300 hours yearly to facilitate Girl Scout troop meetings and coordinate programs, events, outings, community service projects, and product program sales. Additionally, girls dedicate hundreds of hours towards entrepreneurship skill-building through the Girl Scout Cookie Program each year. The council tracks membership, participation in events and activities through registrations and attendance, highest awards, camp visits, badges, patches, and product sale program participation. This information is important to ensure interest, adjust for the future, and forecast. Additionally, the council tracks the number of members who receive financial assistance for

What is the approximate percentage of your organization’s work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

10%

Please share your organization’s goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

Girl Scouts of Virginia Skyline has several goals for the year 2025. These include holding the second annual Mental Health Summit supporting mental health awareness and education in our community to reduce the stigma around mental illness and encourage people to seek help. The council also plans to expand Girl Scout membership, continue to update camp properties, and offer more in-person Girl Scout events. The council is currently working on its strategic plan, which encompasses diversifying the revenue streams, increasing Girl Scouts of Virginia Skyline's exposure, property upgrades, and renovating Camp Icimani, the council's new headquarters.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

Girl Scouts programming focuses on developing leadership skills that encourage girls to overcome challenges and expand their horizons. Girl Scouting is designed to meet the girls where they are and grow with them. Unlike other programs that concentrate on a particular skill, Girl Scouts aims at building a complete and well-rounded girl. Virginia Skyline's programs offer a diverse range of activities that allow girls to explore their strengths and abilities and discover their true potential today, tomorrow, and in the future.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

In 2024, the Girl Scouts of Virginia Skyline was granted \$5,000 by the Community Foundation. The council utilized all the funding for financial assistance membership requests for 120 girls to participate in Girl Scouting and for supplies for starter troops in the Central Blue Ridge area. In total, the council provided memberships to 194 qualified girls and volunteers across the cities of Staunton and Waynesboro, as well as the counties of Nelson, Highland, and Augusta.

Tell us a story that best illustrates the impact your organization has on our community.

In 2024, Sophia P., a Cadette from Troop 365 in Waynesboro led a team of peers to earn her Silver Award. Sophia's project, Outdoor Backpack, helped the community to gain greater access to the outdoors. The team created backpacks that provide families educational materials about the local parks and outdoor areas in Waynesboro, as well as the Girl Scout principle of Leave No Trace. A scavenger hunt book was created by the team and covers 15 area trails, hikes, and outdoor areas. The book also links learning back to the Virginia Standards of Learning. The backpacks can be checked out from the Clymore Elementary School library. The goal of Sophia's project was to help others benefit from being outdoors, limit screen time, and provide family bonding opportunities.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

2025 Community Grant (single-year grant)

What is the single-year grant amount you are requesting?

\$ 5,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

A specific program or capital expenditure

If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.

Girl Scouts of Virginia Skyline will use \$4,000 to support Girl Scout memberships and program delivery for qualified girls and volunteers. The council utilizes United Way's ALICE (Asset Limited Income Constricted Employed) income reports to determine the eligibility of a household. The remaining \$1,000 will be dedicated to support new troop supplies for troops that service the cities of Staunton and Waynesboro, Augusta, Nelson, and Highland counties. Funding will support membership and uniform requests for girls who may not otherwise be able to participate in Girl Scouting. Funds for new troops (Starter Troops) offset the out-of-pocket expense for volunteers who take over staff-led troops.

If applicable, what is this program or capital expenditure's total budget?

\$ 7,000

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

Girl Scouts of Virginia Skyline will dedicate any funding received to support financial assistance for members within the Community Foundations service area. Additional funding will be generated from contributions and grant support.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

The average cost of Girl Scouting is \$1,001 per girl, per year. The council dedicates 87% of the overall budget to member programs and services. The Foundation's service area accounts for 10% of the council's membership which equates to \$275,702 of the council's FY25 budget.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

Girl Scouts expends 87% of the council's overall budget to support girl and member services. The average cost of Girl Scouting is \$1,001 per year, per girl. Membership fees are \$25 per year per member, and a girl's uniform averages \$50 per girl with shipping. The council makes every effort to assist a girl and her family with the cost of membership and uniforms for girls who show interest. In the fiscal year 2024, 65% of the 300 Girl Scouts in the Foundation's service area received membership assistance. Thirty-three percent of households in the cities of Staunton and Waynesboro, as well as the counties of Augusta, Nelson, and Highland are identified as ALICE (asset limited income constricted employed) according to the latest United Way ALICE report. Membership assistance plays a crucial role in enabling families to enroll their girls in Girl Scouting. Often, troops use the money earned from selling cookies to cover the costs of troop activities, thus reducing the financial burden on families. It is a well-known fact that families tend to cut back on extracurricular activities for their children to meet basic needs such as food and housing. Providing girls with membership and uniform assistance is essential to ensure that they can continue to participate in Girl Scouting, which offers them a wide range of opportunities to explore their potential and contribute to the communities that support them.

	Adopted Budget - FY24	Adopted Budget - FY25	Increase (Decrease) over FY24 Budget	Percentage Change
Public Support				
General Operating Contributions	\$262,000	\$287,000	\$25,000	9.54%
General Operating Pledge Income	\$3,000	\$3,000	\$0	0.00%
General Operating Event Income	\$4,885	\$0	(\$4,885)	-100.00%
United Way Allocations	\$5,000	\$7,500	\$2,500	50.00%
United Way Donor Designations	\$4,000	\$2,500	(\$1,500)	-37.50%
Total Public Support	\$278,885	\$300,000	\$21,115	7.57%
Fall Product Revenue				
Fall Product Sales	\$286,380	\$289,000	\$2,620	0.91%
Fall Product Cost of Goods Sold	(\$176,500)	(\$188,862)	(\$12,362)	7.00%
Total Fall Product Revenue	\$109,880	\$100,138	(\$9,742)	-8.87%
Cookie Product Revenue				
Cookie Product Sales	\$3,363,589	\$3,258,880	(\$104,709)	-3.11%
Cookie Product Cost of Goods Sold	(\$1,390,179)	(\$1,463,030)	(\$72,851)	5.24%
Total Cookie Product Revenue	\$1,973,410	\$1,795,850	(\$177,560)	-9.00%
Online Shop Revenue				
Online Shop Sales	\$84,750	\$65,000	(\$19,750)	-23.30%
Online Shop Cost of Goods Sold	(\$57,630)	(\$44,200)	\$13,430	-23.30%
Total Online Shop Revenue	\$27,120	\$20,800	(\$6,320)	-23.30%
Council Shop Revenue				
Council Shop Sales	\$49,000	\$32,000	(\$17,000)	-34.69%
Council Shop Cost of Goods Sold	(\$41,970)	(\$26,700)	\$15,270	-36.38%
Total Council Shop Revenue	\$7,030	\$5,300	(\$1,730)	-24.61%
Property Revenue				
Icimani Rental Income	\$7,000	\$4,500	(\$2,500)	-35.71%
Sugar Hollow Rental Income	\$4,000	\$2,500	(\$1,500)	-37.50%
Sacajewea Rental Income	\$2,800	\$3,500	\$700	25.00%
Total Property Revenue	\$13,800	\$10,500	(\$3,300)	-23.91%
Program Revenue				
Program Service Income	\$47,802	\$30,788	(\$17,014)	-35.59%
Total Program Revenue	\$47,802	\$30,788	(\$17,014)	-35.59%
All Other Revenue				
Other Revenue	\$194,728	\$333,125	\$138,397	71.07%
Total All Other Revenue	\$194,728	\$333,125	\$138,397	71.07%
Total Revenue	\$2,652,655	\$2,596,501	(\$56,155)	-2.12%
Expenditures				
Salaries	\$1,106,390	\$1,253,432	\$147,042	13.29%
Health and Retirement Benefits	\$278,563	\$259,151	(\$19,412)	-6.97%
Payroll Taxes and Workers Comp Ins	\$91,354	\$96,894	\$5,540	6.06%
Professional Fees	\$251,072	\$122,477	(\$128,595)	-51.22%
Supplies	\$119,361	\$132,439	\$13,078	10.96%
Telephone	\$32,610	\$66,240	\$33,630	103.13%
Postage	\$9,788	\$18,487	\$8,699	88.88%
Occupancy	\$111,970	\$178,460	\$66,490	59.38%
Equipt Rental, Repair and Maint	\$77,815	\$87,762	\$9,947	12.78%
Printing & Publications	\$7,732	\$36,588	\$28,856	373.20%
Travel	\$111,020	\$122,839	\$11,819	10.65%
Conferences, Conventions & Training	\$23,050	\$20,825	(\$2,225)	-9.65%
Specific Assistance to Individuals	\$37,200	\$52,800	\$15,600	41.94%
Membership Dues	\$12,390	\$11,970	(\$420)	-3.39%
Interest Expense	\$135,388	\$156,590	\$21,202	15.66%
Insurance	\$84,657	\$88,176	\$3,519	4.16%
Miscellaneous	\$38,388	\$51,895	\$13,507	35.19%
Total Expenditures	\$2,528,747	\$2,757,024	\$228,277	9.03%
Transfer Between Funds	\$0	\$0	\$0	
Net Revenue Over Expenditures	\$123,908	(\$160,523)	(\$284,431)	
Adjustment for National Girl Scout Council Retirement Plan		\$161,151		
Adjusted Net Revenue Over Expenditures		\$628		

Girl Scouts of Virginia Skyline, Inc
FY 25 Adopted Budget
Quarterly Breakdown

	Adopted FY 25	Q1 FY 25	Q2 FY 25	Q3 FY 25	Q4 FY 25
Operating Activities					
Public Support					
General Operating Contributions	\$287,000	\$86,100	\$143,500	\$28,700	\$28,700
General Operating Pledge Income	\$3,000	\$1,950	\$540	\$300	\$210
General Operating Event Income	\$0	\$0	\$0	\$0	\$0
Restricted & All Other Contributions	\$0	\$0	\$0	\$0	\$0
United Way Allocations	\$7,500	\$2,250	\$2,250	\$1,500	\$1,500
United Way Donor Designations	\$2,500	\$625	\$625	\$625	\$625
Total Public Support	\$300,000	\$90,925	\$146,915	\$31,125	\$31,035
Revenue					
Fall Product Sale (Net)	\$100,138	\$50,069	\$50,069	\$0	\$0
Cookie Sale (Net)	\$1,795,850	\$89,793	\$808,133	\$897,925	\$0
Council Shop Sales (Net)	\$26,100	\$9,135	\$7,047	\$4,959	\$4,959
Property Rental Income	\$10,500	\$2,625	\$2,625	\$2,625	\$2,625
Program Service Income	\$30,788	\$6,158	\$9,236	\$3,079	\$12,315
All Other Revenue	\$333,125	\$9,375	\$9,375	\$9,375	\$305,000
Total Other Revenue	\$2,296,501	\$167,154	\$886,485	\$917,963	\$324,899
Total Revenue	\$2,596,501	\$258,079	\$1,033,400	\$949,088	\$355,934
Funds Allocated by Board from Previous Year profits for Property Improvements	\$0	\$0	\$0	\$0	\$0
Adjusted Revenue	\$2,596,501	\$258,079	\$1,033,400	\$949,088	\$355,934
Expenses					
Personnel Costs					
Salaries	\$1,253,432	\$313,358	\$313,358	\$313,358	\$313,358
Health & Retirement Benefits	\$259,151	\$64,788	\$64,788	\$64,788	\$64,788
Payroll Taxes & Workers Comp Ins	\$96,894	\$24,223	\$24,223	\$24,223	\$24,223
Total Personnel Costs	\$1,609,477	\$402,369	\$402,369	\$402,369	\$402,369
Other Administrative Expenses					
Professional Fees	\$122,477	\$30,619	\$30,619	\$30,619	\$30,619
Supplies	\$132,439	\$33,110	\$33,110	\$33,110	\$33,110
Telephone	\$66,240	\$16,560	\$16,560	\$16,560	\$16,560
Postage	\$18,487	\$4,622	\$4,622	\$4,622	\$4,622
Occupancy	\$178,460	\$44,615	\$44,615	\$44,615	\$44,615
Equipment Rental, Repair & Maintenance	\$87,762	\$21,941	\$21,941	\$21,941	\$21,941
Printing and Publications	\$36,588	\$9,147	\$9,147	\$9,147	\$9,147
Travel	\$122,839	\$30,710	\$30,710	\$30,710	\$30,710
Conferences, Conventions & Training	\$20,825	\$5,206	\$5,206	\$5,206	\$5,206
Specific Assistance to Individuals	\$52,800	\$39,600	\$0	\$0	\$13,200
Membership Dues	\$11,970	\$3,000	\$5,985	\$1,598	\$1,388
Interest Expense	\$156,590	\$39,147	\$39,147	\$39,147	\$39,147
Insurance	\$88,176	\$22,044	\$22,044	\$22,044	\$22,044
Miscellaneous Expenses	\$51,895	\$12,974	\$12,974	\$12,974	\$12,974
Total Other Administrative Expenses	\$1,147,548	\$313,294	\$276,679	\$272,292	\$285,282
Total Expenses	\$2,757,024	\$715,664	\$679,049	\$674,661	\$687,651
Adjustment for National Girl Scout Council Retirement Plan	\$161,151	\$40,288	\$40,288	\$40,288	\$40,288
NET SURPLUS/(DEFICIT)	\$628	-\$417,297	\$394,639	\$314,714	-\$291,429

Girl Scouts of Virginia Skyline

SPECIFIC PROGRAM/CAPITAL BUDGET

Girl Scout Membership and Starter Troops

Primary Income Categories	Budgeted	Explanation (if necessary)
Charitable Contributions	\$ 1,000.00	Includes individual donations, special event income, and in-kind donations.
Local Grants	\$ 5,000.00	Community Foundation Central Blue Ridge Grant Request
General Operating Contribution	\$ 1,000.00	For staff mileage
Total Income:	\$ 7,000.00	
Primary Expenses Categories	Budgeted	Explanation (if necessary)
Membership	\$ 4,000.00	120 memberships @ \$25 each and 20 uniforms
Starter Troop Supplies	\$ 1,000.00	This includes general consumables for new troop activities. This includes items like paper, storage tote, scissors, etc.
Travel/Milage	\$ 2,000.00	Staff mileage to initiate, train, and support volunteers for starter troops.
Total Expenses:	\$ 7,000.00	
Net Income (Loss):	\$ -	

INSTRUCTIONS: Replace the items in **RED** with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$5,000 or greater. Smaller source of income and expenses can be combined

Highland County Public Library

Monterey

ORGANIZATION INFORMATION:

Founded in: 1984

Mission:

Highland County Public Library is a public library and community center devoted to access to information, entertainment, and life-long learning for the people of Highland County and surrounding areas. The library was built through a local grassroots effort to start a public library in Highland County when a request to the Board of Supervisor's in 1975 was met with the comment from a Supervisor, "There are not enough people in Highland who read books." We exist as a 501(c)3 library due to the efforts of hundreds of Highlanders committed to having public library services in Highland County.

Primary activities and programs:

When most people think of a library they think of books. We loan both traditional books and eBooks. We have several digital services that provide eBook downloads and more to our patrons. We also loan Kindle Readers and iPads pre-loaded with eBooks for those who don't own their own devices. The modern library is a technology center that helps bridge the Digital Divide for people who cannot afford modern technology at home. In our library, we offer five internet access computers, two iPad tablets, a children's computer, and free WiFi access. Kindle Readers, Kindle Fire tablets, and iPads are available for checkout. We offer programs for youth and adults. We have a regular schedule of after school programming which includes craft days, LEGO Lounge, art and science studies, and after school movies. We offer various adult programs including crafting sessions, book talks, technology tutorials, and topical programs. During the summer we offer a Summer Reading Program for both children and adults. We are always looking for new programming opportunities. The library has a meeting room that is a popular hub for many other local non-profit organizations. This room and its amenities are always provided for free.

Community need(s) your organization exists to address:

The primary need that we address is literacy education and access to information. We start from birth, reaching out to families to enroll their young children in the Dolly Parton's Imagination Library which provides a free book in the mail to each child until they turn five years old. This is to encourage Highland parents to read to their children. Highland County has the highest Dolly Parton's Imagination Library participation percentage for eligible children in Virginia. We strive to provide a welcoming and supportive place for families through our inviting children's area, which is equipped with a train table, children's computer, puzzles and games, as well as books. As the children enter school age we provide many opportunities for programs that support literacy, both after school and during the summer. We encourage reading through stories, book talks, and incentive programs offering prizes for time spent reading. One need that was identified several years ago was the need for easily accessible food to be available for

children, especially the kids who were getting most of their nutrition during school hours. In the summers of 2018 and 2019, we participated in the Summer Meal Program in partnership with the Highland County Dept. of Social Services, Virginia DSS, No Kid Hungry, and the USDA. That all ended with the COVID pandemic. After the lockdowns were over, Highland County DSS approached the library about continuing a snack program together. We were happy to help by providing the location for pick-up. Eventually the funding from HCDSS ran out. The library took over funding for the entire snack program and it continues to this day. Children can pick up a free snack bag any time they're in the library. It usually contains a juice pack, a salty snack, and a sweet snack. The program is very popular. For adults and seniors we offer access to books, audio books, DVDs and music. Our digital resources provide free downloads of eBooks, audiobooks, movies, music, comics and television. We have daily newspapers and are a source for timely information on local events. We are a destination for many tourists who need WiFi access or information about the area. We're even a drop-off and pick-up place for personal items, a service we provide by popular demand. An additional need we address is providing a place to get things done. This is often referred to as a "third space." We provide a place away from the distractions of home and the workplace. We offer free internet access and common business services such as printing, faxing, copying, scanning, and laminating. We offer collaborative meeting spaces and work spaces. We provide on-the-spot technical support for people who are having trouble with their computers or devices. We're the only ones in Highland County offering most of these services to the general public, and aside from individual business services fees, it is all provided for free.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

We have many ways we quantify the library's usefulness to the Highland County community. These numbers are from our complete 2023-2024 fiscal year: If we're talking strictly about books, we checked out: 8.5 books per capita - library patrons only 6 books per capita - Highland County population, 2339 If you combine books with digital resources offered by the library, we provided: 12.4 items per capita - library patrons only 8.6 items per capita - Highland County population, 2339 We provided free internet access to the community: In the library on our computers - 1432 sessions Through our WiFi access - 12,224 sessions Programs offered by the library: 144 programs, 1990 people attended them Free Snack bags picked up by children: We only started measuring halfway through the year - 672 bags Free COVID tests distributed: 190 Library meeting room bookings by community organizations: 214 This gives a snapshot of what we offer. There is more.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

95%, we serve some patrons from West Virginia and other areas as well.

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

2025 represents the 50th anniversary of the Highland County Public Library. While our current corporation was formed in 1984, we started as a branch of the Botetourt-Rockbridge Regional Library in 1975. With this in mind we've done some looking ahead. Some small changes we'd like to make are upgrading our collaborative meeting space and changing it into a makerspace, while retaining the furniture that facilitates meetings. We desperately need to upgrade our audio/visual system in our meeting room. We need new tables and chairs in the main library space. We need updated outdoor library signs with the new library logo. A bigger goal is that we'd like to build decking on the front of the library so we would have a fenced outdoor space where we could do children's programs, offer meeting space for groups, and provide an outdoor workspace for individual patrons. Our collection goals would be to continue to update and rotate our collections. Recently, we've put attention toward developing more robust collections for individuals with low vision. We've also added to our collection of books that have read-along devices attached to help low literacy parents read to their children.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

Under the umbrella of the Library of Virginia, our library meets with other libraries in our region to network and share resources once a quarter. We don't make every meeting, but when we do we always come away with useful information. Since Highland County is rural and our location is remote, we partner with local non-profits on programs which allows us to pool resources and support each other. We do a lecture series called Tuesday Talks with The Highland Center, and we have partnered with Highland County Department of Social Services on projects for at-risk youth. We partner with the Highland Elementary school on Dolly Parton's Imagination Library. We support Little Free Libraries alongside the local Ruritan Clubs and Lions Club. The Highland Arts Council uses our meeting room for art displays. We have several other community partners as well.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

The 2024 Community Grant helped us fill the revenue gap left by the library going fine free. We feel it's important to continue that policy for the benefit of our patrons. The grant also supported our expansion of programs for patrons of all ages, including the snack program for children. The funds help us purchase supplies and bring in presenters for the summer reading program. In the library's 2024-2025 operating budget, a quarter of our revenue needs to be raised through donations and our annual used book sale. State and local government funds are not enough. The last three-year Community Grant that we received has been a blessing to us. It relieves some of the pressure of having to fundraise when our primary mission is to be a public library. We are very thankful for the support of the Community Foundation of the Central Blue Ridge.

Tell us a story that best illustrates the impact your organization has on our community.

We recently received a donation that was sent directly to our account with the Dolly Parton's Imagination Library. It was sent in honor of the late Tereas Blum, who was principal of the Highland Elementary School. Ms. Blum was the one who first partnered with us to bring DPIL to Highland County. The donor, who has become a major force in making DPIL a state-wide initiative, said that Ms. Blum was the one who first introduced her to the early literacy program. She sought out Ms. Blum when she learned that Highland County had the highest early reading test scores in Virginia and she wanted to know how we were doing it. Our advocacy for early reading opportunities makes a real difference to Highland County children. Our small size is our strength. When we identify a need in the community we can try something new to address that need. We aren't hampered by layers of bureaucracy or fear of failure. When we found that parent wanted to read to their child but couldn't do it on their own, we started a new section of books with attached audio players so they could read along with their child. When we realized that some children weren't getting adequate nutrition outside of school hours we offered a snack program to fill hungry bellies. When we saw that teens needed an opportunity to exercise their imaginations, learn strategy and teamwork, and build social connections outside of school we started a Dungeons and Dragons Club. When we found that our most avid readers were losing the clear vision they once enjoyed, we built a more robust large print collection to meet their special needs. Highland County Public Library continues to evolve to meet the needs of our community. When we identify a need, our first thought is how can we help? Thank you for helping us help our community.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

Three-year Community Grant commitment (2025-2027)

What is the annual amount of the three-year grant you are requesting?

\$ 5,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

General Operating purposes (no restrictions on its use)

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

We would be pleased with any amount we might receive. Even though it might not stretch as far, we would gladly put it to good use.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

As Highland County Public Library celebrates its 50th Anniversary in 2025, we are reflecting on all the individuals, civic organizations, public and private resources that have contributed to our success. There are very few public libraries that were built entirely with donated funds and we're proud to have been supported so wholeheartedly by our community from the beginning. We continue to try to earn that support by uplifting the community in the best ways we know how. For anyone who helps us along with that goal, we are most grateful. Thank you for this opportunity to apply for a Community Grant.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$ 202,145

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

Highland County Public Library		
OPERATING BUDGET		
July 1, 2024 - June 30, 2025		
Primary Income Categories	Budgeted	Explanation (if necessary)
Charitable Contributions	\$ 46,534.00	Individual donations, fundraising events, and local grants.
Federal & State Grants	\$ 150,111.00	State Aid, Local Government (Highland County) contribution, Town of Monterey Contribution, Federal Erate
Fees from Program Services	\$ 2,500.00	Faxes, copies, prints etc. for public
Other	\$ 3,000.00	Interest earnings
Total Income:	\$ 202,145.00	
Primary Expenses Categories	Budgeted	Explanation (if necessary)
Wages & Benefits	\$ 124,015.00	1 full-time Director, 2 part-time library aides, 1 weekly custodian
Rent & Utilities	\$ 13,400.00	Phone, internet, electricity, heat, building maintenance
Insurance	\$ 2,500.00	Insurance
Printing & Materials for Program Services	\$ 56,130.00	All library materials purchases, computers, programs advertising, online resources, library supplies
Office Expenses	\$ 6,100.00	Office supplies, postage, donor mailing, volunteer luncheon, travel, etc.
Total Expenses:	\$ 202,145.00	
Net Income (Loss):	\$ -	

INSTRUCTIONS: Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$10,000 or greater. Smaller categories of income and expenses can be

Highland County Public Library		
OPERATING BUDGET		
July 1, 2023 - June 30, 2024		
Primary Income Categories	Budgeted	Explanation (if necessary)
Charitable Contributions	\$ 53,098.00	Individual donations, fundraising events, and local grants.
Federal & State Grants	\$ 136,550.00	State Aid, Local Government (Highland County) contribution, Town of Monterey Contribution, Federal Erate
Fees from Program Services	\$ 3,292.00	Faxes, copies, prints etc. for public
Other	\$ 4,266.00	Interest earnings
Total Income:	\$ 197,206.00	
Primary Expenses Categories	Budgeted	Explanation (if necessary)
Wages & Benefits	\$ 113,821.00	1 full-time Director, 2 part-time library aides, 1 weekly custodian
Rent & Utilities	\$ 13,900.00	Phone, internet, electricity, heat, building maintenance
Insurance	\$ 2,471.00	Insurance
Printing & Materials for Program Services	\$ 57,475.00	All library materials purchases, computers, programs advertising, online resources, library supplies
Office Expenses	\$ 8,772.00	Office supplies, postage, donor mailing, volunteer luncheon, travel, etc.
Total Expenses:	\$ 196,439.00	
Net Income (Loss):	\$ 767.00	

INSTRUCTIONS: Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$10,000 or greater. Smaller categories of income and expenses can be

Kiwanis Club of Waynesboro Virginia

Waynesboro

ORGANIZATION INFORMATION:

Founded in: The Kiwanis Club of Waynesboro was founded in 1925.

Mission:

The Kiwanis Club of Waynesboro has served the community for over 100 years with a mission to "empower communities to improve the world by making lasting differences in the lives of children". Our motto is "Serving the children of the world".

Primary activities and programs:

Our members are primarily dedicated to serving the needs of children and youth in Waynesboro and western Augusta County. A typical year of service projects for the Waynesboro Kiwanis Club includes: - Backpack Program - Halloween Costume Event in Waynesboro - Celebrate Community Week (Kiwanis One Day) - Downtown Staunton Christmas Parade in collaboration with Staunton Kiwanis- Christmas stockings for the Salvation Army - Salvation Army Christmas Bell Ringing - Raising Resources for Readers Book Fair - Stuff the Bus event with the United Way - Distribution of books for Wayne Hills Pre-School - Providing Kiwanis Educational Scholarships for students In terms of financial support, our club distributes approximately \$50,000 each year back to the community. Over the last three years, we have contributed these funds to more than 45 local agencies and programs in Waynesboro and Augusta County. The Kiwanis Club of Waynesboro currently supports Key Clubs at Waynesboro High School and Fishburne Military School and a Builders Club at Kate Collins Middle School. We award \$1,000 scholarships to one student at Fishburne Military School and one at Waynesboro High School. Additionally, we have a \$130,000 endowment at Blue Ridge Community College, which provides \$5,600 in scholarships annually for deserving students from this area. We also hold \$300,000 in endowments with the Community Foundation, awarding \$10,000 in grants each year.

Community need(s) your organization exists to address:

The Kiwanis Club of Waynesboro serves as a vital resource and a unifying force within our community, wholeheartedly dedicated to sharing our time, talents, goodwill, and leadership with the residents and organizations of Waynesboro and the surrounding areas. Founded on the principles of service and volunteerism, our organization aims to uplift families and youth, striving to create a lasting positive impact on the community through a range of meaningful initiatives and projects. Recent insights from the 2022 Community Needs Health Assessment (CNHA), conducted by Augusta Health, have highlighted a pressing concern: more than 19% of residents in Waynesboro reported their overall health status as 'fair' or 'poor.' This figure is alarmingly higher than the averages reported at the regional, state, and national levels, indicating a crucial need for enhanced health resources and support systems in our community. Furthermore, the assessment underscores a significant disparity between our senior residents and low-income families, illustrating the complexities and challenges that these groups face on

a daily basis. In response to these identified needs, Kiwanis is committed to launching targeted service projects tailored to address the distinct challenges faced by families, children, and seniors. We actively promote leadership and wellness programs designed specifically for youth, focusing on developing essential life skills, healthy habits, and community participation. By engaging young people in these programs, we aim to cultivate strong, confident individuals who can contribute positively to our community, thereby creating a ripple effect that nurtures and strengthens families and communities as a whole. We firmly believe that providing this kind of support is not just beneficial but essential for the overall well-being of our diverse community. As an organization, Kiwanis takes its role as a community catalyst seriously, continually seeking creative and innovative ways to enhance the lives of our neighbors through impactful projects. According to recent ALICE Data (Asset Limited, Income Constrained, Employed), an astonishing 51% of our residents live at or below the poverty level, making it increasingly challenging for many families to meet their basic needs. Recognizing the urgency of these issues, Kiwanis is dedicated to creating pathways for growth, support, and relief, ensuring that families have access to the resources they need most during difficult times. Through collaboration with local organizations, fundraising efforts, and volunteer initiatives, we strive to uplift our community, foster resilience, and champion the needs of our most vulnerable residents. Together, we can make a tangible difference in the lives of those we serve, working to build a healthier, more equitable Waynesboro for everyone.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

Our Kiwanis club measures our impact through metrics that align with our mission to improve the lives of children and families in our community. We track the number of annual community service projects, the volunteers involved, and the direct beneficiaries of our initiatives. This includes monitoring how many children receive scholarships, participate in youth programs, and benefit from health and wellness initiatives. Additionally, we assess community engagement by noting the partnerships formed with local organizations and the overall volunteer hours contributed by our members. Measuring our impact is vital for understanding the effectiveness of our services. By tracking families served and success stories, we can demonstrate our club's significance to current and potential supporters. This data helps identify areas for improvement and resource allocation, ensuring our efforts align with community needs. We analyze this information annually to set realistic goals for the coming year.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

100

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

As a Kiwanis club, we feel extremely fortunate to celebrate 100 years of service to our community. As we observe this proud accomplishment, we look to the future to further our goals and objectives for continued growth. As we look to 2025, we focus on enhancing community impact and expanding our outreach. Firstly, we aim to increase our membership by 20%, attracting diverse individuals who are passionate about serving children and communities. This will be achieved through targeted recruitment initiatives and engaging programs that highlight the positive impact of Kiwanis. Additionally, we aim to implement at least two new service projects each year that address pressing local needs, such as educational support, health initiatives, and environmental sustainability. Collaborating with schools, nonprofits, and local governments will be essential in identifying these needs and maximizing our effectiveness. To promote leadership development, we will enhance training for current and future leaders within our club, ensuring that members acquire the skills needed to inspire action and drive change. Lastly, we will work towards strengthening our partnerships with other service organizations to create a more significant collective impact in our community. By achieving these goals, we will continue to fulfill our mission of service.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

In our region, several nonprofit and service organizations offer similar outreach and programs like those of Kiwanis. To ensure our efforts are coordinated and effective, we actively engage in regular communication with these organizations. This collaboration allows us to share resources, information, and best practices to avoid duplication of services. We differentiate our services by focusing on specific community needs that may be underserved by other agencies, such as youth mentorship/leadership programs, community health initiatives, and support for local families in crisis. Additionally, our volunteer-driven approach fosters a unique sense of community involvement and ownership, encouraging residents to participate in our programs. By working with other nonprofits, we enhance our collective impact while maintaining our distinct identity. This strategic coordination not only maximizes resources but also ensures that we effectively address the diverse needs of our community while promoting collaboration over competition.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

N/A

Tell us a story that best illustrates the impact your organization has on our community.

To best illustrate the impact of the Waynesboro Kiwanis Club on our community, we sought feedback from various agencies that have benefited from our support. Each response, while paraphrased, captures the essence of our contributions and partnerships. Abby Boxler Arey, Principal of Wenonah Elementary School, expressed deep gratitude for the unwavering partnership with the Kiwanis Club. Over the past four years, Kiwanis volunteers have actively participated in key school events like Literacy Night and Math Night, serving meals and engaging with students. Their involvement extends to chaperoning field trips, which adds significant value to the students' educational experiences. Financially, Kiwanis has generously

contributed to literacy projects and Summer Reading programs, ensuring that students have enriched learning opportunities. Furthermore, Kiwanis has played a pivotal role in establishing K-Kids and collaborating with the Student Leadership Team. The ongoing support from the Kiwanis Club not only strengthens the school community but also deeply influences the lives of students. Rebecca Patton, the Childcare Director at the Waynesboro YMCA, highlighted the foundational role of the Kiwanis Club in their childcare program. The generous contribution during the Y's 1993 building fund campaign paved the way for essential expansions in childcare services. As the director, Patton highlights her reliance on Kiwanis support for scholarship funds, STEM resources, and outdoor supplies for summer camps. Beyond financial support, Kiwanis members have actively engaged with children by reading to them, donating books, and participating in maintaining a clean environment during illness outbreaks. Our involvement in community events such as the summer color run and the Christmas Extravaganza showcases the club's dedication to enriching the lives of local youth, making Kiwanis an invaluable partner in community development. Jeffrey Cassell, the superintendent of Waynesboro City Schools, expressed heartfelt appreciation for the Kiwanis Club's transformative presence in the community. The club's support directly enhances the well-being of WPS students and their families, particularly through the weekly food backpack program in collaboration with the Blue Ridge Area Food Bank. This initiative ensures students receive nutritious meals over the weekend. Additionally, the establishment of "Little Free Libraries" promotes reading among students and local families, while partnerships with the Salvation Army provide joyful holiday experiences. The financial input from Kiwanis has facilitated innovative teaching methods and memorable field trips, significantly enriching educational experiences. Lastly, Mihaela Biliana Sati, a Latin teacher and Key Club advisor at Waynesboro High School, shared about the longstanding partnership with the Key Club. For over fifty years, Kiwanis has supported various initiatives, including funding the annual School Beautification Project and hosting community events like Easter Egg Hunts. Sati states that our commitment is evident in active participation and open communication, significantly enhancing the experiences of both students and the community. We are thrilled to see that the community partners believe the Waynesboro Kiwanis Club plays an essential role in uplifting our community by our commitment to education, youth development, and overall community welfare.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

2025 Community Grant (single-year grant)

What is the single-year grant amount you are requesting?

\$ 10,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

A specific program or capital expenditure

If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.

The Waynesboro South River Greenway Kiwanis Nature Playground offers numerous benefits to the local community, making it an essential addition as our club commemorates our 100th anniversary. This inclusive playground is thoughtfully designed to enhance outdoor recreational activities, promote environmental education, and strengthen community ties for children of all abilities. Embracing natural elements and sustainable practices is a valuable resource for families and individuals of all ages. One of the primary benefits of the Kiwanis Nature Playground is its commitment to providing a safe and engaging environment for children. In today's digital age, encouraging physical activity is essential for healthy growth and development. This playground offers diverse activities stimulating creativity and fostering peer cooperation, ultimately enhancing social skills and friendships. Children can explore their surroundings, engage with nature, and participate in imaginative play. Beyond being a play area, the playground will also function as a gathering space for community events and activities. Local organizations and schools will use the playground for educational programs, workshops, and recreational events. This central point for community interaction can significantly increase participation in local activities, fostering a stronger sense of belonging and connection among residents. Moreover, the playground's design incorporates natural play elements, which is instrumental in raising environmental awareness. Visitors of all ages will be inspired to appreciate nature, leading to a deeper understanding of local ecosystems and the importance of conservation. Through nature-based play, children will cultivate a connection to their environment, promoting stewardship and responsibility within the community. The adjacent greenway enhances the playground experience with additional benefits, such as walking and biking paths that encourage active transportation. This connectivity promotes a healthier lifestyle and creates a fun way for residents to engage with our community. As the greenway attracts visitors from surrounding areas, it holds the potential to boost local businesses and stimulate the economy. Lastly, Kiwanis Nature Playground will significantly enhance the overall quality of life in the area. Access to green spaces is linked to numerous health benefits, including reduced stress and improved mental well-being. The playground creates a happier, healthier community by providing a space for relaxation, exercise, and social interaction. In conclusion, the Waynesboro South River Greenway Kiwanis Nature Playground transcends the norm of a regular play area; it is an essential asset that fosters community spirit, promotes environmental consciousness, and enhances the quality of life. The multitude of benefits it offers reaffirms its importance in the Waynesboro community, celebrating our legacy while looking forward to a brighter, more connected future.

If applicable, what is this program or capital expenditure's total budget?

\$ 10,000

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

If our organization is awarded funding that only partially covers the total amount we requested, we will carefully evaluate our funding objectives for the playground. Our Kiwanis

club members have personally dedicated their resources to making this dream a success. We are well-prepared to address any funding shortfall through a comprehensive plan that includes actively seeking additional financial support from local businesses, foundations, and community members. Even with a reduced budget, we will not compromise our mission. We will implement the program in phases, first launching the most critical elements to ensure significant progress. Our determination will enable us to overcome any financial obstacles, and we are committed to making a lasting difference in our community.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

We are thrilled to share that along with our dedicated Kiwanis members, we have wonderful businesses and friends in our community rallying behind this project. Their support and belief in our mission truly energize us, especially as we celebrate our centennial year! A little more about our club: Kiwanis International was born in Detroit, MI, in 1915 with a powerful mission – to empower communities to make a meaningful difference in the lives of children worldwide. With 8,000 clubs and 557,000 members, we collectively raise over \$100 million each year! The Kiwanis Club of Waynesboro, established in 1925, embodies this spirit. Our vibrant 53-member group includes men and women from all walks of life, uniting to uplift the children of Waynesboro and Augusta County. Recently, we have focused on promoting childhood literacy, striving to foster a brighter future for our youth. We genuinely appreciate the time and attention you are dedicating to our request. It means so much to us, particularly because we recognize the unwavering commitment of the Community Foundation to support our community. Thank you for your dedication and for your positive impact, which does not go unnoticed.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$

Optional Budget Narrative: Is there anything about your organization’s budget that you would like for us to know?

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

We are continuing to request grant funding, with current requests pending. Likewise, we are requesting support from individuals and local businesses to contribute to our playground project. We anticipate full funding with the help of the Community Foundation and others within our community.



CITY OF WAYNESBORO
WWW.WAYNESBORO.VA.US

TERRY R. SHORT, JR.

shorttr@ci.waynesboro.va.us
503 West Main Street, Suite 208
Waynesboro, VA 22980
(540) 254-0777
(540) 942-6669 (OFFICE)

January 20, 2025

To whom it may concern-

As a member of the Waynesboro City Council I am writing to express my enthusiastic support for the Waynesboro Kiwanis Club's enclosed grant application. The Waynesboro Kiwanis Club has been an invaluable partner in our community, dedicated to improving the lives of our residents through a wide range of charitable activities and service projects.

The Kiwanis Club has consistently demonstrated its commitment to fostering a sense of community and addressing the needs of our most vulnerable citizens. Their projects have had, and continue to have, a profound impact on our city, providing much-needed resources and support to those in need.

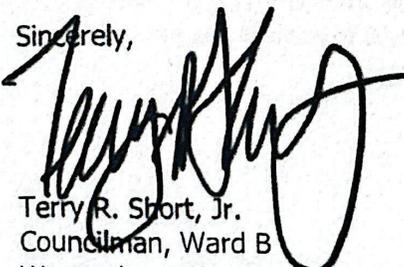
The grant for which they are applying will enable the Waynesboro Kiwanis Club to expand their efforts and reach even more individuals and families within our community. This funding will support new and ongoing projects which will undoubtedly enhance the quality of life for many of our residents.

I have had the privilege of witnessing firsthand the positive changes brought about by the Kiwanis Club's initiatives. Their dedication to service, their strong volunteer base, and their collaborative spirit make them an ideal candidate for this grant. The Waynesboro Kiwanis Club has a proven track record of effectively utilizing funds to maximize their impact, ensuring that every dollar spent directly benefits the community.

I wholeheartedly endorse the Waynesboro Kiwanis Club's grant application and encourage you to consider them favorably. Your support will enable them to continue their vital work and further their mission of making Waynesboro a better place for all its residents.

Thank you for your time and consideration. Please feel free to contact me if you require any additional information or have any questions.

Sincerely,



Terry R. Short, Jr.
Councilman, Ward B
Waynesboro City Council



January 21, 2025

To Whom It May Concern:

On behalf of Waynesboro Public Schools, I am pleased to offer my enthusiastic support for the Kiwanis Club of Waynesboro's grant application to create an inclusive playground in the City of Waynesboro. This initiative represents a vital step toward ensuring that all children in our community, regardless of ability, have access to safe, fun, and accessible play spaces.

While Waynesboro Public Schools are fortunate to have inclusive playground facilities within our schools, there remains a critical gap in community-accessible options. A citywide inclusive playground would provide opportunities for children of all abilities to engage in meaningful play together, breaking down barriers and fostering connections across our community. Such a space would complement our mission to create equitable and supportive environments for every child.

Inclusive playgrounds embody several key features that make them transformative for children and families:

- **Accessibility:** These playgrounds are thoughtfully designed to ensure children with disabilities can fully participate while also fostering interactions with peers of all abilities.
- **Sensory Experiences:** By incorporating multi-sensory elements, inclusive playgrounds promote the development of motor skills, cognitive functioning, and physical strength.
- **Challenge:** Inclusive playgrounds offer diverse challenges to meet the varied needs and abilities of children, ensuring that every child can engage at their own level.
- **Choice:** Children are provided with multiple ways to play, empowering them to explore and interact in ways that suit their interests and needs.
- **Social Connection:** These playgrounds encourage social interaction and emotional growth, helping children build relationships and a sense of community.

The benefits of an inclusive playground extend far beyond the playground itself. By fostering confidence, self-esteem, and a sense of belonging, such spaces help children appreciate their own abilities and those of others, contributing to a more inclusive and compassionate community.

Waynesboro Public Schools is committed to supporting the Kiwanis Club of Waynesboro's vision for this inclusive playground. We believe it will serve as a beacon of equity and joy for families across the city and a model for how communities can prioritize the needs of all their members.

Thank you for considering this important initiative. I urge you to approve the grant application and help make this vision a reality for the children and families of Waynesboro.

Sincerely,

Jeffrey Cassell, Ed.D.
Superintendent

Office of the Superintendent
301 Pine Avenue
Waynesboro, VA 22981
404-946-4800, Ext. 8017
Fax: 540-946-4808



To whom it may concern:

Please let this letter serve as a recommendation and reference for the Waynesboro Kiwanis Club from the Waynesboro Area Refuge Ministry, Inc. (WARM) as a show of support for their efforts to secure funds for any and all community projects applied for. WARM is a human services non-profit (501c3) that serves those in the Staunton, Augusta County, and Waynesboro area who are unhoused. Every year WARM serves hundreds of homeless neighbors with an emergency shelter, transitional shelter for women and their children, and outreach program to all in the SAW region experiencing housing insecurities. The Waynesboro Kiwanis Club has been a partner and benefactor since WARM's inception in 2011.

The Waynesboro Kiwanis Club has always been a leader in local philanthropy. The SAW area is multicultural and rural, but nevertheless has a higher poverty rate than many other communities in Virginia. These low income households are statistically found in the two incorporated cities in Augusta County. The city of Waynesboro's poverty rate has trended higher than Staunton's. Research indicates that Waynesboro has to overcome the loss of industry in the city in the 1980's and 1990's. Its identity has shifted to the retail center for Augusta County while Staunton enjoys the classification of a "college town." Waynesboro's low income population has grown during early part of the century. The pandemic only exacerbated the disparity of wealthy and poor. The Waynesboro Kiwanis Club assists every year in giving back to the neediest in our community.

Every year, WARM and other local non-profits receive generous donations to continue our missions. Since WARM's budget is comprised 99.5% of local charitable giving, it has to depend on the gifts from the Kiwanis Club. In addition, members of the Club give individual contributions themselves. The Club is comprised of many charitable, invested members who have served Waynesboro in various capacities which serve all of our community.

The Waynesboro Kiwanis Club also serves the youth of the SAW area just as generously as it serves the needy. They provide thousands of dollars annually in scholarships to graduates, sponsor Waynesboro High School's Circle K, and organize an annual Halloween event that hundreds of children attend. The playground, for which they are seeking funds, will only continue to make Waynesboro a more family friendly home for families but also provide a safe place for any child who wants to enjoy it.

I do hope that this endorsement for the Waynesboro Kiwanis Club has encapsulated their essential role to Waynesboro and all who live here. For a century they have served the community and given the necessary funds, they can contribute more.

Yours truly,

Brian Edwards

Brian Edwards, Chairperson WARM Board of Directors



January 25, 2025

To Whom It May Concern:

I am writing on behalf of the Waynesboro Family YMCA to express our enthusiastic support for the Waynesboro South River Greenway Kiwanis Nature Playground project. We believe this initiative will significantly enhance the quality of life for families in our community and promote healthy, active lifestyles for children and adults.

The YMCA is dedicated to strengthening community foundations through youth development, healthy living, and social responsibility. The Kiwanis nature playground aligns perfectly with our values by providing children a safe and engaging environment to explore nature, develop their physical abilities, and foster social connections. This project supports inclusive play for individuals of all abilities and encourages a greater appreciation for our natural surroundings and the importance of outdoor activities. We recognize the hard work and dedication the Kiwanis Club has invested in this project, and we commend their commitment to cultivating a space that will serve as a valuable asset to our community for years to come.

We believe the nature playground will be a vital resource that promotes physical health, creativity, and teamwork, allowing children and families to grow and thrive. The Waynesboro Family YMCA is eager to collaborate with the Kiwanis Club to promote this project. Together, we can inspire more families to engage in outdoor activities and connect with the environment. We look forward to seeing this playground's positive impact on our community. We applaud the Kiwanis Club's hard work and dedication to making Waynesboro a better place for everyone over the last 100 years, and we eagerly anticipate further collaborations in the future

With appreciation,

Anne Hudlow

Executive Director

Waynesboro Family YMCA

(540) 241-3577

ahudlowymca@lumos.net

Kiwanis Club of Waynesboro Foundation

Profit & Loss Budget Overview

October 1, 2024 through January 6, 2025

	Oct 1, '24 - Jan 6, 25
Ordinary Income/Expense	
Income	
Endowment Income	
BRCC Endowment Scholarships	10,000.00
Community Foundation Grants	5,300.00
Total Endowment Income	15,300.00
Fundraising	
Christmas Parade Sales	1,000.00
Pancake Breakfast	7,000.00
Peanut Sales	2,800.00
Total Fundraising	10,800.00
Miscellaneous Income	40.00
Restricted Contribution	4,000.00
Unrestricted Contributions	
Corporate Contributions	10,000.00
Individual Contributions	4,500.00
Total Unrestricted Contributions	14,500.00
Total Income	44,640.00
Gross Profit	44,640.00
Expense	
Endowment Grants	
BRCC Endowment Scholarships	5,300.00
Community Foundation Grants	10,000.00
Total Endowment Grants	15,300.00
Operations	
SCC Annual Fee	25.00
Supplies	100.00
Total Operations	125.00
Restricted Distributions	4,000.00
Unrestricted Distributions	
100 Yr Celebration Expenses	5,482.00
Berkley Glen Elem. Partnership	500.00
Boys and Girls Club	1,000.00
Builder's Club	700.00
Cap. Dist. Foundation Gift	260.00
Celebrate Community Week	250.00
Chamber of Commerce	325.00
Christmas Food Baskets (Elks)	500.00
Dolly Parton Imag. Library	3,000.00
Grants	2,000.00
Halloween Event	500.00
K-Kids Support	300.00
Kate Collins Middle School	500.00
Key Club Scholarships	2,000.00
Key Club Support	1,500.00
Kiwanis Children's Fund	530.00
Little Free Libraries	200.00
Raising Resources for Readers	3,000.00
Salvation Army	1,000.00
Stuff the Bus	1,000.00
WARM Support	1,000.00
Wayne Hills Partnership	1,500.00
Wayne Theatre	1,000.00
Wenonah Elem Partnership	2,000.00
Westwood Elem Partnership	500.00
William Perry Elem Partnership	1,500.00

9:23 AM

01/06/25

Cash Basis

Kiwanis Club of Waynesboro Foundation

Profit & Loss Budget Overview

October 1, 2024 through January 6, 2025

	<u>Oct 1, '24 - Jan 6, 25</u>
YMCA	<u>2,000.00</u>
Total Unrestricted Distributions	<u>34,047.00</u>
Total Expense	<u>53,472.00</u>
Net Ordinary Income	<u>-8,832.00</u>
Net Income	<u><u>-8,832.00</u></u>

**Kiwanis Club of Waynesboro Foundation
Profit & Loss Budget vs. Actual
October 2023 through September 2024**

	Oct '23 - Sep 24	Budget
Ordinary Income/Expense		
Income		
Bank Interest Income	37.80	0.00
Endowment Income		
BRCC Endowment Scholarships	5,600.00	5,300.00
Community Foundation Grants	10,540.00	10,000.00
Total Endowment Income	16,140.00	15,300.00
Fundraising		
100 Year Celebration Income		
Member Contributions	20.00	
Murder Mystery Dinner		
50/50	160.00	
Expenses	-2,140.00	
Silent Auction Income	465.00	
Ticket Purchase	3,060.00	
Total Murder Mystery Dinner	1,545.00	
Sale of Jimmy Owens Home	3,837.00	
Total 100 Year Celebration Income	5,402.00	0.00
Christmas Parade Sales	0.00	1,000.00
Golf Tournament		
50/50 Income	96.00	
Donation	150.00	
Event Sponsor	500.00	
Expenses	-7,237.74	
Hole Sponsor	1,900.00	
Mulligans	325.00	
Team Sponsor	9,510.00	
Total Golf Tournament	5,243.26	0.00
Pancake Breakfast		
50/50	186.00	
Ad Sales	350.00	
Benefactors	1,300.00	
Contributions	100.00	
Donations at Door	644.00	
Pancake Expenses	-1,713.74	
Ticket Sales	5,895.00	
Pancake Breakfast - Other	0.00	7,000.00
Total Pancake Breakfast	6,761.26	7,000.00
Peanut Sales	2,642.30	2,800.00

Kiwanis Club of Waynesboro Foundation
Profit & Loss Budget vs. Actual
October 2023 through September 2024

	Oct '23 - Sep 24	Budget
Total Fundraising	20,048.82	10,800.00
Miscellaneous Income	24.75	24.00
Restricted Contribution		
Dolly Parton Imag. Library	3,900.00	0.00
Raising Resources for Readers	2,000.00	0.00
Valley Children Advocacy Center	1,000.00	
Restricted Contribution - Other	0.00	4,500.00
Total Restricted Contribution	6,900.00	4,500.00
Unrestricted Contributions		
Corporate Contributions	6,500.00	10,000.00
Individual Contributions	4,440.00	5,000.00
Total Unrestricted Contributions	10,940.00	15,000.00
Total Income	54,091.37	45,624.00
Gross Profit	54,091.37	45,624.00
Expense		
Endowment Grants		
BRCC Endowment Scholarships	5,600.00	5,300.00
Community Foundation Grants	10,540.00	10,000.00
Total Endowment Grants	16,140.00	15,300.00
Operations		
SCC Annual Fee	25.00	25.00
Software	75.00	
Supplies	0.00	100.00
Total Operations	100.00	125.00
Restricted Distributions		
Dolly Parton Imag. Library	3,900.00	0.00
Raising Resources for Readers	2,000.00	0.00
Valley Children Advocacy Center	1,000.00	
Restricted Distributions - Other	0.00	4,500.00
Total Restricted Distributions	6,900.00	4,500.00
Unrestricted Distributions		
Berkley Glen Elem. Partnership	500.00	500.00
Books for Schools	250.00	1,000.00
Boys and Girls Club	1,000.00	1,000.00
Builder's Club	0.00	700.00
Cap. Dist. Foundation Gift	274.07	260.00
Chamber of Commerce	325.00	250.00
Christmas Food Baskets (Elks)	500.00	500.00

9:19 AM

01/06/25

Cash Basis

Kiwanis Club of Waynesboro Foundation
Profit & Loss Budget vs. Actual
October 2023 through September 2024

	Oct '23 - Sep 24	Budget
Community Foundation	0.00	2,000.00
Community Foundation Endowment	0.00	250.00
Dolly Parton Imag. Library	3,000.00	3,000.00
Grants	2,135.00	4,000.00
Halloween Event	184.38	500.00
Key Club Scholarships	2,000.00	2,000.00
Key Club Support	1,290.85	1,500.00
Kiwanis Children's Fund	530.00	520.00
Little Free Libraries	503.15	200.00
Raising Resources for Readers	3,000.00	3,000.00
Salvation Army	1,000.00	1,000.00
Stuff the Bus	1,000.00	1,000.00
WARM Support	1,000.00	1,000.00
Wayne Hills Partnership	1,500.00	1,500.00
Wayne Theatre	1,000.00	1,000.00
Waynesboro Public Schools	1,000.00	
Wenonah Elem Partnership	1,500.00	1,500.00
Westwood Elem Partnership	500.00	500.00
William Perry Elem Partnership	1,200.00	1,500.00
YMCA	2,000.00	2,000.00
Total Unrestricted Distributions	27,192.45	32,180.00
Total Expense	50,332.45	52,105.00
Net Ordinary Income	3,758.92	-6,481.00
Net Income	3,758.92	-6,481.00

Kiwanis of Waynesboro

Kiwanis Playground Project Budget

Primary Income Categories	Budgeted	Explanation (if necessary)
Charitable Contributions	\$ 54,000.00	Includes individual donations, special event income, and in-kind donations.
Local Grants	\$ -	
Fees for Program Services	\$ -	
Other	\$ -	
Total Income:	\$ 54,000.00	
PIP Quote	Anticipated Expense	Explanation (if necessary)
Equipment and Installation	\$ 119,525.43	includes log crawl, balance beam, boulders, instruments, etc
PIP Cost	\$ 68,433.92	Surfacing
OMNIA Discount	\$ (9,879.30)	
Tax will be removed with proof of exemption		
Total Expenses:	\$ 178,080.05	
Net Income (Loss):	\$ (124,080.05)	

INSTRUCTIONS: Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$5,000 or greater. Smaller source of income and expenses can be combined

MIMA Music

Charlottesville

ORGANIZATION INFORMATION:

Founded in: 2000

Mission:

MIMA (Modern Improvisational Music Appreciation) Music aims to enrich communities through songwriting and music improvisation.

2000 – MIMA began as a Princeton University student group.

2007 – We held a cross-cultural songwriting workshop in Madrid under the aegis of the US Department of State's Bureau of Educational and Cultural Affairs. We've since partnered with State to provide 52 international programs on five continents. We brought together Greek Cypriots to create original music in Nicosia, toured across six African countries with percussionist Leon Mobley and made music with kids in the favelas of Recife, Brazil.

2008 – We delivered our first US music programs at Cristo Rey New York HS. We've since delivered 75 semester-long programs to over 1200 K-12 youths in the City.

2016 – We delivered our first program in Virginia. We've since delivered over 150 semester-long programs to over 2,500 participants in Virginia. Within the region supported by the CFCBR, we've provided programming in collaboration with the Elk Hill School, Virginia School for the Deaf and the Blind, Shelburne MS, Kate Collins MS, Shenandoah LGBTQ Center, Caravanserai Music, Central United Methodist Church, Liberty Point Behavioral Healthcare, and North Branch School.

Primary activities and programs:

MIMA trains, supports, and deploys Teaching Artists (TAs) recruited from central Virginia's educational and music communities to schools and community organizations to provide collaborative music-making experiences around the act of music improvisation. We have several different programs designed for participants of a wide age range (from first grade to adulthood) and musical experience and that can be deployed in a variety of formats (e.g. one-day intensive workshop, semester-long residency). Our primary program is Band Together. In the program, participants set out to collaboratively write, record and perform original music – principally with their own body and voice. TAs use improvisational exercises to encourage students to quickly generate and share rhythmic, melodic and lyrical ideas that they then stitch together into unified compositions. (More about the Band Together curriculum appears later in this application.) In our On the Spot program, novice to intermediate instrumentalists and vocalists set out to create and master a framework and system of communication with which they can hold an improvisational music performance. TAs use a series of exercises to introduce participants to a variety of improvisational practices. Participants then devise and practice their own parameters for an improvisational performance, formulating a language – verbal and

gestural – for in-performance communication, assigning roles, selecting values to direct their performances. Our MIMA Remix program brings participants into the studio, where they assume the roles of composer, producer, audio technician and session musician. Participants write, record, edit, mix and master professional-quality tracks using studio hardware and software including Reaper, BandLab, Ableton and Protools. TAs work one-on-one with participants to provide technical tutorials, introduce theoretical concepts, analyze song segments, and put into practice principles of music-making. Participants then present their individual creations with the group and collaborated to compose collective works.

Community need(s) your organization exists to address:

MIMA aims, first and foremost, to provide rich and engaging musical experiences across central Virginia. These experiences, based on the act of group music improvisation, offer an accessible introduction to the practice and benefits of music-making. Specifically, MIMA programs aim to develop musical skill, social-emotional qualities necessary for collaborative creation, and positive relationships among program participants. Over the course of a program, we observe significant increases in the sophistication of the musical ideas participants create, the readiness with which these ideas are shared and performed, the effectiveness with which participants hold discussions and provide feedback, and the amount of support and encouragement participants offer each other.

The positive effects of our programs extend well beyond the MIMA classroom. The staff of our partner schools have noted that, after MIMA classes, students become more alert and engaged with the rest of the school day. Some have used participation in MIMA classes as an incentive for positive behavior reinforcement. Staff at boarding schools and residential communities where we provide programs have observed participants collaborating on independent music projects in between classes. In post-program surveys, the majority of participants self-report becoming better friends with peers as a result of their experience in programs.

MIMA programs also connect participants with music industry professionals. In addition to experienced music educators, MIMA Teaching Artists include touring and recording artists, music producers, composers, and symphony musicians. They offer a perspective on music distinct from what students may find in school music programs.

Our program participants consist overwhelmingly of low-income and minority youths, and a significant portion of the population we serve are youths suffering from physical or mental disability. We are able to serve this diversity of participants because of our extended residency in and close collaboration with our partner institutions. Program delivery only begins following an extended process of learning about each other's educational approach. Staff from partner institutions attend our teacher trainings, experience our programs as participants, observed the work of our TAs in other schools, and observe the work of our TAs with their youths in demo sessions. And once a program has been established, we operate with the aim of sustaining the program indefinitely so that, over the long course of our work in a community, programs become increasingly tailored to the specific needs of participants.

We also aim to minimize the logistical obstacles that often prevent youths, especially those in low-income households, from accessing educational opportunities. Since 2018, we've provided

free after-school programs in public housing communities across central Virginia. Most young residents in these communities were not engaged in any regular after-school programming prior to our intervention. The difficulty of arranging transportation to and from programming sites presented a significant challenge for many of their families. In response, we sent our TAs into these communities, delivering program in community centers, playgrounds, and spaces operated by non-profit partners within walking distance of these communities.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

In 2024, we provided 40 MIMA programs in partnerships with 20 schools and community organizations throughout central Virginia. These programs served over 500 participants, at least 75% of whom are racial/ethnic minorities and/or part of low-income households (according to VDH's Poverty Guidelines). We also organized a free MIMA Teaching Artist training for 11 musicians and educators, with whom we shared MIMA's curriculum and pedagogical methodology. An explanation of how we evaluate the quality of our programs is provided at the end of the application.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

25

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

Our primary objective has always been to provide more underserved communities with increasingly effective musical enrichment. In 2025, we aim to provide at least 40 effective and engaging programs in central Virginia for at least 500 participants. We will provide at least two teacher trainings for current and prospective MIMA Teaching Artists to prepare them for program delivery.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

MIMA's programs do not rely on a set songbook. We are distinct from traditional school-based music programs, private instruction and music centers that work with an established repertoire. Our programs are focused as much on fostering enriching social interactions through music as they are on cultivating mastery in a particular discipline. We deploy our Teaching Artists to communities of need rather than have youths come to us. We work with participants of a wide range of ages, musical experience, and ability. We aim to provide permanent residencies in a community rather than one-off programs that last a few sessions and take a community development approach to our work, recognizing that program success requires developing

relationships with all stakeholders, from program participants to parents to the administrators and staff assisting our TAs in program delivery.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

The 2024 Community Grant funded two semesters of MIMA programming at the North Branch School that served nearly seventy elementary students. MIMA Teaching Artists Kim and Jimbo introduced K–2 students to rhythm and melody through folk, bluegrass, and country music, incorporating hands-on instrument-making and interactive musical games. Joia guided North Branch's 3rd–5th graders to explore foundational concepts like tempo, dynamics, and harmony through movement-based exercises. They then applied these concepts by engaging in songwriting as a form of narrative storytelling. These programs were effective: TAs observed consistently high levels of engagement with program activities and indicators of increased embodied understanding of musical concepts in how students carried out program activities. North Branch teachers and staff made similar observations and noted the positive effects of MIMA programs on students' ability to focus and productively interact with each other during the remainder of the school day.

Tell us a story that best illustrates the impact your organization has on our community.

Joia's program for North Branch's 3–5 graders in 2024 aimed initially to introduce foundational musical concepts like rhythm, melody, tempo, and dynamics. She began with listening activities that featured short musical pieces highlighting specific concepts, such as a piece with a distinct tempo change or melodic motif. She introduced activities that prompted students to move in response changes in tempo and dynamics. Students echoed melodic lines with their voices and rhythmic patterns with body percussion and various instruments including shakers, rhythm sticks, and bells. Over the course of these early exercises, students exhibited increasing responsiveness, coordination and understanding of foundational musical concepts. For example, students developed over the course of the first half of the program the ability to maintain a unified pulse—to feel and move in sync to a common tempo. Several initially reticent students showed significantly greater readiness to engage in program activities, most notably with their voice. Students were motivated by the recognition of their increased mastery and showed a strong preference for repeating previously introduced exercises over new ones. Over the second half of the program, Joia built upon this progress by introducing new musical concepts like timber and harmony. She revisited songs that students had earlier listened to and prompted students to focus on and respond to these additional elements of the songs. She also delved deeper into previously introduced concepts by incorporating concepts like different time signatures and rhythmic values in exercises. Joia also led students on an exploration of their emotional responses to music. She began a number of classes with listening sessions in which students took turns sharing their favorite songs and their classmates discussed how they responded to the music. She guided students to analyze some of the distinct features of different musical genres using previously introduced musical concepts and to investigate their emotional response to these features. With the aim of developing students' comfort working with one another, Joia introduced exercises like Ladder and Human DJ that prompted students to take turns leading the class in a variety of structured call-and-responses. Students who lead the exercise must create and share musical ideas in the moment while the rest of the class must

respond in unison, providing implicit affirmation of the exercise leader. The class responded particularly positively to this type of exercise, and came back to it habitually over the latter half of the program. Transitioning the class, finally, to songwriting, Joia prompted students to write short stories with original characters and enliven the telling of these stories with watercolor paintings and dance. With these stories in mind, she then challenged students to return to various music exercises with the goal of creating soundtracks for their stories. Rather than providing the lyrics for songs, the students' stories provided the narrative and emotional inspiration for music-making. The results were a number of short, original pieces that the students enthusiastically practiced and performed for their peers and teachers.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

2025 Community Grant (single-year grant)

What is the single-year grant amount you are requesting?

\$ 5,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

A specific program or capital expenditure

If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.

We propose building on the work enabled by the 2024 Community Grant by delivering two semester-long afterschool MIMA programs at Shelburne Middle School and two semester-long programs during school hours at the North Branch School over the 2025–26 school year. Each program will constitute 15 hour-long sessions delivered weekly or semiweekly by two MIMA Teaching Artists and serve around 20 students. The Shelburne program will be open to all students to participant on a voluntary basis. North Branch teachers will select program participants based on student interest and ability to engage in student activities. The proposed programs aim to develop participants' musical skills, develop general social-emotional attributes, and foster positive relationships among participants and their families.

The programs aim to develop participants' capacity to analyze a song in terms of fundamental musical concepts like phrasing, tempo, and key and create new musical ideas by applying these concepts. They expose participants to new musical genres and styles and guide their analysis of the music's defining characteristics and participant's responses to those characteristics. They expose participants to various forms of improvisatory performance, cultivate and refine a consensus musical language and aesthetic values, and refine performance according to those consensus values. They familiarize participants with digital tools for music creation and sharing. These educational aims are consistent with the Music Standards of Learning for Virginia Public Schools. Chief among our shared objectives are the development of "understanding of music through experiences in creating, singing, playing instruments, listening, and moving" and the identification and application of "collaboration and

communication skills for creating, developing, rehearsing, and performing music." The program curriculum incorporates all five "content strands" of the Standards: creative process, critical thinking and communication, history, culture and citizenship, and technique and application.

The programs aim to cultivate the social-emotional qualities and skills necessary for collaborative music creation: the ability to evaluate constructively and reach consensus, the confidence to express oneself before others, acceptance of imperfection, rapid generation of original ideas, acknowledgement of the diversity of preferences and values, patience, focus, and discipline.

The programs, finally, aim to create and strengthen friendships among participants by engaging them in the act of collaborative problem solving, prompting the exploration of shared interests, garnering mutual support and encouragement, and creating space for some engrossing jam sessions.

These educational objectives dovetail with those of our partner schools on this project, and we've worked closely with these partners to create a program that fills an enrichment gap. North Branch has not had an in-house music teacher since before the COVID-19 pandemic, and, since 2021, MIMA has provided semester-long programming that aims to complement the school's non-music curriculum. MIMA was invited to Shelburne after its band director observed our work with students in collaboration with the Staunton non-profit Caravanserai Music. Our shared objective was to create a program that'd extend students' engagement with music beyond the school day, utilize modality of music-making – songwriting and improvisation – that complements more traditional practices, and draw students who were not engaged in any music at Shelburne.

If applicable, what is this program or capital expenditure's total budget?

\$ 13,189.5

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

The requested Enriching Communities grant would cover less than 40% of the proposed program's expenses. Remaining expenses are covered via a combination of program fees from Shelburne and North Branch, grants from the Virginia Commission for the Arts and the Nelson County Community Fund, and donations from MIMA's individual and business supporters. If we are denied some of the requested funding, we may be able to fundraise from additional private foundations or community supporters. If funding from these alternative sources are not forthcoming, we would first reduce the length of the proposed programs and then, to maintain a minimal length of 10 hour-long sessions per program, the number of programs delivered.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

MIMA's educational approach is developed over its 20+ year history of programming with thousands of youths around the world. They reflect the experiences of the over 160 musicians and educators who've served as MIMA Teaching Artists. In addition to the CFCBR, our work in Virginia has been supported by a number of community institutions including the Virginia Small Business Financing Authority, Charlottesville Area Community Foundation, the Nelson County Community Fund, the Arts Council of the Valley, the Waynesboro Kiwanis Fund, and the Virginia Commission for the Arts. Implementation of the proposed programs will take place in three steps: publicity and program planning, program implementation, and program review. TAs will meet with MIMA's Education Director (ED) and school staff prior to program delivery to outline the prospective program and identify key objectives and challenges. TAs will work with Shelburne's band teacher to publicize the after-school program to students. (All 3–5th graders will participate in the North Branch programs.) TAs and ED will then meet weekly during program delivery to review the past week's classes and plan for the classes to come. At the end of each program, they meet to review the preceding weeks and plan for the next iteration. The ED will visit each program at least once to support TAs in-person. The proposed programs are based on MIMA's Band Together curriculum. Over the course of a Band Together program, participants set out to collaboratively create and perform original music – principally with their own body and voice. The program typically proceeds in four steps. First, Teaching Artists build cohesion and engagement among participants through a series of improvisational exercises that encourage participants to quickly generate and share ideas applying newly-introduced musical concepts. Next, TAs utilize a different set of exercises to facilitate the generation of rhythmic, melodic, harmonic and lyrical ideas in isolation. Participants then build on select ideas previously generated to create sustained song segments, which they integrate with segment from other participants until a unified composition emerges. Finally, participants practice their original pieces and record them, film a music video, and/or hold a public performance. Each Shelburne program will conclude with a public performance for parents and peers. Each North Branch program will conclude with a field trip to the Music Resource Center, where students will be able to record their original songs in the Center's in-house studio and take advantage of the Center's practice spaces and instruments. All students will be provided with a free one-year membership to the Center. We systematically evaluate the effectiveness with which our programs meet their objectives through a combination of participant surveying, audio and video recording/analysis and TA observation. Post-program participant surveys ask participants to reflect on their experiences with the program and assess whether they feel more confident working with others, creating music and sharing their ideas, etc. TAs monitor participants for the exhibition of desired changes, record select portions of each program and annotate these recordings with significant in-class observations.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

MIMA uses cash accounting, and our 2024 budget does not include grants awarded in 2024 but periodically and partially paid out in 2025. We aim each year to provide as many programs as our budget allows. As such, over our 20+ year history, our annual expense have tracked our annual revenue closely each year.

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

June 25, 2024

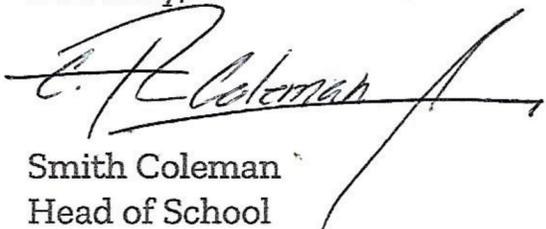
To Whom It May Concern:

I heartily endorse the fine work of the Modern Improvisational Music Association (MIMA), bringing music into the daily lives of so many. Music has always been an integral part of North Branch School. As we continue to celebrate our 40th anniversary this year, and that means that generations of children grew up singing, playing instruments, and appreciating music as part of their daily experiences! In the past few years, MIMA has helped to expand our program and provide new opportunities for improvisation and songwriting through artist workshops.

These workshops help build community, let children discover the joys of creating music together, and give a literal rhythm to our school days. At North Branch, we never consider music an "extra;" it has always been an essential component of our curriculum, but our budget is stretched thin, even for essentials. Support for music workshops through MIMA has provided the way forward for our students to experience the richness and depth that working with MIMA artists brings to our students' studies.

Please feel free to reach out with any questions about our school or our hope for continued music experiences for North Branch students.

Sincerely,



Smith Coleman
Head of School



To whom it may concern,

I am writing to express my support for the work of MIMA and Caravanserai, and specifically the improvisation workshop that they led with the band students at Shelburne Middle School in Staunton, VA.

I had the pleasure of seeing their workshop in action and was thoroughly impressed by the skills and dedication of the MIMA and Caravanserai teams. The way they were able to connect with and inspire the students was truly remarkable. The students were engaged and excited throughout the workshop, and it was clear that they were learning valuable lessons about creativity, teamwork, and self-expression. It was wonderful seeing students who normally don't come out of their shell experience live creativity in a judgement-free environment.

I would highly recommend MIMA to any school or organization looking to add a unique and valuable learning experience for their students or members. The skills and perspectives that the MIMA team brings to the table are truly invaluable and I would love to see more schools in the area have the opportunity to work with them.

Thank you.

Sincerely,

A handwritten signature in black ink that reads "Charlie Nesmith". The signature is written in a cursive, flowing style.

Charlie Nesmith
Band Director, Shelburne Middle School
cnesmith@staunton.k12.va.us



January 30, 2025

Executive Director

Alice Fox

Governing Board

*Lester Jackson
Chair*

*Colin Frankenfield
Treasurer*

*Paul Zmick
Secretary*

*A.D. Carson
Pablo DeLaLoza
Shelby Edwards
Mike Moore
Nicole Snyder
Elinor Tappé*

Dear Reviewer,

I am writing in my capacity as the Executive Director at the Music Resource Center (MRC) in Charlottesville to offer my support for MIMA programming at the Center. MIMA and the MRC have been collaborating since 2016 to provide engaging and effective music programming to Charlottesville's young residents. MIMA Teaching Artists are talented musicians and educators dedicated to cultivating the musicianship of program participants, and MIMA programs contribute significantly to the artistic richness of both the MRC and Charlottesville communities. We are committed to hosting and contributing to our collaboration with MIMA in 2024 and beyond.

Thank you for considering supporting MIMA and the MRC. Please do not hesitate to contact me for any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Alice Fox".

Alice Fox
Executive Director

Vibrant Teens. Vibrant Community.

105 Ridge Street, Charlottesville, VA 22902 • 434.979.5478

www.musicresourcecenter.org

The Music Resource Center is a non-profit, tax exempt 501(c)3 organization.

MRC's identification number is 54-1678386.

MRC's financial statements are available to the public upon request.



Structured Therapeutic Adolescent Residential Service

517 Park St, Charlottesville, VA 22902
Office: (434) 970-1904 Fax: (434) 970-2044
www.thestarsprogram.com

Zenith House

Gemini House

Orion House

Phoenix House

July 19, 2024

To Whom It May Concern:

I write on behalf of Structured Therapeutic Adolescent Residential Services (STARS) in support of MIMA.

The mission of MIMA to “engage and enrich communities through songwriting and music improvisation” aligns with our desire to create a safe place for our teens while building appropriate group and team interactions.

As an organization which strives to provide a group home for at-risk adolescents who are in need of learning life skills and age-appropriate independent living skills, while in a safe and therapeutic environment, our partnership with MIMA allows us to strengthen our ability to accomplish our mission, as well as enrich our communities by partnering with likeminded organizations. MIMA’s model of activity-based creativity empowers youth decision making, and continuous learning allows our participants to fully embrace and take ownership of their role in becoming better citizens in our community.

We look forward to continuing working with MIMA to positively impact the lives of STARS participants through transformational, educational programs that build character, instill life-enhancing values, and promote healthy choices through the use of music.

Sincerely,
Nathalie Carrington
Staff Supervisor
The STARS Program
ncarrington@thestarsprogram.com



Public Housing Association of Residents (PHAR)

1000 Preston Avenue, Suite B, Charlottesville, VA 22903

phone 434-984-3255

www.pharville.org

August 21, 2024

To whom it may concern,

I'm writing to extend my unreserved support for the work of MIMA Music.

The Public Housing Association of Residents (PHAR) is a not-for-profit organization dedicated to advocating for and with Charlottesville's public housing residents. We have worked with MIMA since 2022 to plan and deliver music education programming in public housing sites across the city, including Westhaven, South First Street, Sixth Street, Michie Drive, Madison Avenue, Riverside Drive, and Crescent Halls. Programming includes after-school programs for youths and daytime programs for senior residents.

MIMA teachers and staff approach their work with professionalism, enthusiasm, and attentiveness to participant needs. In addition to program delivery, MIMA has carried out extensive program publicity and community outreach, including participation in weekly resident meetings and community events such as the Westhaven Community Day and Youth Carnival. In the summer of 2024, I worked closely with MIMA to organize the MIMA Summer Vibes Tour, a series of music-making block parties across the housing communities. As a result of these community outreach efforts, their programs have been very well attended and greatly enjoyed by residents. MIMA has become vital to Charlottesville's public housing communities, and its music programming provides much-needed enrichment for our residents. PHAR is committed to our partnership with MIMA, and I fully support their request for the resources to sustain their work in our communities.

Thank you for your consideration.

Asia Green

Youth Program Coordinator, PHAR



July 18, 2024

To whom it may concern,

The Boys & Girls Clubs of Central Virginia, Cherry Avenue club, had the pleasure of hosting MIMA Music at its 21st Century Community Learning Center for the students of Buford Middle School this past semester. MIMA Teaching Artists Orion Faruque and Jeff Gregerson provided weekly music enrichment for students, including group songwriting sessions, music improvisation experiences, and tutorials on digital music production tools and live instruments. They also worked with students at the Music Resource Center, where they used their music production skills to bring to student ideas to life in professionally mixed and mastered recordings.

We appreciated the effectiveness and flexibility of MIMA's curriculum and pedagogy, and were able to work with MIMA to tailor its program to our educational goals. MIMA's longtime collaboration with the Music Resource Center afforded our students access to its wealth of equipments and music spaces. And Orion and Jeff were dedicated to the artistic enrichment of our students and attuned to their individual needs. We look forward to continuing our collaboration with MIMA in the future.

Stewart M.B. Stevens, *QMHP-C*

(He, Him)

Site Coordinator

21st Century Learners

Buford Middle School

Boys & Girls Clubs of Central Virginia

(434) 971-9437

(434) 218-3696

MIMA Music FY 2025 Projected Budget

Revenue (Year-to-Date)			
Grants	0.00%	\$	-
Contributions	71.26%	\$	620.00
Program fee	28.74%	\$	250.00
Total Revenue (Year-to-Date)		\$	870.00

Revenue (Projected End-of-Year)			
Grants (excluding CFCBR request)	57.80%	\$	50,000.00
Contributions	11.56%	\$	10,000.00
Program fee	28.90%	\$	25,000.00
Interest	1.73%	\$	1,500.00
Total Revenue (Projected End-of-Year)		\$	86,500.00

Expense & Net Assets (Year-to-Date)			
Staff	96.59%	\$	9,160.68
Other (filling fees, registration fees, etc.)	3.41%	\$	323.68
Total Expense (Year-to-Date)		\$	9,484.36

Expense & Net Assets (Projected End-of-Year)			
Staff	94.12%	\$	80,000.00
Fundraising	1.18%	\$	1,000.00
Program-delivery expenses	1.18%	\$	1,000.00
Other (insurance, web-hosting, registration fees, online services fees)	3.53%	\$	3,000.00
Total Expense (Projected End-of-Year)		\$	85,000.00

Projected Change in Net Assets		\$	1,500.00
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MIMA Music FY 2024 Budget

Revenue

Grants	48.58%	\$	33,675.00
Individual and business contribution	9.29%	\$	6,438.62
Program fee	39.05%	\$	27,072.00
Interest	3.08%	\$	2,136.30

Total Revenue

\$ 69,321.92

Expense & Net Assets

Staff	96.35%	\$	76,335.18
Program delivery expenses	1.54%	\$	1,216.31
Other (insurance, registration fees, etc.)	2.11%	\$	1,673.48

Total Expense

\$ 79,224.97

131

Change in Net Assets

\$ (9,903.05)

Band Together Shelburne and North Branch

PROGRAM EXPENSES	DESCRIPTION	AMOUNT
Teaching Artist compensation	\$65/session/TA × 15sessions/program × 2TAs/program × 4programs	\$ 7,800.00
TA travel reimbursement	\$0.7/mile × 40miles/session × 15sessions/program × 4programs	\$ 1,680.00
Program oversight cost	Compensation (including withholding tax) for Educational Director responsible for overseeing and assisting Teaching Artists through classroom observation and weekly lesson planning. ED is compensated \$30/hour. Each program requires approximately 25 work hours.	\$ 3,229.50
Program liability insurance	\$150/program	\$ 600.00
TOTAL EXPENSE		\$ 13,309.50

PROGRAM INCOME	DESCRIPTION	AMOUNT
Shelburne Middle School	Program fee (committed)	\$ 1,500.00
North Branch School	Program fee (committed)	\$ 1,500.00
Virginia Commission for the Arts	Arts in Practice grant (committed)	\$ 2,000.00
Nelson County Community Foundation	Pending grant	\$ 3,000.00
Individual and business donation	Committed	\$ 309.50
CFCBR	Grant request	\$ 5,000.00
TOTAL INCOME		\$ 13,309.50

IN-KIND SUPPORT	DESCRIPTION
MRC	Full use of center resources (instruments, performance space, recording studio, etc.), four half-day staffed recording sessions
Shelburne Middle School and North Branch School	Activity room, support staffing (at least one per session), A/V equipment and additional supplies

Shenandoah Valley Community Focus

Waynesboro

ORGANIZATION INFORMATION:

Founded in: 2006

Mission:

The mission of Shenandoah Valley Community Focus is to advance youth into productive adults long term and cultivating Office on Youth (OOY) programming. This is accomplished through soliciting funds and other resources, creating positive public awareness of the OOY, and volunteering and recruiting volunteers for the work of the OOY. Community Focus pursues its mission by encouraging and aiding in the extension of programs, services, and activities for youth and their families in the community by supporting the work of the Office on Youth. All programs supported will serve at-risk populations. Shenandoah Valley Community Focus, Inc. supports all youth and family programs of the Office on Youth. Community Focus is a completely autonomous organization from the Office on Youth (OOY). The mission of the Office on Youth is to promote collaborative efforts among youth and family service agencies to encourage positive youth development in our community.

Primary activities and programs:

SVCF pursues its mission by supporting the office on Youth (OOY): encouraging and aiding in the extension of programs, services, and activities for youth and families. This is accomplished through, solicitating funds and other resources creating positive awareness of the OOY. The Office on Youth prgrams supported by SVCF are the following: Safe Routes to School: SRTS assists in developepmetn of plans, activities, and infastructure encouraing youth nd families to move more though biking, walking, and overall active lifestyles. Community in Motion: CiM's mission is to bring essensial resources and services directly to the SAW areas through the CiM vehicle. It is a collaborative effort between multiple community partners, commited to promoting equity and fostering community. Juvinline Crime Control: The Virginia Juvenile Community Crime Control Act provides services to juveniles referred through the 25th District Juvenile Courts including detention alternatives, diversionary, and prevention programs. Family Services: The OOY offers six separate evidence-based parenting classes, addressing a wide variety of child and adolescent benaviors and needs of all families, as well as two classes to parents incarcerated at Middle River Regional Jail. Personal Responsibility Education Program (PREP): PREP provides factual, medical, age-appropriate knowledge and skills regarding puberty, development, healthy relationships, internet safety, substance abuse prevention, human trafficking, and personal responsibility to 4th-10th graders in Staunton and Waynesboro Public Schools as well as training in Augusta County Schools and the community. Truancy Prevention: The OOY utilizes the evidence-based Check and Connect program to provide trained mentors to Staunton, Augusta County, and Waynesbro Public Schools who work with truant students exhibiting 3 or more unexcused absences.

Community need(s) your organization exists to address:

The Waynesboro Office on Youth addresses critical gaps in services for youth and families by focusing on empowering young people and supporting underserved households. Our mission is to build lasting connections, encourage personal growth, and provide accessible resources and spaces tailored to the needs of our community. Recent health assessments reveal an increase in youth experiencing isolation and anxiety, underscoring the urgent need for mental health support. Additionally, transportation barriers hinder many residents from accessing essential services, with low-income families being disproportionately affected. These challenges further isolate vulnerable households, emphasizing the importance of the OYO's work in creating equitable opportunities and fostering community well-being. In recent years, social isolation and community engagement have become pressing concerns, particularly in the aftermath of the COVID-19 pandemic. A 2024 report by the U.S. Surgeon General highlighted the health risks associated with loneliness, including increased risks of heart disease, stroke, and dementia. In 2023, a survey by the American Psychiatric Association found that 30% of adults experienced feelings of loneliness at least once a week over the past year, with 10% feeling lonely every day. Younger adults, particularly those aged 18-34, reported higher rates of loneliness, with 30% feeling lonely every day or several times a week. The Centers for Disease Control and Prevention (CDC) emphasizes that social connection can help reduce the risk of chronic diseases and serious illnesses, such as heart disease, stroke, dementia, depression, and anxiety. Community in Motion (CiM) acknowledges the ongoing mental health challenges and recognizes the crucial role of strengthening connectedness. The CDC highlights social connectedness as preventative for various health issues and as an aid for recovery from mental health challenges, promoting healthy lifestyles, reducing violence, and improving quality of life. CiM's primary goal is to foster a sense of community and connection in Waynesboro, contributing to improved outcomes in the greater SAW area.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

Community in Motion (CiM) evaluates its impact by tracking community engagement at each service stop, emphasizing trust-building and targeted outreach. The primary metric is the number of visitors per run and across the season, reflecting community interest and accessibility. In 2023, CiM welcomed 164 visitors, averaging 19 per run. In 2024, total attendance reached 98 visitors across six runs, averaging 16.3 per run due to weather and etc. These numbers help assess which locations are most effective and where adjustments are needed to strengthen engagement. Tracking attendance is crucial to CiM's mission of fostering inclusivity and connection in underserved communities. Understanding where and when people engage allows for strategic resource distribution, ensuring services reach those who need them most. Moving forward, CiM will expand data collection to include distributed resources and outreach impact. CiM tracks these data points seasonally, using them to refine services and enhance its presence in Waynesboro.

What is the approximate percentage of your organization’s work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

In FY 24, Safe Routes to School provided programs to children in public schools, serving 85% of Waynesboro and 15% of Staunton elementary students.

Please share your organization’s goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

Many of our 2025 goals are carryovers from previous years: continue to provide bike safety instruction to all Waynesboro Public Schools' 3rd - 5th grade students; continue organizing Walk to School Week; continue organizing ad hoc Walk to School Days and extracurricular bike rides or walks/hikes. We hope the percentage of students who participate in these programs remains constant or increases. We also have additional goals related to bicycling. First, we have been involved in developing a traffic garden in Waynesboro. A traffic garden is a small-scale network of real-world streets free of cars where children can learn and practice riding bikes while learning to follow the rules of the road. The traffic garden is mostly complete and is scheduled to officially open in April. It will provide a facility where kids can learn to ride. Second, we are expanding our elementary school bike safety instruction to Staunton City Public Schools. In 2024, we provided our program to one Staunton elementary school; in 2025 we will provide it to all three. Third, we are establishing a mountain biking club at Kate Collins Middle School.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

The Safe Routes to School program is unique to the Waynesboro/Staunton region. Schools in the area do not have their own bicycles or access to bicycle and pedestrian safety expertise. Safe Routes to School provides these resources directly to schools at no cost, offering students hands-on safety instruction and experiences that promote active transportation. Community in Motion complements this by extending services to underserved neighborhoods, providing mobile access to safety gear and possible repairs. CiM's collaborative approach aims to reduce duplication, strengthen ties with partner agencies, and enhance community awareness of available services. This underscores CiM's commitment to optimizing impact, efficiency, and community support through strategic coordination. Together, these programs fill a critical gap, ensuring students and families have the tools, skills, and confidence for safe walking and biking, both in school and in the broader community. No other organization offers this combination of in-school education and community-based outreach in the region.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

The Funding from CFCBR for FY 20 assisted us in purchasing the backup camera and generator repairs needed to maintain the Community In Motion vehicle.

Tell us a story that best illustrates the impact your organization has on our community.

Waynesboro boasts a beautiful, paved Greenway trail, spanning approximately 2 miles along the South River and connecting two city parks. The Safe Routes to School program leveraged this asset by leading two bike rides with a dozen elementary school students, covering a 4-mile out-and-back trip. For many students, it was their first time on the trail – let alone completing a bike ride of more than 1 mile. To ensure safety, I recruited two adult volunteers: one to ride in the middle and another as the "sweep" at the back, while I led the group. Before starting, I explained trail etiquette, emphasizing single-file riding, polite passing with "on your left," and the non-competitive nature of the ride. The experience was unforgettable. Students admired the river, practiced trail courtesy, and gained confidence in their biking skills. By the ride's end, smiles and exclamations of "best time ever" made it clear this was a meaningful and joyful milestone for all.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

Three-year Community Grant commitment (2025-2027)

What is the annual amount of the three-year grant you are requesting?

\$ 10,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

A specific program or capital expenditure

If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.

The Office on Youth seeks support from the Community Foundation of Central Blue for the creation of a wellness app. It's an application designed to promote physical activity and mental health among middle and high school students. Its purpose would be to combine fun, social engagement, and resources for mental well-being in a format that resonates with younger audiences. Here's how it could be categorized and envisioned:

Application Type:

- Health & Fitness: Encouraging movement through gamified features, challenges, and activity tracking.
- Mental Health & Well-being: Providing access to mindfulness exercises and (possible) support networks.
- Community Engagement: Connecting users with local trails, safe walking or biking routes, and group activities.

The Move and Thrive (not set in stone) app will empower local youth by promoting physical activity, mental health awareness, and engagement with safe, accessible routes in their neighborhoods. By combining gamification and health-focused resources, the app will address

critical gaps in youth services, encourage healthier habits, and create a sustainable impact on the community's well-being. This grant will enable us to take the first essential steps toward making this innovative program a reality, ensuring that our region's youth have access to tools that support their overall health and success. The funds will be used to complete Steps 1 and 2 of the app development process, which includes creating the UI/UX designs, app logo, app badge, app wireframe, and a rapid prototype. These deliverables will lay the groundwork for an engaging, user-friendly platform tailored to youth in Staunton, Waynesboro, and surrounding counties. The breakdown of these initial steps is as follows:

Step 1: \$588 for foundational design work.

Step 2: \$4,400 for completing the app wireframe, prototype, and visuals. This approach leaves a portion of the grant available to serve as a down payment for

Step 3, which will focus on full app development and functionality.

Completing Steps 1 and 2 will require approximately six weeks, during which we will focus all our energy and creativity on delivering at least 4 main sections of the app like setting, logo, and three main pages. Community in Motion and Safe Routes to School serve as ideal catalysts for launching the Move and Thrive app because both initiatives align seamlessly with the app's mission to promote physical activity, safety, and mental health among youth. Community in Motion's focus on fostering engagement and wellness in underserved areas ensures the app reaches those most in need of its resources. Meanwhile, Safe Routes to School already provides a foundation of safe and accessible pathways, which can be directly integrated into the app's features, such as gamified walking and biking challenges. Together, these initiatives amplify the app's potential by creating a strong, community-based framework for adoption and impact. This collaboration ensures the app is both practical and scalable, empowering youth to form healthier habits and building momentum for a movement that prioritizes well-being and connectivity across the region.

If applicable, what is this program or capital expenditure's total budget?

\$ 79,488

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

If awarded a partial grant, we will focus on completing Step 1 (\$588) and Step 2 (\$4,400) of the app development process, which will provide us with the app's UI/UX designs, logo, badge, wireframe, and a rapid prototype. These foundational steps are critical for the app's success and will enable us to demonstrate the app's potential to other funders. Any remaining funds will be applied toward Step 3, which involves the full app development and functionality. To bridge any remaining financial gaps, we will seek additional funding from community sponsors, local businesses, and technology grants to ensure the app's completion and launch.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

FINANCIAL INFORMATION

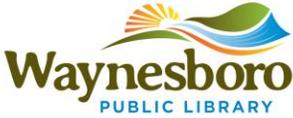
What is your total operating budget for your current fiscal year?

\$

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

75% of the Office on Youth budget is supported, as a local government department through the localities of Waynesboro, Staunton, and Augusta. State grants and money received through donations, fees and Shenandoah Valley Community Focus round out the budget.

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?



Dear Grant Application Committee,

As Youth Services Librarian at the Waynesboro Public Library, I have worked closely with Eijzarae Dillon and the Office on Youth to serve the Waynesboro community. The Office on Youth has been an essential part of one of our biggest community projects, the Community in Motion Book Bus. Without their time and energy, that project could never have gotten off the ground.

Two years ago, several community organizations and nonprofits came together to form Community in Motion, an umbrella organization that seeks to gather all of our various resources and services together and bring them out into more vulnerable parts of the community. Using a refitted school resource vehicle, we began traveling out into the community, bringing library books, food and hygiene items, and physical activities as well as a library of information. Working together we were able to reach lower income neighborhoods and community members who could not otherwise travel to access our resources. In our first year, we served over 500 people.

Although Community in Motion has always been a group effort, the Office on Youth has been one of the most involved organizations. They have taken point on managing communication between partner organizations, ensuring that the bus always has books from the library, games and activities from the YMCA, health information from the hospital, and giveaways donated by the local Amazon distribution center. They have handled repairs and kept the bus running smoothly. Their dedication and organization has allowed Community in Motion to provide consistent and necessary service to the community.

In my work with Waynesboro's Healthy Communities Assessment Tool (HCAT) committee, I have also seen the city's need for a renewed focus on youth physical and mental health. Ultimately, Waynesboro needs to dramatically improve its walkability and bikeability. Until then, though, residents need easy access to information about safe walking routes to school, safe hiking trails, and safe bike routes. I believe the Move and Thrive app is a perfect way to provide that information, making it easily available to everyone who needs it. No local organization could be better equipped to take on this project than the Office on Youth. Their work with Community in Motion has shown how much they are capable of, and how well they understand the Waynesboro community and its needs. In their hands, I have no doubt that this project would be a success and provide Waynesboro residents with a valuable tool to improve their health and safety.

Please accept my strongest endorsement for Eijzarae Dillon and the Office on Youth. I very much look forward to seeing what they can accomplish.

Thank you,

Jamie Kollar
Youth Services Librarian, Waynesboro Public Library

Waynesboro Public Library
600 South Wayne Ave
Waynesboro, VA 22980
540-942-6746

OOY Expenses for FY24	Budget	Actuals
Total Wages & Benefits	\$ 693,072.00	\$ 619,521.00
Total Operational Expenses	\$ 186,947.00	\$ 132,985.00
TOTAL EXPENSES	\$ 880,019.00	\$ 752,506.00

OOY Revenue for FY24	Budget	Actuals
City of Staunton	\$ 172,892.00	\$ 174,692.00
Augusta County	\$ 169,018.00	\$ 169,218.00
City of Waynesboro	\$ 194,677.00	\$ 194,677.00
Other Income/Interest	\$ 7,000.00	\$ 27,135.00
Misc. Gifts/Donations	\$ 800.00	\$ 200.00
VJCCCA State allocation	\$ 117,385.00	\$ 117,781.00
Cat Aid/DOJ Grants	\$ 91,583.00	\$ 38,060.00
Virginia Foundation for	\$ 31,000.00	\$ 25,294.00
501c3 funds (SVCF)	\$ 1,575.00	\$ 1,500.00
Program Fees	\$ 7,000.00	\$ 8,353.00
217 Fund Balance	\$ 84,544.00	\$ -
TPP Reserves	\$ 2,545.00	\$ -
TOTAL REVENUE	\$ 880,019.00	\$ 756,910.00

OOY Expenses for FY25	Budget	Actuals
Total Wages & Benefits	\$ 713,562.00	\$ 354,149.00
Total Operational Expenses	\$ 119,884.00	\$ 79,400.00
TOTAL EXPENSES	\$ 833,446.00	\$ 433,549.00

OOY Revenue for FY25	Budget	Actuals
City of Staunton	\$ 186,700.00	\$ 88,872.00
Augusta County	\$ 182,382.00	\$ 182,562.00
City of Waynesboro	\$ 209,680.00	\$ 122,314.00
Other Income/Interest	\$ 14,000.00	\$ 6,939.00
Misc. Gifts/Donations	\$ 2,300.00	\$ 2,300.00
VJCCCA State allocation	\$ 117,385.00	\$ 58,692.00
Cat Aid/DOJ Grants	\$ -	\$ 2,250.00
Virginia Foundation for	\$ 31,000.00	\$ 4,706.00
Prevention Connection Award	\$ 15,338.00	\$ 15,338.00
TPP Reserves	\$ -	\$ -
TOTAL REVENUE	\$ 848,784.00	\$ 498,962.00

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TOTAL REVENUE	\$ 848,784.00	\$ 498,962.00

Move and Thrive App Development Budget

Program/Capital Expenditure Budget

Phase 1/2: Design and Planning

1. UI/UX Design, App Logo, App Badge, Wireframe, and Rapid Prototype - \$4,988
 - o Provided by App Bros. as Step 1 and Step 2 deliverables.

Phase 3: Full Development*

2. Backend Development (Database, APIs, and Integration with Safe Routes to School) - \$25,000
 - o Infrastructure to support user accounts, data storage, and route mapping.
3. Frontend Development (User Interface, Gamified Features, and User Dashboard) - \$20,000
 - o Includes interactive designs, leaderboards, and easy navigation tailored for youth.
4. Gamification Features (Challenges, Points, Leaderboards) - \$7,500
 - o Rewards system to encourage engagement and physical activity.
5. Mental Health Resources Integration - \$12,000
 - o Includes mindfulness exercises, access to local support resources, and potential chat features.
6. Mapping and Route Integration (Safe Routes to School Data, GPS Functionality) - \$10,000
 - o Enabling walking and biking route tracking.

Summary Budget

Category	Amount (\$)
Phase 1/2: Design and Planning	4,988
Phase 3*: Full Development	74,500
Total Estimated Cost	\$79,488

Notes:

1. This budget includes all phases of development from initial design to post-launch support.
2. The \$10,000 grant from the Community Foundation will cover Steps 1 and 2 (Design and Planning), providing a strong foundation for further funding efforts.

3. Additional funding will be sought to complete Phase 3 and beyond through partnerships, grants, and sponsorships.

(*) = This is also based on outside research, as when talking with the AppBros they said, not everything has to be incorporated at once and they could not give an exact price for Stage 3.

Staunton Augusta YMCA

Staunton

ORGANIZATION INFORMATION:

Founded in: 1874

Mission:

The Staunton-Augusta Family YMCA is a charitable organization committed to putting Christian principles into practice through programs that promote the health, spirit, mind, and body for all.

Primary activities and programs:

Staunton-Augusta YMCA (SAYMCA) personnel seek to make a positive impact on individuals throughout the lifespan and on the community. Three (3) pillars guide the programs and services of the SAYMCA: Youth Development, Healthy Living, and Social Responsibility. Youth development means empowering young people to reach their full potential. SAYMCA staff see youth as resources with skills and abilities that need fostering. Staff are catalysts for youth reaching their full potential through educational supports when learning virtually, free online and in-person tutoring, summer school support, teen center activities, swim team, boxing club, volunteer corps, media club, before and after school care, and summer camps.

Healthy living spans the lifecycle encouraging activity, fitness, and nutrition. SAYMCA activities bring families closer together, encourage good health, and foster fitness, sports, fun, and shared interests. As a result, people in our community are receiving the support, guidance, and resources they need to achieve greater health in spirit, mind, and body. Special programs serve to foster healthy living in individuals suffering from Parkinson's disease, stroke, and other neuro-wellness problems. Social responsibility means giving back and providing support to our community. First, the SAYMCA board of directors and staff welcomes and embraces everyone in our community. SAYMCA personnel are committed to maintaining opportunities for all regardless of age, race, gender, religion, or socio-economic status and work to expand opportunities to those most in need. Second, SAYMCA personnel understand that the biggest impacts come when we join forces with others in our community. The SAYMCA is a collaborative partner to address many needs in our community.

Community need(s) your organization exists to address:

This community needs affordable, high-quality child care. It is a high need in the CFCBR's list of priorities and CCC is one of a few in our communities that does it as a licensed facility and as a subsidy provider.

A plethora of research shows the impact of the pandemic on children and youth: increased anxiety, fear, helplessness, depression, and suicide. Perhaps one of the most significant impacts on children and youth has been the feeling of social isolation. Normal routines and opportunities through which children and youth develop and maintain a sense of belonging have been altered. The feeling of belonging is a basic human need and is especially important during early childhood and adolescence. Research shows that having a sense of belonging

improves the ability to learn healthy coping skills, improves mental and physical health, decreases anxiety and depression, improves motivation and determination, and school performance. Inversely, during the pandemic, young people lost a sense of belonging triggering increased mental health problems, anxiety, depression, and poor school performance. In a study published by the Journal of Social and Personal Relationships, authors found that in 2017, 39% of high school seniors said they often felt lonely, and 38% said they often felt left out. A reasonable assumption would be that these numbers have increased since the pandemic. It is imperative youth-serving organizations be deliberate in helping youth find their place, their niche to which they can feel they belong. Kids find their place to belong in different arenas. Some at school. Some on an athletic team. Some in a choir or band. Some at church. Some at the Staunton-Augusta Family YMCA. The youth programs of the SAYMCA are free from authoritative adults who demand test scores or athletic performance. Instead, the youth who come to the SAYMCA find a place of acceptance and belonging. Youth are encouraged to blossom for who they are, free of judgment. There are no clichés at the Y. No group that wears a certain kind of shoe or a particular brand of clothes. Y staff see youth as resources with skills and abilities that need fostering. At the Y, children find adults who welcome their presence and believe in their potential to succeed. When children feel like someone knows them and believes in them, they possess a greater motivation to succeed.

The Y offers the following programs specifically for youth:

- Afterschool care for children K-5.
- Teen afterschool program for youth in grades 6-12.
- Youth tutoring
- Summer camps
- Youth-specific physical activities
- Youth Volunteer
- "Teen Good News" is a program that allows youth the opportunity to develop writing skills, communication skills, and media experience while showcasing the good things going on in the youth community.

An unrestricted gift would support youth in finding a place to belong.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

Magnitude of Our Work: Measuring Impact at the Staunton-Augusta YMCA
The Staunton-Augusta YMCA served approximately 7,200 individuals in the past year through programs that promote youth development, healthy living, and social responsibility. We measure impact by tracking participation in key areas: Membership & Programs: Individuals engaged in fitness, aquatics, and childcare services. Financial Assistance: Number of individuals receiving aid for memberships and programs. Youth Development: Participation in after-school programs, summer camps, and mentorship initiatives. Health & Wellness: Attendance in fitness classes and chronic disease prevention programs. Community Engagement: Volunteer hours contributed to service initiatives. We track these metrics annually to assess trends, ensure equitable access, and

strengthen our impact. Our comprehensive approach helps us meet the evolving needs of our community, ensuring that individuals and families have the support to thrive.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

96

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

2025 Goals

Here are key goals for the Staunton-Augusta YMCA in 2025, based on the strategic plan:
Discovery and Decision-Making for the Collaboration Youth Development Center Progress

Incorporate Community Child Care Center Program Expansion

Operational and Facility Improvements

Community Engagement

Financial Planning and Sustainability

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

We try to collaborate where there is overlap. You have seen that with some of the things we have done with Community Child Care and others.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

The grant gave us the flexibility to consider doing more with Community Child Care and the Waynesboro Family YMCA.

Tell us a story that best illustrates the impact your organization has on our community.

The Staunton-Augusta YMCA has a strong track record of stepping up to meet critical community needs. In 2014, we saw individuals recovering from neurological conditions lose access to therapy due to insurance limitations. We responded by launching Neurowellness, an affordable exercise program led by a volunteer physical therapist. The program is so impactful that we consistently have a waitlist. In 2016, when Judy B. sought help for her Parkinson's diagnosis, we became an affiliate of Rock Steady Boxing, now serving 36 participants. That same year, we noticed caregivers of Alzheimer's patients were leaving our YMCA due to their responsibilities at home. We created an adult respite care program to provide much-needed breaks for these caregivers. In 2017, the local Boys & Girls Club closed, leaving teens without after-school options. We stepped in, hired their teen director, and transported middle schoolers daily to our new hybrid teen center. That same year, Staunton City Schools reached out about the achievement gap in elementary students. We introduced the Summer Learning Loss Prevention program, helping struggling learners improve reading and math skills. During the

height of the COVID-19 pandemic in 2020, the Community Foundation identified a need for academic support. We became the lead partner in the SAW Tutoring Network, offering free virtual tutoring for K-12 students, later expanding to in-person support with college students, retired teachers, and volunteers. Additionally, we joined the C4 initiative alongside the Community Foundation, United Way, Augusta Health, and the Waynesboro YMCA to provide emergency child care when families faced unexpected expenses. In 2022, United Way asked us to assist a struggling nonprofit child care center. We stepped in to bring the center under our umbrella, ensuring 68 critical child care slots remained available in our community. And in 2024, we entered in to a management agreement with the Waynesboro Family YMCA to see if the organizations can more efficiently impact our communities. For over a decade, the SAYMCA has consistently responded to pressing local needs with innovative programs, partnerships, and services. Our commitment to the community remains stronger than ever.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

Three-year Community Grant commitment (2025-2027)

What is the annual amount of the three-year grant you are requesting?

\$ 10,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

General Operating purposes (no restrictions on its use)

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

We will make it work. The support of the Community Foundation helps us do more.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$ 3,200,000

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

During the year provided, we were still recovering from the pandemic which decimated our membership. We have just recently come back to recover our membership numbers.

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

	2024 Budget	2023 Forecast	% change	2022 Actual
Contributions	\$325,398	\$226,981	43%	\$189,088
Special Events	\$55,893	\$16,991	229%	\$11,361
Federated Fund Raising	\$20,000	\$0		\$0
Grants	\$153,500	\$143,945	7%	\$128,547
Membership	\$2,087,219	\$1,863,588	12%	\$1,475,884
Membership Scholarships	(\$89,200)	(\$79,643)	12%	(\$63,912)
Program Fees	\$899,466	\$744,733	21%	\$593,951
Program Scholarships	(\$46,269)	(\$43,159)	7%	(\$64,065)
Sales of Merchandise	\$2,100	\$2,001	5%	\$2,548
Investment Income	\$134,795	\$129,826	4%	\$128,039
Miscellaneous Income	<u>\$0</u>	<u>\$126</u>	<u>-100%</u>	<u>\$11,288</u>
Total Income	\$3,542,903	\$3,005,390	18%	\$2,412,729
Wages & Salaries	\$2,173,309	\$1,889,828	15%	\$1,535,290
Employee Benefits	\$277,686	\$214,052	30%	\$153,524
Payroll Taxes	\$168,008	\$144,529	16%	\$119,370
Professional Services	\$46,759	\$53,142	-12%	\$62,279
Supplies	\$319,671	\$317,711	1%	\$259,828
Telephone	\$12,242	\$12,242	0%	\$11,604
Postage	\$5,767	\$3,903	48%	\$2,154
Occupancy	\$327,562	\$315,916	4%	\$293,923
Equipment Maintenance	\$1,780	\$1,780	0%	\$7,501
Publicity	\$10,025	\$12,604	-20%	\$15,678
Travel, Field Trips and Vehicle	\$69,429	\$19,769	251%	\$13,251
Training and Dues	\$19,757	\$17,522	13%	\$10,271
Specific Assistance to Individuals	\$0	\$2,000	-100%	\$0
National Membership Dues	\$58,536	\$52,570	11%	\$38,792
Bank and Credit Card Fees	\$77,644	\$55,925	39%	\$49,474
Insurance	\$46,974	\$44,760	5%	\$40,944
Miscellaneous	<u>\$15,383</u>	<u>\$15,403</u>	<u>0%</u>	<u>\$12,055</u>
Total Expenses	\$3,630,531	\$3,173,656	14%	\$2,625,938
Net Income (Loss)	(\$87,627)	(\$168,266)	-48%	(\$213,209)

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Total Expenses	\$3,630,531	\$3,173,656	14%	\$2,625,938
Net Income (Loss)	(\$87,627)	(\$168,266)	-48%	(\$213,209)

Staunton High School Band

Staunton

ORGANIZATION INFORMATION:

Founded in: Around 1914

Mission:

The Staunton High School Band Program is an inclusive community where students achieve success through teamwork, individual accountability, and mutual respect. The Storm Bands proudly represent the City of Staunton, Virginia, through performances in the John Lewis Auditorium, competitions across the Commonwealth, hometown parades, pep bands at Staunton Varsity games, and participation in honors ensembles throughout the Shenandoah Valley. Above all, the Staunton Band Program fosters a welcoming environment where students can be themselves while collaborating effectively with others.

Primary activities and programs:

The Staunton Band Program consists of multiple performing ensembles that create unique environments for students to find community. Each ensemble is formed around a specific style or difficulty of music, and rehearsals are focused on developing students' individual skills on their instrument while also developing collaborative skills to succeed as ensembles. The Storm Marching Band is the most public and competitive face of the Band Program during the fall, and is open to selected 8th Graders from Shelburne Middle School's Band Program. The Symphonic Band is the primary and most challenging performing organization of the Band Program and performs year-round. Membership in this ensemble is by audition only. The Concert Band also performs year-round, and is open to any student with an instrumental music background. Other ensembles include Stand Band, which performs in the stands at Football Games and select Volleyball and Basketball games, Jazz Band, which performs swing, latin, funk, and rock genres, and Pit Ensemble, which performs for Staunton's annual Musical Productions. Students in the Staunton Band Program also audition for Honors Ensembles, and have been selected for Valley Honor Band, VBODA All District Concert and Symphonic Bands, and All District Jazz Band. The Staunton Band Program serves the Staunton Community by providing high-level public performance opportunities at home and representing the Staunton Community across Virginia at competitions. In the 2024-2025 school year, the SHS Band Program has 17 performances at Concerts, Parades, and Games in the city of Staunton, and 6 competitions across the state of Virginia. The Band Program supports Band Programs from other schools by annually hosting the District 5 Honors Bands Event. The Staunton High School Band Program has consistently received "Superior" or "Excellent" ratings at State Concert Assessment (sponsored by the Virginia Band and Orchestra Directors Association).

Community need(s) your organization exists to address:

The Staunton Band Program exists to provide the students of Staunton High School a safe and supportive environment to develop the skills of accountability, collaboration, teamwork, time management, and leadership; to provide a creative outlet of self-expression; and to support

underserved students through the participation in a performing arts education. Rehearsals build students' individual skills so they can be accountable for the personal demands in their repertoire, while also building students' collaborative and teamwork skills to achieve success as an ensemble. Students are given supports to build the time management skills needed to balance the practice time needed for success with the other demands of their classes, jobs, and athletics. Students apply and interview for Leadership Positions throughout the Band Program where they receive training on healthy leadership models, create real student ownership of the Band Program, and provide peer role models for younger and newer members. The Staunton Band Program also provides a healthy and creative outlet for self-expression, helping students build self-confidence, and a positive self-image. In inclusive communities like Staunton, where diverse backgrounds converge, the Band Program fosters unity by providing a welcoming space where students feel comfortable being themselves while learning to collaborate with others. Lastly, the Staunton Band Program provides opportunities for students from historically marginalized backgrounds to access high quality performing arts education. Students involved in music programs in high school are more likely to graduate from high school, experience lower levels of anxiety and depression, achieve higher levels of success in math and reading assessments compared to non-participating peers. Often, the largest barrier to participation in Music Programs is cost. The Staunton Band Program aims to remove financial barriers by offsetting instructional costs, assisting in providing instruments and equipment, and providing meals to students on competition and performance days so that all interested students have access to participation in the Band Program.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

In the 2024 - 2025 School Year, the Staunton High School Band serves the families of 63 students enrolled at Staunton High School, as well as 12 additional students who are members of the Storm Marching Band enrolled at Shelburne Middle School. The enrollment in the Band Program has doubled since the 2023-2024 School Year, and as the Band Program continues to achieve success while lowering financial barriers to participation, the number of students served by the Band Program is expected to continue rising over the upcoming years. The Band Director believes that student enrollment is the most important metric in measuring the Staunton High School Band's service to Staunton Community. Additional financial assistance will increase the quality of instruction while lowering the financial cost of participation, which will allow more students to access the Staunton High School Band Program.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

100% of the work of the Staunton High School Band benefits students in Staunton City Schools.

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

In the 2025 - 2026 School Year, the Staunton High School Band Program aims to increase the quantity of students receiving instrumental education at Staunton High School and to increase the quality of instruction within the Band Program. Increased visibility of the SHS Band Program in the Staunton Community, and increased recruitment efforts for the Program at Shelburne Middle School.

Symphonic, Concert, Marching, and Jazz Ensembles will participate in VBODA-Sponsored Performance Assessments to get high-quality feedback from professional musicians.

The Staunton Band Booster Organization is restructuring to provide more effective fundraising opportunities to offset costs of student equipment and travel, and to feed students at after-school events.

The Storm Marching Band will shift to a sleep-away Band Camp format, ensuring that members have equal access to nutritious meals, quiet hours, and transportation to rehearsals while allowing dedicated team-building activities in a safe environment. Additionally, the Storm Marching Band plans to hire qualified auxiliary staff for Band Camp to give students higher-quality instruction in specialized fields.

School-owned instruments and equipment will continue to be repaired or replaced, giving students the highest quality equipment at the lowest possible cost.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

All of the High Schools in Augusta County and Waynesboro have Band Programs that do excellent work to serve their communities. The Staunton High School Band Program routinely partners with these programs to provide collaborative events for our students, but ultimately the Staunton High School Band Program is the exclusive public avenue for instrumental music education for high school students in the City of Staunton.

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

The Staunton High School Band did not apply for a 2024 Community Grant.

Tell us a story that best illustrates the impact your organization has on our community.

The Staunton High School Band Program is a successful and competitive performing arts program that provides students with a comprehensive instrumental music education and provides the Staunton community with free high-quality performances. However, the greatest impact of the Staunton Band Program cannot be measured by competitive successes or concert performances. Each day, the students involved in the curricular ensembles of the Staunton Band Program spend 90 minutes (or more) of their day surrounded by a peer group that supports them and challenges them to rise to their highest ability. From 9th to 12th grade, these students

spend 33,480 minutes of class time (558 hours) working together to improve together, not counting Marching Band, Jazz Band, Pit Orchestra, Field Trips, Concerts, or Competitions. For many of these students, the members of the Band Program become like a family. This year alone, the students within the Staunton Band Program have created safe spaces to support their peers who have lost a family member, who are in between houses, who are struggling with mental illnesses, who are navigating harmful relationships, or facing many other real and significant challenges. While the Band Program is proud of successful competitions and performances, the positive impacts of this supportive peer group is invaluable for the members of the bands, and is by far the greatest success story of the Staunton Band Program.

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

Three-year Community Grant commitment (2025-2027)

What is the annual amount of the three-year grant you are requesting?

\$ 5,000

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

A specific program or capital expenditure

If applicable, please describe the specific program or capital expenditure for which you are seeking support and why it is important to our community.

The Staunton Band Program is seeking support in offsetting the cost of providing student meals, student lodging, and specialized instructional staff for Band Camp over the next three years. Each season of Marching Band begins before the start of the School Year in "Band Camp". This period of time is the highest-intensity period of instruction and student development of the entire season, as members of the Band spend entire days learning fundamentals of movement, music, and show details for the upcoming competitive season. In 2025, the Storm Marching Band has been given approval by the Staunton City School Board to transition to a Sleep-Away model of Band Camp to build community and trust within the Band, provide a more structured and immersive experience for students, and help address equity concerns in nutrition, transportation, and sleep during Band Camp. This will create a strong foundation of student belonging and ensemble success for the duration of the season to follow. The site, Camp Bethel in Fincastle, Virginia, has been selected for its lodging and kitchen services, availability of rehearsal spaces, certified leaders of challenge-course and team building initiatives, and a low price per-student. A financial support of \$5,000 would significantly reduce the students' cost of meals and lodging over this week, which will lower a financial barrier for student participation in the Marching Band Program. This amount would also allow the Staunton Band Program to hire specialized instructional staff; the Band Program hopes to have dedicated instructional staff members for the brass, woodwind, drum line, front ensemble, and color guard sections of the Band for Band Camp. Dedicated support for these five sections during this high-intensity period of instruction would allow the students to take ownership of the correct and healthy

techniques for the remainder of the season. By lowering the cost of meals and lodging and by increasing the quality of instruction for students, this financial support helps reach both parts of the goals of the Staunton Band Program.

If applicable, what is this program or capital expenditure's total budget?

\$ 20,200

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

If the Staunton Band Program is awarded a partial amount of the requested \$5,000, the Band Program will hire fewer instructional staff for Band Camp, and prioritize the partial funding allotment towards offsetting the cost of meals and lodging for students. It is the goal of the Band Director that the total cost of Band Camp remains below \$300 per-student, and to have additional scholarships available to help students in need of financial assistance. The Staunton Band Booster Organization is already actively fundraising to help offset the costs of Band Camp 2025 for students, and will continue to seek new opportunities to help support students in need of financial assistance.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

If Advisors of the Community Foundation wish to come see the Staunton Band Program in action, our next community performance is our Pre-Assessment Concert on Sunday, February 23rd, followed by Party in the Park! on Sunday, May 4th. All performance dates for the year are on our website, included earlier in this application. If you wish to visit a rehearsal, contact Jon Wilson (jwilson@staunton.k12.va.us) to set up a date and time.

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

This is the current Band Director's first year at this school, and the current Bookkeeper's first year at this school as well. Last year's OB Income is accurate, but the OB Expenditures are estimates as specifics are not available.

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

The actual costs will vary based on actual Marching Band Enrollment for the 2025 - 2026 Season. This is a rough estimate!

January 30, 2025

Community Foundation of the Central Blue Ridge
117 S Lewis St
Staunton, VA 24401

Dear CFCBR Grant Reviewers,

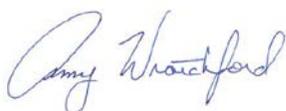
I am writing today in support of the grant application submitted by Jonathon Wilson for the Staunton High School Band program. Both of my children participated in band throughout their middle and high school years at Shelburne and SHS. I could write a book about the impact of the band program on my kids: the community, growth in maturity, understanding of commitment, analytical skills, and time management. And I fully recognize the strong foundation Mr. Wilson and Mr. Nesmith built for them in middle school. However, today I want to focus on the difference Jon Wilson is making on the SHS band program, even after just one year as the director. Please know that nothing I say here is meant to disparage the previous director of the program, it is simply a fact that Mr. Wilson is taking the SHS bands to another level.

The changes Mr. Wilson has implemented this year, including band dinners prior to performances, have built camaraderie and enhanced accessibility for the students. He joyfully demands the students bring their best to the work in the classroom and on the marching field, recognizing what "best" means for each individual student. In return, they rise to the challenge Mr. Wilson sets. He has professionalized the communication with parents and students alike and has inspired substantially more involvement in the band program, from student enrollment and marching band participation to significantly increased Band Booster activity.

The proposal for funding submitted to the CFCBR demonstrates, once again, Mr. Wilson's commitment to helping the band students and the program as a whole be their best while also making it a financially accessible activity. SHS has not had a sleep-away band camp in the 10 years I've been involved, instead having full-day practice Monday through Friday for one week and half-day practice for a second week. I watched students struggle to have reliable transportation, arrive late and exhausted, and/or not have a lunch to bring with them for the midday break. The sleep-away band camp will not only solve all of these issues, it will allow and even stronger community to be built within the marching band. Add to that the commitment to bring in professional assistance and I can already see the pride shining in the students' eyes.

I encourage you to support Jon Wilson's mission to make the SHS band program the absolute best it can be: a welcoming home for all types of kids where they can revel in the joy of creating music together.

With appreciation for all you do for this community,



Amy Wratchford
Amywratchford1@gmail.com
646-765-3165

Staunton High School Band		
OPERATING BUDGET		
2024 - 2025		
Primary Income Categories	Budgeted	Explanation (if necessary)
Staunton School Board - Instrument	\$ 10,000.00	Instrument & Equipment Repair or Replacement
Staunton School Board - Instructional Supply	\$ 6,000.00	Materials or Services necessary for Course Instruction
Staunton School Board - Band Competition & Assessment Fees	\$ 1,300.00	To cover Entrance Fees in Competitions and Assessments
Marching Band Fees	\$ 4,316.00	Student Fees associated with Marching Band - Uniforms, Show Shirts, Jackets, Shoes.
Concert Band Fees	\$ 963.00	Student Fees associated Band Class - Instrument Rentals, Concert Attire
Audition Fees	\$ 123.00	Student Fees associated with cost to audition for Honors Ensembles
Fundraisers	\$ 442.00	
Total Income:	\$ 23,144.00	
Primary Expenses Categories	Budgeted	Explanation (if necessary)
Fees	\$ 924.60	Entrance Fees in Competitions and Assessments
Instrument Repair	\$ 6,000.00	
Instrument & Equipment Purchases	\$ 5,133.10	
Music & Rights Purchases	\$ 1,710.09	
Uniforms	\$ 1,863.18	
Student Meals	\$ 1,277.57	
Other	\$ 1,948.10	Accompanist, Batteries, Flip Books
Total Expenses:	\$ 18,856.64	
Net Income (Loss):	\$ 4,287.36	

INSTRUCTIONS: Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$10,000 or greater. Smaller categories of income and expenses can be

Staunton High School Band		
OPERATING BUDGET		
2023 - 2024		
Primary Income Categories	Budgeted	Explanation (if necessary)
Staunton School Board - Instrument	\$ 10,000.00	Instrument & Equipment Repair or Replacement
Staunton School Board - Instructional Supply	\$ 7,000.00	Materials or Services necessary for Course Instruction
Staunton School Board - Band Competition & Assessment Fees	\$ 1,300.00	To cover Entrance Fees in Competitions and Assessments
Marching Band Fees	\$ 4,000.00	Student Fees associated with Marching Band - Uniforms, Show Shirts, Jackets, Shoes.
Total Income:	\$ 22,300.00	
Primary Expenses Categories	Budgeted	Explanation (if necessary)
Fees	\$ 1,300.00	Entrance Fees in Competitions and Assessments
Instrument Repair	\$ 1,000.00	
Instrument & Equipment Purchases	\$ 9,000.00	
Music & Rights Purchases	\$ 1,000.00	
Instructional Supplies	\$ 6,000.00	
Marching Band Expenses	\$ 3,000.00	
Other	\$ 1,000.00	
Total Expenses:	\$ 22,300.00	
Net Income (Loss):	\$ -	

INSTRUCTIONS: Replace the items in **RED** with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$10,000 or greater. Smaller categories of income and expenses can be

Staunton High School Band		
SPECIFIC PROGRAM/CAPITAL BUDGET		
Band Camp at Bethel, 2025		
Primary Income Categories	Budgeted	Explanation (if necessary)
Student Fees	\$ 15,000.00	Estimate of 60 Students. May be offset by Band Booster Scholarships. \$250 per Student.
Charitable Donation	\$ 5,000.00	
Total Income:	\$ 20,000.00	
Primary Expenses Categories	Budgeted	Explanation (if necessary)
Camp Bethel Base Price	\$ 13,500.00	Estimate of 60 Students. Meals & Lodging. \$225 per student.
High Ropes Facilitators & Equipment	\$ 1,500.00	Estimate of 60 Students. \$25 per student.
Instructor Stipends and Lodging	\$ 2,500.00	\$500 per Instructor
Pool Use and Lifeguard	\$ 200.00	
Additional Costs	\$ 2,500.00	Scaffolding, Field Lining, Medical Supplies, Snacks...
Total Expenses:	\$ 20,200.00	
Net Income (Loss):	\$ (200.00)	
INSTRUCTIONS: Replace the items in RED with your organizations' information. Please use the income and expense categories that make the most sense for your organization. Consider including separate categories for specific income and expenses of \$5,000 or greater. Smaller source of income and expenses can be combined		

Wildrock

Crozet

ORGANIZATION INFORMATION:

Founded in: 2017

Mission:

Wildrock promotes nature play for health and happiness.

Primary activities and programs:

Wildrock has a nature play and discovery center in Crozet where we host camps, retreats and field trips. The facility is open to the public for individual reservations and select community days. Wildrock also runs outreach programs in local schoolyards, parks and under-used community green spaces. These programs provide mental and physical health benefits to nature disconnected children.

Community need(s) your organization exists to address:

Ample evidence demonstrates that nature play helps children combat toxic stress and reduces the likelihood of mental health challenges later in life. Wildrock was founded by a therapist who recognized this need in our community. According to the Augusta Community Health Needs Assessment, mental health tops the list of priorities they are currently addressing. More information about the importance of outdoor free play can be found in the following publication by the American Association for Pediatrics.

<https://publications.aap.org/pediatrics/article/142/3/e20182058/38649/The-Power-of-Play-A-Pediatric-Role-in-Enhancing?autologincheck=redirected> Wildrock's field trip curriculum incorporates activities that build social emotional learning and encourage children to connect with nature and each other.

GRANT DETAILS:

Based on how you measure your organization's impact, please share with us the magnitude of your work.

Wildrock has served nearly 12,000 this year through field trips, camps, outreach and playscape programs. These participants spent over 70,000 hours in nature---reaping the mental and physical health benefits and creating community.

What is the approximate percentage of your organization's work that benefits the communities of Staunton, Waynesboro, and/or the counties of Augusta, Highland and Nelson?

Over 200 children from Waynesboro visited Wildrock for field trips.

Please share your organization's goals and objectives for 2025, or if you prefer, your long-range goals and objectives.

Wildrock plans to welcome Waynesboro preschoolers back to the playscape for an memorable field trip. Waynesboro teachers called to schedule the trip in summer of 2024 when they were planning their year stating, "This trip is our top priority for the school year!" We are grateful to have the opportunity to support these teachers, families and students with a grant from the Blue Ridge Community Foundation.

To the extent that other nonprofit organizations and agencies provide services in our region that are similar to your services, please share how you coordinate and/or differentiate your services.

Wildrock is uniquely equipped to run these programs. Our 28 acre facility is designed with play zones to foster social and emotional learning and various types of beneficial play. More can be found here: <https://www.wildrock.org/nature-play-discovery-center>

If your organization received a 2024 Community Grant, what was the impact of that grant on how your organization serves the community?

Wildrock welcomed all Waynesboro preschoolers for a field trip. Children, families and teachers had an overwhelmingly positive experience on the playscape thanks to the Community Grant. Teachers named this trip their top priority for the 2025 school year because it was such an enriching and special trip for their classes.

Tell us a story that best illustrates the impact your organization has on our community.

Parent Testimonial: Our Kindergartener participated in Wildrock's Schoolyard Camp last week and I can't say enough good things about it. What a wonderful, nurturing effort this was. Our daughter came home every day with thoughtful crafts, discussions, and stories of working together and creating. In a town of highly privatized inequities, it's so refreshing to see such a strong and humble effort to offer something so compassionate and approachable to public school children. We would absolutely recommend this and love to participate again! Thank you for all you do for our kids!

GRANT REQUEST

Are you requesting a single-year grant or three-year grant commitment?

2025 Community Grant (single-year grant)

What is the single-year grant amount you are requesting?

\$ 5,500

Do you wish to use this grant for General Operating purposes or a specific program or capital expenditure?

General Operating purposes (no restrictions on its use)

If your organization is awarded a 2025 Community Grant that is only a partial amount of the total funds you have requested from the Foundation this year, how will this impact your intended use of the funds?

If Wildrock is awarded partial funds we will adjust the number of field trip days available for Waynesboro students and/or the transportation support we can offer.

Optional: Is there anything else you would like for us to understand about your organization, or how you would use a 2025 Community Grant that you have not yet covered in this application?

FINANCIAL INFORMATION

What is your total operating budget for your current fiscal year?

\$ 398,702

Optional Budget Narrative: Is there anything about your organization's budget that you would like for us to know?

Optional: If applicable, is there anything about your program or capital expenditure budget that you would like for us to know?

Wildrock, Inc.	
Fiscal Year 2025 Budget	
October 2024 - September 2025	
<i>Approved August 2024</i>	
Revenue	
41000 Contributions	
41100 Contributions - Unrestricted	\$150,000.00
41200 Contributions - Temporarily Restricted	\$40,962.20
Total 41000 Contributions	\$190,962.20
42000 Grants	
42100 Grants - Unrestricted	\$8,000.00
42200 Grants - Temporarily Restricted	\$62,000.00
Total 42000 Grants	\$70,000.00
TOTAL DONATION	\$260,962.20
43000 Sponsorships	
43100 Sponsorships - Unrestricted	
43200 Sponsorships - Temporarily Restricted	\$5,000.00
Total 43000 Sponsorships	\$5,000.00
45000 Program Fees	
45100 Field Trips Revenue	\$35,000.00
45200 Retreats Revenue	\$0.00
After School Programs	\$0.00
45300 Camps Revenue	\$64,240.00
CCS Wildrock in the schoolyard	\$0.00
Offsite Summer Camp Programs	\$0.00
45400 Classes Revenue	\$1,000.00
45500 Nature Play Event Revenue	\$0.00
45600 Admissions Revenue	\$27,000.00
45700 Nature Play Lab Membership Fees	\$0.00
Total 45000 Program Fees	\$127,240.00
47000 Rental Income	\$500.00
48000 Other Revenue (VA Land Preservation Fund)	\$5,000.00
Total Other	\$5,500.00
Total Revenue	\$398,702.20
Gross Profit	
Expenditures	
51000 Payroll Expenditures	\$231,356.40

51010 Payroll Taxes	\$18,045.80
Total 51000 Payroll Expenditures	\$249,402.20
52320 Training Fees	\$500.00
52150 Promotional Meals / Food	\$1,500.00
51100 Independent Contractors	\$1,000.00
Total staff support	\$3,000.00
52000 Repair & Maintenance	\$25,000.00
52005 Grounds Keeping	\$10,000.00
52010 Building Cleaning	\$1,000.00
52020 Playground repair and maintenance	\$4,000.00
52030 Tractor fuel	\$1,000.00
Vehicle Expenses	\$40,000.00
Total 52000 Repair & Maintenance	\$81,000.00
52100 Activity Supplies	\$6,000.00
Animal Supplies	\$2,000.00
Total Supplies	\$8,000.00
52200 Advertising/Marketing	\$2,000.00
52300 Legal & Professional Fees	
52310 Payroll Service	\$3,000.00
52350 Accountant	\$10,000.00
Total 52300 Legal & Professional Fees	\$13,000.00
52360 Veterinary Services	\$1,000.00
52400 Insurance	\$12,000.00
52600 Dues & subscriptions	\$6,000.00
52700 Bank Charges	
52710 Credit Card Service Fee	\$4,000.00
52800 Office/General Administrative Expenditures	\$5,000.00
Total Office	\$28,000.00
53000 Utilities	
53025 Propane	\$2,500.00
53005 Water Testing	\$500.00
53020 Electricity	\$1,000.00
53030 Garbage Pickup	\$300.00
53040 Internet (includes phone)	\$2,000.00
Total 53000 Utilities	\$6,300.00
Taxes Paid	\$8,000.00
Total Expenditures	\$398,702.20
Net Operating Revenue	\$0.00

Wildrock, Inc.	
Fiscal Year 2023 Budget	
October 2023 - September 2024	
Approved August 2023	
Revenue	
41000 Contributions	
41100 Contributions - Unrestricted	\$100,000.00
41200 Contributions - Temporarily Restricted	\$45,847.30
Total 41000 Contributions	\$145,847.30
42000 Grants	
42100 Grants - Unrestricted	\$56,000.00
42200 Grants - Temporarily Restricted	\$3,000.00
Total 42000 Grants	\$59,000.00
43000 Sponsorships	
43100 Sponsorships - Unrestricted	
43200 Sponsorships - Temporarily Restricted	\$1,000.00
Total 43000 Sponsorships	\$1,000.00
45000 Program Fees	
45100 Field Trips Revenue	\$25,000.00
45200 Retreats Revenue	
After School Programs	\$5,400.00
45300 Camps Revenue	\$70,080.00
CCS Wildrock in the schoolyard	\$50,000.00
Offsite Summer Camp Programs	\$10,000.00
45400 Classes Revenue	\$5,130.00
45500 Nature Play Event Revenue	\$0.00
45600 Admissions Revenue	\$25,000.00
45700 Nature Play Lab Membership Fees	\$0.00
Total 45000 Program Fees	\$190,610.00
47000 Rental Income	\$500.00
48000 Other Revenue (VA Land Preservation Fund)	\$10,000.00
Total Other	\$10,500.00
Total Revenue	\$406,957.30
Gross Profit	
Expenditures	
51000 Payroll Expenditures	
51000 Payroll Expenditures	\$260,350.00
51010 Payroll Taxes	\$20,307.30
Total 51000 Payroll Expenditures	\$280,657.30
52320 Training Fees	
52320 Training Fees	\$500.00
52150 Promotional Meals / Food	
52150 Promotional Meals / Food	\$500.00
STAFF SUPPORT	
51100 Independent Contractors	\$5,000.00
52000 Repair & Maintenance	\$25,000.00
52005 Grounds Keeping	\$10,000.00
52010 Building Cleaning	\$1,000.00
52020 Playground repair and maintenance	\$4,000.00
52030 Tractor fuel	\$1,000.00
Vehicle Expenses	\$3,000.00
Total 52000 Repair & Maintenance	\$49,000.00
52100 Activity Supplies	\$10,000.00
ANIMAL SUPPLIES	
Total Supplies	\$11,000.00
52200 Advertising/Marketing	\$2,000.00
52300 Legal & Professional Fees	
52310 Payroll Service	\$3,000.00
52350 Accountant	\$20,000.00
Total 52300 Legal & Professional Fees	\$23,000.00
52360 Veterinary Services	\$1,000.00
52400 Insurance	\$12,000.00
52600 Dues & subscriptions	\$6,000.00
52700 Bank Charges	
52710 Credit Card Service Fee	\$4,000.00
52800 Office/General Administrative Expenditures	\$5,000.00
Total Office	\$28,000.00
53000 Utilities	
53025 Propane	\$2,500.00
53005 Water Testing	
53005 Water Testing	\$500.00
53020 Electricity	\$1,000.00
53030 Garbage Pickup	\$300.00
53040 Internet (includes phone)	\$2,000.00
Total 53000 Utilities	\$6,300.00
Taxes Paid	\$8,000.00
Total Expenditures	\$406,957.30
Net Operating Revenue	\$0.00